



TRITON DIGITAL'S  
**STREAMING  
METRICS  
MONTHLY  
RANKER**

May 2023

## About Triton's Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

## About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

**Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.**

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
  - The regional rankers quantify consumption based on listener location.
  - All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
  - Sales Networks include both owned streams and the streams related to network affiliations.
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## About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

## Understanding the Metrics

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ( $AAS = TLH / \text{Hours in period}$ ).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

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**MAY 2023 RANKERS**

# GLOBAL



Daypart: 6am-8pm M-F  
Month: May 2023

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,177,762	500,927,993	0.74
2	Talpa Network	144,294	26,233,110	1.74
3	365 Digital	7,201	2,606,706	0.86

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	434,072	213,775,919	0.64
2	Prisa Radio	200,094	86,686,835	0.72
3	Talpa Radio	115,464	19,663,792	1.86
4	NPR Member Stations	98,307	35,980,964	0.85
5	Audacy	92,786	38,120,903	0.76
6	Cumulus Streaming Network	60,855	21,915,560	0.87
7	Bell Media	47,245	11,117,201	1.33
8	EMF	41,003	9,558,921	1.32
9	Grupo Acir	37,669	14,058,863	0.85
10	Organizacion Radial Olimpica	36,302	18,718,568	0.61
11	VRT Radios	36,213	8,247,925	1.39
12	Radio Mitre SA	32,955	9,922,104	1.04
13	CRP Radios	30,744	12,784,639	0.76
14	Beasley Broadcasting Corporate	29,242	11,025,037	0.84
15	Univision	28,727	16,537,791	0.55
16	Cogeco Media Inc	26,662	8,855,022	0.93
17	AccuRadio	24,401	4,836,414	1.58
18	Hubbard Broadcasting	22,233	7,162,249	0.97
19	Commerciele Radio Nederland B.V.	19,310	4,753,320	1.13
20	Grupo Alpha Media	17,231	8,456,297	0.64
21	Grupo Radio Centro	16,907	6,857,095	0.78
22	Grupo JBFM	16,675	8,073,244	0.65
23	Grupo Godó	16,571	6,739,088	0.77
24	Karnaval.com	15,737	8,007,570	0.63
25	Urban One	14,666	5,808,797	0.79
26	Grupo BluRadio	13,792	9,872,705	0.42
27	Grupo Bandeirantes	12,614	6,590,850	0.59
28	Cadena 3 Argentina	12,536	4,838,702	0.81
29	Grupo America	12,055	4,659,289	0.80
30	Salem Communications	11,897	4,644,286	0.79

**Notes:**

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL



Daypart: 6am-12am M-SUN  
Month: May 2023

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	842,459	613,710,820	0.75
2	Talpa Network	111,925	35,116,131	1.76
3	365 Digital	4,854	3,082,941	0.86

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	326,756	278,220,621	0.64
2	Prisa Radio	146,558	113,521,545	0.70
3	Talpa Radio	87,891	25,438,132	1.91
4	NPR Member Stations	78,908	49,072,737	0.87
5	Audacy	71,726	51,214,403	0.76
6	Cumulus Streaming Network	43,363	26,154,393	0.90
7	Bell Media	34,480	13,676,456	1.37
8	EMF	32,083	13,026,913	1.33
9	VRT Radios	28,492	11,292,908	1.39
10	Organizacion Radial Olimpica	28,219	25,774,416	0.60
11	Grupo Acir	27,491	18,141,245	0.84
12	CRP Radios	23,056	17,277,598	0.73
13	Radio Mitre SA	22,914	12,111,178	1.03
14	Beasley Broadcasting Corporate	20,783	13,311,372	0.86
15	Univision	19,275	18,797,728	0.56
16	Cogeco Media Inc	18,695	10,728,994	0.94
17	AccuRadio	17,838	6,232,729	1.57
18	Hubbard Broadcasting	15,774	8,445,034	1.01
19	Commerciele Radio Nederland B.V.	15,639	6,612,819	1.14
20	Grupo JBFM	12,896	10,750,465	0.66
21	Grupo Godó	12,698	9,500,691	0.73
22	Grupo Radio Centro	12,365	8,757,567	0.78
23	Karnaval.com	12,107	11,564,825	0.58
24	Grupo Alpha Media	12,048	10,193,129	0.65
25	Urban One	10,640	7,007,151	0.83
26	Grupo Bandeirantes	10,354	9,497,971	0.59
27	Grupo America	9,879	7,353,399	0.73
28	Cadena 3 Argentina	9,217	6,498,349	0.77
29	Grupo BluRadio	9,039	11,256,688	0.42
30	Salem Communications	8,403	5,397,515	0.84

**Notes:**

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# U.S.

Daypart: 6am-8pm M-F  
Month: May 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,152,796	488,305,598	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	418,489	205,525,963	0.64
2	Audacy	92,422	37,855,766	0.76
3	NPR Member Stations	91,869	33,620,750	0.85
4	Cumulus Streaming Network	59,907	21,550,506	0.87
5	EMF	39,795	9,061,494	1.35
6	Univision	28,707	16,528,188	0.55
7	Beasley Broadcasting Corporate	28,642	10,851,795	0.83
8	Hubbard Broadcasting	22,113	7,065,205	0.97
9	AccuRadio	14,753	2,794,160	1.65
10	Urban One	14,622	5,793,646	0.79
11	Salem Communications	11,772	4,587,558	0.79
12	New York Public Radio	8,934	2,513,197	1.11
13	Midwest Communications	8,409	2,053,151	1.27
14	MediaCo Holding Inc	8,187	4,715,552	0.55
15	Prisa Radio	7,851	4,915,587	0.50
16	Classical KUSC/KDFC	5,529	1,199,280	1.43
17	Entravision Communications Corporation	5,498	2,878,703	0.61
18	Estrella Media	5,224	2,520,600	0.66
19	ESPN Radio Corporate	4,197	2,734,698	0.48
20	WAMU	4,034	1,616,678	0.77
21	Organizacion Radial Olimpica	3,239	2,037,563	0.50
22	Lotus Communications Corp	2,956	1,682,309	0.56
23	Meruelo Media Holdings	2,926	1,384,984	0.67
24	Grupo Acir	2,798	1,291,965	0.68
25	Sinclair Telecable	2,794	990,090	0.89
26	Connoisseur Media	2,583	617,929	1.30
27	Moody Bible Institute	2,107	801,365	0.82
28	Grupo Radio Centro	2,087	1,157,793	0.57
29	Federated Media	1,861	611,782	0.95
30	Bob & Tom Show	1,838	1,143,150	0.49

**Notes:**

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# U.S.

Daypart: 6am-12am M-SUN

Month: May 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	822,159	595,325,056	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	314,126	266,374,671	0.65
2	NPR Member Stations	73,148	45,408,521	0.87
3	Audacy	71,293	50,701,104	0.77
4	Cumulus Streaming Network	42,547	25,612,115	0.90
5	EMF	31,090	12,285,719	1.37
6	Beasley Broadcasting Corporate	20,327	13,092,020	0.85
7	Univision	19,261	18,785,654	0.56
8	Hubbard Broadcasting	15,672	8,303,360	1.02
9	Urban One	10,603	6,986,047	0.83
10	AccuRadio	10,301	3,412,202	1.65
11	Salem Communications	8,296	5,314,757	0.84
12	New York Public Radio	7,122	3,350,924	1.15
13	MediaCo Holding Inc	6,705	6,624,699	0.56
14	Midwest Communications	6,014	2,524,387	1.29
15	Prisa Radio	5,595	5,950,775	0.51
16	Classical KUSC/KDFC	4,623	1,732,228	1.45
17	ESPN Radio Corporate	3,988	4,901,126	0.45
18	Entravision Communications Corporation	3,592	3,195,612	0.62
19	Estrella Media	3,303	2,734,581	0.66
20	WAMU	3,188	2,149,779	0.80
21	Organizacion Radial Olimpica	2,662	2,852,883	0.51
22	Grupo Acir	2,263	1,799,984	0.69
23	Meruelo Media Holdings	2,157	1,708,959	0.70
24	Lotus Communications Corp	1,971	1,897,027	0.57
25	Sinclair Telecable	1,945	1,147,639	0.93
26	Connoisseur Media	1,895	779,457	1.32
27	Moody Bible Institute	1,671	1,042,858	0.87
28	Grupo Radio Centro	1,513	1,442,044	0.58
29	Forever Media	1,311	553,303	1.28
30	Federated Media	1,292	717,283	0.98

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: May 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	101,216	41,797,244	0.70
2	Grupo Acir (Mexico)	35,796	12,218,520	0.86
3	Radio Mitre SA (Argentina)	32,766	8,945,011	1.06
4	Organizacion Radial Olimpica (Colombia)	29,765	13,543,332	0.63
5	CRP Radios (Peru)	28,262	10,236,912	0.81
6	Grupo JBFM (Brazil)	16,968	7,610,070	0.65
7	Grupo Alpha Media (Argentina)	16,917	7,605,238	0.65
8	Grupo Radio Centro (Mexico)	15,312	5,482,963	0.82
9	Cadena 3 Argentina (Argentina)	12,755	4,506,692	0.82
10	Grupo Bandeirantes (Brazil)	12,692	6,035,944	0.60
11	Grupo BluRadio (Colombia)	12,682	8,371,444	0.42
12	Grupo América (Argentina)	11,820	4,069,595	0.83
13	Radio Disney Latinoamérica (Latam Countries)	11,394	2,320,898	1.45
14	Grupo Camargo de Comunicação (Brazil)	10,643	4,565,376	0.69
15	Grupo Mix de Comunicacao (Brazil)	9,324	2,505,541	1.10
16	Radios Grupo Globo (Brazil)	7,795	4,199,296	0.53
17	LS4 Radio Continental SA (Argentina)	7,597	1,816,196	1.22
18	MVS Radio (Mexico)	6,804	2,600,240	0.77
19	Multimedios (Mexico)	5,836	2,331,310	0.74
20	Jovem Pan - SP (Brazil)	5,282	4,019,766	0.38
21	SAUDADE FM (Brazil)	5,256	1,940,315	0.79
22	Grupo Radiopolis (Colombia)	5,076	1,811,807	0.81
23	Nova Brasil (Brazil)	4,699	1,561,426	0.88
24	Rádio Alvorada (Brazil)	4,613	1,191,203	1.14
25	Radio Kiss FM (Brazil)	3,326	1,025,175	0.96
26	Imagen (Mexico)	3,173	1,125,528	0.83
27	Dial Brasil (Brazil)	2,784	969,306	0.85
28	Igreja Pentecostal Deus e Amor (Brazil)	2,604	1,421,945	0.51
29	RCN (Guatemala)	2,551	978,094	0.77
30	Grupo Siete (Mexico)	2,379	652,530	1.08

Notes:

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# LATAM



Daypart: 6am-12am M-SUN  
Month: May 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	66,470	52,222,961	0.69
2	Grupo Acir (Mexico)	24,968	16,171,596	0.85
3	Organizacion Radial Olimpica (Colombia)	21,810	19,224,497	0.61
4	Radio Mitre SA (Argentina)	21,728	11,175,923	1.06
5	CRP Radios (Peru)	20,130	14,309,957	0.77
6	Grupo JBFM (Brazil)	12,583	10,490,045	0.66
7	Grupo Alpha Media (Argentina)	11,257	9,396,035	0.65
8	Grupo Radio Centro (Mexico)	10,724	7,211,007	0.82
9	Grupo Bandeirantes (Brazil)	10,114	9,251,422	0.59
10	Grupo América (Argentina)	9,454	6,936,403	0.74
11	Cadena 3 Argentina (Argentina)	8,969	6,254,458	0.78
12	Grupo Camargo de Comunicação (Brazil)	7,818	6,473,611	0.67
13	Grupo BluRadio (Colombia)	7,804	9,684,937	0.42
14	Radio Disney Latinoamérica (Latam Countries)	7,495	3,027,542	1.37
15	Radios Grupo Globo (Brazil)	6,464	6,898,534	0.50
16	Grupo Mix de Comunicacao (Brazil)	6,316	3,388,547	1.03
17	LS4 Radio Continental SA (Argentina)	5,315	2,597,423	1.12
18	MVS Radio (Mexico)	4,556	3,274,789	0.77
19	Multimedios (Mexico)	4,262	3,429,008	0.68
20	SAUDADE FM (Brazil)	3,996	2,897,069	0.76
21	Jovem Pan - SP (Brazil)	3,849	5,324,193	0.39
22	Nova Brasil (Brazil)	3,545	2,317,420	0.84
23	Grupo Radiopolis (Colombia)	3,499	2,413,601	0.79
24	Rádio Alvorada (Brazil)	3,292	1,662,167	1.09
25	Igreja Pentecostal Deus e Amor (Brazil)	2,369	2,362,364	0.53
26	Radio Kiss FM (Brazil)	2,352	1,423,176	0.91
27	Dial Brasil (Brazil)	2,006	1,378,166	0.80
28	Imagen (Mexico)	2,005	1,356,181	0.82
29	NRM (Mexico)	1,687	1,310,273	0.71
30	Grupo Siete (Mexico)	1,650	865,802	1.05

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: May 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	147,641	24,935,726	1.83
2	365 Digital	7,495	2,504,470	0.86

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	118,771	18,862,205	1.89
2	Prisa Radio (Spain and Latam Countries)	97,090	36,242,792	0.84
3	DPG Media (Netherlands)	49,111	7,578,518	2.01
4	VRT Radios (Belgium)	37,424	7,956,339	1.29
5	Commerciele Radio Nederland B.V.(Netherlands)	19,615	4,450,926	1.37
6	RadioCorp (Netherlands)	17,665	3,825,838	1.32
7	Grupo Godó (Spain)	17,207	6,460,541	0.74
8	Karnaval.com (Turkey)	15,958	7,394,958	0.66
9	RadiaCZ (Czech Republic)	11,652	1,857,762	1.71
10	RADIOPLAY Media (Bulgaria)	10,858	2,131,320	1.48
11	Active Radio A.S. (Czech Republic)	8,670	1,830,134	1.29
12	SABC (South Africa)	8,066	3,445,799	0.73
13	Primedia Broadcasting (South Africa)	7,495	2,504,470	0.86
14	Unidad Editorial (Spain)	6,049	3,548,176	0.49
15	Vlaanderen Eén NV (Belgium)	5,056	842,100	1.70
16	Medialaan (Belgium)	4,969	1,493,263	0.99
17	Audiohuis (Netherlands)	4,588	790,099	1.73
18	Organizacion Radial Olimpica (Colombia)	4,429	2,343,662	0.57
19	Kink (Netherlands)	3,848	940,720	1.28
20	Challenge Records (Netherlands)	2,759	459,890	1.76

**Notes:**

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# EMEA



Daypart: 6am-12am M-SUN  
Month: May 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	110,734	34,363,326	1.79
2	365 Digital	4,764	3,007,975	0.85

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	87,353	25,078,891	1.90
2	Prisa Radio (Spain and Latam Countries)	73,523	54,440,004	0.79
3	DPG Media (Netherlands)	34,106	9,662,282	2.11
4	VRT Radios (Belgium)	28,403	11,213,291	1.34
5	Commerciele Radio Nederland B.V.(Netherlands)	15,441	6,474,589	1.40
6	RadioCorp (Netherlands)	13,752	5,474,674	1.39
7	Grupo Godó (Spain)	12,625	9,434,603	0.70
8	Karnaval.com (Turkey)	11,858	11,264,122	0.59
9	RadiaCZ (Czech Republic)	7,946	2,617,940	1.60
10	RADIOPLAY Media (Bulgaria)	7,313	2,898,636	1.33
11	SABC (South Africa)	5,994	5,037,316	0.72
12	Active Radio A.S. (Czech Republic)	5,428	2,275,085	1.23
13	Unidad Editorial (Spain)	5,227	6,166,667	0.43
14	Primedia Broadcasting (South Africa)	4,764	3,007,975	0.85
15	Vlaanderen Eén NV (Belgium)	3,932	1,222,536	1.70
16	Medialaan (Belgium)	3,835	2,149,961	1.01
17	Audiohuis (Netherlands)	3,715	1,145,789	1.81
18	Organizacion Radial Olimpica (Colombia)	3,422	3,370,382	0.58
19	Kink (Netherlands)	2,866	1,259,742	1.29
20	NPR Member Stations (USA)	2,500	1,576,902	0.91

**Notes:**

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## Resources

### **Access the Monthly Rankers:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Contact Us**

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

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