



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

June 2021



## About Triton's Webcast Metrics and Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

Webcast Metrics® is an enhanced measurement service tier that requires participating publishers to meet a broader set of technical and operational requirements which are subject to a third-party audit.

## About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics and Webcast Metrics® measurement services.

**Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.**

- The Global Publisher Ranker, powered by Webcast Metrics®, verifies the quantity of streams without qualifying where they are being consumed.
  - The regional rankers quantify consumption based on listener location.
  - All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
  - Sales Networks include both owned streams and the streams related to network affiliations.
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## About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

## Understanding the Metrics

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ( $AAS = TLH / \text{Hours in period}$ ).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

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The background is a solid blue color with a complex, abstract pattern. A world map is visible, composed of a grid of small dots. Overlaid on the map are various data visualization elements: vertical bars of different heights, circles of different sizes, and thin vertical lines. Some of these elements are highlighted in a lighter blue or white, while others are in a darker blue. The overall effect is a high-tech, digital aesthetic.

## JUNE 2021 RANKERS



# GLOBAL

Daypart: 6am-8pm M-F  
Month: June 2021

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,129,183	442,404,815	0.76
2	Talpa Network	158,096	26,850,263	1.79
3	365 Digital	7,403	2,287,705	0.97

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	406,330	182,627,447	0.67
2	Prisa Radio	163,465	66,869,146	0.74
3	Talpa Radio	127,771	20,231,848	1.91
4	NPR Member Stations	101,543	36,320,318	0.83
5	Audacy	85,622	35,390,403	0.72
6	Cumulus Streaming Network	61,006	20,767,101	0.88
7	Bell Media	41,861	9,961,325	1.26
8	EMF	34,204	7,023,543	1.43
9	Grupo Acir	30,551	10,507,609	0.88
10	Univision	30,155	16,047,229	0.57
11	Medialaan	29,319	4,883,347	1.82
12	Beasley Broadcasting Corporate	27,301	9,992,827	0.83
13	AccuRadio	27,008	4,839,341	1.67
14	Hubbard Broadcasting	21,478	6,027,512	1.06
15	CRP Radios	21,401	9,028,387	0.72
16	Karnaval.com	21,189	9,938,058	0.65
17	Grupo Renascenca	17,823	3,281,713	1.65
18	New York Public Radio	13,956	4,364,405	0.95
19	Grupo Radio Centro	13,565	5,470,620	0.75
20	Salem Communications	13,235	5,079,215	0.70

#### Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

Reported data includes listening from both ad-supported and/or ad-free services

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 407,928,994, Net Total Listening Hours: 396,945,337, Gross Active Sessions: 497,051,989, Net Active Sessions: 479,975,132, % Filtered Total Listening Hours: 97.31%, % Filtered Active Sessions: 96.56%

# GLOBAL

Daypart: 6am-12am M-SUN

Month: June 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	798,706	545,328,839	0.77
2	Talpa Network	119,322	35,933,410	1.78
3	365 Digital	5,046	2,792,160	0.95

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	306,661	243,180,248	0.67
2	Prisa Radio	117,890	87,533,618	0.71
3	Talpa Radio	94,827	26,441,688	1.92
4	NPR Member Stations	81,786	50,193,975	0.86
5	Audacy	62,117	43,923,110	0.75
6	Cumulus Streaming Network	43,042	25,130,881	0.90
7	Bell Media	30,721	12,752,166	1.27
8	EMF	26,176	9,640,603	1.42
9	Medialaan	22,300	6,535,693	1.82
10	Grupo Acir	21,584	13,571,487	0.85
11	Univision	20,019	18,501,259	0.57
12	AccuRadio	19,927	6,427,676	1.64
13	Beasley Broadcasting Corporate	19,081	11,948,313	0.85
14	Karnaval.com	16,632	15,032,489	0.59
15	CRP Radios	16,512	12,694,590	0.69
16	Hubbard Broadcasting	15,076	7,221,705	1.10
17	Grupo Renascenca	12,143	4,318,256	1.51
18	New York Public Radio	11,134	5,952,721	0.99
19	Grupo Radio Centro	9,800	7,081,857	0.74
20	Salem Communications	9,200	5,958,770	0.81

**Notes:**

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In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 532,996,813, Net Total Listening Hours: 516,578,950, Gross Active Sessions: 650,636,898, Net Active Sessions: 625,687,031, % Filtered Total Listening Hours: 96.92%, % Filtered Active Sessions: 96.17%

# U.S.

Daypart: 6am-8pm M-F  
Month: June 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,108,966	432,806,973	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	394,467	176,655,601	0.67
2	NPR Member Stations	94,297	33,704,449	0.83
3	Audacy	85,411	35,242,219	0.73
4	Cumulus Streaming Network	60,097	20,397,631	0.88
5	EMF	33,252	6,718,984	1.45
6	Univision	30,141	16,031,886	0.57
7	Beasley Broadcasting Corporate	26,740	9,820,217	0.82
8	Hubbard Broadcasting	21,345	5,931,080	1.07
9	AccuRadio	15,399	2,519,899	1.82
10	Salem Communications	13,090	4,988,887	0.78
11	New York Public Radio	12,733	3,845,186	0.99
12	Urban One	10,452	4,153,407	0.76
13	Bonneville International	10,289	4,308,713	0.72
14	ESPN Radio Corporate	7,888	4,761,151	0.50
15	Prisa Radio	7,088	4,154,755	0.51
16	Midwest Communications	6,752	1,484,488	1.34
17	MediaCo Holding Inc	6,668	2,903,150	0.69
18	Entravision Communications Corporation	5,755	2,794,734	0.63
19	Classical KUSC/KDFC	5,590	1,119,653	1.48
20	Estrella Media	4,924	2,401,500	0.62

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# U.S.

Daypart: 6am-12am M-SUN  
Month: June 2021

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	782,022	531,104,904	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	296,788	234,358,430	0.67
2	NPR Member Stations	75,283	46,044,933	0.86
3	Audacy	61,942	43,709,178	0.75
4	Cumulus Streaming Network	42,278	24,577,195	0.91
5	EMF	25,408	9,198,125	1.45
6	Univision	20,006	18,476,620	0.57
7	Beasley Broadcasting Corporate	18,650	11,722,595	0.85
8	Hubbard Broadcasting	14,958	7,074,111	1.11
9	AccuRadio	10,777	3,143,509	1.81
10	New York Public Radio	10,062	5,156,098	1.03
11	Salem Communications	9,076	5,815,757	0.82
12	Urban One	7,272	4,920,510	0.78
13	Bonneville International	7,113	5,080,705	0.74
14	ESPN Radio Corporate	6,505	7,551,741	0.46
15	MediaCo Holding Inc	5,264	4,000,809	0.70
16	Prisa Radio	4,976	5,028,872	0.52
17	Midwest Communications	4,752	1,861,913	1.33
18	Classical KUSC/KDFC	4,638	1,618,559	1.51
19	Entravision Communications Corporation	3,698	3,125,055	0.63
20	Estrella Media	3,042	2,632,472	0.62

Notes:

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# LATAM

Daypart: 6am-7pm M-F  
Month: June 2021



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	88,502	34,022,115	0.73
2	Grupo Acir (Mexico)	29,558	9,307,123	0.89
3	CRP Radios (Peru)	19,063	7,029,479	0.76
4	RCN Radio (Colombia)	12,146	4,518,883	0.74
5	Grupo JBFM (Brazil)	12,025	5,065,265	0.67
6	Grupo Alpha Media (Argentina)	11,778	4,896,107	0.68
7	Grupo Radio Centro (Mexico)	11,609	4,092,757	0.80
8	America TV SA	10,500	3,885,263	0.75
9	Grupo BluRadio (Colombia)	9,342	5,064,305	0.50
10	Grupo Mix de Comunicacao (Brazil)	8,418	2,179,275	1.09
11	Grupo Camargo de Comunicação (Brazil)	8,385	3,560,842	0.67
12	Jovem Pan - SP (Brazil)	7,519	4,701,758	0.45
13	MVS Radio (Mexico)	6,252	2,221,756	0.79
14	Nova Brasil (Brazil)	5,691	1,714,937	0.94
15	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	5,276	1,130,253	1.32
16	Multimedios (Mexico)	3,952	1,480,946	0.75
17	Grupo Radiopolis (Colombia)	3,368	1,024,916	0.92
18	Rádio Alvorada (Brazil)	3,247	869,159	1.05
19	NRM (Mexico)	2,913	1,103,814	0.74
20	Igreja Pentecostal Deus e Amor (Brazil)	2,477	1,261,506	0.52
21	Dial Brasil (Brazil)	2,306	767,550	0.85
22	Imagen (Mexico)	1,784	723,472	0.70
23	Radio 93 (Brazil)	1,223	557,533	0.62
24	AccuRadio (United States)	1,060	244,926	1.22
25	ACCION MULTIMEDIOS (Paraguay)	1,047	565,392	0.52

Notes:

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# LATAM

Daypart: 6am-12am M-SUN  
Month: June 2021



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	57,912	43,094,099	0.71
2	Grupo Acir (Mexico)	19,796	12,350,436	0.85
3	CRP Radios (Peru)	13,952	10,192,132	0.73
4	RCN Radio (Colombia)	8,936	6,837,535	0.68
5	Grupo JBFM (Brazil)	8,883	7,504,468	0.63
6	America TV SA	8,321	6,324,830	0.70
7	Grupo Radio Centro (Mexico)	7,989	5,481,542	0.77
8	Grupo Alpha Media (Argentina)	7,527	5,948,912	0.67
9	Grupo Camargo de Comunicação (Brazil)	6,059	5,216,153	0.62
10	Grupo BluRadio (Colombia)	5,782	6,042,335	0.49
11	Grupo Mix de Comunicacao (Brazil)	5,603	3,014,318	1.00
12	Jovem Pan - SP (Brazil)	5,441	6,332,596	0.45
13	Nova Brasil (Brazil)	4,102	2,592,505	0.85
14	MVS Radio (Mexico)	4,097	2,857,069	0.76
15	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	3,480	1,483,209	1.26
16	Multimedios (Mexico)	2,749	2,090,031	0.70
17	Igreja Pentecostal Deus e Amor (Brazil)	2,286	2,230,752	0.53
18	Grupo Radiopolis (Colombia)	2,284	1,371,085	0.89
19	Rádio Alvorada (Brazil)	2,238	1,258,425	0.95
20	NRM (Mexico)	2,102	1,564,647	0.72
21	Dial Brasil (Brazil)	1,597	1,090,944	0.78
22	Imagen (Mexico)	1,074	834,253	0.69
23	Radio 93 (Brazil)	836	748,096	0.59
24	AccuRadio (United States)	807	363,540	1.19
25	NPR Member Stations (United States)	664	552,530	0.64

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: June 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	161,596	25,332,961	1.65
2	365 Digital	7,687	2,187,637	1.04

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	131,217	19,239,838	1.75
2	Prisa Radio (Spain and Latam Countries)	72,561	25,687,218	0.78
3	DPG Media (Netherlands)	47,594	7,166,686	1.91
4	Medialaan (Belgium)	30,234	4,691,677	1.80
5	Karnaval.com (Turkey)	21,381	9,136,897	0.63
6	Grupo Renascenca (Portugal)	18,287	3,028,512	1.75
7	RadioCorp (Netherlands)	17,075	3,529,159	1.36
8	RadiaCZ (Czech Republic)	10,887	1,436,464	1.90
9	Commerciele Radio Nederland B.V.(Netherlands)	10,589	2,171,422	1.36
10	Active Radio A.S. (Czech Republic)	8,664	1,213,543	2.06

## Notes:

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# EMEA

Daypart: 6am-12am M-SUN  
Month: June 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	117,783	35,022,507	1.70
2	365 Digital	4,950	2,712,753	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	93,900	25,891,669	1.90
2	Prisa Radio (Spain and Latam Countries)	54,052	38,532,680	0.75
3	DPG Media (Netherlands)	32,769	9,230,971	1.97
4	Medialaan (Belgium)	22,246	6,493,073	1.79
5	Karnaval.com (Turkey)	16,292	14,681,405	0.59
6	RadioCorp (Netherlands)	13,153	5,186,057	1.41
7	Grupo Renascenca (Portugal)	11,901	4,123,964	1.61
8	Commerciele Radio Nederland B.V.(Netherlands)	8,418	3,270,390	1.37
9	RadiaCZ (Czech Republic)	7,260	2,033,374	1.76
10	Active Radio A.S. (Czech Republic)	5,150	1,468,342	1.95

#### Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

## Resources

**Access the Monthly Rankers:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

**Webcast Metrics Reference Guide**

A quick guide to Webcast Metrics Data, Features & Capabilities

<http://bit.ly/WCMreferenceguide>

**Contact Us**

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

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