



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Diciembre de 2023

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS DICIEMBRE DE 2023

GLOBAL

Daypart: 6am-8pm M-F
Month: Diciembre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,108,069	415,085,134	0.76
2	Talpa Network	177,476	29,005,556	1.77
3	Entravision Africa	5,450	1,716,927	0.90

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	425,303	177,056,498	0.69
2	Prisa Radio	182,574	68,923,510	0.76
3	Talpa Radio	144,727	22,757,040	1.84
4	NPR Member Stations	93,327	28,878,605	0.92
5	Audacy	91,044	35,472,764	0.73
6	Cumulus Streaming Network	53,248	16,744,807	0.90
7	Organizacion Radial Olimpica	43,521	20,449,066	0.61
8	Bell Media	39,819	8,276,060	1.37
9	EMF	37,887	8,186,527	1.30
10	Grupo Acir	34,194	11,283,448	0.87
11	Radio Mitre SA	32,259	8,631,905	1.07
12	CRP Radios	31,276	12,059,442	0.75
13	AccuRadio	24,906	4,816,384	1.48
14	Beasley Broadcasting Corporate	22,230	7,744,612	0.83
15	Cogeco Media Inc	21,932	6,576,921	0.95
16	Grupo Alpha Media	19,686	9,456,714	0.60
17	Hubbard Broadcasting	19,182	5,406,489	1.01
18	Grupo Radio Centro	17,755	6,097,370	0.84
19	Commerciele Radio Nederland B.V.	17,007	3,651,232	1.24
20	Grupo JBFM	15,930	5,771,298	0.79
21	Univision*	15,690	9,178,947	0.49
22	Karnaval.com	15,142	6,758,444	0.65
23	Grupo Godó	14,774	5,435,519	0.78
24	Cadena 3 Argentina	14,365	5,420,034	0.76
25	Urban One	14,109	4,732,755	0.85
26	Grupo America	12,724	4,708,360	0.77
27	Grupo BluRadio	12,371	6,959,458	0.49
28	Grupo Camargo de Comunicacao	11,232	3,964,311	0.82
29	Grupo Bandeirantes	11,168	5,713,051	0.55
30	Suria FM	10,771	2,627,268	1.18

*Univision experienced data collection issues through a portion of the period

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Diciembre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	774,597	540,480,178	0.78
2	Talpa Network	135,269	41,537,082	1.80
3	Entravision Africa	3,662	2,212,503	0.90

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	315,246	245,973,206	0.70
2	Prisa Radio	131,670	97,736,900	0.73
3	Talpa Radio	109,265	32,168,528	1.88
4	NPR Member Stations	74,267	42,698,153	0.94
5	Audacy	65,034	47,130,775	0.75
6	Cumulus Streaming Network	36,312	20,957,099	0.94
7	Organizacion Radial Olimpica	35,440	32,671,841	0.59
8	EMF	29,221	11,994,387	1.32
9	Bell Media	28,820	11,053,840	1.42
10	Grupo Acir	24,085	15,320,115	0.86
11	CRP Radios	23,187	17,746,882	0.72
12	Radio Mitre SA	21,638	11,258,913	1.04
13	AccuRadio	17,580	6,524,689	1.48
14	Cogeco Media Inc	15,335	8,752,000	0.95
15	Beasley Broadcasting Corporate	15,071	9,712,010	0.85
16	Commerciele Radio Nederland B.V.	13,630	5,441,629	1.27
17	Hubbard Broadcasting	13,241	6,752,644	1.06
18	Grupo Alpha Media	13,125	11,888,236	0.60
19	Grupo Radio Centro	12,921	8,463,589	0.84
20	Grupo JBFM	12,363	8,776,368	0.77
21	Grupo Godó	11,215	8,254,075	0.74
22	Karnaval.com	11,157	10,365,559	0.60
23	Cadena 3 Argentina	10,156	7,687,452	0.72
24	Univision*	10,081	10,892,555	0.51
25	Urban One	9,803	5,952,189	0.90
26	Grupo America	9,497	7,175,710	0.72
27	Grupo Bandeirantes	8,719	8,475,807	0.55
28	Grupo Camargo de Comunicacao	8,577	5,961,389	0.79
29	New York Public Radio	8,576	3,944,809	1.18
30	Suria FM	7,963	4,351,126	1.01

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U.S.

Daypart: 6am-8pm M-F
Month: Diciembre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,084,066	405,101,291	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	410,157	170,306,666	0.69
2	Audacy	90,894	35,339,211	0.73
3	NPR Member Stations	87,339	26,852,851	0.92
4	Cumulus Streaming Network	52,471	16,476,605	0.91
5	EMF	36,471	7,723,121	1.32
6	Beasley Broadcasting Corporate	21,777	7,621,396	0.82
7	Hubbard Broadcasting	19,076	5,328,719	1.02
8	Univision*	15,690	9,178,914	0.49
9	AccuRadio	15,383	2,937,956	1.50
10	Urban One	14,068	4,720,240	0.85
11	Salem Communications	10,593	3,520,392	0.85
12	New York Public Radio	9,463	2,256,679	1.19
13	Midwest Communications	7,757	1,604,823	1.36
14	MediaCo Holding Inc	7,076	3,908,375	0.52
15	Prisa Radio	6,815	3,872,960	0.50
16	Classical KUSC/KDFC	6,062	1,249,645	1.38
17	Estrella Media	4,653	1,977,200	0.68
18	Entravision Communications Corporation	4,348	2,080,440	0.61
19	Organizacion Radial Olimpica	3,828	2,308,202	0.48
20	WAMU	3,678	1,139,376	0.91
21	Lotus Communications Corp	3,116	1,306,870	0.69
22	Connoisseur Media	2,555	531,384	1.37
23	ESPN Radio Corporate	2,537	1,382,499	0.52
24	Meruelo Media Holdings	2,332	1,062,684	0.64
25	Sinclair Telecable	2,240	708,160	0.91
26	Grupo Acir	2,171	916,771	0.68
27	Moody Bible Institute	2,014	698,141	0.82
28	Grupo Radio Centro	1,829	904,459	0.58
29	Relevant Radio	1,655	942,348	0.51
30	Bob & Tom Show	1,582	871,081	0.51

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Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Diciembre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	755,146	524,910,429	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	302,907	235,437,553	0.71
2	NPR Member Stations	68,917	39,276,103	0.95
3	Audacy	64,909	46,906,509	0.75
4	Cumulus Streaming Network	35,653	20,522,592	0.94
5	EMF	28,044	11,253,349	1.35
6	Beasley Broadcasting Corporate	14,738	9,544,364	0.85
7	Hubbard Broadcasting	13,150	6,628,518	1.07
8	AccuRadio	10,261	3,709,555	1.51
9	Univision*	10,081	10,892,501	0.51
10	Urban One	9,769	5,933,235	0.90
11	New York Public Radio	7,672	3,332,351	1.25
12	Salem Communications	7,228	4,266,226	0.91
13	MediaCo Holding Inc	5,795	6,000,461	0.53
14	Midwest Communications	5,291	2,061,919	1.38
15	Classical KUSC/KDFC	5,094	2,002,522	1.39
16	Prisa Radio	4,823	5,112,052	0.51
17	Organizacion Radial Olimpica	3,414	3,805,029	0.49
18	WAMU	2,851	1,641,086	0.94
19	Estrella Media	2,766	2,213,176	0.69
20	Entravision Communications Corporation	2,661	2,364,246	0.62
21	Lotus Communications Corp	2,041	1,568,165	0.71
22	ESPN Radio Corporate	2,033	2,072,084	0.53
23	Connoisseur Media	1,860	727,560	1.39
24	Meruelo Media Holdings	1,688	1,420,909	0.66
25	Grupo Acir	1,673	1,315,615	0.70
26	Moody Bible Institute	1,598	995,924	0.87
27	Sinclair Telecable	1,487	853,350	0.95
28	Grupo Radio Centro	1,297	1,206,714	0.59
29	Relevant Radio	1,131	1,174,048	0.53
30	CRP Radios	1,100	1,121,734	0.54

*Univision experienced data collection issues through a portion of the period

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Diciembre de 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	90,466	31,399,619	0.76
2	Organizacion Radial Olimpica (Colombia)	35,843	14,632,686	0.65
3	Grupo Acir (Mexico)	33,202	9,955,915	0.89
4	Radio Mitre SA (Argentina)	32,029	7,753,519	1.09
5	CRP Radios (Peru)	28,973	9,806,259	0.79
6	Grupo Alpha Media (Argentina)	19,321	8,545,140	0.60
7	Grupo Radio Centro (Mexico)	16,517	4,986,915	0.88
8	Grupo JBFM (Brazil)	16,148	5,381,564	0.80
9	Cadena 3 Argentina (Argentina)	14,564	5,037,766	0.77
10	Grupo América (Argentina)	12,561	4,191,771	0.79
11	Grupo BluRadio (Colombia)	11,620	5,723,979	0.52
12	Grupo Camargo de Comunicação (Brazil)	11,311	3,648,874	0.83
13	Grupo Bandeirantes (Brazil)	11,283	5,280,497	0.55
14	Radio Disney Latinoamérica (Latam Countries)	10,804	2,106,151	1.39
15	Grupo Mix de Comunicacao (Brazil)	10,089	2,713,531	1.00
16	Radios Grupo Globo (Brazil)	7,428	3,158,568	0.61
17	MVS Radio (Mexico)	6,071	1,995,653	0.81
18	Multimedios (Mexico)	5,557	1,974,301	0.75
19	SAUDADE FM (Brazil)	5,227	1,787,301	0.78
20	Grupo Radiopolis (Colombia)	5,220	1,599,937	0.87
21	Nova Brasil (Brazil)	4,600	1,357,663	0.91
22	Rádio Alvorada (Brazil)	4,232	1,051,616	1.08
23	Radio Kiss FM (Brazil)	3,659	965,650	1.02
24	Jovem Pan - SP (Brazil)	3,568	2,324,638	0.41
25	Imagen (Mexico)	2,774	873,321	0.85
26	Grupo Siete (Mexico)	2,433	551,050	1.17
27	Igreja Pentecostal Deus e Amor (Brazil)	2,333	1,126,156	0.52
28	NRM (Mexico)	2,329	811,467	0.77
29	RCN (Guatemala)	2,192	798,408	0.74
30	Dial Brasil (Brazil)	1,680	454,178	0.99

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Diciembre de 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	58,727	42,878,089	0.74
2	Organizacion Radial Olimpica (Colombia)	27,426	24,103,754	0.62
3	Grupo Acir (Mexico)	22,200	13,856,972	0.88
4	Radio Mitre SA (Argentina)	20,566	10,422,511	1.07
5	CRP Radios (Peru)	20,447	14,954,947	0.75
6	Grupo Alpha Media (Argentina)	12,328	11,099,641	0.61
7	Grupo JBFM (Brazil)	12,083	8,564,683	0.77
8	Grupo Radio Centro (Mexico)	11,486	7,148,040	0.88
9	Cadena 3 Argentina (Argentina)	9,902	7,430,299	0.73
10	Grupo América (Argentina)	9,114	6,805,779	0.73
11	Grupo Bandeirantes (Brazil)	8,516	8,268,585	0.55
12	Grupo Camargo de Comunicação (Brazil)	8,333	5,765,475	0.80
13	Radio Disney Latinoamérica (Latam Countries)	6,971	3,006,414	1.28
14	Grupo BluRadio (Colombia)	6,923	7,116,951	0.51
15	Grupo Mix de Comunicacao (Brazil)	6,888	4,098,828	0.93
16	Radios Grupo Globo (Brazil)	5,703	5,114,804	0.60
17	SAUDADE FM (Brazil)	4,028	2,967,063	0.74
18	Multimedios (Mexico)	3,990	3,102,954	0.71
19	MVS Radio (Mexico)	3,888	2,664,296	0.79
20	Grupo Radiopolis (Colombia)	3,700	2,523,072	0.80
21	Nova Brasil (Brazil)	3,665	2,324,665	0.87
22	Rádio Alvorada (Brazil)	3,052	1,630,991	1.03
23	Jovem Pan - SP (Brazil)	2,684	3,441,510	0.42
24	Radio Kiss FM (Brazil)	2,637	1,542,026	0.94
25	Igreja Pentecostal Deus e Amor (Brazil)	2,119	2,119,555	0.53
26	NRM (Mexico)	1,712	1,264,580	0.74
27	Imagen (Mexico)	1,630	1,069,280	0.84
28	Grupo Siete (Mexico)	1,603	772,463	1.13
29	RCN (Guatemala)	1,392	1,161,473	0.66
30	Dial Brasil (Brazil)	1,216	720,362	0.93

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-7pm M-F
Month: Diciembre de 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	182,476	27,737,729	1.79
2	Entravision Africa	5,643	1,640,158	0.90

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	149,381	21,905,313	1.83
2	Prisa Radio (Spain and Latam Countries)	91,153	30,845,078	0.73
3	DPG Media (Netherlands)	48,542	7,647,081	1.62
4	Mediahuis Radio (Netherlands)	26,463	4,669,877	1.46
5	Commerciele Radio Nederland B.V.(Netherlands)	17,346	3,425,635	1.30
6	Karnaval.com (Turkey)	15,475	6,267,354	0.66
7	Grupo Godó (Spain)	15,247	5,167,143	0.74
8	RADIOPLAY Media (Bulgaria)	10,967	1,882,526	1.65
9	RadiaCZ (Czech Republic)	10,666	1,548,386	1.64
10	Active Radio A.S. (Czech Republic)	7,886	1,527,762	1.36
11	SABC (South Africa)	7,650	2,834,784	0.70
12	Primedia Broadcasting (South Africa)	5,643	1,640,158	0.90
13	Unidad Editorial (Spain)	5,565	2,878,600	0.50
14	Organizacion Radial Olimpica (Colombia)	5,052	2,560,323	0.57
15	Vlaanderen Eén NV (Belgium)	4,595	683,692	1.84
16	Medialaan (Belgium)	4,419	1,219,087	0.95
17	Kink (Netherlands)	3,850	835,768	1.22
18	Challenge Records (Netherlands)	3,432	497,705	1.78
19	AccuRadio (USA)	2,651	539,862	1.30
20	NPR Member Stations (USA)	2,502	802,480	0.84

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EMEA



Daypart: 6am-12am M-SUN
 Month: Diciembre de 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	134,112	40,822,341	1.86
2	Entravision Africa	3,585	2,146,270	0.85

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	108,685	31,777,657	1.84
2	Prisa Radio (Spain and Latam Countries)	67,205	48,916,821	0.68
3	DPG Media (Netherlands)	33,521	10,580,604	1.62
4	Mediahuis Radio (Netherlands)	19,803	7,050,746	1.53
5	Commerciele Radio Nederland B.V.(Netherlands)	13,445	5,290,111	1.28
6	Grupo Godó (Spain)	11,137	8,165,294	0.68
7	Karnaval.com (Turkey)	10,925	10,075,881	0.59
8	RadiaCZ (Czech Republic)	6,995	2,313,270	1.52
9	RADIOPLAY Media (Bulgaria)	6,929	2,656,095	1.48
10	SABC (South Africa)	5,829	4,843,054	0.70
11	Active Radio A.S. (Czech Republic)	4,624	1,967,253	1.27
12	Unidad Editorial (Spain)	4,525	4,935,864	0.53
13	Organizacion Radial Olimpica (Colombia)	4,171	4,316,849	0.58
14	Primedia Broadcasting (South Africa)	3,585	2,146,270	0.85
15	Vlaanderen Eén NV (Belgium)	3,446	1,056,929	1.69
16	Medialaan (Belgium)	3,244	1,829,206	0.94
17	Challenge Records (Netherlands)	3,019	888,367	1.85
18	Kink (Netherlands)	2,789	1,206,621	1.26
19	NPR Member Stations (USA)	2,277	1,484,795	0.85
20	AccuRadio (USA)	2,002	860,615	1.22

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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