



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Marzo 2023

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS MARZO 2023

GLOBAL

Daypart: 6am-8pm M-F
Month: Marzo 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,168,346	477,852,468	0.77
2	Talpa Network	168,926	28,738,572	1.86
3	365 Digital	6,991	2,556,199	0.85

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	433,952	208,484,904	0.66
2	Prisa Radio	213,282	91,415,150	0.73
3	Talpa Radio	135,886	21,659,886	1.99
4	NPR Member Stations	103,213	37,113,812	0.86
5	Audacy	80,327	26,621,680	0.94
6	Cumulus Streaming Network	61,602	21,515,620	0.89
7	Bell Media	47,150	10,937,671	1.35
8	EMF	45,272	10,336,538	1.35
9	VRT Radios	40,280	8,510,306	1.50
10	Grupo Acir	39,259	14,263,520	0.87
11	Organizacion Radial Olimpica	36,219	18,606,425	0.61
12	Radio Mitre SA	34,740	10,677,108	1.02
13	CRP Radios	29,735	12,279,372	0.76
14	Beasley Broadcasting Corporate	28,722	10,177,837	0.89
15	Univision	28,518	16,207,484	0.56
16	Cogeco Media Inc	27,901	9,531,635	0.91
17	AccuRadio	26,018	5,155,953	1.58
18	Hubbard Broadcasting	22,352	6,904,545	1.01
19	Commerciele Radio Nederland B.V.	19,645	4,640,527	1.19
20	Grupo Radio Centro	19,338	7,440,714	0.82
21	Grupo Godó	17,413	6,908,519	0.79
22	Karnaval.com	16,331	8,099,318	0.65
23	Grupo JBFM	16,184	8,503,536	0.60
24	Urban One	15,030	5,834,749	0.81
25	Grupo BluRadio	14,921	10,604,523	0.43
26	Grupo Alpha Media	14,280	7,197,116	0.63
27	Grupo Bandeirantes	12,982	6,643,796	0.60
28	Salem Communications	12,580	4,724,304	0.82
29	RadiaCZ	12,322	2,004,791	1.90
30	Cadena 3 Argentina	11,965	4,742,147	0.79

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Marzo 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	825,101	579,092,431	0.78
2	Talpa Network	127,892	38,438,613	1.84
3	365 Digital	4,780	3,073,897	0.85

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	322,613	267,903,566	0.66
2	Prisa Radio	155,221	118,446,474	0.71
3	Talpa Radio	100,982	27,602,650	2.02
4	NPR Member Stations	82,809	50,339,100	0.89
5	Audacy	57,668	32,511,445	0.96
6	Cumulus Streaming Network	43,311	25,447,526	0.92
7	EMF	34,869	13,997,255	1.35
8	Bell Media	33,973	13,300,115	1.39
9	VRT Radios	31,018	11,326,974	1.51
10	Grupo Acir	27,983	17,952,761	0.85
11	Organizacion Radial Olimpica	27,912	25,388,888	0.60
12	Radio Mitre SA	23,887	12,889,513	1.01
13	CRP Radios	22,292	16,570,995	0.74
14	Beasley Broadcasting Corporate	20,084	12,004,410	0.92
15	Cogeco Media Inc	19,596	11,672,462	0.91
16	Univision	19,119	18,401,830	0.57
17	AccuRadio	18,942	6,583,723	1.58
18	Hubbard Broadcasting	15,741	8,104,409	1.05
19	Commerciele Radio Nederland B.V.	15,551	6,219,017	1.22
20	Grupo Radio Centro	13,903	9,417,303	0.81
21	Grupo Godó	13,118	9,523,040	0.76
22	Grupo JBFM	12,538	11,202,411	0.62
23	Karnaval.com	12,427	11,624,970	0.59
24	Urban One	10,539	6,746,774	0.85
25	Grupo Bandeirantes	10,257	9,168,847	0.60
26	Grupo Alpha Media	10,110	8,809,129	0.63
27	Grupo BluRadio	9,771	12,038,532	0.43
28	New York Public Radio	9,486	4,855,047	1.06
29	Grupo America	9,289	6,953,537	0.73
30	Salem Communications	8,853	5,480,335	0.87

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Marzo 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,143,916	465,595,997	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	418,811	200,530,896	0.66
2	NPR Member Stations	96,346	34,495,441	0.87
3	Audacy	80,235	26,559,920	0.94
4	Cumulus Streaming Network	60,649	21,147,213	0.89
5	EMF	43,948	9,774,549	1.39
6	Univision	28,500	16,198,350	0.56
7	Beasley Broadcasting Corporate	28,128	10,003,235	0.89
8	Hubbard Broadcasting	22,230	6,802,784	1.02
9	AccuRadio	15,638	2,953,264	1.65
10	Urban One	14,987	5,819,535	0.81
11	Salem Communications	12,449	4,663,773	0.82
12	New York Public Radio	10,751	3,160,581	1.06
13	MediaCo Holding Inc	8,596	4,715,792	0.57
14	Prisa Radio	8,528	5,184,322	0.52
15	Midwest Communications	8,429	1,981,524	1.31
16	Classical KUSC/KDFC	6,209	1,315,194	1.46
17	Entravision Communications Corporation	5,205	2,723,714	0.61
18	Estrella Media	5,091	2,456,128	0.66
19	WAMU	4,101	1,630,526	0.78
20	ESPN Radio Corporate	3,724	2,284,926	0.51
21	Organizacion Radial Olimpica	3,100	1,926,265	0.51
22	Sinclair Telecable	2,871	999,443	0.90
23	Lotus Communications Corp	2,781	1,527,544	0.58
24	Meruelo Media Holdings	2,780	1,409,888	0.63
25	Connoisseur Media	2,585	613,992	1.31
26	Grupo Radio Centro	2,376	1,263,978	0.60
27	Forever Media	2,342	527,599	1.36
28	Moody Bible Institute	2,087	785,766	0.83
29	Relevant Radio	2,073	1,269,267	0.52
30	Bob & Tom Show	1,894	1,090,918	0.53

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Marzo 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	805,460	561,425,053	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,462	256,600,083	0.66
2	NPR Member Stations	76,679	46,292,095	0.90
3	Audacy	57,595	32,428,089	0.96
4	Cumulus Streaming Network	42,504	24,909,434	0.93
5	EMF	33,782	13,158,525	1.39
6	Beasley Broadcasting Corporate	19,635	11,779,298	0.92
7	Univision	19,105	18,390,077	0.57
8	Hubbard Broadcasting	15,635	7,955,426	1.07
9	AccuRadio	10,885	3,575,920	1.66
10	Urban One	10,503	6,726,092	0.85
11	Salem Communications	8,738	5,392,156	0.87
12	New York Public Radio	8,627	4,235,170	1.11
13	MediaCo Holding Inc	6,979	6,536,812	0.59
14	Prisa Radio	6,086	6,251,792	0.53
15	Midwest Communications	5,926	2,395,909	1.33
16	Classical KUSC/KDFC	5,169	1,902,885	1.48
17	Entravision Communications Corporation	3,392	3,013,366	0.62
18	WAMU	3,256	2,177,445	0.81
19	Estrella Media	3,229	2,674,765	0.66
20	ESPN Radio Corporate	2,807	2,896,250	0.53
21	Organizacion Radial Olimpica	2,528	2,659,152	0.52
22	Meruelo Media Holdings	2,020	1,752,966	0.64
23	Sinclair Telecable	1,987	1,157,166	0.94
24	Connoisseur Media	1,865	758,538	1.33
25	Lotus Communications Corp	1,848	1,712,534	0.59
26	Grupo Radio Centro	1,703	1,555,809	0.60
27	Forever Media	1,700	661,309	1.38
28	Moody Bible Institute	1,680	1,041,785	0.88
29	Relevant Radio	1,455	1,499,289	0.53
30	Bob & Tom Show	1,321	1,278,251	0.55

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Marzo 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	107,933	44,495,692	0.70
2	Grupo Acir (Mexico)	38,154	12,658,225	0.88
3	Radio Mitre SA (Argentina)	34,507	9,640,563	1.04
4	Organizacion Radial Olimpica (Colombia)	29,888	13,541,695	0.64
5	CRP Radios (Peru)	27,326	9,859,237	0.81
6	Grupo Radio Centro (Mexico)	17,665	5,941,949	0.87
7	Grupo JBFM (Brazil)	16,475	8,021,450	0.60
8	Grupo Alpha Media (Argentina)	13,955	6,441,350	0.63
9	Grupo BluRadio (Colombia)	13,804	9,079,566	0.43
10	Grupo Bandeirantes (Brazil)	13,182	6,174,899	0.61
11	Cadena 3 Argentina (Argentina)	12,137	4,405,964	0.80
12	Grupo América (Argentina)	11,294	3,894,546	0.84
13	Radio Disney Latinoamérica (Latam Countries)	11,190	2,303,282	1.44
14	Grupo Camargo de Comunicação (Brazil)	10,732	4,722,289	0.67
15	Grupo Mix de Comunicacao (Brazil)	8,457	2,358,591	1.06
16	LS4 Radio Continental SA (Argentina)	7,972	1,893,392	1.23
17	Radios Grupo Globo (Brazil)	7,728	4,286,084	0.51
18	MVS Radio (Mexico)	7,094	2,632,509	0.78
19	Multimedios (Mexico)	5,774	2,275,851	0.74
20	Grupo Radiopolis (Colombia)	5,544	2,017,985	0.80
21	SAUDADE FM (Brazil)	5,091	1,913,722	0.78
22	Nova Brasil (Brazil)	4,603	1,515,346	0.89
23	Jovem Pan - SP (Brazil)	4,567	3,615,618	0.37
24	Rádio Alvorada (Brazil)	4,564	1,159,012	1.16
25	Imagen (Mexico)	3,402	1,246,886	0.80
26	Radio Kiss FM (Brazil)	3,138	1,071,316	0.87
27	Dial Brasil (Brazil)	2,781	952,388	0.86
28	RCN (Guatemala)	2,551	885,728	0.85
29	Grupo Siete (Mexico)	2,502	686,606	1.06
30	NRM (Mexico)	2,423	973,155	0.73

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Marzo 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	70,982	55,577,702	0.69
2	Grupo Acir (Mexico)	25,813	16,367,903	0.86
3	Radio Mitre SA (Argentina)	22,621	11,943,314	1.03
4	Organizacion Radial Olimpica (Colombia)	21,775	19,121,873	0.62
5	CRP Radios (Peru)	19,481	13,777,167	0.77
6	Grupo JBFM (Brazil)	12,226	10,936,697	0.62
7	Grupo Radio Centro (Mexico)	12,059	7,757,278	0.85
8	Grupo Bandeirantes (Brazil)	10,023	8,933,100	0.60
9	Grupo Alpha Media (Argentina)	9,446	8,137,977	0.64
10	Grupo América (Argentina)	8,862	6,549,568	0.74
11	Cadena 3 Argentina (Argentina)	8,495	6,071,266	0.77
12	Grupo BluRadio (Colombia)	8,488	10,459,227	0.43
13	Grupo Camargo de Comunicação (Brazil)	7,832	6,669,221	0.65
14	Radio Disney Latinoamérica (Latam Countries)	7,353	3,009,238	1.35
15	Radios Grupo Globo (Brazil)	6,087	6,536,146	0.50
16	Grupo Mix de Comunicacao (Brazil)	5,826	3,256,275	0.99
17	LS4 Radio Continental SA (Argentina)	5,518	2,682,568	1.13
18	MVS Radio (Mexico)	4,640	3,297,303	0.77
19	Multimedios (Mexico)	4,068	3,184,407	0.70
20	SAUDADE FM (Brazil)	3,881	2,904,764	0.73
21	Grupo Radiopolis (Colombia)	3,793	2,656,621	0.78
22	Nova Brasil (Brazil)	3,486	2,297,867	0.84
23	Jovem Pan - SP (Brazil)	3,372	4,814,339	0.38
24	Rádio Alvorada (Brazil)	3,238	1,634,631	1.09
25	Radio Kiss FM (Brazil)	2,243	1,498,295	0.83
26	Igreja Pentecostal Deus e Amor (Brazil)	2,167	2,338,105	0.49
27	Imagen (Mexico)	2,109	1,453,582	0.80
28	Dial Brasil (Brazil)	1,978	1,360,032	0.80
29	NRM (Mexico)	1,769	1,372,401	0.71
30	Grupo Siete (Mexico)	1,683	889,810	1.04

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-7pm M-F
Month: Marzo 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	174,152	27,455,331	1.92
2	365 Digital	7,267	2,455,014	0.85

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	140,778	20,864,412	1.97
2	Prisa Radio (Spain and Latam Countries)	103,618	37,991,933	0.76
3	DPG Media (Netherlands)	53,162	8,334,337	1.92
4	VRT Radios (Belgium)	41,845	8,247,989	1.54
5	Commerciele Radio Nederland B.V.(Netherlands)	20,067	4,378,145	1.25
6	RadioCorp (Netherlands)	19,958	4,003,515	1.48
7	Grupo Godó (Spain)	18,116	6,662,179	0.77
8	Karnaval.com (Turkey)	16,665	7,536,931	0.67
9	RadiaCZ (Czech Republic)	12,861	1,910,828	1.91
10	RADIOPLAY Media (Bulgaria)	12,268	2,159,422	1.87
11	Active Radio A.S. (Czech Republic)	9,828	2,007,401	1.39
12	SABC (South Africa)	7,858	3,322,406	0.69
13	Primedia Broadcasting (South Africa)	7,267	2,455,014	0.85
14	Vlaanderen Eén NV (Belgium)	6,433	1,075,504	1.75
15	Unidad Editorial (Spain)	6,035	3,465,784	0.48
16	Medialaan (Belgium)	5,857	1,594,512	1.17
17	Audiohuis (Netherlands)	5,332	856,671	1.83
18	Kink (Netherlands)	4,550	1,031,941	1.23
19	Organizacion Radial Olimpica (Colombia)	4,397	2,355,371	0.53
20	Challenge Records (Netherlands)	3,585	569,369	1.88

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EMEA



Daypart: 6am-12am M-SUN
Month: Marzo 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	126,678	37,670,643	1.95
2	365 Digital	4,694	3,002,283	0.83

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	100,420	27,236,250	2.10
2	Prisa Radio (Spain and Latam Countries)	77,130	55,662,844	0.75
3	DPG Media (Netherlands)	36,146	10,393,373	1.92
4	VRT Radios (Belgium)	30,920	11,243,596	1.50
5	Commerciele Radio Nederland B.V.(Netherlands)	15,356	6,099,144	1.30
6	RadioCorp (Netherlands)	14,924	5,551,985	1.43
7	Grupo Godó (Spain)	13,044	9,454,550	0.75
8	Karnaval.com (Turkey)	12,162	11,331,197	0.61
9	RadiaCZ (Czech Republic)	8,506	2,588,792	1.72
10	RADIOPLAY Media (Bulgaria)	8,019	2,826,251	1.71
11	Active Radio A.S. (Czech Republic)	6,014	2,405,193	1.41
12	SABC (South Africa)	5,762	4,799,188	0.71
13	Unidad Editorial (Spain)	5,037	5,661,697	0.47
14	Vlaanderen Eén NV (Belgium)	4,825	1,491,934	1.66
15	Primedia Broadcasting (South Africa)	4,694	3,002,283	0.83
16	Medialaan (Belgium)	4,336	2,187,738	1.12
17	Audiohuis (Netherlands)	4,218	1,239,290	1.82
18	Organizacion Radial Olimpica (Colombia)	3,314	3,306,847	0.53
19	Kink (Netherlands)	3,280	1,361,143	1.20
20	Challenge Records (Netherlands)	3,103	917,218	1.91

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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