



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Fevereiro de 2023

Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



RANKERS FEVEREIRO DE 2023

GLOBAL

Daypart: 6am-8pm M-F
Month: Fevereiro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,158,248	409,585,587	0.77
2	Talpa Network	166,610	24,580,576	1.87
3	365 Digital	7,460	2,440,168	0.83

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	430,249	178,682,154	0.66
2	Prisa Radio	207,101	76,748,133	0.73
3	Talpa Radio	134,371	18,701,111	1.98
4	NPR Member Stations	105,055	33,008,180	0.86
5	Audacy	75,988	20,788,643	0.98
6	Cumulus Streaming Network	60,928	18,412,769	0.90
7	Bell Media	46,882	9,616,972	1.32
8	EMF	45,183	8,881,176	1.37
9	Grupo Acir	40,657	12,364,716	0.90
10	VRT Radios	39,948	7,278,446	1.51
11	Organizacion Radial Olimpica	36,841	16,328,771	0.61
12	Radio Mitre SA	32,317	8,530,618	1.03
13	Beasley Broadcasting Corporate	28,180	8,624,110	0.90
14	CRP Radios	28,024	10,260,906	0.75
15	Cogeco Media Inc	27,858	8,350,547	0.90
16	Univision	27,638	13,780,207	0.55
17	AccuRadio	25,718	4,385,969	1.60
18	Hubbard Broadcasting	22,731	6,121,911	1.00
19	Commerciele Radio Nederland B.V.	19,201	3,953,065	1.19
20	Grupo Radio Centro	18,976	6,256,684	0.83
21	Grupo Godó	17,462	6,031,655	0.79
22	Grupo BluRadio	15,966	9,385,570	0.45
23	Urban One	15,077	5,037,988	0.81
24	Grupo JBFM	14,674	7,281,788	0.56
25	New York Public Radio	14,055	3,882,435	0.98
26	Karnaval.com	13,368	5,817,973	0.64
27	Salem Communications	12,554	4,073,272	0.83
28	Grupo Bandeirantes	12,348	5,462,147	0.60
29	Grupo Alpha Media	12,197	5,526,364	0.61
30	RadiaCZ	12,174	1,680,522	1.95

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Fevereiro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	801,478	505,399,547	0.78
2	Talpa Network	124,227	32,881,960	1.88
3	365 Digital	4,921	2,936,908	0.82

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	314,203	234,663,981	0.66
2	Prisa Radio	148,559	102,234,532	0.72
3	Talpa Radio	98,608	24,520,370	2.00
4	NPR Member Stations	83,575	46,296,836	0.89
5	Audacy	54,174	26,378,502	1.00
6	Cumulus Streaming Network	41,728	22,022,189	0.93
7	EMF	33,963	12,219,243	1.36
8	Bell Media	33,059	11,831,314	1.37
9	VRT Radios	30,637	10,141,318	1.50
10	Grupo Acir	28,400	15,916,697	0.88
11	Organizacion Radial Olimpica	28,048	23,042,900	0.60
12	Radio Mitre SA	22,080	10,704,908	1.01
13	CRP Radios	20,801	14,310,021	0.72
14	Beasley Broadcasting Corporate	19,222	10,290,917	0.93
15	Cogeco Media Inc	18,973	10,298,414	0.90
16	AccuRadio	18,417	5,744,399	1.59
17	Univision	18,075	15,806,266	0.57
18	Hubbard Broadcasting	15,644	7,299,715	1.05
19	Commerciele Radio Nederland B.V.	15,088	5,537,375	1.21
20	Grupo Radio Centro	13,421	8,120,588	0.82
21	Grupo Godó	13,111	8,611,854	0.76
22	Grupo JBFM	11,444	9,818,077	0.58
23	New York Public Radio	11,216	5,419,268	1.02
24	Karnaval.com	10,327	8,894,208	0.58
25	Urban One	10,318	5,902,223	0.86
26	Grupo BluRadio	10,096	10,743,748	0.45
27	Grupo Bandeirantes	9,838	7,977,474	0.60
28	Salem Communications	8,640	4,790,427	0.88
29	Grupo Alpha Media	8,606	7,000,972	0.61
30	Grupo America	8,329	5,687,649	0.72

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Fevereiro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,134,247	399,074,983	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	415,353	171,867,146	0.66
2	NPR Member Stations	98,036	30,618,721	0.86
3	Audacy	75,949	20,767,015	0.98
4	Cumulus Streaming Network	59,998	18,089,453	0.90
5	EMF	43,899	8,430,743	1.40
6	Univision	27,620	13,771,883	0.55
7	Beasley Broadcasting Corporate	27,609	8,480,221	0.89
8	Hubbard Broadcasting	22,610	6,033,413	1.01
9	AccuRadio	15,536	2,512,589	1.68
10	Urban One	15,031	5,023,859	0.81
11	New York Public Radio	12,869	3,451,850	1.01
12	Salem Communications	12,432	4,022,537	0.83
13	Prisa Radio	8,477	4,464,634	0.52
14	MediaCo Holding Inc	8,411	3,893,097	0.59
15	Midwest Communications	8,379	1,656,881	1.35
16	Classical KUSC/KDFC	6,383	1,172,780	1.47
17	Entravision Communications Corporation	5,026	2,267,546	0.61
18	Estrella Media	4,866	2,066,973	0.65
19	WAMU	4,238	1,471,366	0.78
20	ESPN Radio Corporate	3,641	1,868,168	0.53
21	Organizacion Radial Olimpica	2,998	1,649,664	0.50
22	Sinclair Telecable	2,775	857,955	0.88
23	Meruelo Media Holdings	2,704	1,166,584	0.64
24	Lotus Communications Corp	2,641	1,329,361	0.55
25	Connoisseur Media	2,543	523,744	1.31
26	Forever Media	2,387	458,642	1.39
27	Grupo Radio Centro	2,249	1,030,156	0.60
28	Moody Bible Institute	2,215	731,445	0.82
29	Bob & Tom Show	1,945	984,306	0.53
30	Relevant Radio	1,914	1,027,507	0.51

Notes:

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U.S.

Daypart: 6am-12am M-SUN
 Month: Fevereiro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	782,328	489,724,063	0.79

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	302,332	224,627,761	0.67
2	NPR Member Stations	77,318	42,436,747	0.89
3	Audacy	54,141	26,344,179	1.00
4	Cumulus Streaming Network	40,953	21,538,756	0.93
5	EMF	32,934	11,542,397	1.39
6	Beasley Broadcasting Corporate	18,796	10,102,222	0.92
7	Univision	18,063	15,795,704	0.57
8	Hubbard Broadcasting	15,540	7,165,738	1.06
9	AccuRadio	10,589	3,098,842	1.69
10	Urban One	10,281	5,882,804	0.86
11	New York Public Radio	10,188	4,751,469	1.06
12	Salem Communications	8,533	4,712,581	0.88
13	MediaCo Holding Inc	6,778	5,544,515	0.61
14	Prisa Radio	5,893	5,443,924	0.53
15	Midwest Communications	5,759	2,043,786	1.37
16	Classical KUSC/KDFC	5,256	1,735,068	1.49
17	WAMU	3,338	2,029,863	0.81
18	Entravision Communications Corporation	3,179	2,527,340	0.63
19	Estrella Media	3,001	2,268,430	0.66
20	ESPN Radio Corporate	2,777	2,512,356	0.54
21	Organizacion Radial Olimpica	2,446	2,350,702	0.51
22	Meruelo Media Holdings	1,938	1,495,053	0.65
23	Sinclair Telecable	1,878	1,005,338	0.92
24	Connoisseur Media	1,801	660,501	1.33
25	Moody Bible Institute	1,743	985,793	0.87
26	Forever Media	1,707	599,250	1.38
27	Lotus Communications Corp	1,703	1,499,507	0.57
28	Grupo Radio Centro	1,584	1,294,124	0.61
29	Bob & Tom Show	1,330	1,171,822	0.55
30	Relevant Radio	1,320	1,234,945	0.53

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Fevereiro de 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	104,709	37,269,386	0.71
2	Grupo Acir (Mexico)	39,559	11,026,064	0.91
3	Radio Mitre SA (Argentina)	31,946	7,650,820	1.05
4	Organizacion Radial Olimpica (Colombia)	30,870	11,988,935	0.65
5	CRP Radios (Peru)	25,619	8,189,044	0.80
6	Grupo Radio Centro (Mexico)	17,435	5,018,656	0.88
7	Grupo BluRadio (Colombia)	14,941	8,111,412	0.45
8	Grupo JBFM (Brazil)	14,878	6,870,848	0.55
9	Grupo Bandeirantes (Brazil)	12,509	5,050,266	0.61
10	Grupo Alpha Media (Argentina)	11,829	4,905,999	0.61
11	Grupo América (Argentina)	10,022	2,985,660	0.84
12	Grupo Camargo de Comunicação (Brazil)	9,753	3,696,305	0.68
13	Radio Disney Latinoamérica (Latam Countries)	9,709	1,795,086	1.39
14	Grupo Mix de Comunicacao (Brazil)	7,572	1,882,237	1.03
15	Radios Grupo Globo (Brazil)	7,475	3,700,197	0.50
16	LS4 Radio Continental SA (Argentina)	7,193	1,524,717	1.20
17	MVS Radio (Mexico)	6,888	2,264,239	0.77
18	Grupo Radiopolis (Colombia)	6,020	1,805,976	0.84
19	Multimedios (Mexico)	5,723	1,988,470	0.73
20	SAUDADE FM (Brazil)	4,952	1,587,533	0.79
21	Nova Brasil (Brazil)	4,551	1,290,816	0.90
22	Jovem Pan - SP (Brazil)	4,230	2,859,255	0.37
23	Rádio Alvorada (Brazil)	4,117	907,372	1.16
24	Imagen (Mexico)	3,370	1,062,068	0.81
25	Radio Kiss FM (Brazil)	2,858	794,885	0.92
26	RCN (Guatemala)	2,670	793,976	0.86
27	Dial Brasil (Brazil)	2,479	764,962	0.83
28	Grupo Siete (Mexico)	2,443	591,270	1.05
29	NRM (Mexico)	2,383	853,862	0.71
30	Igreja Pentecostal Deus e Amor (Brazil)	2,310	1,192,792	0.47

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Fevereiro de 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	67,509	47,767,241	0.69
2	Grupo Acir (Mexico)	26,201	14,589,857	0.89
3	Organizacion Radial Olimpica (Colombia)	22,173	17,533,233	0.62
4	Radio Mitre SA (Argentina)	20,850	9,880,517	1.04
5	CRP Radios (Peru)	18,079	11,850,517	0.76
6	Grupo Radio Centro (Mexico)	11,705	6,734,681	0.86
7	Grupo JBFM (Brazil)	11,145	9,585,603	0.58
8	Grupo Bandeirantes (Brazil)	9,611	7,769,993	0.60
9	Grupo BluRadio (Colombia)	8,873	9,425,760	0.45
10	Grupo Alpha Media (Argentina)	8,024	6,453,322	0.62
11	Grupo América (Argentina)	7,934	5,349,594	0.73
12	Grupo Camargo de Comunicação (Brazil)	7,125	5,439,367	0.65
13	Radio Disney Latinoamérica (Latam Countries)	6,345	2,456,127	1.29
14	Rádios Grupo Globo (Brazil)	5,943	5,884,981	0.49
15	Grupo Mix de Comunicacao (Brazil)	5,206	2,693,319	0.96
16	LS4 Radio Continental SA (Argentina)	4,992	2,264,045	1.10
17	MVS Radio (Mexico)	4,406	2,897,512	0.75
18	Grupo Radiopolis (Colombia)	4,004	2,435,606	0.81
19	Multimedios (Mexico)	3,992	2,888,542	0.68
20	SAUDADE FM (Brazil)	3,756	2,496,889	0.74
21	Nova Brasil (Brazil)	3,455	2,038,421	0.84
22	Jovem Pan - SP (Brazil)	3,120	3,960,102	0.39
23	Rádio Alvorada (Brazil)	2,897	1,339,344	1.08
24	Igreja Pentecostal Deus e Amor (Brazil)	2,112	2,096,620	0.48
25	Radio Kiss FM (Brazil)	2,049	1,161,992	0.88
26	Imagen (Mexico)	2,034	1,256,725	0.80
27	Dial Brasil (Brazil)	1,776	1,146,931	0.77
28	NRM (Mexico)	1,723	1,250,572	0.68
29	RCN (Guatemala)	1,671	1,051,247	0.79
30	Grupo Siete (Mexico)	1,613	789,008	1.01

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Fevereiro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	171,856	23,503,559	1.88
2	365 Digital	7,763	2,344,003	0.80

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	139,286	18,021,731	1.89
2	Prisa Radio (Spain and Latam Countries)	100,573	31,869,932	0.85
3	DPG Media (Netherlands)	49,374	6,704,016	1.73
4	VRT Radios (Belgium)	41,532	7,061,233	1.39
5	Commerciele Radio Nederland B.V.(Netherlands)	19,629	3,728,194	1.35
6	RadioCorp (Netherlands)	19,330	3,395,529	1.46
7	Grupo Godó (Spain)	18,089	5,772,942	0.86
8	Karnaval.com (Turkey)	13,542	5,357,465	0.64
9	RadiaCZ (Czech Republic)	12,715	1,598,407	1.95
10	RADIOPLAY Media (Bulgaria)	11,932	1,796,900	1.71
11	Active Radio A.S. (Czech Republic)	9,931	1,688,978	1.57
12	SABC (South Africa)	7,829	2,944,771	0.71
13	Primedia Broadcasting (South Africa)	7,763	2,344,003	0.80
14	Unidad Editorial (Spain)	6,289	3,096,965	0.54
15	Medialaan (Belgium)	6,214	1,406,286	1.12
16	Vlaanderen Eén NV (Belgium)	5,246	717,982	1.72
17	Audiohuis (Netherlands)	5,245	745,223	1.76
18	Kink (Netherlands)	4,454	882,778	1.28
19	Organizacion Radial Olimpica (Colombia)	4,206	2,002,636	0.54
20	Challenge Records (Netherlands)	3,714	514,359	1.94

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EMEA



Daypart: 6am-12am M-SUN
Month: Fevereiro de 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	123,106	32,263,974	1.94
2	365 Digital	4,835	2,871,028	0.79

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	98,047	24,178,977	2.04
2	Prisa Radio (Spain and Latam Countries)	74,158	48,205,492	0.79
3	DPG Media (Netherlands)	33,090	8,620,641	1.78
4	VRT Radios (Belgium)	30,536	10,062,475	1.39
5	Commerciele Radio Nederland B.V.(Netherlands)	14,893	5,428,503	1.36
6	RadioCorp (Netherlands)	14,328	4,835,702	1.54
7	Grupo Godó (Spain)	13,032	8,542,177	0.77
8	Karnaval.com (Turkey)	10,069	8,646,419	0.63
9	RadiaCZ (Czech Republic)	8,199	2,229,532	1.67
10	RADIOPLAY Media (Bulgaria)	7,562	2,380,570	1.65
11	Active Radio A.S. (Czech Republic)	5,850	2,040,234	1.49
12	SABC (South Africa)	5,603	4,356,791	0.63
13	Unidad Editorial (Spain)	5,209	5,237,387	0.49
14	Primedia Broadcasting (South Africa)	4,835	2,871,028	0.79
15	Medialaan (Belgium)	4,510	1,977,962	1.17
16	Audiohuis (Netherlands)	4,123	1,110,546	1.87
17	Vlaanderen Eén NV (Belgium)	3,941	1,053,572	1.69
18	Challenge Records (Netherlands)	3,215	863,068	1.95
19	Kink (Netherlands)	3,190	1,207,070	1.35
20	Organizacion Radial Olimpica (Colombia)	3,142	2,895,620	0.56

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Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
