

# **Omny Studio**

Through an integration with the creators of the leading on demand audio publishing platform, Omny Studio, Triton Digital is proud to offer the audio industry's most intuitive & feature-rich podcast solution, Omny Studio.

Omny Studio makes it easy to create, edit, publish, and share podcast content on the fly, allowing you to spend less time on the mechanics of podcasting, and more time creating engaging content.

# The Benefits:

- · Podcasting Hosting & Broadcast Capture
- Intuitive Editing & Streamlined Publishing
- Insightful Analytics
- · Sophisticated Campaign Management
- Dynamic Insertion of Targeted Ads
- · Continuous Monetization of Back-Catalogue Content

A Feature-Rich Suite of Podcast Technology that makes Creating Content, Growing Your Audience, & Increasing Revenue easy.

## **Publishing and Social Sharing**

Reach your target audience in any location, on any device. Omny Studio's embeddable players are optimized for mobile, enabling you to easily share audio on your website or your social media accounts.

## **Podcast Monetization**

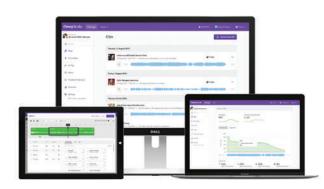
Unlock a new revenue source by monetizing your podcast content. By leveraging Triton's Tap Podcast, you can replace static ads with dynamically inserted, highly targeted ads to keep your content relevant for listeners.

#### Easy-to-Use Editing Tools

From short clips to entire podcasts, fine-tune all of your audio with one-click enhancements and a simple, drag-and-drop audio editor.

# **Automated Audio Transcription**

Transcribe your audio, edit your transcription, and export as subtitles all within the Omny Studio platform.





# Radio Broadcast Capture

Record and securely store streams in the cloud, with a data rich, searchable archive of all your content.

## **Podcast Automation**

The automated broadcast-to-podcast software within the Omny Studio platform enables broadcasters to automate the stitching of on-air show segments immediately after they air, so so that you can focus on making great content.

## Real-Time Audience Analytics

Access robust download and subscriber analytics, as well as real-time audience consumption tracking all within in one dashboard.

