



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Abril de 2023

## Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

## Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
  - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
  - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
  - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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## Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

## Compreensão das métricas

**Média de Sessões Ativas** ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ( $AAS = TLH / \text{Horas no período}$ ).

**Total de Horas de Audição** ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Sessões Iniciadas** ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Média de Horas de Audição** ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



**RANKERS ABRIL DE 2023**

# GLOBAL

Daypart: 6am-8pm M-F  
Month: Abril de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,177,426	436,278,585	0.74
2	Talpa Network	157,328	23,266,649	1.87
3	365 Digital	6,347	1,970,529	0.88

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	434,179	188,333,457	0.63
2	Prisa Radio	194,456	72,585,326	0.73
3	Talpa Radio	126,167	17,471,359	1.99
4	NPR Member Stations	103,085	33,309,737	0.84
5	Audacy	90,351	30,840,840	0.80
6	Cumulus Streaming Network	62,213	19,250,931	0.88
7	Bell Media	46,464	9,651,801	1.31
8	VRT Radios	40,675	7,780,601	1.44
9	EMF	39,493	8,022,471	1.31
10	Grupo Acir	36,266	11,810,831	0.85
11	Organizacion Radial Olimpica	35,541	15,681,014	0.62
12	Radio Mitre SA	33,836	8,952,081	1.03
13	CRP Radios	30,311	10,847,088	0.77
14	Beasley Broadcasting Corporate	29,062	9,304,414	0.86
15	Univision	28,590	14,174,045	0.55
16	Cogeco Media Inc	26,735	8,013,973	0.90
17	AccuRadio	24,847	4,277,999	1.58
18	Hubbard Broadcasting	22,608	6,178,594	0.99
19	Commerciele Radio Nederland B.V.	18,495	3,800,860	1.19
20	Grupo Radio Centro	17,794	6,023,507	0.82
21	Grupo Alpha Media	17,638	7,522,171	0.64
22	Karnaval.com	16,072	6,967,373	0.64
23	Grupo JBFM	15,855	7,145,783	0.61
24	Grupo Godó	15,645	5,370,725	0.80
25	Urban One	14,702	5,112,983	0.78
26	Grupo BluRadio	13,525	8,268,252	0.43
27	Grupo America	13,047	4,443,151	0.80
28	Cadena 3 Argentina	12,967	4,309,089	0.82
29	Salem Communications	12,672	4,185,570	0.81
30	Grupo Bandeirantes	12,508	5,564,168	0.60

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN  
Month: Abril de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	794,445	561,457,494	0.75
2	Talpa Network	117,708	33,803,984	1.86
3	365 Digital	4,057	2,470,526	0.87

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,603	260,330,779	0.63
2	Prisa Radio	136,470	102,045,816	0.71
3	Talpa Radio	92,445	24,502,601	2.02
4	NPR Member Stations	81,004	49,356,105	0.86
5	Audacy	66,936	44,945,955	0.79
6	Cumulus Streaming Network	41,446	23,859,214	0.91
7	Bell Media	32,347	12,631,279	1.35
8	VRT Radios	31,079	11,804,663	1.40
9	EMF	30,524	12,053,879	1.33
10	Organizacion Radial Olimpica	26,840	23,457,535	0.60
11	Grupo Acir	25,310	16,389,747	0.82
12	CRP Radios	22,049	15,999,796	0.73
13	Radio Mitre SA	22,042	11,442,571	1.01
14	Beasley Broadcasting Corporate	19,499	11,796,564	0.88
15	Univision	17,949	16,720,450	0.57
16	Cogeco Media Inc	17,851	10,344,657	0.91
17	AccuRadio	17,277	5,866,506	1.56
18	Hubbard Broadcasting	15,054	7,594,347	1.04
19	Commerciele Radio Nederland B.V.	14,586	5,667,821	1.21
20	Grupo Radio Centro	12,437	8,224,591	0.81
21	Grupo JBFM	11,969	10,120,151	0.63
22	Karnaval.com	11,843	11,001,689	0.58
23	Grupo Godó	11,594	8,306,625	0.74
24	Grupo Alpha Media	11,561	9,473,713	0.65
25	Grupo America	10,120	7,429,897	0.72
26	Grupo Bandeirantes	10,025	8,740,352	0.60
27	Urban One	9,778	6,201,399	0.83
28	New York Public Radio	9,589	4,323,466	1.17
29	Cadena 3 Argentina	9,049	6,172,144	0.77
30	Salem Communications	8,398	5,059,662	0.87

Notes:

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# U.S.

Daypart: 6am-8pm M-F  
Month: Abril de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,153,833	425,900,898	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	419,697	181,666,200	0.63
2	NPR Member Stations	96,449	31,132,277	0.84
3	Audacy	89,976	30,602,719	0.80
4	Cumulus Streaming Network	61,270	18,934,045	0.88
5	EMF	38,340	7,580,788	1.35
6	Univision	28,573	14,166,088	0.55
7	Beasley Broadcasting Corporate	28,457	9,148,947	0.85
8	Hubbard Broadcasting	22,490	6,095,556	1.00
9	AccuRadio	15,175	2,497,533	1.65
10	Urban One	14,660	5,100,026	0.78
11	Salem Communications	12,552	4,135,465	0.82
12	New York Public Radio	11,018	2,555,800	1.17
13	MediaCo Holding Inc	9,273	3,815,745	0.66
14	Midwest Communications	8,693	1,818,613	1.29
15	Prisa Radio	7,600	4,103,823	0.51
16	Classical KUSC/KDFC	6,174	1,108,138	1.50
17	Entravision Communications Corporation	5,627	2,525,187	0.62
18	Estrella Media	5,271	2,188,937	0.66
19	WAMU	4,174	1,443,459	0.78
20	ESPN Radio Corporate	3,999	2,163,495	0.50
21	Organizacion Radial Olimpica	3,228	1,727,996	0.51
22	Lotus Communications Corp	3,077	1,387,902	0.61
23	Meruelo Media Holdings	3,009	1,240,997	0.67
24	Sinclair Telecable	2,879	887,464	0.89
25	Connoisseur Media	2,563	532,833	1.30
26	Grupo Radio Centro	2,375	1,095,593	0.60
27	Moody Bible Institute	2,215	721,839	0.83
28	Forever Media	2,136	440,620	1.30
29	Relevant Radio	2,063	1,128,863	0.50
30	Federated Media	1,961	565,154	0.94

**Notes:**

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# U.S.

Daypart: 6am-12am M-SUN  
Month: Abril de 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	775,695	544,902,715	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	299,103	249,820,387	0.64
2	NPR Member Stations	75,116	45,640,954	0.86
3	Audacy	66,485	44,427,606	0.79
4	Cumulus Streaming Network	40,662	23,355,514	0.92
5	EMF	29,572	11,316,845	1.37
6	Beasley Broadcasting Corporate	19,040	11,568,090	0.88
7	Univision	17,938	16,709,910	0.57
8	Hubbard Broadcasting	14,953	7,462,376	1.05
9	AccuRadio	9,956	3,198,767	1.65
10	Urban One	9,743	6,182,040	0.83
11	New York Public Radio	8,640	3,717,347	1.22
12	Salem Communications	8,297	4,980,596	0.87
13	MediaCo Holding Inc	7,405	5,666,341	0.69
14	Midwest Communications	5,795	2,320,638	1.31
15	Prisa Radio	5,143	5,229,877	0.52
16	Classical KUSC/KDFC	4,983	1,741,220	1.51
17	Entravision Communications Corporation	3,402	2,885,138	0.63
18	ESPN Radio Corporate	3,274	3,387,691	0.51
19	WAMU	3,228	2,088,632	0.81
20	Estrella Media	3,074	2,438,694	0.67
21	Organizacion Radial Olimpica	2,604	2,616,260	0.53
22	Meruelo Media Holdings	2,120	1,623,253	0.70
23	Lotus Communications Corp	1,904	1,610,619	0.63
24	Sinclair Telecable	1,881	1,069,579	0.93
25	Connoisseur Media	1,776	699,446	1.34
26	Moody Bible Institute	1,733	1,024,121	0.89
27	Grupo Radio Centro	1,625	1,434,542	0.60
28	Forever Media	1,479	583,948	1.32
29	Relevant Radio	1,365	1,395,557	0.52
30	Federated Media	1,260	679,368	0.98

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: Abril de 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	96,766	34,876,861	0.70
2	Grupo Acir (Mexico)	34,639	10,229,580	0.87
3	Radio Mitre SA (Argentina)	33,631	8,084,204	1.05
4	Organizacion Radial Olimpica (Colombia)	28,997	11,288,428	0.64
5	CRP Radios (Peru)	27,896	8,699,806	0.81
6	Grupo Alpha Media (Argentina)	17,337	6,779,053	0.65
7	Grupo JBFM (Brazil)	16,121	6,750,292	0.61
8	Grupo Radio Centro (Mexico)	15,944	4,733,056	0.86
9	Cadena 3 Argentina (Argentina)	13,183	4,014,243	0.83
10	Grupo América (Argentina)	12,739	3,859,615	0.83
11	Grupo Bandeirantes (Brazil)	12,659	5,131,204	0.61
12	Grupo BluRadio (Colombia)	12,404	7,006,620	0.43
13	Radio Disney Latinoamérica (Latam Countries)	11,263	1,957,862	1.48
14	Grupo Camargo de Comunicação (Brazil)	10,382	3,868,396	0.69
15	Grupo Mix de Comunicacao (Brazil)	8,657	2,030,516	1.09
16	LS4 Radio Continental SA (Argentina)	8,219	1,684,487	1.24
17	Radios Grupo Globo (Brazil)	7,398	3,541,571	0.52
18	MVS Radio (Mexico)	6,478	2,101,609	0.79
19	Multimedios (Mexico)	5,307	1,837,129	0.74
20	SAUDADE FM (Brazil)	5,018	1,590,989	0.80
21	Grupo Radiopolis (Colombia)	4,931	1,554,003	0.80
22	Jovem Pan - SP (Brazil)	4,865	3,146,118	0.39
23	Nova Brasil (Brazil)	4,512	1,294,889	0.89
24	Rádio Alvorada (Brazil)	4,367	962,915	1.16
25	Radio Kiss FM (Brazil)	3,073	829,112	0.95
26	Imagen (Mexico)	2,906	926,661	0.81
27	Dial Brasil (Brazil)	2,767	792,286	0.90
28	Igreja Pentecostal Deus e Amor (Brazil)	2,496	1,202,278	0.50
29	RCN (Guatemala)	2,298	724,839	0.81
30	NRM (Mexico)	2,185	768,813	0.73

Notes:

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# LATAM



Daypart: 6am-12am M-SUN  
Month: Abril de 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	60,321	46,296,020	0.69
2	Grupo Acir (Mexico)	23,139	14,576,289	0.85
3	Radio Mitre SA (Argentina)	20,875	10,587,999	1.04
4	Organizacion Radial Olimpica (Colombia)	20,602	17,429,618	0.62
5	CRP Radios (Peru)	19,238	13,276,243	0.77
6	Grupo JBFM (Brazil)	11,667	9,872,552	0.63
7	Grupo Alpha Media (Argentina)	10,819	8,763,475	0.65
8	Grupo Radio Centro (Mexico)	10,683	6,694,362	0.85
9	Grupo Bandeirantes (Brazil)	9,796	8,511,445	0.60
10	Grupo América (Argentina)	9,672	7,015,658	0.73
11	Cadena 3 Argentina (Argentina)	8,815	5,951,775	0.78
12	Grupo Camargo de Comunicação (Brazil)	7,371	5,927,085	0.66
13	Grupo BluRadio (Colombia)	7,149	8,442,236	0.43
14	Radio Disney Latinoamérica (Latam Countries)	6,988	2,739,173	1.37
15	Radios Grupo Globo (Brazil)	6,011	6,317,936	0.50
16	Grupo Mix de Comunicacao (Brazil)	5,657	3,007,455	1.01
17	LS4 Radio Continental SA (Argentina)	5,412	2,580,181	1.11
18	MVS Radio (Mexico)	4,111	2,829,135	0.78
19	SAUDADE FM (Brazil)	3,736	2,625,910	0.75
20	Multimedios (Mexico)	3,704	2,861,770	0.69
21	Jovem Pan - SP (Brazil)	3,408	4,461,722	0.40
22	Nova Brasil (Brazil)	3,374	2,159,194	0.83
23	Grupo Radiopolis (Colombia)	3,240	2,206,261	0.78
24	Rádio Alvorada (Brazil)	2,994	1,473,310	1.08
25	Igreja Pentecostal Deus e Amor (Brazil)	2,267	2,225,519	0.52
26	Radio Kiss FM (Brazil)	2,118	1,271,860	0.89
27	Dial Brasil (Brazil)	1,896	1,225,752	0.83
28	Imagen (Mexico)	1,721	1,157,097	0.80
29	NRM (Mexico)	1,613	1,224,341	0.70
30	Grupo Siete (Mexico)	1,450	762,988	1.02

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: Abril de 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	161,614	22,150,357	1.94
2	365 Digital	6,601	1,890,078	0.89

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	130,255	16,773,624	2.06
2	Prisa Radio (Spain and Latam Countries)	95,994	30,511,683	0.73
3	DPG Media (Netherlands)	47,843	6,398,865	1.95
4	VRT Radios (Belgium)	42,112	7,495,884	1.46
5	Commerciele Radio Nederland B.V.(Netherlands)	18,896	3,592,066	1.28
6	RadioCorp (Netherlands)	18,871	3,311,487	1.49
7	Karnaval.com (Turkey)	16,393	6,493,968	0.67
8	Grupo Godó (Spain)	16,261	5,158,425	0.78
9	RadiaCZ (Czech Republic)	12,192	1,583,596	2.00
10	RADIOPLAY Media (Bulgaria)	11,230	1,809,088	1.59
11	Active Radio A.S. (Czech Republic)	9,242	1,650,197	1.43
12	SABC (South Africa)	7,386	2,765,935	0.67
13	Primedia Broadcasting (South Africa)	6,601	1,890,078	0.89
14	Unidad Editorial (Spain)	5,861	2,901,782	0.46
15	Vlaanderen Eén NV (Belgium)	5,631	770,305	1.93
16	Medialaan (Belgium)	5,261	1,280,243	1.15
17	Audiohuis (Netherlands)	5,186	740,451	1.81
18	Organizacion Radial Olimpica (Colombia)	4,428	2,001,429	0.62
19	Kink (Netherlands)	4,224	837,254	1.17
20	Challenge Records (Netherlands)	3,157	433,748	1.99

**Notes:**

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# EMEA



Daypart: 6am-12am M-SUN  
Month: Abril de 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	116,558	33,119,355	1.84
2	365 Digital	3,978	2,407,560	0.88

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	91,913	24,161,898	2.01
2	Prisa Radio (Spain and Latam Countries)	70,111	49,706,976	0.73
3	DPG Media (Netherlands)	31,884	8,749,970	1.92
4	VRT Radios (Belgium)	30,982	11,718,422	1.45
5	Commerciele Radio Nederland B.V.(Netherlands)	14,446	5,583,300	1.35
6	RadioCorp (Netherlands)	14,119	5,127,382	1.42
7	Karnaval.com (Turkey)	11,592	10,724,373	0.61
8	Grupo Godó (Spain)	11,521	8,240,643	0.65
9	RadiaCZ (Czech Republic)	7,785	2,391,269	1.74
10	RADIOPLAY Media (Bulgaria)	7,051	2,590,252	1.46
11	SABC (South Africa)	5,352	4,437,854	0.62
12	Active Radio A.S. (Czech Republic)	5,320	2,129,628	1.33
13	Unidad Editorial (Spain)	4,804	5,330,679	0.45
14	Vlaanderen Eén NV (Belgium)	4,246	1,222,085	1.86
15	Audiohuis (Netherlands)	4,111	1,185,670	1.91
16	Primedia Broadcasting (South Africa)	3,978	2,407,560	0.88
17	Medialaan (Belgium)	3,841	1,970,648	1.09
18	Organizacion Radial Olimpica (Colombia)	3,323	3,111,880	0.63
19	Kink (Netherlands)	3,001	1,215,048	1.19
20	Challenge Records (Netherlands)	2,752	787,296	1.92

**Notes:**

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## Recursos

### **Acesso aos Rankers mensais:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Webcast Metrics, Folha de informação**

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

### **Fale conosco**

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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