



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Septiembre 2023

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS SEPTIEMBRE 2023

GLOBAL

Daypart: 6am-8pm M-F
Month: Septiembre 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,134,494	457,482,350	0.71
2	Talpa Network	149,186	25,562,447	1.69
3	Entravision Africa	7,022	2,552,297	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	418,471	189,003,648	0.64
2	Prisa Radio	200,681	80,622,991	0.71
3	Talpa Radio	110,212	17,373,998	1.83
4	NPR Member Stations	99,087	33,376,109	0.84
5	Audacy	98,267	41,403,627	0.68
6	Cumulus Streaming Network	59,052	20,291,054	0.83
7	Bell Media	42,854	9,331,766	1.31
8	EMF	42,447	9,298,860	1.28
9	Organizacion Radial Olimpica	41,806	19,179,714	0.62
10	Grupo Acir	39,368	13,506,236	0.85
11	Radio Mitre SA	33,653	9,607,410	1.00
12	CRP Radios	33,514	12,851,470	0.75
13	Beasley Broadcasting Corporate	25,701	9,693,596	0.77
14	Cogeco Media Inc	25,223	7,873,990	0.91
15	AccuRadio	23,657	4,318,664	1.57
16	Hubbard Broadcasting	19,931	6,181,035	0.92
17	Grupo Radio Centro	19,458	7,077,328	0.80
18	Grupo Alpha Media	19,256	9,233,021	0.60
19	Commerciele Radio Nederland B.V.	19,005	4,151,516	1.18
20	Univision*	17,288	9,954,417	0.50
21	Grupo Godó	16,434	6,341,973	0.74
22	Grupo JBFM	16,073	6,348,942	0.73
23	Karnaval.com	15,169	7,065,263	0.63
24	Grupo BluRadio	14,743	9,695,196	0.42
25	Urban One	14,608	5,696,359	0.74
26	Cadena 3 Argentina	14,350	5,395,000	0.76
27	Grupo America	13,622	5,039,704	0.77
28	Grupo Bandeirantes	12,712	6,744,970	0.53
29	Radio Disney Latinoamérica	11,475	2,492,743	1.34
30	RadiaCZ	11,258	1,982,113	1.61

*Univision experienced data collection issues through a portion of the period

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Septiembre 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	790,706	579,850,365	0.72
2	Talpa Network	111,388	35,303,469	1.68
3	Entravision Africa	4,590	3,058,401	0.79

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	307,672	254,497,384	0.64
2	Prisa Radio	143,203	108,875,523	0.69
3	Talpa Radio	80,683	23,190,803	1.85
4	NPR Member Stations	78,230	47,371,754	0.87
5	Audacy	73,698	56,477,189	0.69
6	Cumulus Streaming Network	41,245	25,740,180	0.84
7	EMF	32,169	13,075,068	1.29
8	Organizacion Radial Olimpica	32,119	27,609,921	0.61
9	Bell Media	30,363	11,731,739	1.36
10	Grupo Acir	27,593	17,687,220	0.83
11	CRP Radios	24,464	17,948,582	0.72
12	Radio Mitre SA	22,437	11,966,087	0.99
13	Beasley Broadcasting Corporate	17,416	11,750,081	0.79
14	Cogeco Media Inc	17,060	9,737,294	0.92
15	AccuRadio	16,783	5,732,655	1.55
16	Commerciele Radio Nederland B.V.	14,977	5,984,375	1.19
17	Grupo Radio Centro	13,812	9,297,446	0.79
18	Hubbard Broadcasting	13,592	7,522,667	0.95
19	Grupo Alpha Media	12,949	11,330,859	0.60
20	Grupo Godó	12,353	9,306,811	0.70
21	Grupo JBFM	12,323	9,144,521	0.72
22	Karnaval.com	11,423	10,748,170	0.57
23	Univision*	11,297	11,607,490	0.52
24	Grupo America	10,575	7,902,146	0.70
25	Grupo Bandeirantes	10,233	10,100,487	0.53
26	Cadena 3 Argentina	10,096	7,252,734	0.74
27	Urban One	9,968	6,881,115	0.76
28	Grupo BluRadio	9,258	11,165,079	0.42
29	New York Public Radio	8,366	3,960,179	1.11
30	Grupo Camargo de Comunicacao	8,110	6,507,237	0.67

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Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Septiembre 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,109,897	445,798,718	0.71

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	402,930	181,306,885	0.64
2	Audacy	97,888	41,142,162	0.68
3	NPR Member Stations	92,757	31,218,360	0.84
4	Cumulus Streaming Network	58,126	19,976,131	0.83
5	EMF	41,039	8,808,012	1.31
6	Beasley Broadcasting Corporate	25,180	9,538,468	0.76
7	Hubbard Broadcasting	19,821	6,097,379	0.92
8	Univision*	17,273	9,946,836	0.50
9	Urban One	14,560	5,681,949	0.73
10	AccuRadio	14,370	2,515,996	1.63
11	Salem Communications	11,154	4,068,953	0.77
12	New York Public Radio	9,462	2,388,996	1.13
13	Prisa Radio	7,800	4,576,611	0.49
14	Midwest Communications	7,792	1,861,568	1.18
15	MediaCo Holding Inc	7,438	4,608,340	0.47
16	Classical KUSC/KDFC	5,765	1,218,350	1.34
17	Estrella Media	5,216	2,329,623	0.65
18	Entravision Communications Corporation	5,151	2,605,953	0.57
19	WAMU	3,979	1,443,213	0.78
20	Lotus Communications Corp	3,566	1,682,640	0.61
21	Organizacion Radial Olimpica	3,422	2,023,845	0.49
22	ESPN Radio Corporate	2,992	1,634,830	0.52
23	Meruelo Media Holdings	2,690	1,224,218	0.64
24	Sinclair Telecable	2,532	880,966	0.82
25	Grupo Acir	2,368	1,031,631	0.66
26	Connoisseur Media	2,325	561,094	1.18
27	Grupo Radio Centro	2,182	1,122,317	0.56
28	Moody Bible Institute	1,956	756,453	0.74
29	Relevant Radio	1,807	1,067,921	0.49
30	Bob & Tom Show	1,768	1,053,063	0.47

*Univision experienced data collection issues through a portion of the period

Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Septiembre 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	770,992	562,016,862	0.72

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	295,260	242,935,153	0.65
2	Audacy	73,252	55,947,016	0.69
3	NPR Member Stations	72,630	43,872,549	0.87
4	Cumulus Streaming Network	40,452	25,243,306	0.84
5	EMF	31,038	12,318,670	1.32
6	Beasley Broadcasting Corporate	17,031	11,547,880	0.78
7	Hubbard Broadcasting	13,494	7,391,032	0.96
8	Univision*	11,286	11,597,658	0.52
9	Urban One	9,929	6,860,526	0.76
10	AccuRadio	9,696	3,150,409	1.63
11	Salem Communications	7,573	4,823,086	0.82
12	New York Public Radio	7,463	3,353,514	1.17
13	MediaCo Holding Inc	6,029	6,839,281	0.47
14	Midwest Communications	5,374	2,369,246	1.19
15	Prisa Radio	5,361	5,692,465	0.50
16	Classical KUSC/KDFC	4,801	1,848,044	1.37
17	Entravision Communications Corporation	3,203	2,918,419	0.59
18	Estrella Media	3,137	2,565,191	0.65
19	WAMU	3,097	2,014,569	0.81
20	Organizacion Radial Olimpica	2,802	2,977,174	0.50
21	ESPN Radio Corporate	2,455	2,613,047	0.50
22	Lotus Communications Corp	2,308	1,963,794	0.62
23	Meruelo Media Holdings	1,943	1,571,792	0.66
24	Grupo Acir	1,827	1,432,208	0.68
25	Sinclair Telecable	1,686	1,041,191	0.85
26	Connoisseur Media	1,662	724,259	1.21
27	Grupo Radio Centro	1,535	1,442,065	0.57
28	Moody Bible Institute	1,531	1,031,905	0.78
29	Hearst Radio	1,251	1,043,689	0.62
30	Relevant Radio	1,228	1,293,517	0.51

*Univision experienced data collection issues through a portion of the period

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Septiembre 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	98,610	37,180,048	0.70
2	Grupo Acir (Mexico)	38,028	11,943,610	0.86
3	Organizacion Radial Olimpica (Colombia)	35,038	13,964,676	0.66
4	Radio Mitre SA (Argentina)	33,638	8,716,575	1.02
5	CRP Radios (Peru)	31,250	10,483,216	0.79
6	Grupo Alpha Media (Argentina)	18,967	8,348,660	0.61
7	Grupo Radio Centro (Mexico)	17,869	5,714,628	0.84
8	Grupo JBFM (Brazil)	16,363	5,936,189	0.74
9	Cadena 3 Argentina (Argentina)	14,632	5,058,814	0.77
10	Grupo BluRadio (Colombia)	13,731	7,980,234	0.44
11	Grupo América (Argentina)	13,426	4,439,455	0.80
12	Grupo Bandeirantes (Brazil)	12,881	6,246,284	0.54
13	Radio Disney Latinoamérica (Latam Countries)	11,866	2,368,064	1.36
14	Grupo Camargo de Comunicação (Brazil)	10,790	4,238,734	0.69
15	Grupo Mix de Comunicacao (Brazil)	9,483	2,511,349	1.02
16	Radios Grupo Globo (Brazil)	8,205	3,749,564	0.57
17	LS4 Radio Continental SA (Argentina)	7,621	1,891,991	1.07
18	MVS Radio (Mexico)	6,904	2,549,175	0.73
19	Multimedios (Mexico)	5,830	2,182,370	0.72
20	Grupo Radiopolis (Colombia)	5,695	1,712,635	0.88
21	SAUDADE FM (Brazil)	5,394	1,846,685	0.78
22	Nova Brasil (Brazil)	4,631	1,487,580	0.84
23	Rádio Alvorada (Brazil)	4,265	1,176,537	0.97
24	Jovem Pan - SP (Brazil)	3,916	2,783,420	0.37
25	Radio Kiss FM (Brazil)	3,334	960,330	0.94
26	Imagen (Mexico)	3,230	1,079,380	0.81
27	Dial Brasil (Brazil)	3,005	900,979	0.90
28	RCN (Guatemala)	2,706	911,991	0.80
29	Grupo Siete (Mexico)	2,589	656,057	1.07
30	NRM (Mexico)	2,354	883,468	0.72

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Septiembre 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	62,975	47,764,527	0.69
2	Grupo Acir (Mexico)	25,501	16,085,914	0.85
3	Organizacion Radial Olimpica (Colombia)	25,323	20,672,757	0.64
4	CRP Radios (Peru)	21,613	15,105,694	0.76
5	Radio Mitre SA (Argentina)	21,375	11,111,748	1.01
6	Grupo Alpha Media (Argentina)	12,148	10,522,079	0.61
7	Grupo Radio Centro (Mexico)	12,139	7,743,987	0.84
8	Grupo JBFM (Brazil)	12,030	8,913,257	0.72
9	Grupo América (Argentina)	10,145	7,483,367	0.71
10	Grupo Bandeirantes (Brazil)	9,998	9,851,676	0.53
11	Cadena 3 Argentina (Argentina)	9,848	7,010,895	0.74
12	Grupo BluRadio (Colombia)	8,094	9,371,127	0.44
13	Grupo Camargo de Comunicação (Brazil)	7,860	6,282,598	0.67
14	Radio Disney Latinoamérica (Latam Countries)	7,571	3,205,525	1.27
15	Radios Grupo Globo (Brazil)	6,620	6,383,361	0.54
16	Grupo Mix de Comunicacao (Brazil)	6,267	3,533,871	0.95
17	LS4 Radio Continental SA (Argentina)	5,129	2,737,271	0.99
18	MVS Radio (Mexico)	4,408	3,281,854	0.72
19	Multimedios (Mexico)	4,101	3,164,059	0.69
20	SAUDADE FM (Brazil)	4,065	2,899,614	0.74
21	Grupo Radiopolis (Colombia)	3,786	2,321,773	0.86
22	Nova Brasil (Brazil)	3,588	2,402,015	0.80
23	Rádio Alvorada (Brazil)	3,003	1,732,561	0.92
24	Jovem Pan - SP (Brazil)	2,868	3,968,629	0.38
25	Radio Kiss FM (Brazil)	2,330	1,401,576	0.89
26	Igreja Pentecostal Deus e Amor (Brazil)	2,125	2,003,284	0.54
27	Dial Brasil (Brazil)	2,118	1,330,122	0.85
28	Imagen (Mexico)	1,943	1,316,557	0.79
29	NRM (Mexico)	1,717	1,330,361	0.69
30	Grupo Siete (Mexico)	1,715	883,864	1.04

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Septiembre 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	153,297	24,334,311	1.76
2	Entravision Africa	7,309	2,450,732	0.82

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	113,855	16,684,680	1.83
2	Prisa Radio (Spain and Latam Countries)	100,564	35,382,418	0.76
3	DPG Media (Netherlands)	52,071	7,633,802	1.76
4	Mediahuis Radio (Netherlands)	32,760	6,318,776	1.32
5	Commerciele Radio Nederland B.V.(Netherlands)	19,344	3,897,982	1.42
6	Grupo Godó (Spain)	16,981	6,047,569	0.83
7	Karnaval.com (Turkey)	15,453	6,523,822	0.60
8	RadiaCZ (Czech Republic)	11,724	1,883,151	1.55
9	RADIOPLAY Media (Bulgaria)	10,349	2,153,575	1.34
10	SABC (South Africa)	9,566	3,779,156	0.66
11	Active Radio A.S. (Czech Republic)	9,101	1,827,583	1.33
12	Primedia Broadcasting (South Africa)	7,309	2,450,732	0.82
13	Unidad Editorial (Spain)	6,713	3,761,754	0.45
14	Organizacion Radial Olimpica (Colombia)	4,743	2,395,810	0.54
15	Vlaanderen Eén NV (Belgium)	4,604	781,300	1.59
16	Medialaan (Belgium)	4,379	1,157,091	1.09
17	Kink (Netherlands)	4,216	977,220	1.23
18	Challenge Records (Netherlands)	2,787	422,970	1.68
19	NPR Member Stations (USA)	2,709	852,099	0.86
20	AccuRadio (USA)	2,605	519,745	1.23

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EMEA



Daypart: 6am-12am M-SUN
Month: Septiembre 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	110,191	34,577,136	1.73
2	Entravision Africa	4,494	2,974,297	0.82

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	80,188	22,877,603	1.86
2	Prisa Radio (Spain and Latam Countries)	73,922	54,529,525	0.73
3	DPG Media (Netherlands)	34,948	9,991,057	1.84
4	Mediahuis Radio (Netherlands)	24,064	9,120,730	1.38
5	Commerciele Radio Nederland B.V.(Netherlands)	14,787	5,856,904	1.42
6	Grupo Godó (Spain)	12,265	9,211,999	0.77
7	Karnaval.com (Turkey)	11,191	10,455,021	0.56
8	RadiaCZ (Czech Republic)	7,734	2,729,618	1.46
9	SABC (South Africa)	6,898	5,764,131	0.65
10	RADIOPLAY Media (Bulgaria)	6,750	3,023,144	1.20
11	Active Radio A.S. (Czech Republic)	5,398	2,296,866	1.25
12	Unidad Editorial (Spain)	5,390	6,254,836	0.46
13	Primedia Broadcasting (South Africa)	4,494	2,974,297	0.82
14	Organizacion Radial Olimpica (Colombia)	3,646	3,604,215	0.55
15	Vlaanderen Eén NV (Belgium)	3,481	1,193,251	1.62
16	Medialaan (Belgium)	3,257	1,731,738	1.03
17	Kink (Netherlands)	2,981	1,344,961	1.18
18	NPR Member Stations (USA)	2,426	1,509,585	0.87
19	Challenge Records (Netherlands)	2,406	730,680	1.72
20	AccuRadio (USA)	1,928	780,952	1.26

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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