



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Março de 2023

## Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

## Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
  - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
  - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
  - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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## Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

## Compreensão das métricas

**Média de Sessões Ativas** ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ( $AAS = TLH / \text{Horas no período}$ ).

**Total de Horas de Audição** ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Sessões Iniciadas** ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Média de Horas de Audição** ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

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**RANKERS MARÇO DE 2023**

# GLOBAL

Daypart: 6am-8pm M-F  
Month: Março de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,168,346	477,852,468	0.77
2	Talpa Network	168,926	28,738,572	1.86
3	365 Digital	6,991	2,556,199	0.85

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	433,952	208,484,904	0.66
2	Prisa Radio	213,282	91,415,150	0.73
3	Talpa Radio	135,886	21,659,886	1.99
4	NPR Member Stations	103,213	37,113,812	0.86
5	Audacy	80,327	26,621,680	0.94
6	Cumulus Streaming Network	61,602	21,515,620	0.89
7	Bell Media	47,150	10,937,671	1.35
8	EMF	45,272	10,336,538	1.35
9	VRT Radios	40,280	8,510,306	1.50
10	Grupo Acir	39,259	14,263,520	0.87
11	Organizacion Radial Olimpica	36,219	18,606,425	0.61
12	Radio Mitre SA	34,740	10,677,108	1.02
13	CRP Radios	29,735	12,279,372	0.76
14	Beasley Broadcasting Corporate	28,722	10,177,837	0.89
15	Univision	28,518	16,207,484	0.56
16	Cogeco Media Inc	27,901	9,531,635	0.91
17	AccuRadio	26,018	5,155,953	1.58
18	Hubbard Broadcasting	22,352	6,904,545	1.01
19	Commerciele Radio Nederland B.V.	19,645	4,640,527	1.19
20	Grupo Radio Centro	19,338	7,440,714	0.82
21	Grupo Godó	17,413	6,908,519	0.79
22	Karnaval.com	16,331	8,099,318	0.65
23	Grupo JBFM	16,184	8,503,536	0.60
24	Urban One	15,030	5,834,749	0.81
25	Grupo BluRadio	14,921	10,604,523	0.43
26	Grupo Alpha Media	14,280	7,197,116	0.63
27	Grupo Bandeirantes	12,982	6,643,796	0.60
28	Salem Communications	12,580	4,724,304	0.82
29	RadiaCZ	12,322	2,004,791	1.90
30	Cadena 3 Argentina	11,965	4,742,147	0.79

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN  
Month: Março de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	825,101	579,092,431	0.78
2	Talpa Network	127,892	38,438,613	1.84
3	365 Digital	4,780	3,073,897	0.85

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	322,613	267,903,566	0.66
2	Prisa Radio	155,221	118,446,474	0.71
3	Talpa Radio	100,982	27,602,650	2.02
4	NPR Member Stations	82,809	50,339,100	0.89
5	Audacy	57,668	32,511,445	0.96
6	Cumulus Streaming Network	43,311	25,447,526	0.92
7	EMF	34,869	13,997,255	1.35
8	Bell Media	33,973	13,300,115	1.39
9	VRT Radios	31,018	11,326,974	1.51
10	Grupo Acir	27,983	17,952,761	0.85
11	Organizacion Radial Olimpica	27,912	25,388,888	0.60
12	Radio Mitre SA	23,887	12,889,513	1.01
13	CRP Radios	22,292	16,570,995	0.74
14	Beasley Broadcasting Corporate	20,084	12,004,410	0.92
15	Cogeco Media Inc	19,596	11,672,462	0.91
16	Univision	19,119	18,401,830	0.57
17	AccuRadio	18,942	6,583,723	1.58
18	Hubbard Broadcasting	15,741	8,104,409	1.05
19	Commerciele Radio Nederland B.V.	15,551	6,219,017	1.22
20	Grupo Radio Centro	13,903	9,417,303	0.81
21	Grupo Godó	13,118	9,523,040	0.76
22	Grupo JBFM	12,538	11,202,411	0.62
23	Karnaval.com	12,427	11,624,970	0.59
24	Urban One	10,539	6,746,774	0.85
25	Grupo Bandeirantes	10,257	9,168,847	0.60
26	Grupo Alpha Media	10,110	8,809,129	0.63
27	Grupo BluRadio	9,771	12,038,532	0.43
28	New York Public Radio	9,486	4,855,047	1.06
29	Grupo America	9,289	6,953,537	0.73
30	Salem Communications	8,853	5,480,335	0.87

Notes:

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# U.S.

Daypart: 6am-8pm M-F  
Month: Março de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,143,916	465,595,997	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	418,811	200,530,896	0.66
2	NPR Member Stations	96,346	34,495,441	0.87
3	Audacy	80,235	26,559,920	0.94
4	Cumulus Streaming Network	60,649	21,147,213	0.89
5	EMF	43,948	9,774,549	1.39
6	Univision	28,500	16,198,350	0.56
7	Beasley Broadcasting Corporate	28,128	10,003,235	0.89
8	Hubbard Broadcasting	22,230	6,802,784	1.02
9	AccuRadio	15,638	2,953,264	1.65
10	Urban One	14,987	5,819,535	0.81
11	Salem Communications	12,449	4,663,773	0.82
12	New York Public Radio	10,751	3,160,581	1.06
13	MediaCo Holding Inc	8,596	4,715,792	0.57
14	Prisa Radio	8,528	5,184,322	0.52
15	Midwest Communications	8,429	1,981,524	1.31
16	Classical KUSC/KDFC	6,209	1,315,194	1.46
17	Entravision Communications Corporation	5,205	2,723,714	0.61
18	Estrella Media	5,091	2,456,128	0.66
19	WAMU	4,101	1,630,526	0.78
20	ESPN Radio Corporate	3,724	2,284,926	0.51
21	Organizacion Radial Olimpica	3,100	1,926,265	0.51
22	Sinclair Telecable	2,871	999,443	0.90
23	Lotus Communications Corp	2,781	1,527,544	0.58
24	Meruelo Media Holdings	2,780	1,409,888	0.63
25	Connoisseur Media	2,585	613,992	1.31
26	Grupo Radio Centro	2,376	1,263,978	0.60
27	Forever Media	2,342	527,599	1.36
28	Moody Bible Institute	2,087	785,766	0.83
29	Relevant Radio	2,073	1,269,267	0.52
30	Bob & Tom Show	1,894	1,090,918	0.53

**Notes:**

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# U.S.

Daypart: 6am-12am M-SUN  
Month: Março de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	805,460	561,425,053	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,462	256,600,083	0.66
2	NPR Member Stations	76,679	46,292,095	0.90
3	Audacy	57,595	32,428,089	0.96
4	Cumulus Streaming Network	42,504	24,909,434	0.93
5	EMF	33,782	13,158,525	1.39
6	Beasley Broadcasting Corporate	19,635	11,779,298	0.92
7	Univision	19,105	18,390,077	0.57
8	Hubbard Broadcasting	15,635	7,955,426	1.07
9	AccuRadio	10,885	3,575,920	1.66
10	Urban One	10,503	6,726,092	0.85
11	Salem Communications	8,738	5,392,156	0.87
12	New York Public Radio	8,627	4,235,170	1.11
13	MediaCo Holding Inc	6,979	6,536,812	0.59
14	Prisa Radio	6,086	6,251,792	0.53
15	Midwest Communications	5,926	2,395,909	1.33
16	Classical KUSC/KDFC	5,169	1,902,885	1.48
17	Entravision Communications Corporation	3,392	3,013,366	0.62
18	WAMU	3,256	2,177,445	0.81
19	Estrella Media	3,229	2,674,765	0.66
20	ESPN Radio Corporate	2,807	2,896,250	0.53
21	Organizacion Radial Olimpica	2,528	2,659,152	0.52
22	Meruelo Media Holdings	2,020	1,752,966	0.64
23	Sinclair Telecable	1,987	1,157,166	0.94
24	Connoisseur Media	1,865	758,538	1.33
25	Lotus Communications Corp	1,848	1,712,534	0.59
26	Grupo Radio Centro	1,703	1,555,809	0.60
27	Forever Media	1,700	661,309	1.38
28	Moody Bible Institute	1,680	1,041,785	0.88
29	Relevant Radio	1,455	1,499,289	0.53
30	Bob & Tom Show	1,321	1,278,251	0.55

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: Março de 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	107,933	44,495,692	0.70
2	Grupo Acir (Mexico)	38,154	12,658,225	0.88
3	Radio Mitre SA (Argentina)	34,507	9,640,563	1.04
4	Organizacion Radial Olimpica (Colombia)	29,888	13,541,695	0.64
5	CRP Radios (Peru)	27,326	9,859,237	0.81
6	Grupo Radio Centro (Mexico)	17,665	5,941,949	0.87
7	Grupo JBFM (Brazil)	16,475	8,021,450	0.60
8	Grupo Alpha Media (Argentina)	13,955	6,441,350	0.63
9	Grupo BluRadio (Colombia)	13,804	9,079,566	0.43
10	Grupo Bandeirantes (Brazil)	13,182	6,174,899	0.61
11	Cadena 3 Argentina (Argentina)	12,137	4,405,964	0.80
12	Grupo América (Argentina)	11,294	3,894,546	0.84
13	Radio Disney Latinoamérica (Latam Countries)	11,190	2,303,282	1.44
14	Grupo Camargo de Comunicação (Brazil)	10,732	4,722,289	0.67
15	Grupo Mix de Comunicacao (Brazil)	8,457	2,358,591	1.06
16	LS4 Radio Continental SA (Argentina)	7,972	1,893,392	1.23
17	Radios Grupo Globo (Brazil)	7,728	4,286,084	0.51
18	MVS Radio (Mexico)	7,094	2,632,509	0.78
19	Multimedios (Mexico)	5,774	2,275,851	0.74
20	Grupo Radiopolis (Colombia)	5,544	2,017,985	0.80
21	SAUDADE FM (Brazil)	5,091	1,913,722	0.78
22	Nova Brasil (Brazil)	4,603	1,515,346	0.89
23	Jovem Pan - SP (Brazil)	4,567	3,615,618	0.37
24	Rádio Alvorada (Brazil)	4,564	1,159,012	1.16
25	Imagen (Mexico)	3,402	1,246,886	0.80
26	Radio Kiss FM (Brazil)	3,138	1,071,316	0.87
27	Dial Brasil (Brazil)	2,781	952,388	0.86
28	RCN (Guatemala)	2,551	885,728	0.85
29	Grupo Siete (Mexico)	2,502	686,606	1.06
30	NRM (Mexico)	2,423	973,155	0.73

Notes:

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# LATAM



Daypart: 6am-12am M-SUN  
Month: Março de 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	70,982	55,577,702	0.69
2	Grupo Acir (Mexico)	25,813	16,367,903	0.86
3	Radio Mitre SA (Argentina)	22,621	11,943,314	1.03
4	Organizacion Radial Olimpica (Colombia)	21,775	19,121,873	0.62
5	CRP Radios (Peru)	19,481	13,777,167	0.77
6	Grupo JBFM (Brazil)	12,226	10,936,697	0.62
7	Grupo Radio Centro (Mexico)	12,059	7,757,278	0.85
8	Grupo Bandeirantes (Brazil)	10,023	8,933,100	0.60
9	Grupo Alpha Media (Argentina)	9,446	8,137,977	0.64
10	Grupo América (Argentina)	8,862	6,549,568	0.74
11	Cadena 3 Argentina (Argentina)	8,495	6,071,266	0.77
12	Grupo BluRadio (Colombia)	8,488	10,459,227	0.43
13	Grupo Camargo de Comunicação (Brazil)	7,832	6,669,221	0.65
14	Radio Disney Latinoamérica (Latam Countries)	7,353	3,009,238	1.35
15	Radios Grupo Globo (Brazil)	6,087	6,536,146	0.50
16	Grupo Mix de Comunicacao (Brazil)	5,826	3,256,275	0.99
17	LS4 Radio Continental SA (Argentina)	5,518	2,682,568	1.13
18	MVS Radio (Mexico)	4,640	3,297,303	0.77
19	Multimedios (Mexico)	4,068	3,184,407	0.70
20	SAUDADE FM (Brazil)	3,881	2,904,764	0.73
21	Grupo Radiopolis (Colombia)	3,793	2,656,621	0.78
22	Nova Brasil (Brazil)	3,486	2,297,867	0.84
23	Jovem Pan - SP (Brazil)	3,372	4,814,339	0.38
24	Rádio Alvorada (Brazil)	3,238	1,634,631	1.09
25	Radio Kiss FM (Brazil)	2,243	1,498,295	0.83
26	Igreja Pentecostal Deus e Amor (Brazil)	2,167	2,338,105	0.49
27	Imagen (Mexico)	2,109	1,453,582	0.80
28	Dial Brasil (Brazil)	1,978	1,360,032	0.80
29	NRM (Mexico)	1,769	1,372,401	0.71
30	Grupo Siete (Mexico)	1,683	889,810	1.04

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# EMEA

Daypart: 6am-7pm M-F  
Month: Março de 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	174,152	27,455,331	1.92
2	365 Digital	7,267	2,455,014	0.85

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	140,778	20,864,412	1.97
2	Prisa Radio (Spain and Latam Countries)	103,618	37,991,933	0.76
3	DPG Media (Netherlands)	53,162	8,334,337	1.92
4	VRT Radios (Belgium)	41,845	8,247,989	1.54
5	Commerciele Radio Nederland B.V.(Netherlands)	20,067	4,378,145	1.25
6	RadioCorp (Netherlands)	19,958	4,003,515	1.48
7	Grupo Godó (Spain)	18,116	6,662,179	0.77
8	Karnaval.com (Turkey)	16,665	7,536,931	0.67
9	RadiaCZ (Czech Republic)	12,861	1,910,828	1.91
10	RADIOPLAY Media (Bulgaria)	12,268	2,159,422	1.87
11	Active Radio A.S. (Czech Republic)	9,828	2,007,401	1.39
12	SABC (South Africa)	7,858	3,322,406	0.69
13	Primedia Broadcasting (South Africa)	7,267	2,455,014	0.85
14	Vlaanderen Eén NV (Belgium)	6,433	1,075,504	1.75
15	Unidad Editorial (Spain)	6,035	3,465,784	0.48
16	Medialaan (Belgium)	5,857	1,594,512	1.17
17	Audiohuis (Netherlands)	5,332	856,671	1.83
18	Kink (Netherlands)	4,550	1,031,941	1.23
19	Organizacion Radial Olimpica (Colombia)	4,397	2,355,371	0.53
20	Challenge Records (Netherlands)	3,585	569,369	1.88

**Notes:**

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# EMEA



Daypart: 6am-12am M-SUN  
Month: Março de 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	126,678	37,670,643	1.95
2	365 Digital	4,694	3,002,283	0.83

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	100,420	27,236,250	2.10
2	Prisa Radio (Spain and Latam Countries)	77,130	55,662,844	0.75
3	DPG Media (Netherlands)	36,146	10,393,373	1.92
4	VRT Radios (Belgium)	30,920	11,243,596	1.50
5	Commerciele Radio Nederland B.V.(Netherlands)	15,356	6,099,144	1.30
6	RadioCorp (Netherlands)	14,924	5,551,985	1.43
7	Grupo Godó (Spain)	13,044	9,454,550	0.75
8	Karnaval.com (Turkey)	12,162	11,331,197	0.61
9	RadiaCZ (Czech Republic)	8,506	2,588,792	1.72
10	RADIOPLAY Media (Bulgaria)	8,019	2,826,251	1.71
11	Active Radio A.S. (Czech Republic)	6,014	2,405,193	1.41
12	SABC (South Africa)	5,762	4,799,188	0.71
13	Unidad Editorial (Spain)	5,037	5,661,697	0.47
14	Vlaanderen Eén NV (Belgium)	4,825	1,491,934	1.66
15	Primedia Broadcasting (South Africa)	4,694	3,002,283	0.83
16	Mediaaan (Belgium)	4,336	2,187,738	1.12
17	Audiohuis (Netherlands)	4,218	1,239,290	1.82
18	Organizacion Radial Olimpica (Colombia)	3,314	3,306,847	0.53
19	Kink (Netherlands)	3,280	1,361,143	1.20
20	Challenge Records (Netherlands)	3,103	917,218	1.91

**Notes:**

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## Recursos

### **Acesso aos Rankers mensais:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Webcast Metrics, Folha de informação**

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

### **Fale conosco**

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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