



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Octubre de 2023

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS OCTUBRE DE 2023

GLOBAL

Daypart: 6am-8pm M-F
Month: Octubre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,193,150	503,615,317	0.71
2	Talpa Network	155,819	25,741,619	1.84
3	Entravision Africa	7,472	2,776,969	0.80

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	436,617	207,422,678	0.63
2	Prisa Radio	208,061	84,350,986	0.74
3	Talpa Radio	115,132	17,569,076	1.99
4	NPR Member Stations	101,949	36,132,432	0.84
5	Audacy	100,461	44,343,970	0.68
6	Cumulus Streaming Network	62,797	21,782,537	0.86
7	Bell Media	43,751	9,782,985	1.34
8	Organizacion Radial Olimpica	41,153	19,689,262	0.62
9	Grupo Acir	40,286	14,006,676	0.87
10	EMF	37,801	8,774,026	1.26
11	Radio Mitre SA	34,756	9,949,444	1.05
12	CRP Radios	34,290	13,745,644	0.75
13	Beasley Broadcasting Corporate	27,875	10,687,436	0.79
14	Cogeco Media Inc	25,568	8,172,104	0.93
15	AccuRadio	24,285	4,599,149	1.58
16	Hubbard Broadcasting	21,757	6,687,634	0.97
17	Grupo Alpha Media	21,413	10,742,213	0.60
18	Commerciele Radio Nederland B.V.	20,341	4,622,012	1.22
19	Grupo Radio Centro	20,182	7,581,224	0.81
20	Grupo Godó	17,726	6,931,931	0.77
21	Univision*	17,127	9,753,881	0.53
22	Grupo JBFM	16,681	6,472,044	0.78
23	Urban One	16,298	5,991,434	0.82
24	Karnaval.com	16,243	7,525,718	0.66
25	Grupo BluRadio	15,909	9,700,775	0.47
26	Cadena 3 Argentina	14,773	7,020,347	0.64
27	Grupo America	13,808	5,380,546	0.76
28	Grupo Bandeirantes	13,100	7,149,363	0.54
29	RadiaCZ	12,586	2,025,714	1.84
30	Salem Communications	12,427	4,731,643	0.78

*Univision experienced data collection issues through a portion of the period

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
 Month: Octubre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	823,835	622,443,347	0.72
2	Talpa Network	115,974	34,874,363	1.84
3	Entravision Africa	4,927	3,304,515	0.81

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	317,629	271,146,713	0.64
2	Prisa Radio	148,970	112,777,999	0.72
3	Talpa Radio	83,865	22,963,846	2.01
4	NPR Member Stations	80,083	50,114,862	0.87
5	Audacy	73,315	58,255,526	0.69
6	Cumulus Streaming Network	43,119	26,582,477	0.88
7	Organizacion Radial Olimpica	31,620	27,812,165	0.62
8	Bell Media	31,021	12,238,315	1.38
9	EMF	29,137	12,322,748	1.28
10	Grupo Acir	28,214	18,117,420	0.86
11	CRP Radios	24,977	18,867,643	0.72
12	Radio Mitre SA	23,571	12,552,610	1.02
13	Beasley Broadcasting Corporate	18,851	12,879,427	0.81
14	Cogeco Media Inc	17,486	10,156,713	0.93
15	AccuRadio	17,262	5,997,395	1.58
16	Commerciele Radio Nederland B.V.	15,947	6,470,005	1.24
17	Hubbard Broadcasting	14,884	7,939,813	1.02
18	Grupo Alpha Media	14,574	13,246,541	0.60
19	Grupo Radio Centro	14,438	9,864,916	0.81
20	Grupo Godó	13,197	9,859,762	0.73
21	Grupo JBFM	12,707	9,169,854	0.76
22	Karnaval.com	12,044	11,036,818	0.61
23	Urban One	11,226	7,171,753	0.85
24	Univision*	10,994	11,096,739	0.54
25	Grupo America	10,710	8,413,496	0.69
26	Grupo Bandeirantes	10,608	10,705,187	0.53
27	Cadena 3 Argentina	10,504	9,731,407	0.59
28	Grupo BluRadio	10,226	11,361,072	0.47
29	New York Public Radio	8,869	4,433,059	1.09
30	Grupo Camargo de Comunicacao	8,726	6,137,216	0.78

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U.S.

Daypart: 6am-8pm M-F
Month: Octubre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,168,507	491,478,184	0.71

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	421,128	199,415,433	0.64
2	Audacy	100,146	44,110,678	0.68
3	NPR Member Stations	95,602	33,844,726	0.84
4	Cumulus Streaming Network	61,891	21,458,901	0.86
5	EMF	36,535	8,295,110	1.29
6	Beasley Broadcasting Corporate	27,337	10,533,467	0.79
7	Hubbard Broadcasting	21,643	6,599,429	0.98
8	Univision*	17,127	9,753,807	0.53
9	Urban One	16,252	5,977,012	0.81
10	AccuRadio	14,891	2,703,635	1.65
11	Salem Communications	12,336	4,687,304	0.78
12	New York Public Radio	10,142	2,753,354	1.10
13	Midwest Communications	8,547	1,917,391	1.32
14	Prisa Radio	8,371	5,001,884	0.50
15	MediaCo Holding Inc	7,928	4,802,651	0.50
16	Estrella Media	5,641	2,553,036	0.67
17	Classical KUSC/KDFC	5,485	1,164,586	1.40
18	Entravision Communications Corporation	5,469	2,777,607	0.60
19	ESPN Radio Corporate	4,471	3,081,324	0.44
20	WAMU	4,425	1,729,736	0.76
21	Lotus Communications Corp	3,742	1,742,218	0.65
22	Organizacion Radial Olimpica	3,510	2,138,447	0.50
23	Meruelo Media Holdings	2,937	1,313,627	0.68
24	Sinclair Telecable	2,789	950,129	0.88
25	Connoisseur Media	2,475	567,812	1.30
26	Grupo Acir	2,455	1,090,724	0.68
27	Grupo Radio Centro	2,340	1,236,420	0.57
28	Moody Bible Institute	2,122	770,430	0.82
29	Relevant Radio	2,019	1,244,297	0.49
30	Bob & Tom Show	1,844	1,090,599	0.50

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Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Octubre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	804,169	604,300,499	0.73

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	305,292	259,351,962	0.65
2	NPR Member Stations	74,458	46,460,793	0.87
3	Audacy	73,016	57,866,937	0.69
4	Cumulus Streaming Network	42,359	26,086,870	0.88
5	EMF	28,104	11,586,996	1.31
6	Beasley Broadcasting Corporate	18,454	12,677,607	0.80
7	Hubbard Broadcasting	14,785	7,803,931	1.03
8	Urban One	11,189	7,151,476	0.85
9	Univision*	10,994	11,096,456	0.54
10	AccuRadio	10,094	3,324,661	1.66
11	Salem Communications	8,394	5,466,490	0.83
12	New York Public Radio	7,940	3,780,838	1.14
13	MediaCo Holding Inc	6,326	6,918,067	0.50
14	Midwest Communications	5,849	2,367,068	1.33
15	Prisa Radio	5,784	6,160,644	0.51
16	Classical KUSC/KDFC	4,595	1,756,562	1.42
17	ESPN Radio Corporate	4,205	5,248,971	0.44
18	WAMU	3,424	2,360,824	0.79
19	Entravision Communications Corporation	3,410	3,077,012	0.61
20	Estrella Media	3,408	2,772,303	0.68
21	Organizacion Radial Olimpica	2,843	3,050,443	0.51
22	Lotus Communications Corp	2,442	2,025,866	0.66
23	Meruelo Media Holdings	2,137	1,655,371	0.71
24	Grupo Acir	1,884	1,492,236	0.69
25	Sinclair Telecable	1,851	1,100,435	0.92
26	Connoisseur Media	1,747	713,416	1.33
27	Moody Bible Institute	1,677	1,036,181	0.88
28	Grupo Radio Centro	1,638	1,553,600	0.58
29	Relevant Radio	1,375	1,481,036	0.51
30	Bob & Tom Show	1,256	1,304,814	0.51

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LATAM

Daypart: 6am-7pm M-F
Month: Octubre de 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	104,423	39,270,851	0.74
2	Grupo Acir (Mexico)	38,951	12,378,904	0.89
3	Radio Mitre SA (Argentina)	34,567	8,953,016	1.07
4	Organizacion Radial Olimpica (Colombia)	34,139	14,247,567	0.66
5	CRP Radios (Peru)	31,899	11,214,974	0.79
6	Grupo Alpha Media (Argentina)	21,049	9,714,857	0.61
7	Grupo Radio Centro (Mexico)	18,457	6,094,795	0.85
8	Grupo JBFM (Brazil)	16,972	6,048,373	0.78
9	Cadena 3 Argentina (Argentina)	15,004	6,513,088	0.65
10	Grupo BluRadio (Colombia)	14,829	7,862,687	0.50
11	Grupo América (Argentina)	13,579	4,724,059	0.79
12	Grupo Bandeirantes (Brazil)	13,270	6,628,402	0.55
13	Radio Disney Latinoamérica (Latam Countries)	11,991	2,406,582	1.41
14	Grupo Camargo de Comunicação (Brazil)	11,777	4,018,895	0.82
15	Grupo Mix de Comunicacao (Brazil)	9,656	2,633,474	1.04
16	Radios Grupo Globo (Brazil)	8,262	3,924,492	0.57
17	LS4 Radio Continental SA (Argentina)	7,627	1,871,953	1.13
18	MVS Radio (Mexico)	7,356	2,682,864	0.77
19	Multimedios (Mexico)	6,538	2,300,644	0.80
20	Grupo Radiopolis (Colombia)	5,457	1,687,509	0.90
21	SAUDADE FM (Brazil)	5,449	1,925,500	0.79
22	Nova Brasil (Brazil)	4,744	1,478,027	0.90
23	Rádio Alvorada (Brazil)	4,425	1,151,708	1.08
24	Jovem Pan - SP (Brazil)	4,295	3,151,973	0.38
25	Imagen (Mexico)	3,334	1,143,467	0.82
26	Radio Kiss FM (Brazil)	3,205	955,563	0.95
27	Grupo Siete (Mexico)	2,862	703,441	1.15
28	Dial Brasil (Brazil)	2,728	899,469	0.85
29	RCN (Guatemala)	2,526	968,636	0.74
30	NRM (Mexico)	2,480	921,756	0.76

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LATAM



Daypart: 6am-12am M-SUN
Month: Octubre de 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	67,120	50,164,908	0.73
2	Grupo Acir (Mexico)	26,072	16,453,345	0.87
3	Organizacion Radial Olimpica (Colombia)	24,756	20,754,840	0.64
4	Radio Mitre SA (Argentina)	22,370	11,574,209	1.05
5	CRP Radios (Peru)	22,059	15,904,413	0.76
6	Grupo Alpha Media (Argentina)	13,645	12,299,622	0.61
7	Grupo Radio Centro (Mexico)	12,663	8,199,843	0.85
8	Grupo JBFM (Brazil)	12,408	8,937,850	0.76
9	Grupo Bandeirantes (Brazil)	10,356	10,430,409	0.53
10	Grupo América (Argentina)	10,247	7,942,674	0.70
11	Cadena 3 Argentina (Argentina)	10,236	9,412,596	0.60
12	Grupo BluRadio (Colombia)	8,944	9,432,251	0.49
13	Grupo Camargo de Comunicação (Brazil)	8,468	5,924,082	0.79
14	Radio Disney Latinoamérica (Latam Countries)	7,697	3,239,106	1.32
15	Radios Grupo Globo (Brazil)	6,690	6,596,533	0.54
16	Grupo Mix de Comunicacao (Brazil)	6,439	3,657,836	0.97
17	LS4 Radio Continental SA (Argentina)	5,192	2,755,497	1.03
18	MVS Radio (Mexico)	4,740	3,432,388	0.76
19	Multimedios (Mexico)	4,574	3,322,767	0.76
20	SAUDADE FM (Brazil)	4,099	2,959,824	0.76
21	Grupo Radiopolis (Colombia)	3,668	2,282,802	0.87
22	Nova Brasil (Brazil)	3,656	2,328,778	0.86
23	Jovem Pan - SP (Brazil)	3,232	4,502,133	0.39
24	Rádio Alvorada (Brazil)	3,110	1,676,431	1.02
25	Igreja Pentecostal Deus e Amor (Brazil)	2,221	2,214,661	0.53
26	Radio Kiss FM (Brazil)	2,219	1,370,120	0.89
27	Imagen (Mexico)	2,009	1,365,850	0.81
28	Grupo Siete (Mexico)	1,904	937,404	1.12
29	Dial Brasil (Brazil)	1,903	1,292,093	0.81
30	NRM (Mexico)	1,788	1,347,233	0.73

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Octubre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	160,662	24,547,293	1.94
2	Entravision Africa	7,783	2,668,178	0.76

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	119,397	16,925,595	2.02
2	Prisa Radio (Spain and Latam Countries)	101,785	36,490,768	0.78
3	DPG Media (Netherlands)	57,865	8,747,479	1.81
4	Mediahuis Radio (Netherlands)	33,892	6,211,560	1.66
5	Commerciele Radio Nederland B.V.(Netherlands)	20,799	4,364,505	1.41
6	Grupo Godó (Spain)	18,319	6,603,196	0.77
7	Karnaval.com (Turkey)	16,593	6,985,797	0.68
8	RadiaCZ (Czech Republic)	13,135	1,928,953	2.04
9	RADIOPLAY Media (Bulgaria)	12,397	2,181,079	1.58
10	SABC (South Africa)	10,727	4,059,927	0.74
11	Active Radio A.S. (Czech Republic)	9,895	1,888,678	1.39
12	Primedia Broadcasting (South Africa)	7,783	2,668,178	0.76
13	Unidad Editorial (Spain)	6,260	3,454,240	0.49
14	Kink (Netherlands)	4,973	1,110,047	1.38
15	Organizacion Radial Olimpica (Colombia)	4,846	2,490,231	0.55
16	Medialaan (Belgium)	4,550	1,167,781	1.06
17	Vlaanderen Eén NV (Belgium)	4,532	702,939	1.85
18	Challenge Records (Netherlands)	3,320	504,503	1.86
19	AccuRadio (USA)	2,708	552,377	1.32
20	NPR Member Stations (USA)	2,707	912,385	0.87

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EMEA



Daypart: 6am-12am M-SUN
Month: Octobre de 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	114,766	34,106,419	1.96
2	Entravision Africa	4,835	3,222,070	0.78

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	83,393	22,643,854	2.05
2	Prisa Radio (Spain and Latam Countries)	75,076	55,507,627	0.75
3	DPG Media (Netherlands)	38,947	11,312,613	1.83
4	Mediahuis Radio (Netherlands)	24,787	8,752,103	1.69
5	Commerciele Radio Nederland B.V.(Netherlands)	15,762	6,338,100	1.56
6	Grupo Godó (Spain)	13,112	9,761,888	0.75
7	Karnaval.com (Turkey)	11,807	10,745,478	0.63
8	RadiaCZ (Czech Republic)	8,540	2,720,501	1.84
9	RADIOPLAY Media (Bulgaria)	7,959	2,980,956	1.43
10	SABC (South Africa)	7,867	6,302,681	0.68
11	Active Radio A.S. (Czech Republic)	5,855	2,316,797	1.37
12	Unidad Editorial (Spain)	5,121	5,777,600	0.47
13	Primedia Broadcasting (South Africa)	4,835	3,222,070	0.78
14	Organizacion Radial Olimpica (Colombia)	3,675	3,656,156	0.56
15	Kink (Netherlands)	3,524	1,497,026	1.40
16	Vlaanderen Eén NV (Belgium)	3,371	1,029,107	1.90
17	Medialaan (Belgium)	3,350	1,686,901	1.03
18	Challenge Records (Netherlands)	2,880	857,087	1.84
19	NPR Member Stations (USA)	2,428	1,586,414	0.81
20	AccuRadio (USA)	2,000	818,803	1.29

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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