



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Maio de 2023

Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



RANKERS MAIO DE 2023

GLOBAL

Daypart: 6am-8pm M-F
Month: Maio de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,177,762	500,927,993	0.74
2	Talpa Network	144,294	26,233,110	1.74
3	365 Digital	7,201	2,606,706	0.86

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	434,072	213,775,919	0.64
2	Prisa Radio	200,094	86,686,835	0.72
3	Talpa Radio	115,464	19,663,792	1.86
4	NPR Member Stations	98,307	35,980,964	0.85
5	Audacy	92,786	38,120,903	0.76
6	Cumulus Streaming Network	60,855	21,915,560	0.87
7	Bell Media	47,245	11,117,201	1.33
8	EMF	41,003	9,558,921	1.32
9	Grupo Acir	37,669	14,058,863	0.85
10	Organizacion Radial Olimpica	36,302	18,718,568	0.61
11	VRT Radios	36,213	8,247,925	1.39
12	Radio Mitre SA	32,955	9,922,104	1.04
13	CRP Radios	30,744	12,784,639	0.76
14	Beasley Broadcasting Corporate	29,242	11,025,037	0.84
15	Univision	28,727	16,537,791	0.55
16	Cogeco Media Inc	26,662	8,855,022	0.93
17	AccuRadio	24,401	4,836,414	1.58
18	Hubbard Broadcasting	22,233	7,162,249	0.97
19	Commerciele Radio Nederland B.V.	19,310	4,753,320	1.13
20	Grupo Alpha Media	17,231	8,456,297	0.64
21	Grupo Radio Centro	16,907	6,857,095	0.78
22	Grupo JBFM	16,675	8,073,244	0.65
23	Grupo Godó	16,571	6,739,088	0.77
24	Karnaval.com	15,737	8,007,570	0.63
25	Urban One	14,666	5,808,797	0.79
26	Grupo BluRadio	13,792	9,872,705	0.42
27	Grupo Bandeirantes	12,614	6,590,850	0.59
28	Cadena 3 Argentina	12,536	4,838,702	0.81
29	Grupo America	12,055	4,659,289	0.80
30	Salem Communications	11,897	4,644,286	0.79

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Maio de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	842,459	613,710,820	0.75
2	Talpa Network	111,925	35,116,131	1.76
3	365 Digital	4,854	3,082,941	0.86

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	326,756	278,220,621	0.64
2	Prisa Radio	146,558	113,521,545	0.70
3	Talpa Radio	87,891	25,438,132	1.91
4	NPR Member Stations	78,908	49,072,737	0.87
5	Audacy	71,726	51,214,403	0.76
6	Cumulus Streaming Network	43,363	26,154,393	0.90
7	Bell Media	34,480	13,676,456	1.37
8	EMF	32,083	13,026,913	1.33
9	VRT Radios	28,492	11,292,908	1.39
10	Organizacion Radial Olimpica	28,219	25,774,416	0.60
11	Grupo Acir	27,491	18,141,245	0.84
12	CRP Radios	23,056	17,277,598	0.73
13	Radio Mitre SA	22,914	12,111,178	1.03
14	Beasley Broadcasting Corporate	20,783	13,311,372	0.86
15	Univision	19,275	18,797,728	0.56
16	Cogeco Media Inc	18,695	10,728,994	0.94
17	AccuRadio	17,838	6,232,729	1.57
18	Hubbard Broadcasting	15,774	8,445,034	1.01
19	Commerciele Radio Nederland B.V.	15,639	6,612,819	1.14
20	Grupo JBFM	12,896	10,750,465	0.66
21	Grupo Godó	12,698	9,500,691	0.73
22	Grupo Radio Centro	12,365	8,757,567	0.78
23	Karnaval.com	12,107	11,564,825	0.58
24	Grupo Alpha Media	12,048	10,193,129	0.65
25	Urban One	10,640	7,007,151	0.83
26	Grupo Bandeirantes	10,354	9,497,971	0.59
27	Grupo America	9,879	7,353,399	0.73
28	Cadena 3 Argentina	9,217	6,498,349	0.77
29	Grupo BluRadio	9,039	11,256,688	0.42
30	Salem Communications	8,403	5,397,515	0.84

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Maio de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,152,796	488,305,598	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	418,489	205,525,963	0.64
2	Audacy	92,422	37,855,766	0.76
3	NPR Member Stations	91,869	33,620,750	0.85
4	Cumulus Streaming Network	59,907	21,550,506	0.87
5	EMF	39,795	9,061,494	1.35
6	Univision	28,707	16,528,188	0.55
7	Beasley Broadcasting Corporate	28,642	10,851,795	0.83
8	Hubbard Broadcasting	22,113	7,065,205	0.97
9	AccuRadio	14,753	2,794,160	1.65
10	Urban One	14,622	5,793,646	0.79
11	Salem Communications	11,772	4,587,558	0.79
12	New York Public Radio	8,934	2,513,197	1.11
13	Midwest Communications	8,409	2,053,151	1.27
14	MediaCo Holding Inc	8,187	4,715,552	0.55
15	Prisa Radio	7,851	4,915,587	0.50
16	Classical KUSC/KDFC	5,529	1,199,280	1.43
17	Entravision Communications Corporation	5,498	2,878,703	0.61
18	Estrella Media	5,224	2,520,600	0.66
19	ESPN Radio Corporate	4,197	2,734,698	0.48
20	WAMU	4,034	1,616,678	0.77
21	Organizacion Radial Olimpica	3,239	2,037,563	0.50
22	Lotus Communications Corp	2,956	1,682,309	0.56
23	Meruelo Media Holdings	2,926	1,384,984	0.67
24	Grupo Acir	2,798	1,291,965	0.68
25	Sinclair Telecable	2,794	990,090	0.89
26	Connoisseur Media	2,583	617,929	1.30
27	Moody Bible Institute	2,107	801,365	0.82
28	Grupo Radio Centro	2,087	1,157,793	0.57
29	Federated Media	1,861	611,782	0.95
30	Bob & Tom Show	1,838	1,143,150	0.49

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Maio de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	822,159	595,325,056	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	314,126	266,374,671	0.65
2	NPR Member Stations	73,148	45,408,521	0.87
3	Audacy	71,293	50,701,104	0.77
4	Cumulus Streaming Network	42,547	25,612,115	0.90
5	EMF	31,090	12,285,719	1.37
6	Beasley Broadcasting Corporate	20,327	13,092,020	0.85
7	Univision	19,261	18,785,654	0.56
8	Hubbard Broadcasting	15,672	8,303,360	1.02
9	Urban One	10,603	6,986,047	0.83
10	AccuRadio	10,301	3,412,202	1.65
11	Salem Communications	8,296	5,314,757	0.84
12	New York Public Radio	7,122	3,350,924	1.15
13	MediaCo Holding Inc	6,705	6,624,699	0.56
14	Midwest Communications	6,014	2,524,387	1.29
15	Prisa Radio	5,595	5,950,775	0.51
16	Classical KUSC/KDFC	4,623	1,732,228	1.45
17	ESPN Radio Corporate	3,988	4,901,126	0.45
18	Entravision Communications Corporation	3,592	3,195,612	0.62
19	Estrella Media	3,303	2,734,581	0.66
20	WAMU	3,188	2,149,779	0.80
21	Organizacion Radial Olimpica	2,662	2,852,883	0.51
22	Grupo Acir	2,263	1,799,984	0.69
23	Meruelo Media Holdings	2,157	1,708,959	0.70
24	Lotus Communications Corp	1,971	1,897,027	0.57
25	Sinclair Telecable	1,945	1,147,639	0.93
26	Connoisseur Media	1,895	779,457	1.32
27	Moody Bible Institute	1,671	1,042,858	0.87
28	Grupo Radio Centro	1,513	1,442,044	0.58
29	Forever Media	1,311	553,303	1.28
30	Federated Media	1,292	717,283	0.98

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Maio de 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	101,216	41,797,244	0.70
2	Grupo Acir (Mexico)	35,796	12,218,520	0.86
3	Radio Mitre SA (Argentina)	32,766	8,945,011	1.06
4	Organizacion Radial Olimpica (Colombia)	29,765	13,543,332	0.63
5	CRP Radios (Peru)	28,262	10,236,912	0.81
6	Grupo JBFM (Brazil)	16,968	7,610,070	0.65
7	Grupo Alpha Media (Argentina)	16,917	7,605,238	0.65
8	Grupo Radio Centro (Mexico)	15,312	5,482,963	0.82
9	Cadena 3 Argentina (Argentina)	12,755	4,506,692	0.82
10	Grupo Bandeirantes (Brazil)	12,692	6,035,944	0.60
11	Grupo BluRadio (Colombia)	12,682	8,371,444	0.42
12	Grupo América (Argentina)	11,820	4,069,595	0.83
13	Radio Disney Latinoamérica (Latam Countries)	11,394	2,320,898	1.45
14	Grupo Camargo de Comunicação (Brazil)	10,643	4,565,376	0.69
15	Grupo Mix de Comunicacao (Brazil)	9,324	2,505,541	1.10
16	Radios Grupo Globo (Brazil)	7,795	4,199,296	0.53
17	LS4 Radio Continental SA (Argentina)	7,597	1,816,196	1.22
18	MVS Radio (Mexico)	6,804	2,600,240	0.77
19	Multimedios (Mexico)	5,836	2,331,310	0.74
20	Jovem Pan - SP (Brazil)	5,282	4,019,766	0.38
21	SAUDADE FM (Brazil)	5,256	1,940,315	0.79
22	Grupo Radiopolis (Colombia)	5,076	1,811,807	0.81
23	Nova Brasil (Brazil)	4,699	1,561,426	0.88
24	Rádio Alvorada (Brazil)	4,613	1,191,203	1.14
25	Radio Kiss FM (Brazil)	3,326	1,025,175	0.96
26	Imagen (Mexico)	3,173	1,125,528	0.83
27	Dial Brasil (Brazil)	2,784	969,306	0.85
28	Igreja Pentecostal Deus e Amor (Brazil)	2,604	1,421,945	0.51
29	RCN (Guatemala)	2,551	978,094	0.77
30	Grupo Siete (Mexico)	2,379	652,530	1.08

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Maio de 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	66,470	52,222,961	0.69
2	Grupo Acir (Mexico)	24,968	16,171,596	0.85
3	Organizacion Radial Olimpica (Colombia)	21,810	19,224,497	0.61
4	Radio Mitre SA (Argentina)	21,728	11,175,923	1.06
5	CRP Radios (Peru)	20,130	14,309,957	0.77
6	Grupo JBFM (Brazil)	12,583	10,490,045	0.66
7	Grupo Alpha Media (Argentina)	11,257	9,396,035	0.65
8	Grupo Radio Centro (Mexico)	10,724	7,211,007	0.82
9	Grupo Bandeirantes (Brazil)	10,114	9,251,422	0.59
10	Grupo América (Argentina)	9,454	6,936,403	0.74
11	Cadena 3 Argentina (Argentina)	8,969	6,254,458	0.78
12	Grupo Camargo de Comunicação (Brazil)	7,818	6,473,611	0.67
13	Grupo BluRadio (Colombia)	7,804	9,684,937	0.42
14	Radio Disney Latinoamérica (Latam Countries)	7,495	3,027,542	1.37
15	Radios Grupo Globo (Brazil)	6,464	6,898,534	0.50
16	Grupo Mix de Comunicacao (Brazil)	6,316	3,388,547	1.03
17	LS4 Radio Continental SA (Argentina)	5,315	2,597,423	1.12
18	MVS Radio (Mexico)	4,556	3,274,789	0.77
19	Multimedios (Mexico)	4,262	3,429,008	0.68
20	SAUDADE FM (Brazil)	3,996	2,897,069	0.76
21	Jovem Pan - SP (Brazil)	3,849	5,324,193	0.39
22	Nova Brasil (Brazil)	3,545	2,317,420	0.84
23	Grupo Radiopolis (Colombia)	3,499	2,413,601	0.79
24	Rádio Alvorada (Brazil)	3,292	1,662,167	1.09
25	Igreja Pentecostal Deus e Amor (Brazil)	2,369	2,362,364	0.53
26	Radio Kiss FM (Brazil)	2,352	1,423,176	0.91
27	Dial Brasil (Brazil)	2,006	1,378,166	0.80
28	Imagen (Mexico)	2,005	1,356,181	0.82
29	NRM (Mexico)	1,687	1,310,273	0.71
30	Grupo Siete (Mexico)	1,650	865,802	1.05

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Maio de 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	147,641	24,935,726	1.83
2	365 Digital	7,495	2,504,470	0.86

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	118,771	18,862,205	1.89
2	Prisa Radio (Spain and Latam Countries)	97,090	36,242,792	0.84
3	DPG Media (Netherlands)	49,111	7,578,518	2.01
4	VRT Radios (Belgium)	37,424	7,956,339	1.29
5	Commerciele Radio Nederland B.V.(Netherlands)	19,615	4,450,926	1.37
6	RadioCorp (Netherlands)	17,665	3,825,838	1.32
7	Grupo Godó (Spain)	17,207	6,460,541	0.74
8	Karnaval.com (Turkey)	15,958	7,394,958	0.66
9	RadiaCZ (Czech Republic)	11,652	1,857,762	1.71
10	RADIOPLAY Media (Bulgaria)	10,858	2,131,320	1.48
11	Active Radio A.S. (Czech Republic)	8,670	1,830,134	1.29
12	SABC (South Africa)	8,066	3,445,799	0.73
13	Primedia Broadcasting (South Africa)	7,495	2,504,470	0.86
14	Unidad Editorial (Spain)	6,049	3,548,176	0.49
15	Vlaanderen Eén NV (Belgium)	5,056	842,100	1.70
16	Medialaan (Belgium)	4,969	1,493,263	0.99
17	Audiohuis (Netherlands)	4,588	790,099	1.73
18	Organizacion Radial Olimpica (Colombia)	4,429	2,343,662	0.57
19	Kink (Netherlands)	3,848	940,720	1.28
20	Challenge Records (Netherlands)	2,759	459,890	1.76

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EMEA



Daypart: 6am-12am M-SUN
 Month: Maio de 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	110,734	34,363,326	1.79
2	365 Digital	4,764	3,007,975	0.85

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	87,353	25,078,891	1.90
2	Prisa Radio (Spain and Latam Countries)	73,523	54,440,004	0.79
3	DPG Media (Netherlands)	34,106	9,662,282	2.11
4	VRT Radios (Belgium)	28,403	11,213,291	1.34
5	Commerciele Radio Nederland B.V.(Netherlands)	15,441	6,474,589	1.40
6	RadioCorp (Netherlands)	13,752	5,474,674	1.39
7	Grupo Godó (Spain)	12,625	9,434,603	0.70
8	Karnaval.com (Turkey)	11,858	11,264,122	0.59
9	RadiaCZ (Czech Republic)	7,946	2,617,940	1.60
10	RADIOPLAY Media (Bulgaria)	7,313	2,898,636	1.33
11	SABC (South Africa)	5,994	5,037,316	0.72
12	Active Radio A.S. (Czech Republic)	5,428	2,275,085	1.23
13	Unidad Editorial (Spain)	5,227	6,166,667	0.43
14	Primedia Broadcasting (South Africa)	4,764	3,007,975	0.85
15	Vlaanderen Eén NV (Belgium)	3,932	1,222,536	1.70
16	Medialaan (Belgium)	3,835	2,149,961	1.01
17	Audiohuis (Netherlands)	3,715	1,145,789	1.81
18	Organizacion Radial Olimpica (Colombia)	3,422	3,370,382	0.58
19	Kink (Netherlands)	2,866	1,259,742	1.29
20	NPR Member Stations (USA)	2,500	1,576,902	0.91

Notes:

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Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
