



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Dezembro de 2023

Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
-

Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



RANKERS DEZEMBRO DE 2023

GLOBAL

Daypart: 6am-8pm M-F
Month: Dezembro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,108,069	415,085,134	0.76
2	Talpa Network	177,476	29,005,556	1.77
3	Entravision Africa	5,450	1,716,927	0.90

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	425,303	177,056,498	0.69
2	Prisa Radio	182,574	68,923,510	0.76
3	Talpa Radio	144,727	22,757,040	1.84
4	NPR Member Stations	93,327	28,878,605	0.92
5	Audacy	91,044	35,472,764	0.73
6	Cumulus Streaming Network	53,248	16,744,807	0.90
7	Organizacion Radial Olimpica	43,521	20,449,066	0.61
8	Bell Media	39,819	8,276,060	1.37
9	EMF	37,887	8,186,527	1.30
10	Grupo Acir	34,194	11,283,448	0.87
11	Radio Mitre SA	32,259	8,631,905	1.07
12	CRP Radios	31,276	12,059,442	0.75
13	AccuRadio	24,906	4,816,384	1.48
14	Beasley Broadcasting Corporate	22,230	7,744,612	0.83
15	Cogeco Media Inc	21,932	6,576,921	0.95
16	Grupo Alpha Media	19,686	9,456,714	0.60
17	Hubbard Broadcasting	19,182	5,406,489	1.01
18	Grupo Radio Centro	17,755	6,097,370	0.84
19	Commerciele Radio Nederland B.V.	17,007	3,651,232	1.24
20	Grupo JBFM	15,930	5,771,298	0.79
21	Univision*	15,690	9,178,947	0.49
22	Karnaval.com	15,142	6,758,444	0.65
23	Grupo Godó	14,774	5,435,519	0.78
24	Cadena 3 Argentina	14,365	5,420,034	0.76
25	Urban One	14,109	4,732,755	0.85
26	Grupo America	12,724	4,708,360	0.77
27	Grupo BluRadio	12,371	6,959,458	0.49
28	Grupo Camargo de Comunicacao	11,232	3,964,311	0.82
29	Grupo Bandeirantes	11,168	5,713,051	0.55
30	Suria FM	10,771	2,627,268	1.18

*Univision experienced data collection issues through a portion of the period

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Dezembro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	774,597	540,480,178	0.78
2	Talpa Network	135,269	41,537,082	1.80
3	Entravision Africa	3,662	2,212,503	0.90

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	315,246	245,973,206	0.70
2	Prisa Radio	131,670	97,736,900	0.73
3	Talpa Radio	109,265	32,168,528	1.88
4	NPR Member Stations	74,267	42,698,153	0.94
5	Audacy	65,034	47,130,775	0.75
6	Cumulus Streaming Network	36,312	20,957,099	0.94
7	Organizacion Radial Olimpica	35,440	32,671,841	0.59
8	EMF	29,221	11,994,387	1.32
9	Bell Media	28,820	11,053,840	1.42
10	Grupo Acir	24,085	15,320,115	0.86
11	CRP Radios	23,187	17,746,882	0.72
12	Radio Mitre SA	21,638	11,258,913	1.04
13	AccuRadio	17,580	6,524,689	1.48
14	Cogeco Media Inc	15,335	8,752,000	0.95
15	Beasley Broadcasting Corporate	15,071	9,712,010	0.85
16	Commerciele Radio Nederland B.V.	13,630	5,441,629	1.27
17	Hubbard Broadcasting	13,241	6,752,644	1.06
18	Grupo Alpha Media	13,125	11,888,236	0.60
19	Grupo Radio Centro	12,921	8,463,589	0.84
20	Grupo JBFM	12,363	8,776,368	0.77
21	Grupo Godó	11,215	8,254,075	0.74
22	Karnaval.com	11,157	10,365,559	0.60
23	Cadena 3 Argentina	10,156	7,687,452	0.72
24	Univision*	10,081	10,892,555	0.51
25	Urban One	9,803	5,952,189	0.90
26	Grupo America	9,497	7,175,710	0.72
27	Grupo Bandeirantes	8,719	8,475,807	0.55
28	Grupo Camargo de Comunicacao	8,577	5,961,389	0.79
29	New York Public Radio	8,576	3,944,809	1.18
30	Suria FM	7,963	4,351,126	1.01

*Univision experienced data collection issues through a portion of the period

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-8pm M-F
Month: Dezembro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,084,066	405,101,291	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	410,157	170,306,666	0.69
2	Audacy	90,894	35,339,211	0.73
3	NPR Member Stations	87,339	26,852,851	0.92
4	Cumulus Streaming Network	52,471	16,476,605	0.91
5	EMF	36,471	7,723,121	1.32
6	Beasley Broadcasting Corporate	21,777	7,621,396	0.82
7	Hubbard Broadcasting	19,076	5,328,719	1.02
8	Univision*	15,690	9,178,914	0.49
9	AccuRadio	15,383	2,937,956	1.50
10	Urban One	14,068	4,720,240	0.85
11	Salem Communications	10,593	3,520,392	0.85
12	New York Public Radio	9,463	2,256,679	1.19
13	Midwest Communications	7,757	1,604,823	1.36
14	MediaCo Holding Inc	7,076	3,908,375	0.52
15	Prisa Radio	6,815	3,872,960	0.50
16	Classical KUSC/KDFC	6,062	1,249,645	1.38
17	Estrella Media	4,653	1,977,200	0.68
18	Entravision Communications Corporation	4,348	2,080,440	0.61
19	Organizacion Radial Olimpica	3,828	2,308,202	0.48
20	WAMU	3,678	1,139,376	0.91
21	Lotus Communications Corp	3,116	1,306,870	0.69
22	Connoisseur Media	2,555	531,384	1.37
23	ESPN Radio Corporate	2,537	1,382,499	0.52
24	Meruelo Media Holdings	2,332	1,062,684	0.64
25	Sinclair Telecable	2,240	708,160	0.91
26	Grupo Acir	2,171	916,771	0.68
27	Moody Bible Institute	2,014	698,141	0.82
28	Grupo Radio Centro	1,829	904,459	0.58
29	Relevant Radio	1,655	942,348	0.51
30	Bob & Tom Show	1,582	871,081	0.51

*Univision experienced data collection issues through a portion of the period

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-12am M-SUN
Month: Dezembro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	755,146	524,910,429	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	302,907	235,437,553	0.71
2	NPR Member Stations	68,917	39,276,103	0.95
3	Audacy	64,909	46,906,509	0.75
4	Cumulus Streaming Network	35,653	20,522,592	0.94
5	EMF	28,044	11,253,349	1.35
6	Beasley Broadcasting Corporate	14,738	9,544,364	0.85
7	Hubbard Broadcasting	13,150	6,628,518	1.07
8	AccuRadio	10,261	3,709,555	1.51
9	Univision*	10,081	10,892,501	0.51
10	Urban One	9,769	5,933,235	0.90
11	New York Public Radio	7,672	3,332,351	1.25
12	Salem Communications	7,228	4,266,226	0.91
13	MediaCo Holding Inc	5,795	6,000,461	0.53
14	Midwest Communications	5,291	2,061,919	1.38
15	Classical KUSC/KDFC	5,094	2,002,522	1.39
16	Prisa Radio	4,823	5,112,052	0.51
17	Organizacion Radial Olimpica	3,414	3,805,029	0.49
18	WAMU	2,851	1,641,086	0.94
19	Estrella Media	2,766	2,213,176	0.69
20	Entravision Communications Corporation	2,661	2,364,246	0.62
21	Lotus Communications Corp	2,041	1,568,165	0.71
22	ESPN Radio Corporate	2,033	2,072,084	0.53
23	Connoisseur Media	1,860	727,560	1.39
24	Meruelo Media Holdings	1,688	1,420,909	0.66
25	Grupo Acir	1,673	1,315,615	0.70
26	Moody Bible Institute	1,598	995,924	0.87
27	Sinclair Telecable	1,487	853,350	0.95
28	Grupo Radio Centro	1,297	1,206,714	0.59
29	Relevant Radio	1,131	1,174,048	0.53
30	CRP Radios	1,100	1,121,734	0.54

*Univision experienced data collection issues through a portion of the period

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM

Daypart: 6am-7pm M-F
Month: Dezembro de 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	90,466	31,399,619	0.76
2	Organizacion Radial Olimpica (Colombia)	35,843	14,632,686	0.65
3	Grupo Acir (Mexico)	33,202	9,955,915	0.89
4	Radio Mitre SA (Argentina)	32,029	7,753,519	1.09
5	CRP Radios (Peru)	28,973	9,806,259	0.79
6	Grupo Alpha Media (Argentina)	19,321	8,545,140	0.60
7	Grupo Radio Centro (Mexico)	16,517	4,986,915	0.88
8	Grupo JBFM (Brazil)	16,148	5,381,564	0.80
9	Cadena 3 Argentina (Argentina)	14,564	5,037,766	0.77
10	Grupo América (Argentina)	12,561	4,191,771	0.79
11	Grupo BluRadio (Colombia)	11,620	5,723,979	0.52
12	Grupo Camargo de Comunicação (Brazil)	11,311	3,648,874	0.83
13	Grupo Bandeirantes (Brazil)	11,283	5,280,497	0.55
14	Radio Disney Latinoamérica (Latam Countries)	10,804	2,106,151	1.39
15	Grupo Mix de Comunicacao (Brazil)	10,089	2,713,531	1.00
16	Radios Grupo Globo (Brazil)	7,428	3,158,568	0.61
17	MVS Radio (Mexico)	6,071	1,995,653	0.81
18	Multimedios (Mexico)	5,557	1,974,301	0.75
19	SAUDADE FM (Brazil)	5,227	1,787,301	0.78
20	Grupo Radiopolis (Colombia)	5,220	1,599,937	0.87
21	Nova Brasil (Brazil)	4,600	1,357,663	0.91
22	Rádio Alvorada (Brazil)	4,232	1,051,616	1.08
23	Radio Kiss FM (Brazil)	3,659	965,650	1.02
24	Jovem Pan - SP (Brazil)	3,568	2,324,638	0.41
25	Imagen (Mexico)	2,774	873,321	0.85
26	Grupo Siete (Mexico)	2,433	551,050	1.17
27	Igreja Pentecostal Deus e Amor (Brazil)	2,333	1,126,156	0.52
28	NRM (Mexico)	2,329	811,467	0.77
29	RCN (Guatemala)	2,192	798,408	0.74
30	Dial Brasil (Brazil)	1,680	454,178	0.99

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM



Daypart: 6am-12am M-SUN
Month: Dezembro de 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	58,727	42,878,089	0.74
2	Organizacion Radial Olimpica (Colombia)	27,426	24,103,754	0.62
3	Grupo Acir (Mexico)	22,200	13,856,972	0.88
4	Radio Mitre SA (Argentina)	20,566	10,422,511	1.07
5	CRP Radios (Peru)	20,447	14,954,947	0.75
6	Grupo Alpha Media (Argentina)	12,328	11,099,641	0.61
7	Grupo JBFM (Brazil)	12,083	8,564,683	0.77
8	Grupo Radio Centro (Mexico)	11,486	7,148,040	0.88
9	Cadena 3 Argentina (Argentina)	9,902	7,430,299	0.73
10	Grupo América (Argentina)	9,114	6,805,779	0.73
11	Grupo Bandeirantes (Brazil)	8,516	8,268,585	0.55
12	Grupo Camargo de Comunicação (Brazil)	8,333	5,765,475	0.80
13	Radio Disney Latinoamérica (Latam Countries)	6,971	3,006,414	1.28
14	Grupo BluRadio (Colombia)	6,923	7,116,951	0.51
15	Grupo Mix de Comunicacao (Brazil)	6,888	4,098,828	0.93
16	Radios Grupo Globo (Brazil)	5,703	5,114,804	0.60
17	SAUDADE FM (Brazil)	4,028	2,967,063	0.74
18	Multimedios (Mexico)	3,990	3,102,954	0.71
19	MVS Radio (Mexico)	3,888	2,664,296	0.79
20	Grupo Radiopolis (Colombia)	3,700	2,523,072	0.80
21	Nova Brasil (Brazil)	3,665	2,324,665	0.87
22	Rádio Alvorada (Brazil)	3,052	1,630,991	1.03
23	Jovem Pan - SP (Brazil)	2,684	3,441,510	0.42
24	Radio Kiss FM (Brazil)	2,637	1,542,026	0.94
25	Igreja Pentecostal Deus e Amor (Brazil)	2,119	2,119,555	0.53
26	NRM (Mexico)	1,712	1,264,580	0.74
27	Imagen (Mexico)	1,630	1,069,280	0.84
28	Grupo Siete (Mexico)	1,603	772,463	1.13
29	RCN (Guatemala)	1,392	1,161,473	0.66
30	Dial Brasil (Brazil)	1,216	720,362	0.93

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-7pm M-F
Month: Dezembro de 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	182,476	27,737,729	1.79
2	Entravision Africa	5,643	1,640,158	0.90

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	149,381	21,905,313	1.83
2	Prisa Radio (Spain and Latam Countries)	91,153	30,845,078	0.73
3	DPG Media (Netherlands)	48,542	7,647,081	1.62
4	Mediahuis Radio (Netherlands)	26,463	4,669,877	1.46
5	Commerciele Radio Nederland B.V.(Netherlands)	17,346	3,425,635	1.30
6	Karnaval.com (Turkey)	15,475	6,267,354	0.66
7	Grupo Godó (Spain)	15,247	5,167,143	0.74
8	RADIOPLAY Media (Bulgaria)	10,967	1,882,526	1.65
9	RadiaCZ (Czech Republic)	10,666	1,548,386	1.64
10	Active Radio A.S. (Czech Republic)	7,886	1,527,762	1.36
11	SABC (South Africa)	7,650	2,834,784	0.70
12	Primedia Broadcasting (South Africa)	5,643	1,640,158	0.90
13	Unidad Editorial (Spain)	5,565	2,878,600	0.50
14	Organizacion Radial Olimpica (Colombia)	5,052	2,560,323	0.57
15	Vlaanderen Eén NV (Belgium)	4,595	683,692	1.84
16	Medialaan (Belgium)	4,419	1,219,087	0.95
17	Kink (Netherlands)	3,850	835,768	1.22
18	Challenge Records (Netherlands)	3,432	497,705	1.78
19	AccuRadio (USA)	2,651	539,862	1.30
20	NPR Member Stations (USA)	2,502	802,480	0.84

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA



Daypart: 6am-12am M-SUN
Month: Dezembro de 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	134,112	40,822,341	1.86
2	Entravision Africa	3,585	2,146,270	0.85

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	108,685	31,777,657	1.84
2	Prisa Radio (Spain and Latam Countries)	67,205	48,916,821	0.68
3	DPG Media (Netherlands)	33,521	10,580,604	1.62
4	Mediahuis Radio (Netherlands)	19,803	7,050,746	1.53
5	Commerciele Radio Nederland B.V.(Netherlands)	13,445	5,290,111	1.28
6	Grupo Godó (Spain)	11,137	8,165,294	0.68
7	Karnaval.com (Turkey)	10,925	10,075,881	0.59
8	RadiaCZ (Czech Republic)	6,995	2,313,270	1.52
9	RADIOPLAY Media (Bulgaria)	6,929	2,656,095	1.48
10	SABC (South Africa)	5,829	4,843,054	0.70
11	Active Radio A.S. (Czech Republic)	4,624	1,967,253	1.27
12	Unidad Editorial (Spain)	4,525	4,935,864	0.53
13	Organizacion Radial Olimpica (Colombia)	4,171	4,316,849	0.58
14	Primedia Broadcasting (South Africa)	3,585	2,146,270	0.85
15	Vlaanderen Eén NV (Belgium)	3,446	1,056,929	1.69
16	Medialaan (Belgium)	3,244	1,829,206	0.94
17	Challenge Records (Netherlands)	3,019	888,367	1.85
18	Kink (Netherlands)	2,789	1,206,621	1.26
19	NPR Member Stations (USA)	2,277	1,484,795	0.85
20	AccuRadio (USA)	2,002	860,615	1.22

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
