



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Septiembre 2021

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o AAS representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o THL se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o SS se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o ATSL se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a solid blue color. Overlaid on this are several graphical elements: a world map composed of a grid of small dots, with some dots highlighted in a lighter shade of blue; several vertical lines of varying thicknesses; and various circular shapes, some solid and some outlined, scattered across the page. The overall aesthetic is modern and technological.

RANKERS SEPTIEMBRE 2021

GLOBAL

Daypart: 6am-8pm M-F
Month: Septiembre 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,138,392	464,812,621	0.73
2	Talpa Network	156,156	26,118,965	1.81
3	365 Digital	7,853	2,287,743	1.03

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	402,968	188,571,998	0.64
2	Prisa Radio	159,552	66,232,313	0.72
3	Talpa Radio	126,057	19,930,256	1.92
4	NPR Member Stations	107,263	39,482,721	0.81
5	Audacy	90,820	40,195,769	0.68
6	Cumulus Streaming Network	62,621	22,105,124	0.85
7	Bell Media	39,933	9,081,273	1.31
8	EMF	37,499	7,813,029	1.40
9	Grupo Acir	29,818	10,452,475	0.86
10	Univision	29,651	15,654,561	0.57
11	Beasley Broadcasting Corporate	27,587	10,429,480	0.80
12	Mediaaan	27,467	4,543,055	1.83
13	AccuRadio	26,141	5,027,228	1.56
14	CRP Radios	22,081	9,188,359	0.73
15	Hubbard Broadcasting	21,585	6,330,938	1.02
16	Karnaval.com	20,955	8,903,243	0.72
17	New York Public Radio	14,453	4,650,229	0.93
18	Grupo Alpha Media	14,376	7,150,060	0.61
19	Grupo Radio Centro	13,676	5,593,591	0.74
20	Salem Communications	13,396	5,349,804	0.74
21	Grupo JBFM	12,946	5,280,908	0.74
22	Grupo America Argentina	11,645	4,240,881	0.82
23	LS4 Radio Continental SA	11,261	3,382,563	1.01
24	Urban One	10,994	4,361,359	0.76
25	Commerciele Radio Nederland B.V.	10,799	2,255,963	1.45

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Septiembre 2021

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	799,777	570,448,037	0.74
2	Talpa Network	116,833	34,388,247	1.82
3	365 Digital	5,305	2,760,552	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	300,739	247,833,684	0.64
2	Prisa Radio	115,467	87,414,671	0.70
3	Talpa Radio	92,816	25,668,256	1.93
4	NPR Member Stations	85,628	54,287,267	0.83
5	Audacy	66,177	50,619,685	0.69
6	Cumulus Streaming Network	44,515	27,541,444	0.85
7	EMF	28,765	10,642,394	1.42
8	Bell Media	28,654	11,249,257	1.34
9	Grupo Acir	21,231	13,673,822	0.83
10	Medialaan	20,596	5,942,744	1.85
11	Univision	19,576	17,898,493	0.58
12	AccuRadio	19,298	6,572,399	1.56
13	Beasley Broadcasting Corporate	19,130	12,553,471	0.81
14	CRP Radios	16,761	12,861,093	0.69
15	Karnaval.com	16,183	13,139,586	0.66
16	Hubbard Broadcasting	14,927	7,513,623	1.04
17	New York Public Radio	11,493	6,313,752	0.96
18	Grupo JBFM	9,997	7,473,443	0.71
19	Grupo Radio Centro	9,937	7,298,052	0.72
20	Grupo Alpha Media	9,609	8,412,805	0.61
21	Salem Communications	9,301	6,286,292	0.77
22	Grupo America Argentina	9,277	6,524,357	0.75
23	Commerciele Radio Nederland B.V.	8,675	3,145,549	1.47
24	Urban One	7,733	5,191,932	0.79
25	LS4 Radio Continental SA	7,705	4,234,124	0.97

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Septiembre 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,118,003	454,722,739	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	390,838	182,196,121	0.65
2	NPR Member Stations	99,583	36,622,079	0.81
3	Audacy	90,562	40,016,699	0.68
4	Cumulus Streaming Network	61,718	21,752,812	0.85
5	EMF	36,477	7,492,102	1.42
6	Univision	29,636	15,643,623	0.57
7	Beasley Broadcasting Corporate	27,047	10,269,523	0.80
8	Hubbard Broadcasting	21,449	6,226,715	1.03
9	AccuRadio	14,965	2,761,182	1.62
10	Salem Communications	13,247	5,262,212	0.75
11	New York Public Radio	13,181	4,130,718	0.95
12	Urban One	10,949	4,347,689	0.76
13	Bonneville International	10,441	4,479,593	0.71
14	ESPN Radio Corporate	8,724	4,895,022	0.53
15	MediaCo Holding Inc	7,119	3,099,047	0.69
16	Prisa Radio	6,964	4,005,178	0.52
17	Midwest Communications	6,698	1,548,449	1.28
18	Classical KUSC/KDFC	5,808	1,249,719	1.38
19	Estrella Media	5,623	2,734,205	0.63
20	Entravision Communications Corporation	5,604	2,723,622	0.63
21	WAMU	3,876	1,581,226	0.73
22	Sinclair Telecable	3,091	1,062,754	0.94
23	Lotus Communications Corp	2,753	1,232,584	0.68
24	Grupo Radio Centro	2,362	1,217,736	0.59
25	Emmis Indiana Broadcasting	2,348	876,649	0.81

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Septiembre 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	783,110	555,562,879	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	290,742	238,494,473	0.65
2	NPR Member Stations	78,714	49,723,267	0.83
3	Audacy	65,955	50,354,749	0.69
4	Cumulus Streaming Network	43,742	26,995,634	0.85
5	EMF	27,939	10,177,069	1.44
6	Univision	19,563	17,881,710	0.58
7	Beasley Broadcasting Corporate	18,724	12,350,369	0.81
8	Hubbard Broadcasting	14,804	7,351,766	1.06
9	AccuRadio	10,512	3,393,315	1.64
10	New York Public Radio	10,376	5,513,868	0.99
11	Salem Communications	9,173	6,147,512	0.78
12	Urban One	7,696	5,172,940	0.79
13	Bonneville International	7,356	5,572,228	0.70
14	ESPN Radio Corporate	6,789	6,693,888	0.53
15	MediaCo Holding Inc	5,696	4,280,180	0.71
16	Prisa Radio	4,883	4,856,963	0.53
17	Classical KUSC/KDFC	4,755	1,872,479	1.34
18	Midwest Communications	4,655	1,926,785	1.26
19	Entravision Communications Corporation	3,573	3,029,108	0.63
20	Estrella Media	3,501	3,049,485	0.61
21	WAMU	3,060	2,110,383	0.76
22	Sinclair Telecable	2,090	1,230,876	0.96
23	Lotus Communications Corp	1,799	1,406,462	0.68
24	Grupo Radio Centro	1,687	1,525,339	0.59
25	Meruelo Media Holdings	1,685	1,307,254	0.69

Notes:

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LATAMDaypart: 6am-7pm M-F
Month: Septiembre 2021

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	83,664	32,489,195	0.72
2	Grupo Acir (Mexico)	28,821	9,226,756	0.88
3	CRP Radios (Peru)	20,005	7,311,644	0.77
4	Grupo Alpha Media (Argentina)	14,231	6,532,396	0.62
5	RCN Radio (Colombia)	13,510	4,921,681	0.75
6	Grupo JBFM (Brazil)	13,159	4,928,618	0.75
7	Grupo Radio Centro (Mexico)	11,695	4,185,223	0.78
8	LS4 Radio Continental SA (Argentina)	11,428	3,141,987	1.02
9	Grupo América (Argentina)	11,427	3,724,871	0.85
10	Grupo BluRadio (Colombia)	9,809	5,166,205	0.51
11	Grupo Mix de Comunicacao (Brazil)	8,210	2,289,750	1.01
12	Grupo Camargo de Comunicação (Brazil)	7,993	3,530,387	0.64
13	Jovem Pan - SP (Brazil)	7,769	4,961,585	0.44
14	Cadena 3 Argentina (Argentina)	6,700	2,043,503	0.90
15	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	6,095	1,297,195	1.33
16	MVS Radio (Mexico)	5,898	2,138,264	0.77
17	Nova Brasil (Brazil)	5,881	1,755,212	0.94
18	SAUDADE FM (Brazil)	4,204	1,825,988	0.65
19	Multimedios (Mexico)	4,019	1,512,515	0.75
20	Grupo Radiópolis (Colombia)	3,770	1,183,134	0.89
21	Rádio Alvorada (Brazil)	3,344	863,741	1.09
22	NRM (Mexico)	2,989	1,150,937	0.73
23	Igreja Pentecostal Deus e Amor (Brazil)	2,505	1,229,212	0.54
24	Dial Brasil (Brazil)	2,344	774,804	0.85
25	Imagen (Mexico)	1,805	720,047	0.71

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Septiembre 2021

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	54,442	41,177,775	0.70
2	Grupo Acir (Mexico)	19,503	12,437,474	0.83
3	CRP Radios (Peru)	14,455	10,615,529	0.72
4	RCN Radio (Colombia)	9,938	7,417,717	0.70
5	Grupo JBFM (Brazil)	9,743	7,266,546	0.71
6	Grupo Alpha Media (Argentina)	9,054	7,843,939	0.62
7	Grupo América (Argentina)	8,878	6,151,628	0.76
8	Grupo Radio Centro (Mexico)	8,116	5,677,559	0.76
9	LS4 Radio Continental SA (Argentina)	7,498	4,043,698	0.99
10	Grupo BluRadio (Colombia)	5,964	6,008,006	0.51
11	Grupo Camargo de Comunicação (Brazil)	5,864	5,142,835	0.61
12	Grupo Mix de Comunicacao (Brazil)	5,581	3,254,725	0.92
13	Jovem Pan - SP (Brazil)	5,530	6,576,767	0.44
14	Cadena 3 Argentina (Argentina)	4,819	3,067,791	0.82
15	Nova Brasil (Brazil)	4,332	2,647,107	0.87
16	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	4,032	1,707,952	1.27
17	MVS Radio (Mexico)	3,871	2,772,003	0.74
18	SAUDADE FM (Brazil)	3,276	2,818,228	0.62
19	Multimedios (Mexico)	2,773	2,222,079	0.66
20	Grupo Radiopolis (Colombia)	2,526	1,554,646	0.86
21	Rádio Alvorada (Brazil)	2,312	1,238,743	1.00
22	Igreja Pentecostal Deus e Amor (Brazil)	2,272	2,144,540	0.54
23	NRM (Mexico)	2,167	1,638,170	0.71
24	Dial Brasil (Brazil)	1,624	1,100,689	0.79
25	Imagen (Mexico)	1,081	838,120	0.69

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Septiembre 20..



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	159,828	24,718,245	1.71
2	365 Digital	8,171	2,193,838	0.94

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	129,637	19,004,210	1.81
2	Prisa Radio (Spain and Latam Countries)	73,343	26,753,714	0.83
3	DPG Media (Netherlands)	44,368	6,239,231	1.98
4	Medialaan (Belgium)	28,341	4,367,142	1.81
5	Karnaval.com (Turkey)	21,234	8,226,781	0.69
6	RadioCorp (Netherlands)	16,442	3,229,891	1.40
7	Commerciele Radio Nederland B.V.(Netherlands)	11,029	2,131,533	1.48
8	RadiaCZ (Czech Republic)	9,942	1,363,432	1.97
9	Active Radio A.S. (Czech Republic)	8,205	1,157,439	2.02
10	Primedia Broadcasting (South Africa)	8,171	2,193,838	0.94
11	Fresh Media Bulgaria	8,021	1,140,115	1.99
12	SABC (South Africa)	6,266	2,255,808	0.81
13	Vlaanderen Eén NV (Belgium)	5,403	805,243	1.80
14	Unidad Editorial (Spain)	4,850	2,674,080	0.52
15	Sublime World BV (Netherlands)	4,628	670,853	1.95

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: Septiembre 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	115,352	33,519,013	1.72
2	365 Digital	5,219	2,688,498	1.00

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	91,930	25,127,312	1.80
2	Prisa Radio (Spain and Latam Countries)	55,195	40,541,701	0.76
3	DPG Media (Netherlands)	30,065	7,853,250	2.01
4	Medialaan (Belgium)	20,540	5,899,553	1.77
5	Karnaval.com (Turkey)	15,841	12,846,848	0.67
6	RadioCorp (Netherlands)	12,418	4,598,667	1.45
7	Commerciele Radio Nederland B.V.(Netherlands)	8,585	3,096,343	1.57
8	RadiaCZ (Czech Republic)	6,630	1,894,664	1.78
9	Fresh Media Bulgaria	5,307	1,537,073	1.78
10	Primedia Broadcasting (South Africa)	5,219	2,688,498	1.00
11	Active Radio A.S. (Czech Republic)	4,918	1,404,826	1.92
12	SABC (South Africa)	4,559	3,320,343	0.77
13	Vlaanderen Eén NV (Belgium)	4,127	1,150,350	1.92
14	Unidad Editorial (Spain)	4,062	4,564,488	0.48
15	Sublime World BV (Netherlands)	3,655	988,268	1.99

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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