



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Abril de 2023

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a vibrant blue gradient. It features a dotted world map where the density of dots varies to represent landmasses. Overlaid on the map are several vertical bars of varying heights, resembling a bar chart. Scattered throughout the scene are various geometric elements: thin vertical lines, small circles, and larger, semi-transparent circles in shades of blue and purple. The overall aesthetic is clean, modern, and data-oriented.

RANKERS ABRIL DE 2023

GLOBAL

Daypart: 6am-8pm M-F
Month: Abril de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,177,426	436,278,585	0.74
2	Talpa Network	157,328	23,266,649	1.87
3	365 Digital	6,347	1,970,529	0.88

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	434,179	188,333,457	0.63
2	Prisa Radio	194,456	72,585,326	0.73
3	Talpa Radio	126,167	17,471,359	1.99
4	NPR Member Stations	103,085	33,309,737	0.84
5	Audacy	90,351	30,840,840	0.80
6	Cumulus Streaming Network	62,213	19,250,931	0.88
7	Bell Media	46,464	9,651,801	1.31
8	VRT Radios	40,675	7,780,601	1.44
9	EMF	39,493	8,022,471	1.31
10	Grupo Acir	36,266	11,810,831	0.85
11	Organizacion Radial Olimpica	35,541	15,681,014	0.62
12	Radio Mitre SA	33,836	8,952,081	1.03
13	CRP Radios	30,311	10,847,088	0.77
14	Beasley Broadcasting Corporate	29,062	9,304,414	0.86
15	Univision	28,590	14,174,045	0.55
16	Cogeco Media Inc	26,735	8,013,973	0.90
17	AccuRadio	24,847	4,277,999	1.58
18	Hubbard Broadcasting	22,608	6,178,594	0.99
19	Commerciele Radio Nederland B.V.	18,495	3,800,860	1.19
20	Grupo Radio Centro	17,794	6,023,507	0.82
21	Grupo Alpha Media	17,638	7,522,171	0.64
22	Karnaval.com	16,072	6,967,373	0.64
23	Grupo JBFM	15,855	7,145,783	0.61
24	Grupo Godó	15,645	5,370,725	0.80
25	Urban One	14,702	5,112,983	0.78
26	Grupo BluRadio	13,525	8,268,252	0.43
27	Grupo America	13,047	4,443,151	0.80
28	Cadena 3 Argentina	12,967	4,309,089	0.82
29	Salem Communications	12,672	4,185,570	0.81
30	Grupo Bandeirantes	12,508	5,564,168	0.60

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Abril de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	794,445	561,457,494	0.75
2	Talpa Network	117,708	33,803,984	1.86
3	365 Digital	4,057	2,470,526	0.87

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,603	260,330,779	0.63
2	Prisa Radio	136,470	102,045,816	0.71
3	Talpa Radio	92,445	24,502,601	2.02
4	NPR Member Stations	81,004	49,356,105	0.86
5	Audacy	66,936	44,945,955	0.79
6	Cumulus Streaming Network	41,446	23,859,214	0.91
7	Bell Media	32,347	12,631,279	1.35
8	VRT Radios	31,079	11,804,663	1.40
9	EMF	30,524	12,053,879	1.33
10	Organizacion Radial Olimpica	26,840	23,457,535	0.60
11	Grupo Acir	25,310	16,389,747	0.82
12	CRP Radios	22,049	15,999,796	0.73
13	Radio Mitre SA	22,042	11,442,571	1.01
14	Beasley Broadcasting Corporate	19,499	11,796,564	0.88
15	Univision	17,949	16,720,450	0.57
16	Cogeco Media Inc	17,851	10,344,657	0.91
17	AccuRadio	17,277	5,866,506	1.56
18	Hubbard Broadcasting	15,054	7,594,347	1.04
19	Commerciele Radio Nederland B.V.	14,586	5,667,821	1.21
20	Grupo Radio Centro	12,437	8,224,591	0.81
21	Grupo JBFM	11,969	10,120,151	0.63
22	Karnaval.com	11,843	11,001,689	0.58
23	Grupo Godó	11,594	8,306,625	0.74
24	Grupo Alpha Media	11,561	9,473,713	0.65
25	Grupo America	10,120	7,429,897	0.72
26	Grupo Bandeirantes	10,025	8,740,352	0.60
27	Urban One	9,778	6,201,399	0.83
28	New York Public Radio	9,589	4,323,466	1.17
29	Cadena 3 Argentina	9,049	6,172,144	0.77
30	Salem Communications	8,398	5,059,662	0.87

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Abril de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,153,833	425,900,898	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	419,697	181,666,200	0.63
2	NPR Member Stations	96,449	31,132,277	0.84
3	Audacy	89,976	30,602,719	0.80
4	Cumulus Streaming Network	61,270	18,934,045	0.88
5	EMF	38,340	7,580,788	1.35
6	Univision	28,573	14,166,088	0.55
7	Beasley Broadcasting Corporate	28,457	9,148,947	0.85
8	Hubbard Broadcasting	22,490	6,095,556	1.00
9	AccuRadio	15,175	2,497,533	1.65
10	Urban One	14,660	5,100,026	0.78
11	Salem Communications	12,552	4,135,465	0.82
12	New York Public Radio	11,018	2,555,800	1.17
13	MediaCo Holding Inc	9,273	3,815,745	0.66
14	Midwest Communications	8,693	1,818,613	1.29
15	Prisa Radio	7,600	4,103,823	0.51
16	Classical KUSC/KDFC	6,174	1,108,138	1.50
17	Entravision Communications Corporation	5,627	2,525,187	0.62
18	Estrella Media	5,271	2,188,937	0.66
19	WAMU	4,174	1,443,459	0.78
20	ESPN Radio Corporate	3,999	2,163,495	0.50
21	Organizacion Radial Olimpica	3,228	1,727,996	0.51
22	Lotus Communications Corp	3,077	1,387,902	0.61
23	Meruelo Media Holdings	3,009	1,240,997	0.67
24	Sinclair Telecable	2,879	887,464	0.89
25	Connoisseur Media	2,563	532,833	1.30
26	Grupo Radio Centro	2,375	1,095,593	0.60
27	Moody Bible Institute	2,215	721,839	0.83
28	Forever Media	2,136	440,620	1.30
29	Relevant Radio	2,063	1,128,863	0.50
30	Federated Media	1,961	565,154	0.94

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Abril de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	775,695	544,902,715	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	299,103	249,820,387	0.64
2	NPR Member Stations	75,116	45,640,954	0.86
3	Audacy	66,485	44,427,606	0.79
4	Cumulus Streaming Network	40,662	23,355,514	0.92
5	EMF	29,572	11,316,845	1.37
6	Beasley Broadcasting Corporate	19,040	11,568,090	0.88
7	Univision	17,938	16,709,910	0.57
8	Hubbard Broadcasting	14,953	7,462,376	1.05
9	AccuRadio	9,956	3,198,767	1.65
10	Urban One	9,743	6,182,040	0.83
11	New York Public Radio	8,640	3,717,347	1.22
12	Salem Communications	8,297	4,980,596	0.87
13	MediaCo Holding Inc	7,405	5,666,341	0.69
14	Midwest Communications	5,795	2,320,638	1.31
15	Prisa Radio	5,143	5,229,877	0.52
16	Classical KUSC/KDFC	4,983	1,741,220	1.51
17	Entravision Communications Corporation	3,402	2,885,138	0.63
18	ESPN Radio Corporate	3,274	3,387,691	0.51
19	WAMU	3,228	2,088,632	0.81
20	Estrella Media	3,074	2,438,694	0.67
21	Organizacion Radial Olimpica	2,604	2,616,260	0.53
22	Meruelo Media Holdings	2,120	1,623,253	0.70
23	Lotus Communications Corp	1,904	1,610,619	0.63
24	Sinclair Telecable	1,881	1,069,579	0.93
25	Connoisseur Media	1,776	699,446	1.34
26	Moody Bible Institute	1,733	1,024,121	0.89
27	Grupo Radio Centro	1,625	1,434,542	0.60
28	Forever Media	1,479	583,948	1.32
29	Relevant Radio	1,365	1,395,557	0.52
30	Federated Media	1,260	679,368	0.98

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Abril de 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	96,766	34,876,861	0.70
2	Grupo Acir (Mexico)	34,639	10,229,580	0.87
3	Radio Mitre SA (Argentina)	33,631	8,084,204	1.05
4	Organizacion Radial Olimpica (Colombia)	28,997	11,288,428	0.64
5	CRP Radios (Peru)	27,896	8,699,806	0.81
6	Grupo Alpha Media (Argentina)	17,337	6,779,053	0.65
7	Grupo JBFM (Brazil)	16,121	6,750,292	0.61
8	Grupo Radio Centro (Mexico)	15,944	4,733,056	0.86
9	Cadena 3 Argentina (Argentina)	13,183	4,014,243	0.83
10	Grupo América (Argentina)	12,739	3,859,615	0.83
11	Grupo Bandeirantes (Brazil)	12,659	5,131,204	0.61
12	Grupo BluRadio (Colombia)	12,404	7,006,620	0.43
13	Radio Disney Latinoamérica (Latam Countries)	11,263	1,957,862	1.48
14	Grupo Camargo de Comunicação (Brazil)	10,382	3,868,396	0.69
15	Grupo Mix de Comunicacao (Brazil)	8,657	2,030,516	1.09
16	LS4 Radio Continental SA (Argentina)	8,219	1,684,487	1.24
17	Radios Grupo Globo (Brazil)	7,398	3,541,571	0.52
18	MVS Radio (Mexico)	6,478	2,101,609	0.79
19	Multimedios (Mexico)	5,307	1,837,129	0.74
20	SAUDADE FM (Brazil)	5,018	1,590,989	0.80
21	Grupo Radiopolis (Colombia)	4,931	1,554,003	0.80
22	Jovem Pan - SP (Brazil)	4,865	3,146,118	0.39
23	Nova Brasil (Brazil)	4,512	1,294,889	0.89
24	Rádio Alvorada (Brazil)	4,367	962,915	1.16
25	Radio Kiss FM (Brazil)	3,073	829,112	0.95
26	Imagen (Mexico)	2,906	926,661	0.81
27	Dial Brasil (Brazil)	2,767	792,286	0.90
28	Igreja Pentecostal Deus e Amor (Brazil)	2,496	1,202,278	0.50
29	RCN (Guatemala)	2,298	724,839	0.81
30	NRM (Mexico)	2,185	768,813	0.73

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Abril de 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	60,321	46,296,020	0.69
2	Grupo Acir (Mexico)	23,139	14,576,289	0.85
3	Radio Mitre SA (Argentina)	20,875	10,587,999	1.04
4	Organizacion Radial Olimpica (Colombia)	20,602	17,429,618	0.62
5	CRP Radios (Peru)	19,238	13,276,243	0.77
6	Grupo JBFM (Brazil)	11,667	9,872,552	0.63
7	Grupo Alpha Media (Argentina)	10,819	8,763,475	0.65
8	Grupo Radio Centro (Mexico)	10,683	6,694,362	0.85
9	Grupo Bandeirantes (Brazil)	9,796	8,511,445	0.60
10	Grupo América (Argentina)	9,672	7,015,658	0.73
11	Cadena 3 Argentina (Argentina)	8,815	5,951,775	0.78
12	Grupo Camargo de Comunicação (Brazil)	7,371	5,927,085	0.66
13	Grupo BluRadio (Colombia)	7,149	8,442,236	0.43
14	Radio Disney Latinoamérica (Latam Countries)	6,988	2,739,173	1.37
15	Radios Grupo Globo (Brazil)	6,011	6,317,936	0.50
16	Grupo Mix de Comunicacao (Brazil)	5,657	3,007,455	1.01
17	LS4 Radio Continental SA (Argentina)	5,412	2,580,181	1.11
18	MVS Radio (Mexico)	4,111	2,829,135	0.78
19	SAUDADE FM (Brazil)	3,736	2,625,910	0.75
20	Multimedios (Mexico)	3,704	2,861,770	0.69
21	Jovem Pan - SP (Brazil)	3,408	4,461,722	0.40
22	Nova Brasil (Brazil)	3,374	2,159,194	0.83
23	Grupo Radiopolis (Colombia)	3,240	2,206,261	0.78
24	Rádio Alvorada (Brazil)	2,994	1,473,310	1.08
25	Igreja Pentecostal Deus e Amor (Brazil)	2,267	2,225,519	0.52
26	Radio Kiss FM (Brazil)	2,118	1,271,860	0.89
27	Dial Brasil (Brazil)	1,896	1,225,752	0.83
28	Imagen (Mexico)	1,721	1,157,097	0.80
29	NRM (Mexico)	1,613	1,224,341	0.70
30	Grupo Siete (Mexico)	1,450	762,988	1.02

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Abril de 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	161,614	22,150,357	1.94
2	365 Digital	6,601	1,890,078	0.89

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	130,255	16,773,624	2.06
2	Prisa Radio (Spain and Latam Countries)	95,994	30,511,683	0.73
3	DPG Media (Netherlands)	47,843	6,398,865	1.95
4	VRT Radios (Belgium)	42,112	7,495,884	1.46
5	Commerciele Radio Nederland B.V.(Netherlands)	18,896	3,592,066	1.28
6	RadioCorp (Netherlands)	18,871	3,311,487	1.49
7	Karnaval.com (Turkey)	16,393	6,493,968	0.67
8	Grupo Godó (Spain)	16,261	5,158,425	0.78
9	RadiaCZ (Czech Republic)	12,192	1,583,596	2.00
10	RADIOPLAY Media (Bulgaria)	11,230	1,809,088	1.59
11	Active Radio A.S. (Czech Republic)	9,242	1,650,197	1.43
12	SABC (South Africa)	7,386	2,765,935	0.67
13	Primedia Broadcasting (South Africa)	6,601	1,890,078	0.89
14	Unidad Editorial (Spain)	5,861	2,901,782	0.46
15	Vlaanderen Eén NV (Belgium)	5,631	770,305	1.93
16	Medialaan (Belgium)	5,261	1,280,243	1.15
17	Audiohuis (Netherlands)	5,186	740,451	1.81
18	Organizacion Radial Olimpica (Colombia)	4,428	2,001,429	0.62
19	Kink (Netherlands)	4,224	837,254	1.17
20	Challenge Records (Netherlands)	3,157	433,748	1.99

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EMEA



Daypart: 6am-12am M-SUN
Month: Abril de 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	116,558	33,119,355	1.84
2	365 Digital	3,978	2,407,560	0.88

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	91,913	24,161,898	2.01
2	Prisa Radio (Spain and Latam Countries)	70,111	49,706,976	0.73
3	DPG Media (Netherlands)	31,884	8,749,970	1.92
4	VRT Radios (Belgium)	30,982	11,718,422	1.45
5	Commerciele Radio Nederland B.V.(Netherlands)	14,446	5,583,300	1.35
6	RadioCorp (Netherlands)	14,119	5,127,382	1.42
7	Karnaval.com (Turkey)	11,592	10,724,373	0.61
8	Grupo Godó (Spain)	11,521	8,240,643	0.65
9	RadiaCZ (Czech Republic)	7,785	2,391,269	1.74
10	RADIOPLAY Media (Bulgaria)	7,051	2,590,252	1.46
11	SABC (South Africa)	5,352	4,437,854	0.62
12	Active Radio A.S. (Czech Republic)	5,320	2,129,628	1.33
13	Unidad Editorial (Spain)	4,804	5,330,679	0.45
14	Vlaanderen Eén NV (Belgium)	4,246	1,222,085	1.86
15	Audiohuis (Netherlands)	4,111	1,185,670	1.91
16	Primedia Broadcasting (South Africa)	3,978	2,407,560	0.88
17	Medialaan (Belgium)	3,841	1,970,648	1.09
18	Organizacion Radial Olimpica (Colombia)	3,323	3,111,880	0.63
19	Kink (Netherlands)	3,001	1,215,048	1.19
20	Challenge Records (Netherlands)	2,752	787,296	1.92

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
