



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Julho de 2023

Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



RANKERS JULHO DE 2023

GLOBAL

Daypart: 6am-8pm M-F
Month: Julho de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,065,003	418,738,309	0.73
2	Talpa Network	146,738	22,983,209	1.85
3	Entravision Africa	7,633	2,460,033	0.89

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	397,940	179,978,864	0.64
2	Prisa Radio	195,178	75,854,865	0.74
3	Talpa Radio	112,541	16,312,035	1.99
4	NPR Member Stations	93,145	30,658,585	0.86
5	Audacy	82,150	31,144,401	0.75
6	Cumulus Streaming Network	54,336	17,705,254	0.87
7	Bell Media	39,412	7,759,578	1.44
8	Grupo Acir	37,447	12,449,183	0.87
9	EMF	36,609	8,060,209	1.28
10	Organizacion Radial Olimpica	35,601	16,586,357	0.61
11	Radio Mitre SA	33,246	8,627,246	1.10
12	CRP Radios	30,407	11,452,574	0.76
13	Univision	25,375	13,802,548	0.53
14	Beasley Broadcasting Corporate	23,761	8,010,095	0.86
15	AccuRadio	22,247	4,017,505	1.58
16	Cogeco Media Inc	19,993	5,896,932	0.96
17	Hubbard Broadcasting	19,721	5,610,267	1.00
18	Commerciele Radio Nederland B.V.	19,265	4,154,659	1.20
19	Grupo Alpha Media	17,494	7,788,218	0.64
20	Grupo JBFM	17,354	6,784,190	0.74
21	Grupo Radio Centro	16,959	6,152,226	0.80
22	Karnaval.com	15,736	7,013,754	0.66
23	Grupo Godó	15,244	5,475,919	0.80
24	Grupo BluRadio	13,645	8,902,470	0.43
25	Cadena 3 Argentina	13,449	4,643,858	0.83
26	Urban One	13,347	4,828,833	0.79
27	Grupo America	12,882	4,420,054	0.83
28	Grupo Bandeirantes	12,276	6,003,903	0.57
29	RADIOPLAY Media Bulgaria	11,399	2,235,841	1.48
30	Radio Disney Latinoamérica	11,377	2,344,228	1.41

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Julho de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	737,916	544,717,723	0.74
2	Talpa Network	109,136	33,362,001	1.80
3	Entravision Africa	4,853	3,003,860	0.88

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	292,798	251,146,585	0.64
2	Prisa Radio	137,863	104,907,521	0.72
3	Talpa Radio	81,848	22,625,200	1.99
4	NPR Member Stations	74,460	45,628,760	0.89
5	Audacy	63,247	46,003,044	0.75
6	Cumulus Streaming Network	37,236	22,118,129	0.92
7	Bell Media	28,339	10,317,247	1.49
8	EMF	28,327	11,899,963	1.29
9	Organizacion Radial Olimpica	27,203	24,580,493	0.60
10	Grupo Acir	26,045	16,787,342	0.86
11	CRP Radios	22,014	16,501,104	0.73
12	Radio Mitre SA	21,919	10,976,964	1.08
13	Univision	16,291	16,392,294	0.54
14	Beasley Broadcasting Corporate	16,121	9,927,353	0.89
15	AccuRadio	15,742	5,574,222	1.55
16	Commerciele Radio Nederland B.V.	15,186	6,182,259	1.20
17	Cogeco Media Inc	13,872	7,816,940	0.97
18	Hubbard Broadcasting	13,573	7,053,190	1.04
19	Grupo JBFM	13,004	9,808,516	0.73
20	Grupo Radio Centro	12,036	8,316,085	0.80
21	Karnaval.com	11,753	11,199,527	0.58
22	Grupo Alpha Media	11,646	9,750,556	0.65
23	Grupo Godó	10,668	7,564,408	0.77
24	Grupo Bandeirantes	9,958	9,433,310	0.57
25	Grupo America	9,931	7,170,150	0.75
26	Cadena 3 Argentina	9,442	6,529,990	0.79
27	Urban One	9,165	5,987,696	0.84
28	Grupo BluRadio	8,438	10,457,187	0.43
29	New York Public Radio	7,975	3,805,671	1.14
30	Grupo Camargo de Comunicacao	7,784	6,416,604	0.67

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Julho de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,041,642	408,012,395	0.73

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	383,256	173,011,181	0.64
2	NPR Member Stations	86,999	28,623,077	0.86
3	Audacy	81,859	30,954,827	0.76
4	Cumulus Streaming Network	53,521	17,421,588	0.88
5	EMF	35,451	7,630,948	1.30
6	Univision	25,357	13,794,729	0.53
7	Beasley Broadcasting Corporate	23,231	7,865,002	0.85
8	Hubbard Broadcasting	19,612	5,527,964	1.01
9	Urban One	13,305	4,817,051	0.79
10	AccuRadio	13,195	2,261,192	1.66
11	Salem Communications	10,906	3,877,200	0.79
12	New York Public Radio	9,038	2,208,350	1.16
13	Midwest Communications	7,592	1,711,382	1.26
14	Prisa Radio	7,145	4,119,444	0.50
15	MediaCo Holding Inc	7,085	4,063,869	0.50
16	Classical KUSC/KDFC	5,330	1,049,266	1.44
17	Entravision Communications Corporation	4,818	2,340,619	0.60
18	Estrella Media	4,628	2,005,542	0.67
19	WAMU	3,811	1,336,002	0.81
20	Organizacion Radial Olimpica	2,981	1,708,105	0.50
21	Meruelo Media Holdings	2,727	1,156,066	0.68
22	Lotus Communications Corp	2,717	1,264,703	0.62
23	Sinclair Telecable	2,555	826,555	0.89
24	ESPN Radio Corporate	2,345	1,334,168	0.50
25	Grupo Acir	2,293	993,218	0.66
26	Connoisseur Media	2,236	502,876	1.26
27	Grupo Radio Centro	2,038	1,027,015	0.57
28	Moody Bible Institute	1,950	683,029	0.81
29	Relevant Radio	1,789	1,022,392	0.51
30	Bob & Tom Show	1,783	1,017,526	0.49

Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Julho de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	719,274	527,799,850	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	281,120	240,315,983	0.64
2	NPR Member Stations	69,006	42,186,492	0.89
3	Audacy	62,853	45,546,090	0.75
4	Cumulus Streaming Network	36,554	21,667,887	0.92
5	EMF	27,387	11,207,151	1.33
6	Univision	16,277	16,381,617	0.54
7	Beasley Broadcasting Corporate	15,728	9,733,866	0.89
8	Hubbard Broadcasting	13,478	6,922,342	1.06
9	Urban One	9,131	5,970,484	0.83
10	AccuRadio	8,844	2,954,781	1.63
11	Salem Communications	7,308	4,662,756	0.84
12	New York Public Radio	7,107	3,216,223	1.20
13	MediaCo Holding Inc	5,802	6,306,745	0.51
14	Midwest Communications	5,293	2,262,095	1.27
15	Prisa Radio	4,902	5,243,597	0.51
16	Classical KUSC/KDFC	4,470	1,669,177	1.46
17	WAMU	2,984	1,950,948	0.83
18	Entravision Communications Corporation	2,951	2,672,208	0.61
19	Estrella Media	2,753	2,245,972	0.67
20	Organizacion Radial Olimpica	2,452	2,601,797	0.52
21	Meruelo Media Holdings	1,974	1,542,777	0.71
22	ESPN Radio Corporate	1,787	1,857,208	0.52
23	Grupo Acir	1,753	1,426,615	0.67
24	Sinclair Telecable	1,711	1,007,574	0.93
25	Lotus Communications Corp	1,706	1,467,101	0.64
26	Connoisseur Media	1,624	680,810	1.30
27	Moody Bible Institute	1,549	967,036	0.87
28	Grupo Radio Centro	1,424	1,358,304	0.58
29	Hearst Radio	1,213	1,015,454	0.64
30	Relevant Radio	1,205	1,272,537	0.52

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Julho de 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	98,247	36,754,355	0.71
2	Grupo Acir (Mexico)	36,087	10,968,448	0.89
3	Radio Mitre SA (Argentina)	33,249	7,846,533	1.12
4	Organizacion Radial Olimpica (Colombia)	29,552	12,158,508	0.64
5	CRP Radios (Peru)	28,220	9,281,816	0.81
6	Grupo JBFM (Brazil)	17,678	6,368,537	0.74
7	Grupo Alpha Media (Argentina)	17,289	7,063,341	0.65
8	Grupo Radio Centro (Mexico)	15,409	4,925,394	0.84
9	Cadena 3 Argentina (Argentina)	13,717	4,343,264	0.84
10	Grupo América (Argentina)	12,700	3,886,757	0.86
11	Grupo BluRadio (Colombia)	12,590	7,531,567	0.43
12	Grupo Bandeirantes (Brazil)	12,439	5,539,298	0.58
13	Radio Disney Latinoamérica (Latam Countries)	11,749	2,230,220	1.43
14	Grupo Camargo de Comunicação (Brazil)	10,511	4,099,324	0.69
15	Grupo Mix de Comunicacao (Brazil)	9,320	2,431,932	1.03
16	Radios Grupo Globo (Brazil)	8,039	3,625,559	0.57
17	LS4 Radio Continental SA (Argentina)	8,031	1,705,410	1.25
18	MVS Radio (Mexico)	6,387	2,236,364	0.77
19	Multimedios (Mexico)	5,556	1,952,645	0.77
20	SAUDADE FM (Brazil)	5,302	1,816,593	0.78
21	Grupo Radiopolis (Colombia)	4,935	1,571,681	0.83
22	Nova Brasil (Brazil)	4,874	1,469,584	0.89
23	Rádio Alvorada (Brazil)	4,447	1,125,358	1.06
24	Jovem Pan - SP (Brazil)	4,286	3,127,013	0.36
25	Radio Kiss FM (Brazil)	3,386	979,676	0.93
26	Imagen (Mexico)	2,960	976,688	0.82
27	RCN (Guatemala)	2,764	981,405	0.76
28	Dial Brasil (Brazil)	2,754	947,227	0.78
29	Igreja Pentecostal Deus e Amor (Brazil)	2,601	1,289,441	0.51
30	Grupo Siete (Mexico)	2,367	581,659	1.10

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Julho de 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	61,958	47,955,841	0.70
2	Grupo Acir (Mexico)	24,042	15,196,607	0.87
3	Organizacion Radial Olimpica (Colombia)	21,252	18,536,176	0.62
4	Radio Mitre SA (Argentina)	20,910	10,212,758	1.11
5	CRP Radios (Peru)	19,338	13,771,093	0.77
6	Grupo JBFM (Brazil)	12,704	9,572,221	0.73
7	Grupo Alpha Media (Argentina)	10,949	9,056,102	0.66
8	Grupo Radio Centro (Mexico)	10,486	6,857,081	0.84
9	Grupo Bandeirantes (Brazil)	9,735	9,190,993	0.57
10	Grupo América (Argentina)	9,540	6,792,386	0.76
11	Cadena 3 Argentina (Argentina)	9,212	6,308,079	0.80
12	Grupo Camargo de Comunicação (Brazil)	7,546	6,199,634	0.67
13	Radio Disney Latinoamérica (Latam Countries)	7,358	3,052,268	1.34
14	Grupo BluRadio (Colombia)	7,301	8,960,184	0.43
15	Radios Grupo Globo (Brazil)	6,516	6,534,698	0.54
16	Grupo Mix de Comunicacao (Brazil)	6,085	3,460,579	0.97
17	LS4 Radio Continental SA (Argentina)	5,270	2,499,151	1.15
18	MVS Radio (Mexico)	4,073	2,941,569	0.76
19	SAUDADE FM (Brazil)	3,924	2,885,359	0.74
20	Multimedios (Mexico)	3,897	2,944,847	0.73
21	Nova Brasil (Brazil)	3,628	2,348,302	0.85
22	Grupo Radiopolis (Colombia)	3,268	2,205,772	0.81
23	Jovem Pan - SP (Brazil)	3,076	4,472,651	0.38
24	Rádio Alvorada (Brazil)	3,068	1,680,939	1.01
25	Igreja Pentecostal Deus e Amor (Brazil)	2,361	2,339,541	0.53
26	Radio Kiss FM (Brazil)	2,315	1,445,322	0.89
27	Dial Brasil (Brazil)	1,874	1,393,241	0.74
28	Imagen (Mexico)	1,751	1,205,424	0.80
29	RCN (Guatemala)	1,664	1,344,600	0.68
30	NRM (Mexico)	1,630	1,286,882	0.70

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Julho de 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	150,449	21,814,877	1.96
2	Entravision Africa	7,959	2,369,491	0.92

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	116,006	15,632,772	2.00
2	Prisa Radio (Spain and Latam Countries)	95,783	31,807,685	0.77
3	DPG Media (Netherlands)	47,478	6,914,097	1.87
4	RadioCorp (Netherlands)	22,952	4,120,167	1.33
5	Commerciele Radio Nederland B.V.(Netherlands)	19,600	3,896,305	1.36
6	Karnaval.com (Turkey)	15,961	6,459,299	0.67
7	Grupo Godó (Spain)	15,913	5,301,262	0.80
8	RADIOPLAY Media (Bulgaria)	11,802	2,095,247	1.66
9	RadiaCZ (Czech Republic)	10,979	1,684,617	1.77
10	SABC (South Africa)	9,398	3,500,114	0.70
11	Primedia Broadcasting (South Africa)	7,959	2,369,491	0.92
12	Active Radio A.S. (Czech Republic)	7,179	1,358,033	1.48
13	Unidad Editorial (Spain)	5,773	3,065,558	0.57
14	Audiohuis (Netherlands)	4,690	712,372	1.88
15	Medialaan (Belgium)	4,678	1,287,407	0.97
16	Vlaanderen Eén NV (Belgium)	4,648	694,589	1.78
17	Kink (Netherlands)	4,374	945,454	1.21
18	Organizacion Radial Olimpica (Colombia)	4,198	2,013,023	0.62
19	Challenge Records (Netherlands)	2,746	393,526	1.85
20	NPR Member Stations (USA)	2,544	779,322	0.85

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EMEA



Daypart: 6am-12am M-SUN
Month: Julho de 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	107,925	32,581,247	1.97
2	Entravision Africa	4,772	2,934,270	0.92

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	81,368	22,301,516	2.11
2	Prisa Radio (Spain and Latam Countries)	70,112	50,873,545	0.77
3	DPG Media (Netherlands)	31,495	9,406,828	1.90
4	RadioCorp (Netherlands)	16,642	6,192,654	1.34
5	Commerciele Radio Nederland B.V.(Netherlands)	15,016	6,057,109	1.31
6	Karnaval.com (Turkey)	11,532	10,923,057	0.64
7	Grupo Godó (Spain)	10,610	7,498,518	0.81
8	RADIOPLAY Media (Bulgaria)	7,660	3,087,719	1.56
9	RadiaCZ (Czech Republic)	7,384	2,630,286	1.60
10	SABC (South Africa)	6,716	5,438,999	0.66
11	Primedia Broadcasting (South Africa)	4,772	2,934,270	0.92
12	Active Radio A.S. (Czech Republic)	4,465	1,939,650	1.30
13	Unidad Editorial (Spain)	4,294	4,894,070	0.51
14	Audiohuis (Netherlands)	3,663	1,142,726	1.79
15	Medialaan (Belgium)	3,564	2,077,661	0.98
16	Vlaanderen Eén NV (Belgium)	3,555	1,098,698	1.66
17	Organizacion Radial Olimpica (Colombia)	3,198	3,136,943	0.62
18	Kink (Netherlands)	3,076	1,344,311	1.26
19	Challenge Records (Netherlands)	2,405	713,850	1.82
20	NPR Member Stations (USA)	2,299	1,456,657	0.84

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Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
