



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Junio 2023

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS JUNIO 2023

GLOBAL

Daypart: 6am-8pm M-F

Month: Junio 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,131,184	462,293,948	0.73
2	Talpa Network	149,717	24,542,248	1.85
3	Entravision Africa	7,515	2,384,403	0.94

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	420,551	198,927,290	0.64
2	Prisa Radio	203,689	83,417,004	0.73
3	Talpa Radio	119,981	18,290,240	1.99
4	NPR Member Stations	95,800	33,505,852	0.85
5	Audacy	88,144	34,366,212	0.77
6	Cumulus Streaming Network	58,495	20,175,736	0.87
7	Bell Media	44,319	9,336,303	1.41
8	Grupo Acir	38,812	13,446,232	0.88
9	EMF	38,703	9,095,829	1.26
10	Organizacion Radial Olimpica	35,639	17,576,663	0.61
11	Radio Mitre SA	34,252	9,665,705	1.06
12	VRT Radios	33,665	6,756,596	1.50
13	CRP Radios	31,577	12,516,812	0.76
14	Univision	27,811	15,903,949	0.53
15	Beasley Broadcasting Corporate	27,070	9,414,975	0.87
16	Cogeco Media Inc	24,190	7,672,254	0.94
17	AccuRadio	23,712	4,469,373	1.59
18	Hubbard Broadcasting	21,535	6,601,534	0.97
19	Commerciele Radio Nederland B.V.	18,692	4,396,550	1.14
20	Grupo Radio Centro	18,168	6,738,135	0.82
21	Grupo Alpha Media	17,619	8,201,081	0.65
22	Grupo JBFM	17,252	7,156,905	0.73
23	Grupo Godó	16,106	6,138,010	0.79
24	Grupo BluRadio	15,107	10,643,501	0.41
25	Karnaval.com	14,800	7,372,016	0.61
26	Urban One	14,084	5,304,395	0.80
27	Cadena 3 Argentina	13,297	4,815,034	0.83
28	Grupo America	12,672	4,727,319	0.80
29	RadiaCZ	12,207	1,959,863	1.84
30	RADIOPLAY Media Bulgaria	11,952	2,363,332	1.54

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Junio 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	806,659	571,526,691	0.74
2	Talpa Network	114,420	33,293,914	1.83
3	Entravision Africa	5,000	2,812,672	0.93

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	316,421	261,448,522	0.64
2	Prisa Radio	147,834	109,230,293	0.71
3	Talpa Radio	89,883	23,925,230	2.00
4	NPR Member Stations	77,239	46,294,894	0.88
5	Audacy	68,819	47,333,539	0.77
6	Cumulus Streaming Network	41,511	24,301,543	0.90
7	Bell Media	32,358	11,618,826	1.46
8	EMF	30,383	12,542,896	1.27
9	Grupo Acir	27,878	17,254,875	0.86
10	Organizacion Radial Olimpica	27,702	24,450,972	0.60
11	VRT Radios	26,450	9,327,868	1.51
12	Radio Mitre SA	23,610	11,819,315	1.05
13	CRP Radios	23,545	17,013,351	0.73
14	Beasley Broadcasting Corporate	18,912	11,139,071	0.90
15	Univision	18,554	18,187,237	0.54
16	AccuRadio	17,196	5,835,556	1.56
17	Cogeco Media Inc	17,050	9,444,570	0.95
18	Commerciele Radio Nederland B.V.	15,246	6,208,704	1.16
19	Hubbard Broadcasting	15,231	7,860,162	1.02
20	Grupo JBFM	13,312	9,817,526	0.72
21	Grupo Radio Centro	13,170	8,645,992	0.81
22	Grupo Alpha Media	12,201	9,896,911	0.65
23	Grupo Godó	11,783	8,225,729	0.76
24	Karnaval.com	11,766	11,182,565	0.57
25	Grupo America	10,052	7,202,200	0.73
26	Urban One	10,007	6,310,478	0.84
27	Grupo BluRadio	9,884	12,307,285	0.41
28	Cadena 3 Argentina	9,643	6,417,016	0.79
29	Grupo Bandeirantes	9,295	8,793,211	0.55
30	RadiaCZ	8,632	2,689,837	1.68

Notes:

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U.S.

Daypart: 6am-8pm M-F
 Month: Junio 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,107,090	450,697,324	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	405,407	191,317,162	0.64
2	NPR Member Stations	89,453	31,271,374	0.85
3	Audacy	87,813	34,139,277	0.77
4	Cumulus Streaming Network	57,644	19,862,213	0.87
5	EMF	37,476	8,606,940	1.28
6	Univision	27,792	15,894,470	0.53
7	Beasley Broadcasting Corporate	26,488	9,254,512	0.86
8	Hubbard Broadcasting	21,418	6,510,919	0.98
9	AccuRadio	14,153	2,529,370	1.67
10	Urban One	14,040	5,290,663	0.80
11	Salem Communications	11,313	4,209,111	0.79
12	New York Public Radio	9,503	2,503,120	1.13
13	Midwest Communications	8,268	1,926,710	1.27
14	Prisa Radio	7,947	4,800,362	0.50
15	MediaCo Holding Inc	7,486	4,278,530	0.53
16	Classical KUSC/KDFC	5,567	1,123,345	1.47
17	Entravision Communications Corporation	5,259	2,648,916	0.60
18	Estrella Media	5,249	2,359,064	0.67
19	WAMU	3,914	1,482,715	0.78
20	Organizacion Radial Olimpica	3,135	1,860,663	0.51
21	ESPN Radio Corporate	3,134	1,917,559	0.49
22	Meruelo Media Holdings	2,866	1,315,440	0.66
23	Lotus Communications Corp	2,842	1,516,106	0.57
24	Sinclair Telecable	2,726	921,526	0.89
25	Connoisseur Media	2,476	573,626	1.28
26	Grupo Acir	2,296	1,050,102	0.66
27	Grupo Radio Centro	2,150	1,107,223	0.59
28	Moody Bible Institute	2,070	755,298	0.82
29	Relevant Radio	1,966	1,192,829	0.50
30	Bob & Tom Show	1,904	1,136,039	0.49

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Junio 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	787,068	554,447,606	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	304,151	250,411,220	0.65
2	NPR Member Stations	71,573	42,782,037	0.88
3	Audacy	68,414	46,873,545	0.77
4	Cumulus Streaming Network	40,785	23,836,151	0.90
5	EMF	29,375	11,810,174	1.31
6	Univision	18,539	18,175,277	0.54
7	Beasley Broadcasting Corporate	18,469	10,934,934	0.90
8	Hubbard Broadcasting	15,129	7,725,920	1.03
9	Urban One	9,971	6,291,403	0.84
10	AccuRadio	9,781	3,127,749	1.65
11	Salem Communications	7,901	4,896,443	0.84
12	New York Public Radio	7,596	3,372,038	1.18
13	MediaCo Holding Inc	6,162	6,118,516	0.54
14	Midwest Communications	5,890	2,393,474	1.29
15	Prisa Radio	5,641	5,864,353	0.51
16	Classical KUSC/KDFC	4,663	1,655,518	1.48
17	Entravision Communications Corporation	3,410	2,960,042	0.61
18	Estrella Media	3,289	2,566,556	0.68
19	WAMU	3,109	2,011,102	0.81
20	Organizacion Radial Olimpica	2,576	2,628,403	0.52
21	ESPN Radio Corporate	2,537	2,697,086	0.50
22	Meruelo Media Holdings	2,110	1,644,705	0.69
23	Sinclair Telecable	1,891	1,076,826	0.93
24	Lotus Communications Corp	1,886	1,718,266	0.58
25	Connoisseur Media	1,813	724,020	1.31
26	Grupo Acir	1,794	1,420,011	0.67
27	Moody Bible Institute	1,651	1,001,338	0.87
28	Grupo Radio Centro	1,545	1,392,845	0.59
29	Relevant Radio	1,370	1,412,574	0.52
30	Bob & Tom Show	1,326	1,352,770	0.51

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Junio 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	101,711	40,308,416	0.70
2	Grupo Acir (Mexico)	37,505	11,862,939	0.89
3	Radio Mitre SA (Argentina)	34,135	8,741,479	1.08
4	CRP Radios (Peru)	29,168	10,073,941	0.81
5	Organizacion Radial Olimpica (Colombia)	29,141	12,710,343	0.63
6	Grupo JBFM (Brazil)	17,575	6,718,008	0.73
7	Grupo Alpha Media (Argentina)	17,361	7,409,044	0.65
8	Grupo Radio Centro (Mexico)	16,566	5,414,854	0.86
9	Grupo BluRadio (Colombia)	13,853	8,980,854	0.42
10	Cadena 3 Argentina (Argentina)	13,546	4,499,947	0.84
11	Grupo América (Argentina)	12,445	4,130,327	0.83
12	Grupo Bandeirantes (Brazil)	11,671	5,658,778	0.56
13	Radio Disney Latinoamérica (Latam Countries)	11,585	2,290,265	1.43
14	Grupo Camargo de Comunicação (Brazil)	10,638	4,332,265	0.69
15	Grupo Mix de Comunicacao (Brazil)	9,499	2,422,461	1.11
16	Rádios Grupo Globo (Brazil)	7,929	3,844,082	0.56
17	LS4 Radio Continental SA (Argentina)	7,853	1,765,289	1.24
18	MVS Radio (Mexico)	6,916	2,491,803	0.78
19	Multimedios (Mexico)	5,863	2,095,015	0.79
20	SAUDADE FM (Brazil)	5,341	1,882,542	0.79
21	Grupo Radiopolis (Colombia)	5,030	1,726,009	0.81
22	Jovem Pan - SP (Brazil)	4,914	3,488,322	0.39
23	Nova Brasil (Brazil)	4,648	1,452,229	0.90
24	Rádio Alvorada (Brazil)	4,615	1,159,771	1.12
25	Radio Kiss FM (Brazil)	3,372	1,003,073	0.95
26	Imagen (Mexico)	3,322	1,092,649	0.86
27	Dial Brasil (Brazil)	2,806	918,228	0.86
28	RCN (Guatemala)	2,691	1,044,083	0.73
29	Igreja Pentecostal Deus e Amor (Brazil)	2,588	1,335,489	0.51
30	Grupo Siete (Mexico)	2,498	649,951	1.09

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Junio 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	66,688	50,857,231	0.69
2	Grupo Acir (Mexico)	25,820	15,668,830	0.88
3	Radio Mitre SA (Argentina)	22,438	10,940,104	1.08
4	Organizacion Radial Olimpica (Colombia)	21,367	18,207,752	0.62
5	CRP Radios (Peru)	20,630	14,124,930	0.77
6	Grupo JBFM (Brazil)	12,997	9,571,876	0.72
7	Grupo Radio Centro (Mexico)	11,491	7,148,692	0.86
8	Grupo Alpha Media (Argentina)	11,426	9,144,018	0.66
9	Grupo América (Argentina)	9,622	6,792,767	0.75
10	Cadena 3 Argentina (Argentina)	9,396	6,187,847	0.80
11	Grupo Bandeirantes (Brazil)	9,075	8,564,336	0.55
12	Grupo BluRadio (Colombia)	8,510	10,544,453	0.41
13	Grupo Camargo de Comunicação (Brazil)	7,779	6,189,086	0.67
14	Radio Disney Latinoamérica (Latam Countries)	7,570	2,985,884	1.36
15	Radios Grupo Globo (Brazil)	6,482	6,354,719	0.53
16	Grupo Mix de Comunicacao (Brazil)	6,388	3,293,921	1.04
17	LS4 Radio Continental SA (Argentina)	5,321	2,453,924	1.15
18	MVS Radio (Mexico)	4,593	3,162,780	0.78
19	Multimedios (Mexico)	4,132	2,901,895	0.76
20	SAUDADE FM (Brazil)	4,040	2,823,503	0.76
21	Jovem Pan - SP (Brazil)	3,592	4,676,542	0.40
22	Nova Brasil (Brazil)	3,520	2,186,448	0.86
23	Grupo Radiopolis (Colombia)	3,434	2,301,305	0.79
24	Rádio Alvorada (Brazil)	3,260	1,632,826	1.06
25	Radio Kiss FM (Brazil)	2,375	1,401,861	0.91
26	Igreja Pentecostal Deus e Amor (Brazil)	2,368	2,273,254	0.53
27	Imagen (Mexico)	2,082	1,322,909	0.84
28	Dial Brasil (Brazil)	1,995	1,327,446	0.80
29	NRM (Mexico)	1,815	1,315,854	0.74
30	Grupo Siete (Mexico)	1,711	853,311	1.07

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-7pm M-F

Month: Junio 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	153,333	23,290,934	1.86
2	Entravision Africa	7,834	2,291,651	0.89

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	123,534	17,531,807	2.11
2	Prisa Radio (Spain and Latam Countries)	100,172	34,800,992	0.79
3	DPG Media (Netherlands)	52,369	8,345,129	1.65
4	VRT Radios (Belgium)	34,782	6,529,866	1.44
5	Commerciele Radio Nederland B.V.(Netherlands)	18,971	4,122,003	1.21
6	RadioCorp (Netherlands)	18,586	3,670,011	1.39
7	Grupo Godó (Spain)	16,797	5,939,698	0.82
8	Karnaval.com (Turkey)	14,957	6,777,375	0.64
9	RadiaCZ (Czech Republic)	12,706	1,859,634	1.90
10	RADIOPLAY Media (Bulgaria)	12,385	2,214,112	1.53
11	Active Radio A.S. (Czech Republic)	9,478	1,904,530	1.44
12	SABC (South Africa)	9,150	3,477,208	0.69
13	Primedia Broadcasting (South Africa)	7,834	2,291,651	0.89
14	Unidad Editorial (Spain)	5,993	3,348,520	0.52
15	Medialaan (Belgium)	5,196	1,549,513	0.94
16	Vlaanderen Eén NV (Belgium)	4,968	768,326	1.80
17	Audiohuis (Netherlands)	4,652	726,265	1.72
18	Organizacion Radial Olimpica (Colombia)	4,462	2,269,763	0.54
19	Kink (Netherlands)	4,130	918,251	1.30
20	NPR Member Stations (USA)	2,663	857,575	0.88

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EMEA

Daypart: 6am-12am M-SUN
Month: Junio 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	113,278	32,598,737	1.85
2	Entravision Africa	4,917	2,744,902	0.90

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	89,351	23,585,555	2.13
2	Prisa Radio (Spain and Latam Countries)	74,510	51,612,126	0.73
3	DPG Media (Netherlands)	36,319	10,825,071	1.75
4	VRT Radios (Belgium)	26,379	9,264,873	1.41
5	Commerciele Radio Nederland B.V.(Netherlands)	15,061	6,083,945	1.32
6	RadioCorp (Netherlands)	14,345	5,372,292	1.42
7	Grupo Godó (Spain)	11,720	8,160,105	0.78
8	Karnaval.com (Turkey)	11,530	10,901,165	0.59
9	RadiaCZ (Czech Republic)	8,570	2,648,359	1.69
10	RADIOPLAY Media (Bulgaria)	8,223	3,033,777	1.33
11	SABC (South Africa)	6,682	5,076,420	0.66
12	Active Radio A.S. (Czech Republic)	5,870	2,376,784	1.30
13	Primedia Broadcasting (South Africa)	4,917	2,744,902	0.90
14	Unidad Editorial (Spain)	4,645	5,110,810	0.48
15	Medialaan (Belgium)	4,020	2,287,394	0.93
16	Vlaanderen Eén NV (Belgium)	3,901	1,154,675	1.80
17	Audihuis (Netherlands)	3,731	1,083,600	1.86
18	Organizacion Radial Olimpica (Colombia)	3,439	3,302,094	0.55
19	Kink (Netherlands)	2,993	1,234,154	1.31
20	NPR Member Stations (USA)	2,412	1,482,440	0.89

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
