



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Novembro de 2023

## Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

## Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
  - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
  - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
  - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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## Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

## Compreensão das métricas

**Média de Sessões Ativas** ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ( $AAS = TLH / \text{Horas no período}$ ).

**Total de Horas de Audição** ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Sessões Iniciadas** ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Média de Horas de Audição** ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



**RANKERS NOVEMBRO DE 2023**

# GLOBAL

Daypart: 6am-8pm M-F  
Month: Novembro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,153,331	476,602,097	0.73
2	Talpa Network	162,477	27,207,390	1.81
3	Entravision Africa	7,612	2,654,414	0.85

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	429,705	200,350,989	0.65
2	Prisa Radio	208,475	83,785,459	0.74
3	Talpa Radio	120,617	19,005,098	1.92
4	NPR Member Stations	96,714	33,305,345	0.86
5	Audacy	91,892	38,751,780	0.71
6	Cumulus Streaming Network	57,549	19,536,116	0.88
7	Bell Media	45,311	10,160,244	1.33
8	Organizacion Radial Olimpica	44,138	21,352,117	0.62
9	EMF	39,752	9,159,238	1.28
10	Grupo Acir	37,826	13,112,670	0.87
11	Radio Mitre SA	35,185	9,980,401	1.05
12	CRP Radios	33,893	13,647,750	0.75
13	Cogeco Media Inc	26,485	8,485,004	0.93
14	Beasley Broadcasting Corporate	25,078	9,269,308	0.82
15	AccuRadio	24,431	4,884,492	1.50
16	Grupo Alpha Media	21,528	10,954,925	0.59
17	Hubbard Broadcasting	20,819	6,405,037	0.97
18	Commerciele Radio Nederland B.V.	20,468	4,567,924	1.24
19	Univision*	20,209	12,469,836	0.49
20	Grupo Radio Centro	19,288	7,066,722	0.82
21	Grupo Godó	18,912	7,424,091	0.77
22	Grupo JBFM	15,882	6,320,545	0.76
23	Karnaval.com	15,873	7,384,773	0.66
24	Urban One	15,657	5,629,444	0.83
25	Grupo BluRadio	15,311	9,210,756	0.48
26	Cadena 3 Argentina	15,171	7,555,191	0.61
27	Grupo America	14,156	5,562,559	0.76
28	RadiaCZ	12,603	1,965,631	1.90
29	Grupo Bandeirantes	12,295	6,779,247	0.53
30	RADIOPLAY Media Bulgaria	12,198	2,359,834	1.58

\*Univision experienced data collection issues through a portion of the period

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN  
Month: Novembro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	821,408	587,014,699	0.74
2	Talpa Network	121,882	35,780,007	1.82
3	Entravision Africa	5,062	3,152,034	0.84

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	322,302	260,259,435	0.66
2	Prisa Radio	152,138	110,414,805	0.73
3	Talpa Radio	88,664	24,241,241	1.95
4	NPR Member Stations	77,068	45,392,686	0.89
5	Audacy	66,875	48,738,416	0.72
6	Cumulus Streaming Network	40,817	23,817,775	0.90
7	Organizacion Radial Olimpica	34,419	29,692,686	0.61
8	Bell Media	32,470	12,463,685	1.37
9	EMF	30,660	12,488,449	1.29
10	Grupo Acir	26,957	16,626,277	0.86
11	CRP Radios	25,231	18,403,177	0.73
12	Radio Mitre SA	24,449	12,475,349	1.03
13	Cogeco Media Inc	18,499	10,397,882	0.93
14	AccuRadio	17,707	6,246,575	1.50
15	Beasley Broadcasting Corporate	17,499	11,126,890	0.84
16	Commerciele Radio Nederland B.V.	16,125	6,157,390	1.27
17	Grupo Alpha Media	14,916	13,306,197	0.59
18	Hubbard Broadcasting	14,702	7,588,699	1.02
19	Grupo Godó	14,171	10,152,520	0.74
20	Grupo Radio Centro	14,015	9,086,768	0.82
21	Univision*	13,344	14,112,839	0.50
22	Grupo JBFM	12,334	8,787,871	0.74
23	Karnaval.com	11,960	10,575,031	0.61
24	Grupo America	11,248	8,590,849	0.69
25	Urban One	11,093	6,690,284	0.87
26	Cadena 3 Argentina	11,067	10,543,876	0.56
27	Grupo Bandeirantes	10,237	10,158,512	0.52
28	Grupo BluRadio	10,150	10,766,616	0.48
29	New York Public Radio	9,032	4,193,287	1.13
30	RadiaCZ	8,775	2,615,831	1.75

\*Univision experienced data collection issues through a portion of the period

Notes:

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# U.S.

Daypart: 6am-8pm M-F  
Month: Novembro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,127,813	464,221,805	0.73

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	413,852	192,253,791	0.65
2	Audacy	91,710	38,592,213	0.71
3	NPR Member Stations	90,611	31,117,906	0.86
4	Cumulus Streaming Network	56,669	19,224,283	0.88
5	EMF	38,343	8,657,515	1.30
6	Beasley Broadcasting Corporate	24,546	9,118,813	0.81
7	Hubbard Broadcasting	20,706	6,315,011	0.98
8	Univision*	20,207	12,469,409	0.49
9	Urban One	15,608	5,614,226	0.83
10	AccuRadio	14,584	2,858,283	1.53
11	Salem Communications	10,793	4,003,968	0.80
12	New York Public Radio	10,088	2,632,990	1.14
13	Midwest Communications	8,234	1,816,827	1.34
14	MediaCo Holding Inc	7,614	4,559,953	0.50
15	Prisa Radio	7,547	4,499,276	0.50
16	Classical KUSC/KDFC	5,916	1,226,723	1.43
17	Estrella Media	5,466	2,433,094	0.68
18	Entravision Communications Corporation	5,045	2,517,375	0.61
19	WAMU	4,141	1,560,889	0.79
20	Organizacion Radial Olimpica	3,628	2,226,674	0.49
21	Lotus Communications Corp	3,378	1,538,354	0.66
22	Meruelo Media Holdings	2,736	1,216,075	0.68
23	ESPN Radio Corporate	2,704	1,612,564	0.50
24	Sinclair Telecable	2,518	851,077	0.89
25	Connoisseur Media	2,417	553,406	1.30
26	Grupo Acir	2,344	1,035,454	0.68
27	Grupo Radio Centro	2,117	1,090,527	0.59
28	Moody Bible Institute	2,105	754,497	0.83
29	Relevant Radio	1,754	1,075,143	0.49
30	Bob & Tom Show	1,732	1,005,251	0.51

\*Univision experienced data collection issues through a portion of the period

**Notes:**

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# U.S.

Daypart: 6am-12am M-SUN  
Month: November de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	800,777	568,890,339	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	309,495	248,589,974	0.66
2	NPR Member Stations	71,647	42,013,879	0.89
3	Audacy	66,726	48,494,873	0.73
4	Cumulus Streaming Network	40,065	23,349,637	0.90
5	EMF	29,514	11,754,739	1.32
6	Beasley Broadcasting Corporate	17,102	10,934,922	0.83
7	Hubbard Broadcasting	14,602	7,454,584	1.03
8	Univision*	13,342	14,112,153	0.50
9	Urban One	11,052	6,668,867	0.87
10	AccuRadio	10,116	3,469,056	1.54
11	New York Public Radio	8,068	3,561,647	1.19
12	Salem Communications	7,597	4,676,805	0.85
13	MediaCo Holding Inc	6,195	6,448,513	0.51
14	Midwest Communications	5,778	2,229,953	1.35
15	Prisa Radio	5,411	5,544,128	0.51
16	Classical KUSC/KDFC	4,976	1,794,667	1.46
17	Estrella Media	3,406	2,636,273	0.69
18	WAMU	3,270	2,101,666	0.82
19	Entravision Communications Corporation	3,234	2,771,313	0.62
20	Organizacion Radial Olimpica	2,983	3,125,214	0.51
21	Lotus Communications Corp	2,278	1,777,872	0.68
22	ESPN Radio Corporate	2,186	2,262,788	0.51
23	Meruelo Media Holdings	2,040	1,508,035	0.72
24	Grupo Acir	1,836	1,392,008	0.70
25	Connoisseur Media	1,753	695,572	1.32
26	Sinclair Telecable	1,722	985,620	0.92
27	Moody Bible Institute	1,691	1,000,701	0.89
28	Grupo Radio Centro	1,521	1,365,135	0.59
29	Relevant Radio	1,231	1,275,790	0.51
30	Bob & Tom Show	1,215	1,197,550	0.52

\*Univision experienced data collection issues through a portion of the period

Notes:

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# LATAM

Daypart: 6am-7pm M-F  
Month: Novembro de 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	102,216	37,849,639	0.74
2	Grupo Acir (Mexico)	36,823	11,606,180	0.88
3	Organizacion Radial Olimpica (Colombia)	36,697	15,520,522	0.65
4	Radio Mitre SA (Argentina)	35,002	8,996,770	1.08
5	CRP Radios (Peru)	31,519	11,135,877	0.79
6	Grupo Alpha Media (Argentina)	21,186	9,929,073	0.60
7	Grupo Radio Centro (Mexico)	17,869	5,739,885	0.87
8	Grupo JBFM (Brazil)	16,127	5,901,921	0.76
9	Cadena 3 Argentina (Argentina)	15,384	7,018,092	0.61
10	Grupo BluRadio (Colombia)	14,306	7,499,404	0.51
11	Grupo América (Argentina)	13,924	4,909,034	0.78
12	Grupo Bandeirantes (Brazil)	12,388	6,216,293	0.54
13	Radio Disney Latinoamérica (Latam Countries)	11,843	2,391,957	1.40
14	Grupo Camargo de Comunicação (Brazil)	11,381	4,027,032	0.80
15	Grupo Mix de Comunicacao (Brazil)	9,822	2,667,446	1.04
16	Radios Grupo Globo (Brazil)	7,897	3,672,236	0.58
17	MVS Radio (Mexico)	6,903	2,420,923	0.79
18	LS4 Radio Continental SA (Argentina)	6,465	1,686,703	1.06
19	Multimedios (Mexico)	6,409	2,256,050	0.79
20	Grupo Radiopolis (Colombia)	5,707	1,771,960	0.89
21	SAUDADE FM (Brazil)	5,307	1,903,761	0.78
22	Nova Brasil (Brazil)	4,750	1,482,165	0.90
23	Rádio Alvorada (Brazil)	4,388	1,152,375	1.07
24	Jovem Pan - SP (Brazil)	3,953	2,825,526	0.39
25	Imagen (Mexico)	3,264	1,086,154	0.84
26	Radio Kiss FM (Brazil)	3,200	955,795	0.94
27	Grupo Siete (Mexico)	2,786	673,670	1.15
28	RCN (Guatemala)	2,548	869,932	0.83
29	NRM (Mexico)	2,529	951,080	0.74
30	Dial Brasil (Brazil)	2,506	814,982	0.86

Notes:

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# LATAM



Daypart: 6am-12am M-SUN  
Month: Novembro de 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	67,445	48,176,358	0.73
2	Organizacion Radial Olimpica (Colombia)	27,076	22,320,558	0.64
3	Grupo Acir (Mexico)	24,872	15,073,918	0.87
4	Radio Mitre SA (Argentina)	23,240	11,536,065	1.06
5	CRP Radios (Peru)	22,325	15,536,203	0.76
6	Grupo Alpha Media (Argentina)	14,005	12,408,729	0.60
7	Grupo Radio Centro (Mexico)	12,358	7,611,921	0.86
8	Grupo JBFM (Brazil)	12,040	8,568,160	0.75
9	Cadena 3 Argentina (Argentina)	10,780	10,200,828	0.56
10	Grupo América (Argentina)	10,764	8,122,532	0.70
11	Grupo Bandeirantes (Brazil)	9,988	9,900,587	0.53
12	Grupo BluRadio (Colombia)	8,934	9,011,804	0.50
13	Grupo Camargo de Comunicação (Brazil)	8,345	5,823,785	0.76
14	Radio Disney Latinoamérica (Latam Countries)	7,814	3,188,540	1.31
15	Grupo Mix de Comunicacao (Brazil)	6,732	3,699,587	0.97
16	Radios Grupo Globo (Brazil)	6,690	6,508,398	0.54
17	Multimedios (Mexico)	4,547	3,202,818	0.75
18	LS4 Radio Continental SA (Argentina)	4,533	2,469,333	0.97
19	MVS Radio (Mexico)	4,506	3,029,871	0.78
20	SAUDADE FM (Brazil)	4,043	2,855,860	0.75
21	Grupo Radiopolis (Colombia)	3,961	2,390,627	0.87
22	Nova Brasil (Brazil)	3,660	2,264,375	0.86
23	Rádio Alvorada (Brazil)	3,149	1,650,883	1.01
24	Jovem Pan - SP (Brazil)	2,992	3,998,133	0.39
25	Radio Kiss FM (Brazil)	2,275	1,347,568	0.90
26	Igreja Pentecostal Deus e Amor (Brazil)	2,222	2,138,695	0.53
27	Imagen (Mexico)	2,005	1,261,550	0.84
28	Grupo Siete (Mexico)	1,866	880,634	1.12
29	NRM (Mexico)	1,856	1,360,618	0.72
30	Dial Brasil (Brazil)	1,813	1,176,910	0.82

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: Novembro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	167,731	25,999,665	1.81
2	Entravision Africa	7,931	2,549,740	0.82

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	125,212	18,323,705	1.93
2	Prisa Radio (Spain and Latam Countries)	105,486	37,939,348	0.77
3	DPG Media (Netherlands)	60,998	9,219,110	2.00
4	Mediahuis Radio (Netherlands)	34,903	6,246,486	1.53
5	Commerciele Radio Nederland B.V.(Netherlands)	20,959	4,312,182	1.31
6	Grupo Godó (Spain)	19,539	7,076,263	0.78
7	Karnaval.com (Turkey)	16,222	6,857,620	0.68
8	RadiaCZ (Czech Republic)	13,150	1,873,542	2.04
9	RADIOPLAY Media (Bulgaria)	12,689	2,224,996	1.51
10	SABC (South Africa)	10,054	4,023,200	0.71
11	Active Radio A.S. (Czech Republic)	9,931	1,904,527	1.45
12	Primedia Broadcasting (South Africa)	7,931	2,549,740	0.82
13	Unidad Editorial (Spain)	5,924	3,272,923	0.48
14	Kink (Netherlands)	5,241	1,165,086	1.34
15	Organizacion Radial Olimpica (Colombia)	5,211	2,691,724	0.54
16	Vlaanderen Eén NV (Belgium)	4,847	770,755	1.81
17	Medialaan (Belgium)	4,662	1,250,114	1.03
18	Challenge Records (Netherlands)	3,544	531,904	1.86
19	AccuRadio (USA)	2,812	593,215	1.35
20	NPR Member Stations (USA)	2,631	873,001	0.78

**Notes:**

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# EMEA



Daypart: 6am-12am M-SUN  
Month: Novembro de 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	120,619	35,032,496	1.79
2	Entravision Africa	4,971	3,074,313	0.84

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	88,132	23,908,220	1.90
2	Prisa Radio (Spain and Latam Countries)	78,270	55,774,444	0.73
3	DPG Media (Netherlands)	41,466	11,652,216	2.02
4	Mediahuis Radio (Netherlands)	25,757	8,585,741	1.65
5	Commerciele Radio Nederland B.V.(Netherlands)	15,932	6,020,881	1.36
6	Grupo Godó (Spain)	14,078	10,050,508	0.77
7	Karnaval.com (Turkey)	11,716	10,289,880	0.65
8	RadiaCZ (Czech Republic)	8,706	2,571,586	1.88
9	RADIOPLAY Media (Bulgaria)	8,209	2,907,694	1.48
10	SABC (South Africa)	7,365	5,856,740	0.72
11	Active Radio A.S. (Czech Republic)	5,995	2,279,159	1.42
12	Unidad Editorial (Spain)	5,014	5,362,013	0.46
13	Primedia Broadcasting (South Africa)	4,971	3,074,313	0.84
14	Organizacion Radial Olimpica (Colombia)	3,983	3,874,503	0.56
15	Kink (Netherlands)	3,731	1,525,022	1.35
16	Vlaanderen Eén NV (Belgium)	3,609	1,079,916	1.71
17	Medialaan (Belgium)	3,441	1,745,127	1.10
18	Challenge Records (Netherlands)	3,077	870,429	1.94
19	NPR Member Stations (USA)	2,372	1,472,861	0.79
20	AccuRadio (USA)	2,109	858,682	1.31

**Notes:**

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## Recursos

### **Acesso aos Rankers mensais:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Webcast Metrics, Folha de informação**

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

### **Fale conosco**

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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