



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Mayo de 2023

## Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

## Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
  - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
  - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
  - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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## Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

## Explicación de las mediciones

**Promedio de sesiones activas** o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ( $AAS = TLH / \text{horas en el período}$ ).

**Total de horas de escucha** o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

**Sesiones iniciadas** o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

**Tiempo promedio de escucha** o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a vibrant blue gradient. It features a dotted world map where the continents are formed by a grid of small, light blue dots. Overlaid on this are several vertical bars of varying heights and widths, some solid blue and some with a dotted pattern, suggesting data visualization. Scattered throughout are various geometric shapes: thin vertical lines, small circles, and larger, semi-transparent circles in shades of blue and purple. The overall aesthetic is clean, modern, and tech-oriented.

# **RANKERS MAYO DE 2023**

# GLOBAL

Daypart: 6am-8pm M-F  
Month: Mayo de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,177,762	500,927,993	0.74
2	Talpa Network	144,294	26,233,110	1.74
3	365 Digital	7,201	2,606,706	0.86

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	434,072	213,775,919	0.64
2	Prisa Radio	200,094	86,686,835	0.72
3	Talpa Radio	115,464	19,663,792	1.86
4	NPR Member Stations	98,307	35,980,964	0.85
5	Audacy	92,786	38,120,903	0.76
6	Cumulus Streaming Network	60,855	21,915,560	0.87
7	Bell Media	47,245	11,117,201	1.33
8	EMF	41,003	9,558,921	1.32
9	Grupo Acir	37,669	14,058,863	0.85
10	Organizacion Radial Olimpica	36,302	18,718,568	0.61
11	VRT Radios	36,213	8,247,925	1.39
12	Radio Mitre SA	32,955	9,922,104	1.04
13	CRP Radios	30,744	12,784,639	0.76
14	Beasley Broadcasting Corporate	29,242	11,025,037	0.84
15	Univision	28,727	16,537,791	0.55
16	Cogeco Media Inc	26,662	8,855,022	0.93
17	AccuRadio	24,401	4,836,414	1.58
18	Hubbard Broadcasting	22,233	7,162,249	0.97
19	Commerciele Radio Nederland B.V.	19,310	4,753,320	1.13
20	Grupo Alpha Media	17,231	8,456,297	0.64
21	Grupo Radio Centro	16,907	6,857,095	0.78
22	Grupo JBFM	16,675	8,073,244	0.65
23	Grupo Godó	16,571	6,739,088	0.77
24	Karnaval.com	15,737	8,007,570	0.63
25	Urban One	14,666	5,808,797	0.79
26	Grupo BluRadio	13,792	9,872,705	0.42
27	Grupo Bandeirantes	12,614	6,590,850	0.59
28	Cadena 3 Argentina	12,536	4,838,702	0.81
29	Grupo America	12,055	4,659,289	0.80
30	Salem Communications	11,897	4,644,286	0.79

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN  
 Month: Mayo de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	842,459	613,710,820	0.75
2	Talpa Network	111,925	35,116,131	1.76
3	365 Digital	4,854	3,082,941	0.86

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	326,756	278,220,621	0.64
2	Prisa Radio	146,558	113,521,545	0.70
3	Talpa Radio	87,891	25,438,132	1.91
4	NPR Member Stations	78,908	49,072,737	0.87
5	Audacy	71,726	51,214,403	0.76
6	Cumulus Streaming Network	43,363	26,154,393	0.90
7	Bell Media	34,480	13,676,456	1.37
8	EMF	32,083	13,026,913	1.33
9	VRT Radios	28,492	11,292,908	1.39
10	Organizacion Radial Olimpica	28,219	25,774,416	0.60
11	Grupo Acir	27,491	18,141,245	0.84
12	CRP Radios	23,056	17,277,598	0.73
13	Radio Mitre SA	22,914	12,111,178	1.03
14	Beasley Broadcasting Corporate	20,783	13,311,372	0.86
15	Univision	19,275	18,797,728	0.56
16	Cogeco Media Inc	18,695	10,728,994	0.94
17	AccuRadio	17,838	6,232,729	1.57
18	Hubbard Broadcasting	15,774	8,445,034	1.01
19	Commerciele Radio Nederland B.V.	15,639	6,612,819	1.14
20	Grupo JBFM	12,896	10,750,465	0.66
21	Grupo Godó	12,698	9,500,691	0.73
22	Grupo Radio Centro	12,365	8,757,567	0.78
23	Karnaval.com	12,107	11,564,825	0.58
24	Grupo Alpha Media	12,048	10,193,129	0.65
25	Urban One	10,640	7,007,151	0.83
26	Grupo Bandeirantes	10,354	9,497,971	0.59
27	Grupo America	9,879	7,353,399	0.73
28	Cadena 3 Argentina	9,217	6,498,349	0.77
29	Grupo BluRadio	9,039	11,256,688	0.42
30	Salem Communications	8,403	5,397,515	0.84

**Notes:**

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# U.S.

Daypart: 6am-8pm M-F  
Month: Mayo de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,152,796	488,305,598	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	418,489	205,525,963	0.64
2	Audacy	92,422	37,855,766	0.76
3	NPR Member Stations	91,869	33,620,750	0.85
4	Cumulus Streaming Network	59,907	21,550,506	0.87
5	EMF	39,795	9,061,494	1.35
6	Univision	28,707	16,528,188	0.55
7	Beasley Broadcasting Corporate	28,642	10,851,795	0.83
8	Hubbard Broadcasting	22,113	7,065,205	0.97
9	AccuRadio	14,753	2,794,160	1.65
10	Urban One	14,622	5,793,646	0.79
11	Salem Communications	11,772	4,587,558	0.79
12	New York Public Radio	8,934	2,513,197	1.11
13	Midwest Communications	8,409	2,053,151	1.27
14	MediaCo Holding Inc	8,187	4,715,552	0.55
15	Prisa Radio	7,851	4,915,587	0.50
16	Classical KUSC/KDFC	5,529	1,199,280	1.43
17	Entravision Communications Corporation	5,498	2,878,703	0.61
18	Estrella Media	5,224	2,520,600	0.66
19	ESPN Radio Corporate	4,197	2,734,698	0.48
20	WAMU	4,034	1,616,678	0.77
21	Organizacion Radial Olimpica	3,239	2,037,563	0.50
22	Lotus Communications Corp	2,956	1,682,309	0.56
23	Meruelo Media Holdings	2,926	1,384,984	0.67
24	Grupo Acir	2,798	1,291,965	0.68
25	Sinclair Telecable	2,794	990,090	0.89
26	Connoisseur Media	2,583	617,929	1.30
27	Moody Bible Institute	2,107	801,365	0.82
28	Grupo Radio Centro	2,087	1,157,793	0.57
29	Federated Media	1,861	611,782	0.95
30	Bob & Tom Show	1,838	1,143,150	0.49

**Notes:**

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# U.S.

Daypart: 6am-12am M-SUN  
Month: Mayo de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	822,159	595,325,056	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	314,126	266,374,671	0.65
2	NPR Member Stations	73,148	45,408,521	0.87
3	Audacy	71,293	50,701,104	0.77
4	Cumulus Streaming Network	42,547	25,612,115	0.90
5	EMF	31,090	12,285,719	1.37
6	Beasley Broadcasting Corporate	20,327	13,092,020	0.85
7	Univision	19,261	18,785,654	0.56
8	Hubbard Broadcasting	15,672	8,303,360	1.02
9	Urban One	10,603	6,986,047	0.83
10	AccuRadio	10,301	3,412,202	1.65
11	Salem Communications	8,296	5,314,757	0.84
12	New York Public Radio	7,122	3,350,924	1.15
13	MediaCo Holding Inc	6,705	6,624,699	0.56
14	Midwest Communications	6,014	2,524,387	1.29
15	Prisa Radio	5,595	5,950,775	0.51
16	Classical KUSC/KDFC	4,623	1,732,228	1.45
17	ESPN Radio Corporate	3,988	4,901,126	0.45
18	Entravision Communications Corporation	3,592	3,195,612	0.62
19	Estrella Media	3,303	2,734,581	0.66
20	WAMU	3,188	2,149,779	0.80
21	Organizacion Radial Olimpica	2,662	2,852,883	0.51
22	Grupo Acir	2,263	1,799,984	0.69
23	Meruelo Media Holdings	2,157	1,708,959	0.70
24	Lotus Communications Corp	1,971	1,897,027	0.57
25	Sinclair Telecable	1,945	1,147,639	0.93
26	Connoisseur Media	1,895	779,457	1.32
27	Moody Bible Institute	1,671	1,042,858	0.87
28	Grupo Radio Centro	1,513	1,442,044	0.58
29	Forever Media	1,311	553,303	1.28
30	Federated Media	1,292	717,283	0.98

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: Mayo de 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	101,216	41,797,244	0.70
2	Grupo Acir (Mexico)	35,796	12,218,520	0.86
3	Radio Mitre SA (Argentina)	32,766	8,945,011	1.06
4	Organizacion Radial Olimpica (Colombia)	29,765	13,543,332	0.63
5	CRP Radios (Peru)	28,262	10,236,912	0.81
6	Grupo JBFM (Brazil)	16,968	7,610,070	0.65
7	Grupo Alpha Media (Argentina)	16,917	7,605,238	0.65
8	Grupo Radio Centro (Mexico)	15,312	5,482,963	0.82
9	Cadena 3 Argentina (Argentina)	12,755	4,506,692	0.82
10	Grupo Bandeirantes (Brazil)	12,692	6,035,944	0.60
11	Grupo BluRadio (Colombia)	12,682	8,371,444	0.42
12	Grupo América (Argentina)	11,820	4,069,595	0.83
13	Radio Disney Latinoamérica (Latam Countries)	11,394	2,320,898	1.45
14	Grupo Camargo de Comunicação (Brazil)	10,643	4,565,376	0.69
15	Grupo Mix de Comunicacao (Brazil)	9,324	2,505,541	1.10
16	Radios Grupo Globo (Brazil)	7,795	4,199,296	0.53
17	LS4 Radio Continental SA (Argentina)	7,597	1,816,196	1.22
18	MVS Radio (Mexico)	6,804	2,600,240	0.77
19	Multimedios (Mexico)	5,836	2,331,310	0.74
20	Jovem Pan - SP (Brazil)	5,282	4,019,766	0.38
21	SAUDADE FM (Brazil)	5,256	1,940,315	0.79
22	Grupo Radiopolis (Colombia)	5,076	1,811,807	0.81
23	Nova Brasil (Brazil)	4,699	1,561,426	0.88
24	Rádio Alvorada (Brazil)	4,613	1,191,203	1.14
25	Radio Kiss FM (Brazil)	3,326	1,025,175	0.96
26	Imagen (Mexico)	3,173	1,125,528	0.83
27	Dial Brasil (Brazil)	2,784	969,306	0.85
28	Igreja Pentecostal Deus e Amor (Brazil)	2,604	1,421,945	0.51
29	RCN (Guatemala)	2,551	978,094	0.77
30	Grupo Siete (Mexico)	2,379	652,530	1.08

Notes:

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# LATAM



Daypart: 6am-12am M-SUN  
Month: Mayo de 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	66,470	52,222,961	0.69
2	Grupo Acir (Mexico)	24,968	16,171,596	0.85
3	Organizacion Radial Olimpica (Colombia)	21,810	19,224,497	0.61
4	Radio Mitre SA (Argentina)	21,728	11,175,923	1.06
5	CRP Radios (Peru)	20,130	14,309,957	0.77
6	Grupo JBFM (Brazil)	12,583	10,490,045	0.66
7	Grupo Alpha Media (Argentina)	11,257	9,396,035	0.65
8	Grupo Radio Centro (Mexico)	10,724	7,211,007	0.82
9	Grupo Bandeirantes (Brazil)	10,114	9,251,422	0.59
10	Grupo América (Argentina)	9,454	6,936,403	0.74
11	Cadena 3 Argentina (Argentina)	8,969	6,254,458	0.78
12	Grupo Camargo de Comunicação (Brazil)	7,818	6,473,611	0.67
13	Grupo BluRadio (Colombia)	7,804	9,684,937	0.42
14	Radio Disney Latinoamérica (Latam Countries)	7,495	3,027,542	1.37
15	Radios Grupo Globo (Brazil)	6,464	6,898,534	0.50
16	Grupo Mix de Comunicacao (Brazil)	6,316	3,388,547	1.03
17	LS4 Radio Continental SA (Argentina)	5,315	2,597,423	1.12
18	MVS Radio (Mexico)	4,556	3,274,789	0.77
19	Multimedios (Mexico)	4,262	3,429,008	0.68
20	SAUDADE FM (Brazil)	3,996	2,897,069	0.76
21	Jovem Pan - SP (Brazil)	3,849	5,324,193	0.39
22	Nova Brasil (Brazil)	3,545	2,317,420	0.84
23	Grupo Radiopolis (Colombia)	3,499	2,413,601	0.79
24	Rádio Alvorada (Brazil)	3,292	1,662,167	1.09
25	Igreja Pentecostal Deus e Amor (Brazil)	2,369	2,362,364	0.53
26	Radio Kiss FM (Brazil)	2,352	1,423,176	0.91
27	Dial Brasil (Brazil)	2,006	1,378,166	0.80
28	Imagen (Mexico)	2,005	1,356,181	0.82
29	NRM (Mexico)	1,687	1,310,273	0.71
30	Grupo Siete (Mexico)	1,650	865,802	1.05

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# EMEA

Daypart: 6am-7pm M-F  
Month: Mayo de 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	147,641	24,935,726	1.83
2	365 Digital	7,495	2,504,470	0.86

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	118,771	18,862,205	1.89
2	Prisa Radio (Spain and Latam Countries)	97,090	36,242,792	0.84
3	DPG Media (Netherlands)	49,111	7,578,518	2.01
4	VRT Radios (Belgium)	37,424	7,956,339	1.29
5	Commerciele Radio Nederland B.V.(Netherlands)	19,615	4,450,926	1.37
6	RadioCorp (Netherlands)	17,665	3,825,838	1.32
7	Grupo Godó (Spain)	17,207	6,460,541	0.74
8	Karnaval.com (Turkey)	15,958	7,394,958	0.66
9	RadiaCZ (Czech Republic)	11,652	1,857,762	1.71
10	RADIOPLAY Media (Bulgaria)	10,858	2,131,320	1.48
11	Active Radio A.S. (Czech Republic)	8,670	1,830,134	1.29
12	SABC (South Africa)	8,066	3,445,799	0.73
13	Primedia Broadcasting (South Africa)	7,495	2,504,470	0.86
14	Unidad Editorial (Spain)	6,049	3,548,176	0.49
15	Vlaanderen Eén NV (Belgium)	5,056	842,100	1.70
16	Medialaan (Belgium)	4,969	1,493,263	0.99
17	Audihuis (Netherlands)	4,588	790,099	1.73
18	Organizacion Radial Olimpica (Colombia)	4,429	2,343,662	0.57
19	Kink (Netherlands)	3,848	940,720	1.28
20	Challenge Records (Netherlands)	2,759	459,890	1.76

**Notes:**

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# EMEA



Daypart: 6am-12am M-SUN  
 Month: Mayo de 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	110,734	34,363,326	1.79
2	365 Digital	4,764	3,007,975	0.85

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	87,353	25,078,891	1.90
2	Prisa Radio (Spain and Latam Countries)	73,523	54,440,004	0.79
3	DPG Media (Netherlands)	34,106	9,662,282	2.11
4	VRT Radios (Belgium)	28,403	11,213,291	1.34
5	Commerciele Radio Nederland B.V.(Netherlands)	15,441	6,474,589	1.40
6	RadioCorp (Netherlands)	13,752	5,474,674	1.39
7	Grupo Godó (Spain)	12,625	9,434,603	0.70
8	Karnaval.com (Turkey)	11,858	11,264,122	0.59
9	RadiaCZ (Czech Republic)	7,946	2,617,940	1.60
10	RADIOPLAY Media (Bulgaria)	7,313	2,898,636	1.33
11	SABC (South Africa)	5,994	5,037,316	0.72
12	Active Radio A.S. (Czech Republic)	5,428	2,275,085	1.23
13	Unidad Editorial (Spain)	5,227	6,166,667	0.43
14	Primedia Broadcasting (South Africa)	4,764	3,007,975	0.85
15	Vlaanderen Eén NV (Belgium)	3,932	1,222,536	1.70
16	Medialaan (Belgium)	3,835	2,149,961	1.01
17	Audiohuis (Netherlands)	3,715	1,145,789	1.81
18	Organizacion Radial Olimpica (Colombia)	3,422	3,370,382	0.58
19	Kink (Netherlands)	2,866	1,259,742	1.29
20	NPR Member Stations (USA)	2,500	1,576,902	0.91

**Notes:**

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## Recursos

### **Acceso a los rankers mensuales:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Contáctenos**

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

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