

# **Publisher Widgets**

Triton Digital's Publisher Widgets enable you to build a custom streaming experience for your audience.

Select everything from the design of the player to the features included, to ensure your station's online experience meets your listeners' needs and supports your digital strategy.

# The Benefits:

- · Easy Embedding
- · Custom Branding
- · Simple Configurations
- Flexible UI

# Take Control of Your Streaming Experience with Custom Widgets

# Easy Embedding

Easily embed widgets directly within your homepage to keep the audio constantly playing while your listeners browse the rest of the website and avoid window minimization.

### Customizable Look and Feel

Match the look and feel of your existing brand or website through complete widget customization, ensuring a seamless integration with any brand or page design.

## Simple Configuration

Launch your custom widgets quickly and easily by simply picking your player attributes and adding a single script to your station site.

#### Flexible UI

A 100% HTML player, our widgets are fully responsive with the ability to be added to the top, bottom, or in-page of your station site.



#### **Media Player Widget**

Keep your audience entertained and engaged by featuring a list of current and previously played songs with the help of the Song History Widget.







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#### **Ad Player Widget**

Generate incremental revenue by delivering on-demand audio ads, video ads, and companion display banners, in conjunction with the Media Player Widget or any third-party player.