



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Noviembre de 2023

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS NOVIEMBRE DE 2023

GLOBAL

Daypart: 6am-8pm M-F
Month: Noviembre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,153,331	476,602,097	0.73
2	Talpa Network	162,477	27,207,390	1.81
3	Entravision Africa	7,612	2,654,414	0.85

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	429,705	200,350,989	0.65
2	Prisa Radio	208,475	83,785,459	0.74
3	Talpa Radio	120,617	19,005,098	1.92
4	NPR Member Stations	96,714	33,305,345	0.86
5	Audacy	91,892	38,751,780	0.71
6	Cumulus Streaming Network	57,549	19,536,116	0.88
7	Bell Media	45,311	10,160,244	1.33
8	Organizacion Radial Olimpica	44,138	21,352,117	0.62
9	EMF	39,752	9,159,238	1.28
10	Grupo Acir	37,826	13,112,670	0.87
11	Radio Mitre SA	35,185	9,980,401	1.05
12	CRP Radios	33,893	13,647,750	0.75
13	Cogeco Media Inc	26,485	8,485,004	0.93
14	Beasley Broadcasting Corporate	25,078	9,269,308	0.82
15	AccuRadio	24,431	4,884,492	1.50
16	Grupo Alpha Media	21,528	10,954,925	0.59
17	Hubbard Broadcasting	20,819	6,405,037	0.97
18	Commerciele Radio Nederland B.V.	20,468	4,567,924	1.24
19	Univision*	20,209	12,469,836	0.49
20	Grupo Radio Centro	19,288	7,066,722	0.82
21	Grupo Godó	18,912	7,424,091	0.77
22	Grupo JBFM	15,882	6,320,545	0.76
23	Karnaval.com	15,873	7,384,773	0.66
24	Urban One	15,657	5,629,444	0.83
25	Grupo BluRadio	15,311	9,210,756	0.48
26	Cadena 3 Argentina	15,171	7,555,191	0.61
27	Grupo America	14,156	5,562,559	0.76
28	RadiaCZ	12,603	1,965,631	1.90
29	Grupo Bandeirantes	12,295	6,779,247	0.53
30	RADIOPLAY Media Bulgaria	12,198	2,359,834	1.58

*Univision experienced data collection issues through a portion of the period

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Noviembre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	821,408	587,014,699	0.74
2	Talpa Network	121,882	35,780,007	1.82
3	Entravision Africa	5,062	3,152,034	0.84

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	322,302	260,259,435	0.66
2	Prisa Radio	152,138	110,414,805	0.73
3	Talpa Radio	88,664	24,241,241	1.95
4	NPR Member Stations	77,068	45,392,686	0.89
5	Audacy	66,875	48,738,416	0.72
6	Cumulus Streaming Network	40,817	23,817,775	0.90
7	Organizacion Radial Olimpica	34,419	29,692,686	0.61
8	Bell Media	32,470	12,463,685	1.37
9	EMF	30,660	12,488,449	1.29
10	Grupo Acir	26,957	16,626,277	0.86
11	CRP Radios	25,231	18,403,177	0.73
12	Radio Mitre SA	24,449	12,475,349	1.03
13	Cogeco Media Inc	18,499	10,397,882	0.93
14	AccuRadio	17,707	6,246,575	1.50
15	Beasley Broadcasting Corporate	17,499	11,126,890	0.84
16	Commerciele Radio Nederland B.V.	16,125	6,157,390	1.27
17	Grupo Alpha Media	14,916	13,306,197	0.59
18	Hubbard Broadcasting	14,702	7,588,699	1.02
19	Grupo Godó	14,171	10,152,520	0.74
20	Grupo Radio Centro	14,015	9,086,768	0.82
21	Univision*	13,344	14,112,839	0.50
22	Grupo JBFM	12,334	8,787,871	0.74
23	Karnaval.com	11,960	10,575,031	0.61
24	Grupo America	11,248	8,590,849	0.69
25	Urban One	11,093	6,690,284	0.87
26	Cadena 3 Argentina	11,067	10,543,876	0.56
27	Grupo Bandeirantes	10,237	10,158,512	0.52
28	Grupo BluRadio	10,150	10,766,616	0.48
29	New York Public Radio	9,032	4,193,287	1.13
30	RadiaCZ	8,775	2,615,831	1.75

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U.S.

Daypart: 6am-8pm M-F
Month: Noviembre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,127,813	464,221,805	0.73

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	413,852	192,253,791	0.65
2	Audacy	91,710	38,592,213	0.71
3	NPR Member Stations	90,611	31,117,906	0.86
4	Cumulus Streaming Network	56,669	19,224,283	0.88
5	EMF	38,343	8,657,515	1.30
6	Beasley Broadcasting Corporate	24,546	9,118,813	0.81
7	Hubbard Broadcasting	20,706	6,315,011	0.98
8	Univision*	20,207	12,469,409	0.49
9	Urban One	15,608	5,614,226	0.83
10	AccuRadio	14,584	2,858,283	1.53
11	Salem Communications	10,793	4,003,968	0.80
12	New York Public Radio	10,088	2,632,990	1.14
13	Midwest Communications	8,234	1,816,827	1.34
14	MediaCo Holding Inc	7,614	4,559,953	0.50
15	Prisa Radio	7,547	4,499,276	0.50
16	Classical KUSC/KDFC	5,916	1,226,723	1.43
17	Estrella Media	5,466	2,433,094	0.68
18	Entravision Communications Corporation	5,045	2,517,375	0.61
19	WAMU	4,141	1,560,889	0.79
20	Organizacion Radial Olimpica	3,628	2,226,674	0.49
21	Lotus Communications Corp	3,378	1,538,354	0.66
22	Meruelo Media Holdings	2,736	1,216,075	0.68
23	ESPN Radio Corporate	2,704	1,612,564	0.50
24	Sinclair Telecable	2,518	851,077	0.89
25	Connoisseur Media	2,417	553,406	1.30
26	Grupo Acir	2,344	1,035,454	0.68
27	Grupo Radio Centro	2,117	1,090,527	0.59
28	Moody Bible Institute	2,105	754,497	0.83
29	Relevant Radio	1,754	1,075,143	0.49
30	Bob & Tom Show	1,732	1,005,251	0.51

*Univision experienced data collection issues through a portion of the period

Notes:

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U.S.

Daypart: 6am-12am M-SUN
 Month: Noviembre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	800,777	568,890,339	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	309,495	248,589,974	0.66
2	NPR Member Stations	71,647	42,013,879	0.89
3	Audacy	66,726	48,494,873	0.73
4	Cumulus Streaming Network	40,065	23,349,637	0.90
5	EMF	29,514	11,754,739	1.32
6	Beasley Broadcasting Corporate	17,102	10,934,922	0.83
7	Hubbard Broadcasting	14,602	7,454,584	1.03
8	Univision*	13,342	14,112,153	0.50
9	Urban One	11,052	6,668,867	0.87
10	AccuRadio	10,116	3,469,056	1.54
11	New York Public Radio	8,068	3,561,647	1.19
12	Salem Communications	7,597	4,676,805	0.85
13	MediaCo Holding Inc	6,195	6,448,513	0.51
14	Midwest Communications	5,778	2,229,953	1.35
15	Prisa Radio	5,411	5,544,128	0.51
16	Classical KUSC/KDFC	4,976	1,794,667	1.46
17	Estrella Media	3,406	2,636,273	0.69
18	WAMU	3,270	2,101,666	0.82
19	Entravision Communications Corporation	3,234	2,771,313	0.62
20	Organizacion Radial Olimpica	2,983	3,125,214	0.51
21	Lotus Communications Corp	2,278	1,777,872	0.68
22	ESPN Radio Corporate	2,186	2,262,788	0.51
23	Meruelo Media Holdings	2,040	1,508,035	0.72
24	Grupo Acir	1,836	1,392,008	0.70
25	Connoisseur Media	1,753	695,572	1.32
26	Sinclair Telecable	1,722	985,620	0.92
27	Moody Bible Institute	1,691	1,000,701	0.89
28	Grupo Radio Centro	1,521	1,365,135	0.59
29	Relevant Radio	1,231	1,275,790	0.51
30	Bob & Tom Show	1,215	1,197,550	0.52

*Univision experienced data collection issues through a portion of the period

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Noviembre de 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	102,216	37,849,639	0.74
2	Grupo Acir (Mexico)	36,823	11,606,180	0.88
3	Organizacion Radial Olimpica (Colombia)	36,697	15,520,522	0.65
4	Radio Mitre SA (Argentina)	35,002	8,996,770	1.08
5	CRP Radios (Peru)	31,519	11,135,877	0.79
6	Grupo Alpha Media (Argentina)	21,186	9,929,073	0.60
7	Grupo Radio Centro (Mexico)	17,869	5,739,885	0.87
8	Grupo JBFM (Brazil)	16,127	5,901,921	0.76
9	Cadena 3 Argentina (Argentina)	15,384	7,018,092	0.61
10	Grupo BluRadio (Colombia)	14,306	7,499,404	0.51
11	Grupo América (Argentina)	13,924	4,909,034	0.78
12	Grupo Bandeirantes (Brazil)	12,388	6,216,293	0.54
13	Radio Disney Latinoamérica (Latam Countries)	11,843	2,391,957	1.40
14	Grupo Camargo de Comunicação (Brazil)	11,381	4,027,032	0.80
15	Grupo Mix de Comunicacao (Brazil)	9,822	2,667,446	1.04
16	Radios Grupo Globo (Brazil)	7,897	3,672,236	0.58
17	MVS Radio (Mexico)	6,903	2,420,923	0.79
18	LS4 Radio Continental SA (Argentina)	6,465	1,686,703	1.06
19	Multimedios (Mexico)	6,409	2,256,050	0.79
20	Grupo Radiopolis (Colombia)	5,707	1,771,960	0.89
21	SAUDADE FM (Brazil)	5,307	1,903,761	0.78
22	Nova Brasil (Brazil)	4,750	1,482,165	0.90
23	Rádio Alvorada (Brazil)	4,388	1,152,375	1.07
24	Jovem Pan - SP (Brazil)	3,953	2,825,526	0.39
25	Imagen (Mexico)	3,264	1,086,154	0.84
26	Radio Kiss FM (Brazil)	3,200	955,795	0.94
27	Grupo Siete (Mexico)	2,786	673,670	1.15
28	RCN (Guatemala)	2,548	869,932	0.83
29	NRM (Mexico)	2,529	951,080	0.74
30	Dial Brasil (Brazil)	2,506	814,982	0.86

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Noviembre de 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	67,445	48,176,358	0.73
2	Organizacion Radial Olimpica (Colombia)	27,076	22,320,558	0.64
3	Grupo Acir (Mexico)	24,872	15,073,918	0.87
4	Radio Mitre SA (Argentina)	23,240	11,536,065	1.06
5	CRP Radios (Peru)	22,325	15,536,203	0.76
6	Grupo Alpha Media (Argentina)	14,005	12,408,729	0.60
7	Grupo Radio Centro (Mexico)	12,358	7,611,921	0.86
8	Grupo JBFM (Brazil)	12,040	8,568,160	0.75
9	Cadena 3 Argentina (Argentina)	10,780	10,200,828	0.56
10	Grupo América (Argentina)	10,764	8,122,532	0.70
11	Grupo Bandeirantes (Brazil)	9,988	9,900,587	0.53
12	Grupo BluRadio (Colombia)	8,934	9,011,804	0.50
13	Grupo Camargo de Comunicação (Brazil)	8,345	5,823,785	0.76
14	Radio Disney Latinoamérica (Latam Countries)	7,814	3,188,540	1.31
15	Grupo Mix de Comunicacao (Brazil)	6,732	3,699,587	0.97
16	Radios Grupo Globo (Brazil)	6,690	6,508,398	0.54
17	Multimedios (Mexico)	4,547	3,202,818	0.75
18	LS4 Radio Continental SA (Argentina)	4,533	2,469,333	0.97
19	MVS Radio (Mexico)	4,506	3,029,871	0.78
20	SAUDADE FM (Brazil)	4,043	2,855,860	0.75
21	Grupo Radiopolis (Colombia)	3,961	2,390,627	0.87
22	Nova Brasil (Brazil)	3,660	2,264,375	0.86
23	Rádio Alvorada (Brazil)	3,149	1,650,883	1.01
24	Jovem Pan - SP (Brazil)	2,992	3,998,133	0.39
25	Radio Kiss FM (Brazil)	2,275	1,347,568	0.90
26	Igreja Pentecostal Deus e Amor (Brazil)	2,222	2,138,695	0.53
27	Imagen (Mexico)	2,005	1,261,550	0.84
28	Grupo Siete (Mexico)	1,866	880,634	1.12
29	NRM (Mexico)	1,856	1,360,618	0.72
30	Dial Brasil (Brazil)	1,813	1,176,910	0.82

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Noviembre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	167,731	25,999,665	1.81
2	Entravision Africa	7,931	2,549,740	0.82

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	125,212	18,323,705	1.93
2	Prisa Radio (Spain and Latam Countries)	105,486	37,939,348	0.77
3	DPG Media (Netherlands)	60,998	9,219,110	2.00
4	Mediahuis Radio (Netherlands)	34,903	6,246,486	1.53
5	Commerciele Radio Nederland B.V.(Netherlands)	20,959	4,312,182	1.31
6	Grupo Godó (Spain)	19,539	7,076,263	0.78
7	Karnaval.com (Turkey)	16,222	6,857,620	0.68
8	RadiaCZ (Czech Republic)	13,150	1,873,542	2.04
9	RADIOPLAY Media (Bulgaria)	12,689	2,224,996	1.51
10	SABC (South Africa)	10,054	4,023,200	0.71
11	Active Radio A.S. (Czech Republic)	9,931	1,904,527	1.45
12	Primedia Broadcasting (South Africa)	7,931	2,549,740	0.82
13	Unidad Editorial (Spain)	5,924	3,272,923	0.48
14	Kink (Netherlands)	5,241	1,165,086	1.34
15	Organizacion Radial Olimpica (Colombia)	5,211	2,691,724	0.54
16	Vlaanderen Eén NV (Belgium)	4,847	770,755	1.81
17	Medialaan (Belgium)	4,662	1,250,114	1.03
18	Challenge Records (Netherlands)	3,544	531,904	1.86
19	AccuRadio (USA)	2,812	593,215	1.35
20	NPR Member Stations (USA)	2,631	873,001	0.78

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EMEA



Daypart: 6am-12am M-SUN
Month: Noviembre de 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	120,619	35,032,496	1.79
2	Entravision Africa	4,971	3,074,313	0.84

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	88,132	23,908,220	1.90
2	Prisa Radio (Spain and Latam Countries)	78,270	55,774,444	0.73
3	DPG Media (Netherlands)	41,466	11,652,216	2.02
4	Mediahuis Radio (Netherlands)	25,757	8,585,741	1.65
5	Commerciele Radio Nederland B.V.(Netherlands)	15,932	6,020,881	1.36
6	Grupo Godó (Spain)	14,078	10,050,508	0.77
7	Karnaval.com (Turkey)	11,716	10,289,880	0.65
8	RadiaCZ (Czech Republic)	8,706	2,571,586	1.88
9	RADIOPLAY Media (Bulgaria)	8,209	2,907,694	1.48
10	SABC (South Africa)	7,365	5,856,740	0.72
11	Active Radio A.S. (Czech Republic)	5,995	2,279,159	1.42
12	Unidad Editorial (Spain)	5,014	5,362,013	0.46
13	Primedia Broadcasting (South Africa)	4,971	3,074,313	0.84
14	Organizacion Radial Olimpica (Colombia)	3,983	3,874,503	0.56
15	Kink (Netherlands)	3,731	1,525,022	1.35
16	Vlaanderen Eén NV (Belgium)	3,609	1,079,916	1.71
17	Medialaan (Belgium)	3,441	1,745,127	1.10
18	Challenge Records (Netherlands)	3,077	870,429	1.94
19	NPR Member Stations (USA)	2,372	1,472,861	0.79
20	AccuRadio (USA)	2,109	858,682	1.31

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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