



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Janeiro de 2023

Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
-

Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



RANKERS JANEIRO DE 2023

GLOBAL

Daypart: 6am-8pm M-F
Month: Janeiro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,143,121	442,693,790	0.77
2	Talpa Network	166,754	26,730,852	1.89
3	365 Digital	6,209	2,136,838	0.87

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	419,797	190,852,639	0.66
2	Prisa Radio	194,990	77,943,252	0.75
3	Talpa Radio	133,401	20,251,392	2.00
4	NPR Member Stations	106,553	36,656,616	0.86
5	Audacy	82,364	26,153,846	0.93
6	Cumulus Streaming Network	61,068	20,509,942	0.89
7	Bell Media	44,069	9,728,198	1.35
8	EMF	43,330	9,236,537	1.39
9	Grupo Acir	39,808	13,201,746	0.91
10	Organizacion Radial Olimpica	34,231	16,368,706	0.63
11	Radio Mitre SA	31,169	8,794,136	1.06
12	Beasley Broadcasting Corporate	28,460	9,803,396	0.88
13	CRP Radios	25,647	10,501,460	0.74
14	Univision	25,489	13,772,637	0.56
15	Cogeco Media Inc	25,305	8,262,234	0.91
16	AccuRadio	24,970	4,572,504	1.64
17	Hubbard Broadcasting	21,734	6,303,115	1.02
18	Grupo Radio Centro	18,297	6,800,345	0.81
19	Karnaval.com	16,710	7,523,707	0.68
20	Grupo JBFM	15,561	6,815,834	0.69
21	Grupo Godó	15,471	5,821,101	0.80
22	New York Public Radio	14,421	4,381,454	0.98
23	Urban One	14,147	5,108,895	0.83
24	Commerciele Radio Nederland B.V.	12,729	2,474,255	1.56
25	Grupo BluRadio	12,558	7,975,888	0.46
26	RadiaCZ	12,484	1,825,587	2.02
27	Salem Communications	12,222	4,370,959	0.83
28	Grupo Bandeirantes	12,139	5,928,721	0.60
29	Grupo Alpha Media	11,413	5,508,361	0.63
30	RADIOPLAY Media Bulgaria	10,759	1,949,788	1.68

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Janeiro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	785,622	549,511,734	0.78
2	Talpa Network	123,599	35,859,822	1.90
3	365 Digital	4,158	2,643,087	0.86

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	304,437	252,507,466	0.66
2	Prisa Radio	139,456	104,245,740	0.73
3	Talpa Radio	97,315	26,620,014	2.02
4	NPR Member Stations	83,812	51,039,200	0.89
5	Audacy	58,625	33,987,172	0.93
6	Cumulus Streaming Network	41,789	24,943,183	0.91
7	EMF	32,613	12,840,859	1.37
8	Bell Media	31,196	12,172,303	1.39
9	Grupo Acir	27,462	16,907,479	0.89
10	Organizacion Radial Olimpica	26,173	23,179,876	0.62
11	Radio Mitre SA	21,150	11,097,974	1.04
12	Beasley Broadcasting Corporate	19,284	11,798,653	0.90
13	CRP Radios	18,984	14,677,269	0.71
14	AccuRadio	17,861	6,004,511	1.63
15	Cogeco Media Inc	17,530	10,458,691	0.91
16	Univision	16,584	15,807,281	0.57
17	Hubbard Broadcasting	14,893	7,552,304	1.07
18	Grupo Radio Centro	12,821	8,745,717	0.80
19	Karnaval.com	12,398	11,141,643	0.62
20	Grupo JBFM	11,914	9,457,265	0.69
21	Grupo Godó	11,692	8,451,085	0.76
22	New York Public Radio	11,388	6,079,988	1.02
23	Commerciele Radio Nederland B.V.	10,156	3,533,857	1.58
24	Urban One	9,638	5,991,813	0.87
25	Grupo Bandeirantes	9,447	8,567,463	0.59
26	Salem Communications	8,345	5,146,811	0.87
27	RadiaCZ	8,339	2,462,195	1.83
28	Grupo Alpha Media	8,078	7,046,754	0.63
29	Grupo BluRadio	8,014	9,291,094	0.46
30	Grupo America	7,350	5,343,812	0.75

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-8pm M-F
Month: Janeiro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,120,317	431,945,952	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	405,951	184,090,657	0.66
2	NPR Member Stations	99,586	34,129,348	0.87
3	Audacy	82,243	26,075,159	0.94
4	Cumulus Streaming Network	60,128	20,158,622	0.89
5	EMF	42,078	8,750,986	1.42
6	Beasley Broadcasting Corporate	27,889	9,642,450	0.87
7	Univision	25,471	13,764,016	0.56
8	Hubbard Broadcasting	21,618	6,211,892	1.03
9	AccuRadio	15,105	2,619,333	1.72
10	Urban One	14,101	5,094,993	0.83
11	New York Public Radio	13,237	3,923,114	1.01
12	Salem Communications	12,103	4,316,828	0.83
13	MediaCo Holding Inc	8,344	4,132,473	0.61
14	Midwest Communications	8,198	1,768,973	1.37
15	Prisa Radio	8,016	4,500,698	0.53
16	Classical KUSC/KDFC	6,389	1,269,470	1.50
17	Entravision Communications Corporation	4,636	2,301,031	0.61
18	Estrella Media	4,506	2,052,951	0.67
19	ESPN Radio Corporate	3,946	2,374,986	0.50
20	WAMU	3,671	1,413,403	0.77
21	Organizacion Radial Olimpica	2,931	1,701,797	0.52
22	Sinclair Telecable	2,764	913,030	0.91
23	Lotus Communications Corp	2,620	1,393,306	0.57
24	Meruelo Media Holdings	2,603	1,176,810	0.67
25	Connoisseur Media	2,499	565,805	1.31
26	Forever Media	2,308	509,471	1.33
27	Grupo Radio Centro	2,275	1,175,055	0.59
28	Moody Bible Institute	2,074	739,163	0.84
29	Bob & Tom Show	1,970	1,114,530	0.52
30	Relevant Radio	1,943	1,099,684	0.54

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-12am M-SUN
Month: Janeiro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	767,434	533,322,017	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	293,362	242,423,089	0.66
2	NPR Member Stations	77,602	46,944,435	0.90
3	Audacy	58,527	33,868,758	0.94
4	Cumulus Streaming Network	40,999	24,408,836	0.91
5	EMF	31,601	12,094,247	1.41
6	Beasley Broadcasting Corporate	18,862	11,588,410	0.89
7	Univision	16,571	15,795,742	0.57
8	Hubbard Broadcasting	14,792	7,413,637	1.08
9	New York Public Radio	10,360	5,361,332	1.05
10	AccuRadio	10,281	3,229,480	1.74
11	Urban One	9,601	5,972,279	0.87
12	Salem Communications	8,244	5,065,129	0.88
13	MediaCo Holding Inc	6,674	5,920,344	0.62
14	Midwest Communications	5,562	2,176,644	1.38
15	Prisa Radio	5,537	5,486,987	0.55
16	Classical KUSC/KDFC	5,216	1,892,620	1.50
17	ESPN Radio Corporate	2,956	3,161,404	0.51
18	WAMU	2,915	1,977,110	0.80
19	Entravision Communications Corporation	2,901	2,553,428	0.63
20	Estrella Media	2,754	2,249,265	0.67
21	Organizacion Radial Olimpica	2,401	2,434,084	0.54
22	Meruelo Media Holdings	1,858	1,514,524	0.68
23	Sinclair Telecable	1,853	1,071,120	0.94
24	Forever Media	1,823	874,815	1.13
25	Connoisseur Media	1,756	715,935	1.33
26	Lotus Communications Corp	1,688	1,584,615	0.59
27	Moody Bible Institute	1,630	998,475	0.89
28	Grupo Radio Centro	1,575	1,462,759	0.59
29	Bob & Tom Show	1,342	1,326,958	0.54
30	Relevant Radio	1,335	1,326,751	0.55

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM

Daypart: 6am-7pm M-F
Month: Janeiro de 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	98,817	37,838,170	0.73
2	Grupo Acir (Mexico)	38,798	11,789,263	0.92
3	Radio Mitre SA (Argentina)	30,807	7,873,448	1.09
4	Organizacion Radial Olimpica (Colombia)	28,395	11,954,652	0.66
5	CRP Radios (Peru)	23,366	8,395,242	0.78
6	Grupo Radio Centro (Mexico)	16,693	5,418,984	0.86
7	Grupo JBFM (Brazil)	15,807	6,398,504	0.69
8	Grupo Bandeirantes (Brazil)	12,332	5,507,249	0.61
9	Grupo BluRadio (Colombia)	11,694	6,861,127	0.46
10	Grupo Alpha Media (Argentina)	11,024	4,864,891	0.63
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	10,205	2,051,039	1.41
12	Grupo Camargo de Comunicação (Brazil)	9,751	4,008,412	0.69
13	Grupo América (Argentina)	9,168	2,982,552	0.84
14	Radios Grupo Globo (Brazil)	8,388	4,459,418	0.51
15	Grupo Mix de Comunicacao (Brazil)	8,099	2,123,888	1.08
16	LS4 Radio Continental SA (Argentina)	7,453	1,736,718	1.21
17	MVS Radio (Mexico)	6,847	2,380,735	0.80
18	Grupo Radiopolis (Colombia)	5,505	1,785,134	0.86
19	Multimedios (Mexico)	5,396	1,992,640	0.76
20	Jovem Pan - SP (Brazil)	5,202	3,545,264	0.41
21	SAUDADE FM (Brazil)	5,167	1,825,570	0.79
22	Nova Brasil (Brazil)	4,747	1,480,706	0.90
23	Rádio Alvorada (Brazil)	4,296	1,029,433	1.17
24	Imagen (Mexico)	3,282	1,148,145	0.81
25	Radio Kiss FM (Brazil)	2,866	870,992	0.93
26	Grupo Siete (Mexico)	2,443	608,094	1.12
27	RCN (Guatemala)	2,413	747,435	0.91
28	Dial Brasil (Brazil)	2,326	1,050,683	0.63
29	NRM (Mexico)	2,295	904,067	0.71
30	Igreja Pentecostal Deus e Amor (Brazil)	2,178	1,143,610	0.50

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM



Daypart: 6am-12am M-SUN
Month: Janeiro de 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	63,580	48,555,701	0.71
2	Grupo Acir (Mexico)	25,348	15,495,126	0.90
3	Organizacion Radial Olimpica (Colombia)	20,483	17,545,203	0.64
4	Radio Mitre SA (Argentina)	19,972	10,244,430	1.06
5	CRP Radios (Peru)	16,445	12,165,781	0.74
6	Grupo JBFM (Brazil)	11,624	9,233,733	0.69
7	Grupo Radio Centro (Mexico)	11,117	7,188,306	0.85
8	Grupo Bandeirantes (Brazil)	9,228	8,349,261	0.59
9	Grupo Alpha Media (Argentina)	7,529	6,490,503	0.64
10	Grupo América (Argentina)	7,011	5,026,964	0.76
11	Grupo BluRadio (Colombia)	7,008	8,121,046	0.46
12	Grupo Camargo de Comunicação (Brazil)	6,999	5,841,882	0.66
13	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,603	2,797,259	1.31
14	Rádios Grupo Globo (Brazil)	6,421	6,852,479	0.50
15	Grupo Mix de Comunicacao (Brazil)	5,462	2,994,408	1.01
16	LS4 Radio Continental SA (Argentina)	5,013	2,466,915	1.12
17	MVS Radio (Mexico)	4,352	3,046,911	0.78
18	SAUDADE FM (Brazil)	3,913	2,890,665	0.74
19	Jovem Pan - SP (Brazil)	3,822	4,972,518	0.42
20	Multimedios (Mexico)	3,716	2,877,198	0.71
21	Grupo Radiopolis (Colombia)	3,685	2,412,319	0.84
22	Nova Brasil (Brazil)	3,571	2,327,588	0.85
23	Rádio Alvorada (Brazil)	2,976	1,506,703	1.09
24	Radio Kiss FM (Brazil)	2,074	1,292,909	0.89
25	Igreja Pentecostal Deus e Amor (Brazil)	1,997	2,033,977	0.52
26	Imagen (Mexico)	1,959	1,352,844	0.80
27	Dial Brasil (Brazil)	1,660	1,525,833	0.60
28	NRM (Mexico)	1,637	1,301,637	0.69
29	Grupo Siete (Mexico)	1,597	809,609	1.08
30	RCN (Guatemala)	1,482	971,539	0.84

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-7pm M-F
Month: Janeiro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	171,950	25,541,313	1.93
2	365 Digital	6,444	2,050,568	0.80

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	138,230	19,504,093	2.14
2	Prisa Radio (Spain and Latam Countries)	94,454	32,467,040	0.89
3	DPG Media (Netherlands)	49,552	7,210,578	1.85
4	RadioCorp (Netherlands)	18,419	3,390,995	1.46
5	Karnaval.com (Turkey)	17,061	6,992,008	0.69
6	Grupo Godó (Spain)	16,057	5,576,796	0.75
7	RadiaCZ (Czech Republic)	13,052	1,739,284	2.06
8	Commerciele Radio Nederland B.V.(Netherlands)	13,013	2,336,206	1.43
9	RADIOPLAY Media (Bulgaria)	11,174	1,836,915	1.76
10	Active Radio A.S. (Czech Republic)	9,667	1,716,816	1.56
11	SABC (South Africa)	6,758	2,748,033	0.66
12	Primedia Broadcasting (South Africa)	6,444	2,050,568	0.80
13	Medialaan (Belgium)	5,914	1,388,022	1.13
14	Unidad Editorial (Spain)	5,672	3,076,877	0.53
15	Audiohuis (Netherlands)	5,376	810,051	1.92
16	Vlaanderen Eén NV (Belgium)	5,201	765,920	1.90
17	Organizacion Radial Olimpica (Colombia)	4,007	2,019,342	0.56
18	Challenge Records (Netherlands)	3,854	585,846	1.95
19	NPR Member Stations (USA)	2,973	997,425	0.82
20	AccuRadio (USA)	2,831	574,259	1.37

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA



Daypart: 6am-12am M-SUN
Month: Janeiro de 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	122,488	35,191,277	1.95
2	365 Digital	4,078	2,578,623	0.78

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	96,759	26,257,569	2.10
2	Prisa Radio (Spain and Latam Countries)	69,408	49,392,939	0.87
3	DPG Media (Netherlands)	33,096	9,296,812	1.91
4	RadioCorp (Netherlands)	13,550	4,862,172	1.45
5	Karnaval.com (Turkey)	12,141	10,865,915	0.61
6	Grupo Godó (Spain)	11,617	8,381,257	0.69
7	Commerciele Radio Nederland B.V.(Netherlands)	10,010	3,454,665	1.46
8	RadiaCZ (Czech Republic)	8,272	2,413,929	1.91
9	RADIOPLAY Media (Bulgaria)	7,050	2,443,183	1.60
10	Active Radio A.S. (Czech Republic)	5,666	2,093,859	1.43
11	SABC (South Africa)	4,878	4,137,377	0.60
12	Unidad Editorial (Spain)	4,772	5,371,336	0.52
13	Medialaan (Belgium)	4,289	1,980,402	1.13
14	Audiohuis (Netherlands)	4,175	1,212,478	1.86
15	Primedia Broadcasting (South Africa)	4,078	2,578,623	0.78
16	Vlaanderen Eén NV (Belgium)	3,887	1,125,330	1.95
17	Challenge Records (Netherlands)	3,309	980,653	1.81
18	Organizacion Radial Olimpica (Colombia)	3,012	2,929,866	0.63
19	NPR Member Stations (USA)	2,682	1,759,780	0.79
20	AccuRadio (USA)	2,131	859,475	1.46

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
