



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Febrero 2023

## Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

## Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
  - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
  - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
  - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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## Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

## Explicación de las mediciones

**Promedio de sesiones activas** o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ( $AAS = TLH / \text{horas en el período}$ ).

**Total de horas de escucha** o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

**Sesiones iniciadas** o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

**Tiempo promedio de escucha** o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



**RANKERS FEBRERO 2023**

# GLOBAL

Daypart: 6am-8pm M-F  
Month: Febrero 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,158,248	409,585,587	0.77
2	Talpa Network	166,610	24,580,576	1.87
3	365 Digital	7,460	2,440,168	0.83

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	430,249	178,682,154	0.66
2	Prisa Radio	207,101	76,748,133	0.73
3	Talpa Radio	134,371	18,701,111	1.98
4	NPR Member Stations	105,055	33,008,180	0.86
5	Audacy	75,988	20,788,643	0.98
6	Cumulus Streaming Network	60,928	18,412,769	0.90
7	Bell Media	46,882	9,616,972	1.32
8	EMF	45,183	8,881,176	1.37
9	Grupo Acir	40,657	12,364,716	0.90
10	VRT Radios	39,948	7,278,446	1.51
11	Organizacion Radial Olimpica	36,841	16,328,771	0.61
12	Radio Mitre SA	32,317	8,530,618	1.03
13	Beasley Broadcasting Corporate	28,180	8,624,110	0.90
14	CRP Radios	28,024	10,260,906	0.75
15	Cogeco Media Inc	27,858	8,350,547	0.90
16	Univision	27,638	13,780,207	0.55
17	AccuRadio	25,718	4,385,969	1.60
18	Hubbard Broadcasting	22,731	6,121,911	1.00
19	Commerciele Radio Nederland B.V.	19,201	3,953,065	1.19
20	Grupo Radio Centro	18,976	6,256,684	0.83
21	Grupo Godó	17,462	6,031,655	0.79
22	Grupo BluRadio	15,966	9,385,570	0.45
23	Urban One	15,077	5,037,988	0.81
24	Grupo JBFM	14,674	7,281,788	0.56
25	New York Public Radio	14,055	3,882,435	0.98
26	Karnaval.com	13,368	5,817,973	0.64
27	Salem Communications	12,554	4,073,272	0.83
28	Grupo Bandeirantes	12,348	5,462,147	0.60
29	Grupo Alpha Media	12,197	5,526,364	0.61
30	RadiaCZ	12,174	1,680,522	1.95

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN

Month: Febrero 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	801,478	505,399,547	0.78
2	Talpa Network	124,227	32,881,960	1.88
3	365 Digital	4,921	2,936,908	0.82

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	314,203	234,663,981	0.66
2	Prisa Radio	148,559	102,234,532	0.72
3	Talpa Radio	98,608	24,520,370	2.00
4	NPR Member Stations	83,575	46,296,836	0.89
5	Audacy	54,174	26,378,502	1.00
6	Cumulus Streaming Network	41,728	22,022,189	0.93
7	EMF	33,963	12,219,243	1.36
8	Bell Media	33,059	11,831,314	1.37
9	VRT Radios	30,637	10,141,318	1.50
10	Grupo Acir	28,400	15,916,697	0.88
11	Organizacion Radial Olimpica	28,048	23,042,900	0.60
12	Radio Mitre SA	22,080	10,704,908	1.01
13	CRP Radios	20,801	14,310,021	0.72
14	Beasley Broadcasting Corporate	19,222	10,290,917	0.93
15	Cogeco Media Inc	18,973	10,298,414	0.90
16	AccuRadio	18,417	5,744,399	1.59
17	Univision	18,075	15,806,266	0.57
18	Hubbard Broadcasting	15,644	7,299,715	1.05
19	Commerciele Radio Nederland B.V.	15,088	5,537,375	1.21
20	Grupo Radio Centro	13,421	8,120,588	0.82
21	Grupo Godó	13,111	8,611,854	0.76
22	Grupo JBFM	11,444	9,818,077	0.58
23	New York Public Radio	11,216	5,419,268	1.02
24	Karnaval.com	10,327	8,894,208	0.58
25	Urban One	10,318	5,902,223	0.86
26	Grupo BluRadio	10,096	10,743,748	0.45
27	Grupo Bandeirantes	9,838	7,977,474	0.60
28	Salem Communications	8,640	4,790,427	0.88
29	Grupo Alpha Media	8,606	7,000,972	0.61
30	Grupo America	8,329	5,687,649	0.72

**Notes:**

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# U.S.

Daypart: 6am-8pm M-F  
Month: Febrero 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,134,247	399,074,983	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	415,353	171,867,146	0.66
2	NPR Member Stations	98,036	30,618,721	0.86
3	Audacy	75,949	20,767,015	0.98
4	Cumulus Streaming Network	59,998	18,089,453	0.90
5	EMF	43,899	8,430,743	1.40
6	Univision	27,620	13,771,883	0.55
7	Beasley Broadcasting Corporate	27,609	8,480,221	0.89
8	Hubbard Broadcasting	22,610	6,033,413	1.01
9	AccuRadio	15,536	2,512,589	1.68
10	Urban One	15,031	5,023,859	0.81
11	New York Public Radio	12,869	3,451,850	1.01
12	Salem Communications	12,432	4,022,537	0.83
13	Prisa Radio	8,477	4,464,634	0.52
14	MediaCo Holding Inc	8,411	3,893,097	0.59
15	Midwest Communications	8,379	1,656,881	1.35
16	Classical KUSC/KDFC	6,383	1,172,780	1.47
17	Entravision Communications Corporation	5,026	2,267,546	0.61
18	Estrella Media	4,866	2,066,973	0.65
19	WAMU	4,238	1,471,366	0.78
20	ESPN Radio Corporate	3,641	1,868,168	0.53
21	Organizacion Radial Olimpica	2,998	1,649,664	0.50
22	Sinclair Telecable	2,775	857,955	0.88
23	Meruelo Media Holdings	2,704	1,166,584	0.64
24	Lotus Communications Corp	2,641	1,329,361	0.55
25	Connoisseur Media	2,543	523,744	1.31
26	Forever Media	2,387	458,642	1.39
27	Grupo Radio Centro	2,249	1,030,156	0.60
28	Moody Bible Institute	2,215	731,445	0.82
29	Bob & Tom Show	1,945	984,306	0.53
30	Relevant Radio	1,914	1,027,507	0.51

**Notes:**

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# U.S.

Daypart: 6am-12am M-SUN

Month: Febrero 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	782,328	489,724,063	0.79

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	302,332	224,627,761	0.67
2	NPR Member Stations	77,318	42,436,747	0.89
3	Audacy	54,141	26,344,179	1.00
4	Cumulus Streaming Network	40,953	21,538,756	0.93
5	EMF	32,934	11,542,397	1.39
6	Beasley Broadcasting Corporate	18,796	10,102,222	0.92
7	Univision	18,063	15,795,704	0.57
8	Hubbard Broadcasting	15,540	7,165,738	1.06
9	AccuRadio	10,589	3,098,842	1.69
10	Urban One	10,281	5,882,804	0.86
11	New York Public Radio	10,188	4,751,469	1.06
12	Salem Communications	8,533	4,712,581	0.88
13	MediaCo Holding Inc	6,778	5,544,515	0.61
14	Prisa Radio	5,893	5,443,924	0.53
15	Midwest Communications	5,759	2,043,786	1.37
16	Classical KUSC/KDFC	5,256	1,735,068	1.49
17	WAMU	3,338	2,029,863	0.81
18	Entravision Communications Corporation	3,179	2,527,340	0.63
19	Estrella Media	3,001	2,268,430	0.66
20	ESPN Radio Corporate	2,777	2,512,356	0.54
21	Organizacion Radial Olimpica	2,446	2,350,702	0.51
22	Meruelo Media Holdings	1,938	1,495,053	0.65
23	Sinclair Telecable	1,878	1,005,338	0.92
24	Connoisseur Media	1,801	660,501	1.33
25	Moody Bible Institute	1,743	985,793	0.87
26	Forever Media	1,707	599,250	1.38
27	Lotus Communications Corp	1,703	1,499,507	0.57
28	Grupo Radio Centro	1,584	1,294,124	0.61
29	Bob & Tom Show	1,330	1,171,822	0.55
30	Relevant Radio	1,320	1,234,945	0.53

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: Febrero 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	104,709	37,269,386	0.71
2	Grupo Acir (Mexico)	39,559	11,026,064	0.91
3	Radio Mitre SA (Argentina)	31,946	7,650,820	1.05
4	Organizacion Radial Olimpica (Colombia)	30,870	11,988,935	0.65
5	CRP Radios (Peru)	25,619	8,189,044	0.80
6	Grupo Radio Centro (Mexico)	17,435	5,018,656	0.88
7	Grupo BluRadio (Colombia)	14,941	8,111,412	0.45
8	Grupo JBFM (Brazil)	14,878	6,870,848	0.55
9	Grupo Bandeirantes (Brazil)	12,509	5,050,266	0.61
10	Grupo Alpha Media (Argentina)	11,829	4,905,999	0.61
11	Grupo América (Argentina)	10,022	2,985,660	0.84
12	Grupo Camargo de Comunicação (Brazil)	9,753	3,696,305	0.68
13	Radio Disney Latinoamérica (Latam Countries)	9,709	1,795,086	1.39
14	Grupo Mix de Comunicacao (Brazil)	7,572	1,882,237	1.03
15	Radios Grupo Globo (Brazil)	7,475	3,700,197	0.50
16	LS4 Radio Continental SA (Argentina)	7,193	1,524,717	1.20
17	MVS Radio (Mexico)	6,888	2,264,239	0.77
18	Grupo Radiopolis (Colombia)	6,020	1,805,976	0.84
19	Multimedios (Mexico)	5,723	1,988,470	0.73
20	SAUDADE FM (Brazil)	4,952	1,587,533	0.79
21	Nova Brasil (Brazil)	4,551	1,290,816	0.90
22	Jovem Pan - SP (Brazil)	4,230	2,859,255	0.37
23	Rádio Alvorada (Brazil)	4,117	907,372	1.16
24	Imagen (Mexico)	3,370	1,062,068	0.81
25	Radio Kiss FM (Brazil)	2,858	794,885	0.92
26	RCN (Guatemala)	2,670	793,976	0.86
27	Dial Brasil (Brazil)	2,479	764,962	0.83
28	Grupo Siete (Mexico)	2,443	591,270	1.05
29	NRM (Mexico)	2,383	853,862	0.71
30	Igreja Pentecostal Deus e Amor (Brazil)	2,310	1,192,792	0.47

Notes:

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# LATAM



Daypart: 6am-12am M-SUN  
Month: Febrero 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	67,509	47,767,241	0.69
2	Grupo Acir (Mexico)	26,201	14,589,857	0.89
3	Organizacion Radial Olimpica (Colombia)	22,173	17,533,233	0.62
4	Radio Mitre SA (Argentina)	20,850	9,880,517	1.04
5	CRP Radios (Peru)	18,079	11,850,517	0.76
6	Grupo Radio Centro (Mexico)	11,705	6,734,681	0.86
7	Grupo JBFM (Brazil)	11,145	9,585,603	0.58
8	Grupo Bandeirantes (Brazil)	9,611	7,769,993	0.60
9	Grupo BluRadio (Colombia)	8,873	9,425,760	0.45
10	Grupo Alpha Media (Argentina)	8,024	6,453,322	0.62
11	Grupo América (Argentina)	7,934	5,349,594	0.73
12	Grupo Camargo de Comunicação (Brazil)	7,125	5,439,367	0.65
13	Radio Disney Latinoamérica (Latam Countries)	6,345	2,456,127	1.29
14	Radios Grupo Globo (Brazil)	5,943	5,884,981	0.49
15	Grupo Mix de Comunicacao (Brazil)	5,206	2,693,319	0.96
16	LS4 Radio Continental SA (Argentina)	4,992	2,264,045	1.10
17	MVS Radio (Mexico)	4,406	2,897,512	0.75
18	Grupo Radiopolis (Colombia)	4,004	2,435,606	0.81
19	Multimedios (Mexico)	3,992	2,888,542	0.68
20	SAUDADE FM (Brazil)	3,756	2,496,889	0.74
21	Nova Brasil (Brazil)	3,455	2,038,421	0.84
22	Jovem Pan - SP (Brazil)	3,120	3,960,102	0.39
23	Rádio Alvorada (Brazil)	2,897	1,339,344	1.08
24	Igreja Pentecostal Deus e Amor (Brazil)	2,112	2,096,620	0.48
25	Radio Kiss FM (Brazil)	2,049	1,161,992	0.88
26	Imagen (Mexico)	2,034	1,256,725	0.80
27	Dial Brasil (Brazil)	1,776	1,146,931	0.77
28	NRM (Mexico)	1,723	1,250,572	0.68
29	RCN (Guatemala)	1,671	1,051,247	0.79
30	Grupo Siete (Mexico)	1,613	789,008	1.01

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# EMEA

Daypart: 6am-7pm M-F  
Month: Febrero 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	171,856	23,503,559	1.88
2	365 Digital	7,763	2,344,003	0.80

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	139,286	18,021,731	1.89
2	Prisa Radio (Spain and Latam Countries)	100,573	31,869,932	0.85
3	DPG Media (Netherlands)	49,374	6,704,016	1.73
4	VRT Radios (Belgium)	41,532	7,061,233	1.39
5	Commerciele Radio Nederland B.V.(Netherlands)	19,629	3,728,194	1.35
6	RadioCorp (Netherlands)	19,330	3,395,529	1.46
7	Grupo Godó (Spain)	18,089	5,772,942	0.86
8	Karnaval.com (Turkey)	13,542	5,357,465	0.64
9	RadiaCZ (Czech Republic)	12,715	1,598,407	1.95
10	RADIOPLAY Media (Bulgaria)	11,932	1,796,900	1.71
11	Active Radio A.S. (Czech Republic)	9,931	1,688,978	1.57
12	SABC (South Africa)	7,829	2,944,771	0.71
13	Primedia Broadcasting (South Africa)	7,763	2,344,003	0.80
14	Unidad Editorial (Spain)	6,289	3,096,965	0.54
15	Medialaan (Belgium)	6,214	1,406,286	1.12
16	Vlaanderen Eén NV (Belgium)	5,246	717,982	1.72
17	Audiohuis (Netherlands)	5,245	745,223	1.76
18	Kink (Netherlands)	4,454	882,778	1.28
19	Organizacion Radial Olimpica (Colombia)	4,206	2,002,636	0.54
20	Challenge Records (Netherlands)	3,714	514,359	1.94

**Notes:**

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# EMEA



Daypart: 6am-12am M-SUN  
Month: Febrero 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	123,106	32,263,974	1.94
2	365 Digital	4,835	2,871,028	0.79

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	98,047	24,178,977	2.04
2	Prisa Radio (Spain and Latam Countries)	74,158	48,205,492	0.79
3	DPG Media (Netherlands)	33,090	8,620,641	1.78
4	VRT Radios (Belgium)	30,536	10,062,475	1.39
5	Commerciele Radio Nederland B.V.(Netherlands)	14,893	5,428,503	1.36
6	RadioCorp (Netherlands)	14,328	4,835,702	1.54
7	Grupo Godó (Spain)	13,032	8,542,177	0.77
8	Karnaval.com (Turkey)	10,069	8,646,419	0.63
9	RadiaCZ (Czech Republic)	8,199	2,229,532	1.67
10	RADIOPLAY Media (Bulgaria)	7,562	2,380,570	1.65
11	Active Radio A.S. (Czech Republic)	5,850	2,040,234	1.49
12	SABC (South Africa)	5,603	4,356,791	0.63
13	Unidad Editorial (Spain)	5,209	5,237,387	0.49
14	Primedia Broadcasting (South Africa)	4,835	2,871,028	0.79
15	Medialaan (Belgium)	4,510	1,977,962	1.17
16	Audiohuis (Netherlands)	4,123	1,110,546	1.87
17	Vlaanderen Eén NV (Belgium)	3,941	1,053,572	1.69
18	Challenge Records (Netherlands)	3,215	863,068	1.95
19	Kink (Netherlands)	3,190	1,207,070	1.35
20	Organizacion Radial Olimpica (Colombia)	3,142	2,895,620	0.56

**Notes:**

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## Recursos

### **Acceso a los rankers mensuales:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Contáctenos**

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

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