



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Julio 2023

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS JULIO 2023

GLOBAL

Daypart: 6am-8pm M-F
Month: Julio 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,065,003	418,738,309	0.73
2	Talpa Network	146,738	22,983,209	1.85
3	Entravision Africa	7,633	2,460,033	0.89

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	397,940	179,978,864	0.64
2	Prisa Radio	195,178	75,854,865	0.74
3	Talpa Radio	112,541	16,312,035	1.99
4	NPR Member Stations	93,145	30,658,585	0.86
5	Audacy	82,150	31,144,401	0.75
6	Cumulus Streaming Network	54,336	17,705,254	0.87
7	Bell Media	39,412	7,759,578	1.44
8	Grupo Acir	37,447	12,449,183	0.87
9	EMF	36,609	8,060,209	1.28
10	Organizacion Radial Olimpica	35,601	16,586,357	0.61
11	Radio Mitre SA	33,246	8,627,246	1.10
12	CRP Radios	30,407	11,452,574	0.76
13	Univision	25,375	13,802,548	0.53
14	Beasley Broadcasting Corporate	23,761	8,010,095	0.86
15	AccuRadio	22,247	4,017,505	1.58
16	Cogeco Media Inc	19,993	5,896,932	0.96
17	Hubbard Broadcasting	19,721	5,610,267	1.00
18	Commerciele Radio Nederland B.V.	19,265	4,154,659	1.20
19	Grupo Alpha Media	17,494	7,788,218	0.64
20	Grupo JBFM	17,354	6,784,190	0.74
21	Grupo Radio Centro	16,959	6,152,226	0.80
22	Karnaval.com	15,736	7,013,754	0.66
23	Grupo Godó	15,244	5,475,919	0.80
24	Grupo BluRadio	13,645	8,902,470	0.43
25	Cadena 3 Argentina	13,449	4,643,858	0.83
26	Urban One	13,347	4,828,833	0.79
27	Grupo America	12,882	4,420,054	0.83
28	Grupo Bandeirantes	12,276	6,003,903	0.57
29	RADIOPLAY Media Bulgaria	11,399	2,235,841	1.48
30	Radio Disney Latinoamérica	11,377	2,344,228	1.41

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Julio 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	737,916	544,717,723	0.74
2	Talpa Network	109,136	33,362,001	1.80
3	Entravision Africa	4,853	3,003,860	0.88

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	292,798	251,146,585	0.64
2	Prisa Radio	137,863	104,907,521	0.72
3	Talpa Radio	81,848	22,625,200	1.99
4	NPR Member Stations	74,460	45,628,760	0.89
5	Audacy	63,247	46,003,044	0.75
6	Cumulus Streaming Network	37,236	22,118,129	0.92
7	Bell Media	28,339	10,317,247	1.49
8	EMF	28,327	11,899,963	1.29
9	Organizacion Radial Olimpica	27,203	24,580,493	0.60
10	Grupo Acir	26,045	16,787,342	0.86
11	CRP Radios	22,014	16,501,104	0.73
12	Radio Mitre SA	21,919	10,976,964	1.08
13	Univision	16,291	16,392,294	0.54
14	Beasley Broadcasting Corporate	16,121	9,927,353	0.89
15	AccuRadio	15,742	5,574,222	1.55
16	Commerciele Radio Nederland B.V.	15,186	6,182,259	1.20
17	Cogeco Media Inc	13,872	7,816,940	0.97
18	Hubbard Broadcasting	13,573	7,053,190	1.04
19	Grupo JBFM	13,004	9,808,516	0.73
20	Grupo Radio Centro	12,036	8,316,085	0.80
21	Karnaval.com	11,753	11,199,527	0.58
22	Grupo Alpha Media	11,646	9,750,556	0.65
23	Grupo Godó	10,668	7,564,408	0.77
24	Grupo Bandeirantes	9,958	9,433,310	0.57
25	Grupo America	9,931	7,170,150	0.75
26	Cadena 3 Argentina	9,442	6,529,990	0.79
27	Urban One	9,165	5,987,696	0.84
28	Grupo BluRadio	8,438	10,457,187	0.43
29	New York Public Radio	7,975	3,805,671	1.14
30	Grupo Camargo de Comunicacao	7,784	6,416,604	0.67

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Julio 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,041,642	408,012,395	0.73

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	383,256	173,011,181	0.64
2	NPR Member Stations	86,999	28,623,077	0.86
3	Audacy	81,859	30,954,827	0.76
4	Cumulus Streaming Network	53,521	17,421,588	0.88
5	EMF	35,451	7,630,948	1.30
6	Univision	25,357	13,794,729	0.53
7	Beasley Broadcasting Corporate	23,231	7,865,002	0.85
8	Hubbard Broadcasting	19,612	5,527,964	1.01
9	Urban One	13,305	4,817,051	0.79
10	AccuRadio	13,195	2,261,192	1.66
11	Salem Communications	10,906	3,877,200	0.79
12	New York Public Radio	9,038	2,208,350	1.16
13	Midwest Communications	7,592	1,711,382	1.26
14	Prisa Radio	7,145	4,119,444	0.50
15	MediaCo Holding Inc	7,085	4,063,869	0.50
16	Classical KUSC/KDFC	5,330	1,049,266	1.44
17	Entravision Communications Corporation	4,818	2,340,619	0.60
18	Estrella Media	4,628	2,005,542	0.67
19	WAMU	3,811	1,336,002	0.81
20	Organizacion Radial Olimpica	2,981	1,708,105	0.50
21	Meruelo Media Holdings	2,727	1,156,066	0.68
22	Lotus Communications Corp	2,717	1,264,703	0.62
23	Sinclair Telecable	2,555	826,555	0.89
24	ESPN Radio Corporate	2,345	1,334,168	0.50
25	Grupo Acir	2,293	993,218	0.66
26	Connoisseur Media	2,236	502,876	1.26
27	Grupo Radio Centro	2,038	1,027,015	0.57
28	Moody Bible Institute	1,950	683,029	0.81
29	Relevant Radio	1,789	1,022,392	0.51
30	Bob & Tom Show	1,783	1,017,526	0.49

Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Julio 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	719,274	527,799,850	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	281,120	240,315,983	0.64
2	NPR Member Stations	69,006	42,186,492	0.89
3	Audacy	62,853	45,546,090	0.75
4	Cumulus Streaming Network	36,554	21,667,887	0.92
5	EMF	27,387	11,207,151	1.33
6	Univision	16,277	16,381,617	0.54
7	Beasley Broadcasting Corporate	15,728	9,733,866	0.89
8	Hubbard Broadcasting	13,478	6,922,342	1.06
9	Urban One	9,131	5,970,484	0.83
10	AccuRadio	8,844	2,954,781	1.63
11	Salem Communications	7,308	4,662,756	0.84
12	New York Public Radio	7,107	3,216,223	1.20
13	MediaCo Holding Inc	5,802	6,306,745	0.51
14	Midwest Communications	5,293	2,262,095	1.27
15	Prisa Radio	4,902	5,243,597	0.51
16	Classical KUSC/KDFC	4,470	1,669,177	1.46
17	WAMU	2,984	1,950,948	0.83
18	Entravision Communications Corporation	2,951	2,672,208	0.61
19	Estrella Media	2,753	2,245,972	0.67
20	Organizacion Radial Olimpica	2,452	2,601,797	0.52
21	Meruelo Media Holdings	1,974	1,542,777	0.71
22	ESPN Radio Corporate	1,787	1,857,208	0.52
23	Grupo Acir	1,753	1,426,615	0.67
24	Sinclair Telecable	1,711	1,007,574	0.93
25	Lotus Communications Corp	1,706	1,467,101	0.64
26	Connoisseur Media	1,624	680,810	1.30
27	Moody Bible Institute	1,549	967,036	0.87
28	Grupo Radio Centro	1,424	1,358,304	0.58
29	Hearst Radio	1,213	1,015,454	0.64
30	Relevant Radio	1,205	1,272,537	0.52

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Julio 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	98,247	36,754,355	0.71
2	Grupo Acir (Mexico)	36,087	10,968,448	0.89
3	Radio Mitre SA (Argentina)	33,249	7,846,533	1.12
4	Organizacion Radial Olimpica (Colombia)	29,552	12,158,508	0.64
5	CRP Radios (Peru)	28,220	9,281,816	0.81
6	Grupo JBFM (Brazil)	17,678	6,368,537	0.74
7	Grupo Alpha Media (Argentina)	17,289	7,063,341	0.65
8	Grupo Radio Centro (Mexico)	15,409	4,925,394	0.84
9	Cadena 3 Argentina (Argentina)	13,717	4,343,264	0.84
10	Grupo América (Argentina)	12,700	3,886,757	0.86
11	Grupo BluRadio (Colombia)	12,590	7,531,567	0.43
12	Grupo Bandeirantes (Brazil)	12,439	5,539,298	0.58
13	Radio Disney Latinoamérica (Latam Countries)	11,749	2,230,220	1.43
14	Grupo Camargo de Comunicação (Brazil)	10,511	4,099,324	0.69
15	Grupo Mix de Comunicacao (Brazil)	9,320	2,431,932	1.03
16	Radios Grupo Globo (Brazil)	8,039	3,625,559	0.57
17	LS4 Radio Continental SA (Argentina)	8,031	1,705,410	1.25
18	MVS Radio (Mexico)	6,387	2,236,364	0.77
19	Multimedios (Mexico)	5,556	1,952,645	0.77
20	SAUDADE FM (Brazil)	5,302	1,816,593	0.78
21	Grupo Radiopolis (Colombia)	4,935	1,571,681	0.83
22	Nova Brasil (Brazil)	4,874	1,469,584	0.89
23	Rádio Alvorada (Brazil)	4,447	1,125,358	1.06
24	Jovem Pan - SP (Brazil)	4,286	3,127,013	0.36
25	Radio Kiss FM (Brazil)	3,386	979,676	0.93
26	Imagen (Mexico)	2,960	976,688	0.82
27	RCN (Guatemala)	2,764	981,405	0.76
28	Dial Brasil (Brazil)	2,754	947,227	0.78
29	Igreja Pentecostal Deus e Amor (Brazil)	2,601	1,289,441	0.51
30	Grupo Siete (Mexico)	2,367	581,659	1.10

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Julio 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	61,958	47,955,841	0.70
2	Grupo Acir (Mexico)	24,042	15,196,607	0.87
3	Organizacion Radial Olimpica (Colombia)	21,252	18,536,176	0.62
4	Radio Mitre SA (Argentina)	20,910	10,212,758	1.11
5	CRP Radios (Peru)	19,338	13,771,093	0.77
6	Grupo JBFM (Brazil)	12,704	9,572,221	0.73
7	Grupo Alpha Media (Argentina)	10,949	9,056,102	0.66
8	Grupo Radio Centro (Mexico)	10,486	6,857,081	0.84
9	Grupo Bandeirantes (Brazil)	9,735	9,190,993	0.57
10	Grupo América (Argentina)	9,540	6,792,386	0.76
11	Cadena 3 Argentina (Argentina)	9,212	6,308,079	0.80
12	Grupo Camargo de Comunicação (Brazil)	7,546	6,199,634	0.67
13	Radio Disney Latinoamérica (Latam Countries)	7,358	3,052,268	1.34
14	Grupo BluRadio (Colombia)	7,301	8,960,184	0.43
15	Radios Grupo Globo (Brazil)	6,516	6,534,698	0.54
16	Grupo Mix de Comunicacao (Brazil)	6,085	3,460,579	0.97
17	LS4 Radio Continental SA (Argentina)	5,270	2,499,151	1.15
18	MVS Radio (Mexico)	4,073	2,941,569	0.76
19	SAUDADE FM (Brazil)	3,924	2,885,359	0.74
20	Multimedios (Mexico)	3,897	2,944,847	0.73
21	Nova Brasil (Brazil)	3,628	2,348,302	0.85
22	Grupo Radiopolis (Colombia)	3,268	2,205,772	0.81
23	Jovem Pan - SP (Brazil)	3,076	4,472,651	0.38
24	Rádio Alvorada (Brazil)	3,068	1,680,939	1.01
25	Igreja Pentecostal Deus e Amor (Brazil)	2,361	2,339,541	0.53
26	Radio Kiss FM (Brazil)	2,315	1,445,322	0.89
27	Dial Brasil (Brazil)	1,874	1,393,241	0.74
28	Imagen (Mexico)	1,751	1,205,424	0.80
29	RCN (Guatemala)	1,664	1,344,600	0.68
30	NRM (Mexico)	1,630	1,286,882	0.70

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-7pm M-F
Month: Julio 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	150,449	21,814,877	1.96
2	Entravision Africa	7,959	2,369,491	0.92

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	116,006	15,632,772	2.00
2	Prisa Radio (Spain and Latam Countries)	95,783	31,807,685	0.77
3	DPG Media (Netherlands)	47,478	6,914,097	1.87
4	RadioCorp (Netherlands)	22,952	4,120,167	1.33
5	Commerciele Radio Nederland B.V.(Netherlands)	19,600	3,896,305	1.36
6	Karnaval.com (Turkey)	15,961	6,459,299	0.67
7	Grupo Godó (Spain)	15,913	5,301,262	0.80
8	RADIOPLAY Media (Bulgaria)	11,802	2,095,247	1.66
9	RadiaCZ (Czech Republic)	10,979	1,684,617	1.77
10	SABC (South Africa)	9,398	3,500,114	0.70
11	Primedia Broadcasting (South Africa)	7,959	2,369,491	0.92
12	Active Radio A.S. (Czech Republic)	7,179	1,358,033	1.48
13	Unidad Editorial (Spain)	5,773	3,065,558	0.57
14	Audiohuis (Netherlands)	4,690	712,372	1.88
15	Medialaan (Belgium)	4,678	1,287,407	0.97
16	Vlaanderen Eén NV (Belgium)	4,648	694,589	1.78
17	Kink (Netherlands)	4,374	945,454	1.21
18	Organizacion Radial Olimpica (Colombia)	4,198	2,013,023	0.62
19	Challenge Records (Netherlands)	2,746	393,526	1.85
20	NPR Member Stations (USA)	2,544	779,322	0.85

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EMEA



Daypart: 6am-12am M-SUN
 Month: Julio 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	107,925	32,581,247	1.97
2	Entravision Africa	4,772	2,934,270	0.92

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	81,368	22,301,516	2.11
2	Prisa Radio (Spain and Latam Countries)	70,112	50,873,545	0.77
3	DPG Media (Netherlands)	31,495	9,406,828	1.90
4	RadioCorp (Netherlands)	16,642	6,192,654	1.34
5	Commerciele Radio Nederland B.V.(Netherlands)	15,016	6,057,109	1.31
6	Karnaval.com (Turkey)	11,532	10,923,057	0.64
7	Grupo Godó (Spain)	10,610	7,498,518	0.81
8	RADIOPLAY Media (Bulgaria)	7,660	3,087,719	1.56
9	RadiaCZ (Czech Republic)	7,384	2,630,286	1.60
10	SABC (South Africa)	6,716	5,438,999	0.66
11	Primedia Broadcasting (South Africa)	4,772	2,934,270	0.92
12	Active Radio A.S. (Czech Republic)	4,465	1,939,650	1.30
13	Unidad Editorial (Spain)	4,294	4,894,070	0.51
14	Audiohuis (Netherlands)	3,663	1,142,726	1.79
15	Medialaan (Belgium)	3,564	2,077,661	0.98
16	Vlaanderen Eén NV (Belgium)	3,555	1,098,698	1.66
17	Organizacion Radial Olimpica (Colombia)	3,198	3,136,943	0.62
18	Kink (Netherlands)	3,076	1,344,311	1.26
19	Challenge Records (Netherlands)	2,405	713,850	1.82
20	NPR Member Stations (USA)	2,299	1,456,657	0.84

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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