



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Agosto 2023

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS AGOSTO 2023

GLOBAL

Daypart: 6am-8pm M-F
Month: Agosto 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,139,838	499,387,463	0.72
2	Talpa Network	144,423	25,633,798	1.79
3	Entravision Africa	7,071	3,139,578	0.71

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	422,110	210,024,069	0.63
2	Prisa Radio	189,045	81,334,023	0.73
3	Talpa Radio	106,481	17,582,009	1.92
4	NPR Member Stations	98,120	36,241,001	0.84
5	Audacy	91,501	40,221,465	0.71
6	Cumulus Streaming Network	60,430	22,112,208	0.85
7	EMF	41,130	9,819,632	1.29
8	Bell Media	39,365	8,662,625	1.42
9	Grupo Acir	38,467	14,201,977	0.86
10	Organizacion Radial Olimpica	37,123	18,428,379	0.63
11	Radio Mitre SA	35,575	10,639,005	1.05
12	CRP Radios	31,973	13,416,347	0.75
13	Univision	26,703	16,100,067	0.52
14	Beasley Broadcasting Corporate	25,197	10,014,814	0.80
15	AccuRadio	23,570	4,643,909	1.59
16	Cogeco Media Inc	22,395	7,399,060	0.94
17	Hubbard Broadcasting	21,048	6,634,103	0.99
18	Grupo Alpha Media	19,770	10,079,935	0.62
19	Commerciele Radio Nederland B.V.	18,444	4,307,696	1.22
20	Grupo Radio Centro	17,691	7,134,989	0.79
21	Grupo JBFM	17,582	7,304,701	0.76
22	Urban One	14,941	6,196,922	0.76
23	Grupo BluRadio	14,868	10,862,785	0.42
24	Cadena 3 Argentina	14,751	5,819,674	0.80
25	Karnaval.com	14,618	7,208,192	0.65
26	Grupo America	13,875	5,827,766	0.74
27	Grupo Bandeirantes	13,563	7,813,819	0.54
28	RadiaCZ	11,907	2,114,401	1.75
29	Radio Disney Latinoamérica	11,845	2,691,024	1.40
30	Salem Communications	11,807	4,721,920	0.77

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Agosto 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	813,312	609,612,631	0.73
2	Talpa Network	110,591	34,414,417	1.77
3	Entravision Africa	4,794	3,658,662	0.71

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	317,139	271,597,780	0.64
2	Prisa Radio	138,939	106,848,080	0.71
3	Talpa Radio	80,298	22,993,716	1.93
4	NPR Member Stations	78,680	49,269,870	0.87
5	Audacy	71,448	54,460,607	0.72
6	Cumulus Streaming Network	42,591	26,164,474	0.89
7	EMF	32,010	13,358,908	1.30
8	Bell Media	28,994	10,807,933	1.46
9	Organizacion Radial Olimpica	28,725	25,292,728	0.62
10	Grupo Acir	27,875	18,148,682	0.85
11	Radio Mitre SA	24,642	13,008,120	1.03
12	CRP Radios	23,886	18,015,017	0.73
13	Univision	17,875	18,252,955	0.54
14	Beasley Broadcasting Corporate	17,619	11,731,718	0.83
15	AccuRadio	17,148	5,987,676	1.57
16	Cogeco Media Inc	15,826	9,045,833	0.95
17	Hubbard Broadcasting	14,850	7,807,712	1.03
18	Commerciele Radio Nederland B.V.	14,826	5,966,598	1.23
19	Grupo Alpha Media	13,794	12,140,972	0.62
20	Grupo JBFM	13,469	9,960,027	0.74
21	Grupo Radio Centro	13,035	9,174,699	0.78
22	Karnaval.com	11,355	10,677,037	0.59
23	Grupo Bandeirantes	11,042	11,234,209	0.53
24	Grupo America	10,938	8,655,032	0.69
25	Cadena 3 Argentina	10,622	7,540,421	0.77
26	Urban One	10,521	7,255,663	0.79
27	Grupo BluRadio	9,755	12,405,412	0.42
28	Grupo Camargo de Comunicacao	8,497	6,884,038	0.68
29	RadiaCZ	8,461	2,883,378	1.59
30	Salem Communications	8,290	5,479,229	0.82

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Agosto 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,115,695	487,022,524	0.72

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	406,837	201,893,428	0.64
2	NPR Member Stations	92,057	33,986,828	0.84
3	Audacy	91,146	39,956,029	0.72
4	Cumulus Streaming Network	59,591	21,791,393	0.85
5	EMF	39,870	9,336,989	1.31
6	Univision	26,685	16,090,993	0.52
7	Beasley Broadcasting Corporate	24,689	9,852,205	0.79
8	Hubbard Broadcasting	20,940	6,544,079	1.00
9	Urban One	14,894	6,182,353	0.76
10	AccuRadio	14,664	2,748,358	1.67
11	Salem Communications	11,716	4,674,705	0.77
12	New York Public Radio	9,316	2,549,989	1.14
13	Midwest Communications	8,116	2,014,324	1.25
14	Prisa Radio	7,818	5,016,433	0.49
15	MediaCo Holding Inc	7,307	4,848,009	0.48
16	Classical KUSC/KDFC	5,575	1,194,786	1.44
17	Entravision Communications Corporation	5,278	2,852,802	0.59
18	Estrella Media	5,271	2,553,233	0.65
19	WAMU	4,045	1,595,614	0.79
20	Lotus Communications Corp	3,260	1,721,188	0.60
21	Organizacion Radial Olimpica	3,129	1,971,013	0.50
22	Meruelo Media Holdings	2,904	1,384,258	0.67
23	Sinclair Telecable	2,691	979,057	0.86
24	Grupo Acir	2,481	1,156,822	0.68
25	Connoisseur Media	2,348	587,290	1.25
26	ESPN Radio Corporate	2,210	1,282,865	0.53
27	Grupo Radio Centro	2,191	1,224,269	0.57
28	Moody Bible Institute	2,032	789,106	0.80
29	Federated Media	1,852	618,393	0.94
30	Relevant Radio	1,811	1,154,098	0.50

Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Agosto 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	793,661	591,577,688	0.73

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	304,751	259,927,608	0.64
2	NPR Member Stations	73,253	45,783,628	0.87
3	Audacy	71,018	53,944,958	0.72
4	Cumulus Streaming Network	41,873	25,690,813	0.89
5	EMF	30,978	12,645,957	1.33
6	Univision	17,861	18,241,392	0.54
7	Beasley Broadcasting Corporate	17,229	11,526,783	0.82
8	Hubbard Broadcasting	14,754	7,673,978	1.04
9	Urban One	10,483	7,235,608	0.79
10	AccuRadio	10,201	3,361,133	1.66
11	Salem Communications	8,212	5,411,287	0.82
12	New York Public Radio	7,394	3,421,314	1.18
13	MediaCo Holding Inc	6,016	6,971,073	0.48
14	Midwest Communications	5,766	2,471,646	1.26
15	Prisa Radio	5,530	6,048,526	0.50
16	Classical KUSC/KDFC	4,709	1,740,757	1.47
17	Entravision Communications Corporation	3,428	3,151,428	0.60
18	Estrella Media	3,313	2,759,865	0.66
19	WAMU	3,208	2,142,065	0.81
20	Organizacion Radial Olimpica	2,561	2,747,719	0.51
21	Lotus Communications Corp	2,158	1,928,661	0.61
22	Meruelo Media Holdings	2,153	1,709,286	0.70
23	Grupo Acir	1,946	1,546,442	0.69
24	Sinclair Telecable	1,870	1,136,168	0.90
25	ESPN Radio Corporate	1,727	1,683,476	0.55
26	Connoisseur Media	1,721	743,714	1.26
27	Moody Bible Institute	1,624	1,046,774	0.84
28	Grupo Radio Centro	1,579	1,528,650	0.57
29	Hearst Radio	1,293	1,079,837	0.64
30	Relevant Radio	1,266	1,364,176	0.51

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Agosto 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	102,023	41,405,834	0.71
2	Grupo Acir (Mexico)	36,950	12,487,745	0.87
3	Radio Mitre SA (Argentina)	35,537	9,637,036	1.07
4	Organizacion Radial Olimpica (Colombia)	31,090	13,534,797	0.66
5	CRP Radios (Peru)	29,792	10,981,464	0.79
6	Grupo Alpha Media (Argentina)	19,487	9,127,484	0.62
7	Grupo JBFM (Brazil)	17,937	6,855,300	0.77
8	Grupo Radio Centro (Mexico)	16,004	5,679,168	0.83
9	Cadena 3 Argentina (Argentina)	15,044	5,451,709	0.80
10	Grupo BluRadio (Colombia)	13,813	9,005,000	0.43
11	Grupo Bandeirantes (Brazil)	13,686	7,160,113	0.55
12	Grupo América (Argentina)	13,670	5,158,312	0.77
13	Radio Disney Latinoamérica (Latam Countries)	12,255	2,558,063	1.42
14	Grupo Camargo de Comunicação (Brazil)	11,318	4,726,874	0.71
15	Grupo Mix de Comunicacao (Brazil)	10,072	2,873,881	1.03
16	Radios Grupo Globo (Brazil)	8,686	4,315,077	0.57
17	LS4 Radio Continental SA (Argentina)	8,284	2,064,940	1.17
18	MVS Radio (Mexico)	6,568	2,500,218	0.78
19	Multimedios (Mexico)	5,949	2,257,783	0.78
20	SAUDADE FM (Brazil)	5,579	2,074,955	0.79
21	Grupo Radiopolis (Colombia)	5,347	1,771,106	0.88
22	Nova Brasil (Brazil)	4,924	1,625,675	0.89
23	Rádio Alvorada (Brazil)	4,626	1,299,540	1.05
24	Jovem Pan - SP (Brazil)	4,289	3,397,107	0.37
25	Radio Kiss FM (Brazil)	3,605	1,105,949	0.96
26	Imagen (Mexico)	3,062	1,102,364	0.82
27	Dial Brasil (Brazil)	3,018	958,161	0.93
28	RCN (Guatemala)	2,780	995,827	0.82
29	Grupo Siete (Mexico)	2,656	787,620	1.00
30	Igreja Pentecostal Deus e Amor (Brazil)	2,587	1,404,902	0.51

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Agosto 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	67,208	51,586,809	0.71
2	Grupo Acir (Mexico)	25,673	16,431,636	0.86
3	Radio Mitre SA (Argentina)	23,477	12,063,874	1.06
4	Organizacion Radial Olimpica (Colombia)	22,675	19,080,678	0.64
5	CRP Radios (Peru)	21,122	15,194,771	0.76
6	Grupo JBFM (Brazil)	13,174	9,725,995	0.74
7	Grupo Alpha Media (Argentina)	12,960	11,285,353	0.63
8	Grupo Radio Centro (Mexico)	11,326	7,541,723	0.83
9	Grupo Bandeirantes (Brazil)	10,810	10,974,627	0.53
10	Grupo América (Argentina)	10,491	8,204,817	0.70
11	Cadena 3 Argentina (Argentina)	10,369	7,294,584	0.78
12	Grupo BluRadio (Colombia)	8,491	10,438,842	0.43
13	Grupo Camargo de Comunicação (Brazil)	8,257	6,666,227	0.68
14	Radio Disney Latinoamérica (Latam Countries)	8,012	3,326,199	1.33
15	Rádios Grupo Globo (Brazil)	7,208	7,272,003	0.53
16	Grupo Mix de Comunicacao (Brazil)	6,787	3,855,294	0.97
17	LS4 Radio Continental SA (Argentina)	5,716	2,895,242	1.08
18	MVS Radio (Mexico)	4,373	3,163,610	0.76
19	Multimedios (Mexico)	4,309	3,214,167	0.74
20	SAUDADE FM (Brazil)	4,202	3,073,196	0.75
21	Nova Brasil (Brazil)	3,729	2,411,639	0.85
22	Grupo Radiópolis (Colombia)	3,658	2,339,743	0.85
23	Rádio Alvorada (Brazil)	3,299	1,810,097	1.00
24	Jovem Pan - SP (Brazil)	3,168	4,645,501	0.37
25	Radio Kiss FM (Brazil)	2,530	1,525,351	0.92
26	Igreja Pentecostal Deus e Amor (Brazil)	2,369	2,392,580	0.52
27	Dial Brasil (Brazil)	2,118	1,333,522	0.88
28	Imagen (Mexico)	1,937	1,339,054	0.80
29	Grupo Siete (Mexico)	1,842	1,041,708	0.98
30	RCN (Guatemala)	1,781	1,302,057	0.75

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Agosto 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	147,905	24,325,313	1.70
2	Entravision Africa	7,360	3,014,767	0.74

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	109,624	16,840,604	1.86
2	Prisa Radio (Spain and Latam Countries)	85,334	31,563,825	0.79
3	DPG Media (Netherlands)	43,780	6,922,455	1.95
4	Commerciele Radio Nederland B.V.(Netherlands)	18,734	4,032,669	1.32
5	RadioCorp (Netherlands)	18,153	3,864,744	1.43
6	Karnaval.com (Turkey)	14,821	6,631,477	0.59
7	Audiohuis (Netherlands)	13,451	2,232,996	1.74
8	RadiaCZ (Czech Republic)	12,384	2,002,475	1.86
9	RADIOPLAY Media (Bulgaria)	11,218	2,212,402	1.38
10	Grupo Godó (Spain)	10,343	3,778,980	0.83
11	SABC (South Africa)	9,815	4,159,605	0.66
12	Active Radio A.S. (Czech Republic)	7,760	1,523,602	1.41
13	Primedia Broadcasting (South Africa)	7,360	3,014,767	0.74
14	Unidad Editorial (Spain)	6,391	3,714,350	0.51
15	Vlaanderen Eén NV (Belgium)	5,007	865,007	1.68
16	Medialaan (Belgium)	4,375	1,271,250	0.99
17	Organizacion Radial Olimpica (Colombia)	4,104	2,149,549	0.56
18	Kink (Netherlands)	3,898	919,139	1.29
19	Challenge Records (Netherlands)	2,831	444,841	1.92
20	NPR Member Stations (USA)	2,490	859,459	0.85

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EMEA



Daypart: 6am-12am M-SUN
Month: Agosto 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	109,459	33,710,383	1.71
2	Entravision Africa	4,698	3,566,048	0.74

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	79,811	22,680,936	1.86
2	Prisa Radio (Spain and Latam Countries)	65,261	48,299,341	0.70
3	DPG Media (Netherlands)	30,451	8,969,950	1.91
4	Commerciele Radio Nederland B.V.(Netherlands)	14,648	5,836,626	1.32
5	RadioCorp (Netherlands)	13,801	5,533,965	1.39
6	Karnaval.com (Turkey)	11,131	10,399,636	0.52
7	Audiohuis (Netherlands)	10,076	3,124,171	1.76
8	RadiaCZ (Czech Republic)	8,400	2,840,996	1.74
9	Grupo Godó (Spain)	8,058	6,024,854	0.78
10	RADIOPLAY Media (Bulgaria)	7,598	3,068,441	1.22
11	SABC (South Africa)	7,213	6,060,124	0.62
12	Unidad Editorial (Spain)	5,159	5,961,329	0.47
13	Active Radio A.S. (Czech Republic)	4,933	1,982,460	1.28
14	Primedia Broadcasting (South Africa)	4,698	3,566,048	0.74
15	Vlaanderen Eén NV (Belgium)	3,903	1,255,622	1.66
16	Medialaan (Belgium)	3,342	1,832,856	0.98
17	Organizacion Radial Olimpica (Colombia)	3,185	3,146,999	0.56
18	Kink (Netherlands)	2,851	1,239,038	1.33
19	Challenge Records (Netherlands)	2,460	731,570	1.89
20	NPR Member Stations (USA)	2,276	1,462,773	0.84

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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