



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

September 2021

About Triton's Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
 - The regional rankers quantify consumption based on listener location.
 - All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
 - Sales Networks include both owned streams and the streams related to network affiliations.
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About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

Understanding the Metrics

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

The background is a solid blue color with various abstract patterns. There are several halftone (dot grid) patterns in different shades of blue, some of which form the outlines of continents like North and South America. Scattered throughout are various geometric shapes: circles of different sizes, some solid and some outlined, and thin vertical lines. The overall aesthetic is modern and digital.

SEPTEMBER 2021 RANKERS

GLOBAL

Daypart: 6am-8pm M-F
Month: September 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,138,392	464,812,621	0.73
2	Talpa Network	156,156	26,118,965	1.81
3	365 Digital	7,853	2,287,743	1.03

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	402,968	188,571,998	0.64
2	Prisa Radio	159,552	66,232,313	0.72
3	Talpa Radio	126,057	19,930,256	1.92
4	NPR Member Stations	107,263	39,482,721	0.81
5	Audacy	90,820	40,195,769	0.68
6	Cumulus Streaming Network	62,621	22,105,124	0.85
7	Bell Media	39,933	9,081,273	1.31
8	EMF	37,499	7,813,029	1.40
9	Grupo Acir	29,818	10,452,475	0.86
10	Univision	29,651	15,654,561	0.57
11	Beasley Broadcasting Corporate	27,587	10,429,480	0.80
12	Medialaan	27,467	4,543,055	1.83
13	AccuRadio	26,141	5,027,228	1.56
14	CRP Radios	22,081	9,188,359	0.73
15	Hubbard Broadcasting	21,585	6,330,938	1.02
16	Karnaval.com	20,955	8,903,243	0.72
17	New York Public Radio	14,453	4,650,229	0.93
18	Grupo Alpha Media	14,376	7,150,060	0.61
19	Grupo Radio Centro	13,676	5,593,591	0.74
20	Salem Communications	13,396	5,349,804	0.74
21	Grupo JBFM	12,946	5,280,908	0.74
22	Grupo America Argentina	11,645	4,240,881	0.82
23	LS4 Radio Continental SA	11,261	3,382,563	1.01
24	Urban One	10,994	4,361,359	0.76
25	Commerciele Radio Nederland B.V.	10,799	2,255,963	1.45

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: September 2021

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	799,777	570,448,037	0.74
2	Talpa Network	116,833	34,388,247	1.82
3	365 Digital	5,305	2,760,552	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	300,739	247,833,684	0.64
2	Prisa Radio	115,467	87,414,671	0.70
3	Talpa Radio	92,816	25,668,256	1.93
4	NPR Member Stations	85,628	54,287,267	0.83
5	Audacy	66,177	50,619,685	0.69
6	Cumulus Streaming Network	44,515	27,541,444	0.85
7	EMF	28,765	10,642,394	1.42
8	Bell Media	28,654	11,249,257	1.34
9	Grupo Acir	21,231	13,673,822	0.83
10	Medialaan	20,596	5,942,744	1.85
11	Univision	19,576	17,898,493	0.58
12	AccuRadio	19,298	6,572,399	1.56
13	Beasley Broadcasting Corporate	19,130	12,553,471	0.81
14	CRP Radios	16,761	12,861,093	0.69
15	Karnaval.com	16,183	13,139,586	0.66
16	Hubbard Broadcasting	14,927	7,513,623	1.04
17	New York Public Radio	11,493	6,313,752	0.96
18	Grupo JBFM	9,997	7,473,443	0.71
19	Grupo Radio Centro	9,937	7,298,052	0.72
20	Grupo Alpha Media	9,609	8,412,805	0.61
21	Salem Communications	9,301	6,286,292	0.77
22	Grupo America Argentina	9,277	6,524,357	0.75
23	Commerciele Radio Nederland B.V.	8,675	3,145,549	1.47
24	Urban One	7,733	5,191,932	0.79
25	LS4 Radio Continental SA	7,705	4,234,124	0.97

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: September 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,118,003	454,722,739	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	390,838	182,196,121	0.65
2	NPR Member Stations	99,583	36,622,079	0.81
3	Audacy	90,562	40,016,699	0.68
4	Cumulus Streaming Network	61,718	21,752,812	0.85
5	EMF	36,477	7,492,102	1.42
6	Univision	29,636	15,643,623	0.57
7	Beasley Broadcasting Corporate	27,047	10,269,523	0.80
8	Hubbard Broadcasting	21,449	6,226,715	1.03
9	AccuRadio	14,965	2,761,182	1.62
10	Salem Communications	13,247	5,262,212	0.75
11	New York Public Radio	13,181	4,130,718	0.95
12	Urban One	10,949	4,347,689	0.76
13	Bonneville International	10,441	4,479,593	0.71
14	ESPN Radio Corporate	8,724	4,895,022	0.53
15	MediaCo Holding Inc	7,119	3,099,047	0.69
16	Prisa Radio	6,964	4,005,178	0.52
17	Midwest Communications	6,698	1,548,449	1.28
18	Classical KUSC/KDFC	5,808	1,249,719	1.38
19	Estrella Media	5,623	2,734,205	0.63
20	Entravision Communications Corporation	5,604	2,723,622	0.63
21	WAMU	3,876	1,581,226	0.73
22	Sinclair Telecable	3,091	1,062,754	0.94
23	Lotus Communications Corp	2,753	1,232,584	0.68
24	Grupo Radio Centro	2,362	1,217,736	0.59
25	Emmis Indiana Broadcasting	2,348	876,649	0.81

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: September 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	783,110	555,562,879	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	290,742	238,494,473	0.65
2	NPR Member Stations	78,714	49,723,267	0.83
3	Audacy	65,955	50,354,749	0.69
4	Cumulus Streaming Network	43,742	26,995,634	0.85
5	EMF	27,939	10,177,069	1.44
6	Univision	19,563	17,881,710	0.58
7	Beasley Broadcasting Corporate	18,724	12,350,369	0.81
8	Hubbard Broadcasting	14,804	7,351,766	1.06
9	AccuRadio	10,512	3,393,315	1.64
10	New York Public Radio	10,376	5,513,868	0.99
11	Salem Communications	9,173	6,147,512	0.78
12	Urban One	7,696	5,172,940	0.79
13	Bonneville International	7,356	5,572,228	0.70
14	ESPN Radio Corporate	6,789	6,693,888	0.53
15	MediaCo Holding Inc	5,696	4,280,180	0.71
16	Prisa Radio	4,883	4,856,963	0.53
17	Classical KUSC/KDFC	4,755	1,872,479	1.34
18	Midwest Communications	4,655	1,926,785	1.26
19	Entravision Communications Corporation	3,573	3,029,108	0.63
20	Estrella Media	3,501	3,049,485	0.61
21	WAMU	3,060	2,110,383	0.76
22	Sinclair Telecable	2,090	1,230,876	0.96
23	Lotus Communications Corp	1,799	1,406,462	0.68
24	Grupo Radio Centro	1,687	1,525,339	0.59
25	Meruelo Media Holdings	1,685	1,307,254	0.69

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: September 2021



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	83,664	32,489,195	0.72
2	Grupo Acir (Mexico)	28,821	9,226,756	0.88
3	CRP Radios (Peru)	20,005	7,311,644	0.77
4	Grupo Alpha Media (Argentina)	14,231	6,532,396	0.62
5	RCN Radio (Colombia)	13,510	4,921,681	0.75
6	Grupo JBFM (Brazil)	13,159	4,928,618	0.75
7	Grupo Radio Centro (Mexico)	11,695	4,185,223	0.78
8	LS4 Radio Continental SA (Argentina)	11,428	3,141,987	1.02
9	Grupo América (Argentina)	11,427	3,724,871	0.85
10	Grupo BluRadio (Colombia)	9,809	5,166,205	0.51
11	Grupo Mix de Comunicacao (Brazil)	8,210	2,289,750	1.01
12	Grupo Camargo de Comunicação (Brazil)	7,993	3,530,387	0.64
13	Jovem Pan - SP (Brazil)	7,769	4,961,585	0.44
14	Cadena 3 Argentina (Argentina)	6,700	2,043,503	0.90
15	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	6,095	1,297,195	1.33
16	MVS Radio (Mexico)	5,898	2,138,264	0.77
17	Nova Brasil (Brazil)	5,881	1,755,212	0.94
18	SAUDADE FM (Brazil)	4,204	1,825,988	0.65
19	Multimedios (Mexico)	4,019	1,512,515	0.75
20	Grupo Radiopolis (Colombia)	3,770	1,183,134	0.89
21	Rádio Alvorada (Brazil)	3,344	863,741	1.09
22	NRM (Mexico)	2,989	1,150,937	0.73
23	Igreja Pentecostal Deus e Amor (Brazil)	2,505	1,229,212	0.54
24	Dial Brasil (Brazil)	2,344	774,804	0.85
25	Imagen (Mexico)	1,805	720,047	0.71

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LATAM



Daypart: 6am-12am M-SUN
Month: September 2021

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	54,442	41,177,775	0.70
2	Grupo Acir (Mexico)	19,503	12,437,474	0.83
3	CRP Radios (Peru)	14,455	10,615,529	0.72
4	RCN Radio (Colombia)	9,938	7,417,717	0.70
5	Grupo JBFM (Brazil)	9,743	7,266,546	0.71
6	Grupo Alpha Media (Argentina)	9,054	7,843,939	0.62
7	Grupo América (Argentina)	8,878	6,151,628	0.76
8	Grupo Radio Centro (Mexico)	8,116	5,677,559	0.76
9	LS4 Radio Continental SA (Argentina)	7,498	4,043,698	0.99
10	Grupo BluRadio (Colombia)	5,964	6,008,006	0.51
11	Grupo Camargo de Comunicação (Brazil)	5,864	5,142,835	0.61
12	Grupo Mix de Comunicacao (Brazil)	5,581	3,254,725	0.92
13	Jovem Pan - SP (Brazil)	5,530	6,576,767	0.44
14	Cadena 3 Argentina (Argentina)	4,819	3,067,791	0.82
15	Nova Brasil (Brazil)	4,332	2,647,107	0.87
16	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	4,032	1,707,952	1.27
17	MVS Radio (Mexico)	3,871	2,772,003	0.74
18	SAUDADE FM (Brazil)	3,276	2,818,228	0.62
19	Multimedios (Mexico)	2,773	2,222,079	0.66
20	Grupo Radiopolis (Colombia)	2,526	1,554,646	0.86
21	Rádio Alvorada (Brazil)	2,312	1,238,743	1.00
22	Igreja Pentecostal Deus e Amor (Brazil)	2,272	2,144,540	0.54
23	NRM (Mexico)	2,167	1,638,170	0.71
24	Dial Brasil (Brazil)	1,624	1,100,689	0.79
25	Imagen (Mexico)	1,081	838,120	0.69

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: September 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	159,828	24,718,245	1.71
2	365 Digital	8,171	2,193,838	0.94

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	129,637	19,004,210	1.81
2	Prisa Radio (Spain and Latam Countries)	73,343	26,753,714	0.83
3	DPG Media (Netherlands)	44,368	6,239,231	1.98
4	Medialaan (Belgium)	28,341	4,367,142	1.81
5	Karnaval.com (Turkey)	21,234	8,226,781	0.69
6	RadioCorp (Netherlands)	16,442	3,229,891	1.40
7	Commerciele Radio Nederland B.V.(Netherlands)	11,029	2,131,533	1.48
8	RadiaCZ (Czech Republic)	9,942	1,363,432	1.97
9	Active Radio A.S. (Czech Republic)	8,205	1,157,439	2.02
10	Primedia Broadcasting (South Africa)	8,171	2,193,838	0.94
11	Fresh Media Bulgaria	8,021	1,140,115	1.99
12	SABC (South Africa)	6,266	2,255,808	0.81
13	Vlaanderen Eén NV (Belgium)	5,403	805,243	1.80
14	Unidad Editorial (Spain)	4,850	2,674,080	0.52
15	Sublime World BV (Netherlands)	4,628	670,853	1.95

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: September 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	115,352	33,519,013	1.72
2	365 Digital	5,219	2,688,498	1.00

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	91,930	25,127,312	1.80
2	Prisa Radio (Spain and Latam Countries)	55,195	40,541,701	0.76
3	DPG Media (Netherlands)	30,065	7,853,250	2.01
4	Medialaan (Belgium)	20,540	5,899,553	1.77
5	Karnaval.com (Turkey)	15,841	12,846,848	0.67
6	RadioCorp (Netherlands)	12,418	4,598,667	1.45
7	Commerciele Radio Nederland B.V.(Netherlands)	8,585	3,096,343	1.57
8	RadiaCZ (Czech Republic)	6,630	1,894,664	1.78
9	Fresh Media Bulgaria	5,307	1,537,073	1.78
10	Primedia Broadcasting (South Africa)	5,219	2,688,498	1.00
11	Active Radio A.S. (Czech Republic)	4,918	1,404,826	1.92
12	SABC (South Africa)	4,559	3,320,343	0.77
13	Vlaanderen Eén NV (Belgium)	4,127	1,150,350	1.92
14	Unidad Editorial (Spain)	4,062	4,564,488	0.48
15	Sublime World BV (Netherlands)	3,655	988,268	1.99

Notes:

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Resources

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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