

# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER March 2023



#### **About Triton's Streaming Metrics Services**

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

#### **About Triton's Rankers**

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
- Sales Networks include both owned streams and the streams related to network affiliations.



## About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

## **Understanding the Metrics**

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period (AAS = TLH / Hours in period).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.





# **GLOBAL**

Daypart: 6am-8pm M-F Month: March 2023



Rank	Sales Network	AAS	ss	ATSL
1	iHeartMedia Network	1,168,346	477,852,468	0.77
2	Talpa Network	168,926	28,738,572	1.86
3	365 Digital	6,991	2,556,199	0.85

Rank	Publisher	AAS	ss	ATSL
1	iHeartRadio	433,952	208,484,904	0.66
2	Prisa Radio	213,282	91,415,150	0.73
3	Talpa Radio	135,886	21,659,886	1.99
4	NPR Member Stations	103,213	37,113,812	0.86
5	Audacy	80,327	26,621,680	0.94
6	Cumulus Streaming Network	61,602	21,515,620	0.89
7	Bell Media	47,150	10,937,671	1.35
8	EMF	45,272	10,336,538	1.35
9	VRT Radios	40,280	8,510,306	1.50
10	Grupo Acir	39,259	14,263,520	0.87
11	Organizacion Radial Olimpica	36,219	18,606,425	0.61
12	Radio Mitre SA	34,740	10,677,108	1.02
13	CRP Radios	29,735	12,279,372	0.76
14	Beasley Broadcasting Corporate	28,722	10,177,837	0.89
15	Univision	28,518	16,207,484	0.56
16	Cogeco Media Inc	27,901	9,531,635	0.91
17	AccuRadio	26,018	5,155,953	1.58
18	Hubbard Broadcasting	22,352	6,904,545	1.01
19	Commerciele Radio Nederland B.V.	19,645	4,640,527	1.19
20	Grupo Radio Centro	19,338	7,440,714	0.82
21	Grupo Godó	17,413	6,908,519	0.79
22	Karnaval.com	16,331	8,099,318	0.65
23	Grupo JBFM	16,184	8,503,536	0.60
24	Urban One	15,030	5,834,749	0.81
25	Grupo BluRadio	14,921	10,604,523	0.43
26	Grupo Alpha Media	14,280	7,197,116	0.63
27	Grupo Bandeirantes	12,982	6,643,796	0.60
28	Salem Communications	12,580	4,724,304	0.82
29	RadiaCZ	12,322	2,004,791	1.90
30	Cadena 3 Argentina	11,965	4,742,147	0.79

#### Notes:

<sup>•</sup> Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# **GLOBAL**

Daypart: 6am-12am M-SUN Month: March 2023



Rank	Sales Network	AAS	ss	ATSL
1	iHeartMedia Network	825,101	579,092,431	0.78
2	Talpa Network	127,892	38,438,613	1.84
3	365 Digital	4,780	3,073,897	0.85

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	322,613	267,903,566	0.66
2	Prisa Radio	155,221	118,446,474	0.71
3	Talpa Radio	100,982	27,602,650	2.02
4	NPR Member Stations	82,809	50,339,100	0.89
5	Audacy	57,668	32,511,445	0.96
6	Cumulus Streaming Network	43,311	25,447,526	0.92
7	EMF	34,869	13,997,255	1.35
8	Bell Media	33,973	13,300,115	1.39
9	VRT Radios	31,018	11,326,974	1.51
10	Grupo Acir	27,983	17,952,761	0.85
11	Organizacion Radial Olimpica	27,912	25,388,888	0.60
12	Radio Mitre SA	23,887	12,889,513	1.01
13	CRP Radios	22,292	16,570,995	0.74
14	Beasley Broadcasting Corporate	20,084	12,004,410	0.92
15	Cogeco Media Inc	19,596	11,672,462	0.91
16	Univision	19,119	18,401,830	0.57
17	AccuRadio	18,942	6,583,723	1.58
18	Hubbard Broadcasting	15,741	8,104,409	1.05
19	Commerciele Radio Nederland B.V.	15,551	6,219,017	1.22
20	Grupo Radio Centro	13,903	9,417,303	0.81
21	Grupo Godó	13,118	9,523,040	0.76
22	Grupo JBFM	12,538	11,202,411	0.62
23	Karnaval.com	12,427	11,624,970	0.59
24	Urban One	10,539	6,746,774	0.85
25	Grupo Bandeirantes	10,257	9,168,847	0.60
26	Grupo Alpha Media	10,110	8,809,129	0.63
27	Grupo BluRadio	9,771	12,038,532	0.43
28	New York Public Radio	9,486	4,855,047	1.06
29	Grupo America	9,289	6,953,537	0.73
30	Salem Communications	8,853	5,480,335	0.87

#### Notes:

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# U.S.

Daypart: 6am-8pm M-F Month: March 2023



Rank	Sales Network	AAS	ss	ATSL
1	iHeartMedia Network	1,143,916	465,595,997	0.77

Rank	Publisher	AAS	ss	ATSL
1	iHeartRadio	418,811	200,530,896	0.66
2	NPR Member Stations	96,346	34,495,441	0.87
3	Audacy	80,235	26,559,920	0.94
4	Cumulus Streaming Network	60,649	21,147,213	0.89
5	EMF	43,948	9,774,549	1.39
6	Univision	28,500	16,198,350	0.56
7	Beasley Broadcasting Corporate	28,128	10,003,235	0.89
8	Hubbard Broadcasting	22,230	6,802,784	1.02
9	AccuRadio	15,638	2,953,264	1.65
10	Urban One	14,987	5,819,535	0.81
11	Salem Communications	12,449	4,663,773	0.82
12	New York Public Radio	10,751	3,160,581	1.06
13	MediaCo Holding Inc	8,596	4,715,792	0.57
14	Prisa Radio	8,528	5,184,322	0.52
15	Midwest Communications	8,429	1,981,524	1.31
16	Classical KUSC/KDFC	6,209	1,315,194	1.46
17	Entravision Communications Corporation	5,205	2,723,714	0.61
18	Estrella Media	5,091	2,456,128	0.66
19	WAMU	4,101	1,630,526	0.78
20	ESPN Radio Corporate	3,724	2,284,926	0.51
21	Organizacion Radial Olimpica	3,100	1,926,265	0.51
22	Sinclair Telecable	2,871	999,443	0.90
23	Lotus Communications Corp	2,781	1,527,544	0.58
24	Meruelo Media Holdings	2,780	1,409,888	0.63
25	Connoisseur Media	2,585	613,992	1.31
26	Grupo Radio Centro	2,376	1,263,978	0.60
27	Forever Media	2,342	527,599	1.36
28	Moody Bible Institute	2,087	785,766	0.83
29	Relevant Radio	2,073	1,269,267	0.52
30	Bob & Tom Show	1,894	1,090,918	0.53

Notes:
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U.S.

Daypart: 6am-12am M-SUN Month: March 2023



Rank	Sales Network	AAS	ss	ATSL
1	iHeartMedia Network	805,460	561,425,053	0.78

Rank	Publisher	AAS	ss	ATSL
1	iHeartRadio	310,462	256,600,083	0.66
2	NPR Member Stations	76,679	46,292,095	0.90
3	Audacy	57,595	32,428,089	0.96
4	Cumulus Streaming Network	42,504	24,909,434	0.93
5	EMF	33,782	13,158,525	1.39
6	Beasley Broadcasting Corporate	19,635	11,779,298	0.92
7	Univision	19,105	18,390,077	0.57
8	Hubbard Broadcasting	15,635	7,955,426	1.07
9	AccuRadio	10,885	3,575,920	1.66
10	Urban One	10,503	6,726,092	0.85
11	Salem Communications	8,738	5,392,156	0.87
12	New York Public Radio	8,627	4,235,170	1.11
13	MediaCo Holding Inc	6,979	6,536,812	0.59
14	Prisa Radio	6,086	6,251,792	0.53
15	Midwest Communications	5,926	2,395,909	1.33
16	Classical KUSC/KDFC	5,169	1,902,885	1.48
17	Entravision Communications Corporation	3,392	3,013,366	0.62
18	WAMU	3,256	2,177,445	0.81
19	Estrella Media	3,229	2,674,765	0.66
20	ESPN Radio Corporate	2,807	2,896,250	0.53
21	Organizacion Radial Olimpica	2,528	2,659,152	0.52
22	Meruelo Media Holdings	2,020	1,752,966	0.64
23	Sinclair Telecable	1,987	1,157,166	0.94
24	Connoisseur Media	1,865	758,538	1.33
25	Lotus Communications Corp	1,848	1,712,534	0.59
26	Grupo Radio Centro	1,703	1,555,809	0.60
27	Forever Media	1,700	661,309	1.38
28	Moody Bible Institute	1,680	1,041,785	0.88
29	Relevant Radio	1,455	1,499,289	0.53
30	Bob & Tom Show	1,321	1,278,251	0.55

Notes:
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# **LATAM**

Daypart: 6am-7pm M-F Month: March 2023



Rank	Publisher	AAS	ss	ATSL
1	Prisa Radio (Spain and Latam Countries)	107,933	44,495,692	0.70
2	Grupo Acir (Mexico)	38,154	12,658,225	0.88
3	Radio Mitre SA (Argentina)	34,507	9,640,563	1.04
4	Organizacion Radial Olimpica (Colombia)	29,888	13,541,695	0.64
5	CRP Radios (Peru)	27,326	9,859,237	0.81
6	Grupo Radio Centro (Mexico)	17,665	5,941,949	0.87
7	Grupo JBFM (Brazil)	16,475	8,021,450	0.60
8	Grupo Alpha Media (Argentina)	13,955	6,441,350	0.63
9	Grupo BluRadio (Colombia)	13,804	9,079,566	0.43
10	Grupo Bandeirantes (Brazil)	13,182	6,174,899	0.61
11	Cadena 3 Argentina (Argentina)	12,137	4,405,964	0.80
12	Grupo América (Argentina)	11,294	3,894,546	0.84
13	Radio Disney Latinoamérica (Latam Countries)	11,190	2,303,282	1.44
14	Grupo Camargo de Comunicação (Brazil)	10,732	4,722,289	0.67
15	Grupo Mix de Comunicacao (Brazil)	8,457	2,358,591	1.06
16	LS4 Radio Continental SA (Argentina)	7,972	1,893,392	1.23
17	Radios Grupo Globo (Brazil)	7,728	4,286,084	0.51
18	MVS Radio (Mexico)	7,094	2,632,509	0.78
19	Multimedios (Mexico)	5,774	2,275,851	0.74
20	Grupo Radiopolis (Colombia)	5,544	2,017,985	0.80
21	SAUDADE FM (Brazil)	5,091	1,913,722	0.78
22	Nova Brasil (Brazil)	4,603	1,515,346	0.89
23	Jovem Pan - SP (Brazil)	4,567	3,615,618	0.37
24	Rádio Alvorada (Brazil)	4,564	1,159,012	1.16
25	Imagen (Mexico)	3,402	1,246,886	0.80
26	Radio Kiss FM (Brazil)	3,138	1,071,316	0.87
27	Dial Brasil (Brazil)	2,781	952,388	0.86
28	RCN (Guatemala)	2,551	885,728	0.85
29	Grupo Siete (Mexico)	2,502	686,606	1.06
30	NRM (Mexico)	2,423	973,155	0.73

#### Notes

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## **LATAM**

Daypart: 6am-12am M-SUN Month: March 2023



Rank	Publisher	AAS	ss	ATSL
1	Prisa Radio (Spain and Latam Countries)	70,982	55,577,702	0.69
2	Grupo Acir (Mexico)	25,813	16,367,903	0.86
3	Radio Mitre SA (Argentina)	22,621	11,943,314	1.03
4	Organizacion Radial Olimpica (Colombia)	21,775	19,121,873	0.62
5	CRP Radios (Peru)	19,481	13,777,167	0.77
6	Grupo JBFM (Brazil)	12,226	10,936,697	0.62
7	Grupo Radio Centro (Mexico)	12,059	7,757,278	0.85
8	Grupo Bandeirantes (Brazil)	10,023	8,933,100	0.60
9	Grupo Alpha Media (Argentina)	9,446	8,137,977	0.64
10	Grupo América (Argentina)	8,862	6,549,568	0.74
11	Cadena 3 Argentina (Argentina)	8,495	6,071,266	0.77
12	Grupo BluRadio (Colombia)	8,488	10,459,227	0.43
13	Grupo Camargo de Comunicação (Brazil)	7,832	6,669,221	0.65
14	Radio Disney Latinoamérica (Latam Countries)	7,353	3,009,238	1.35
15	Radios Grupo Globo (Brazil)	6,087	6,536,146	0.50
16	Grupo Mix de Comunicacao (Brazil)	5,826	3,256,275	0.99
17	LS4 Radio Continental SA (Argentina)	5,518	2,682,568	1.13
18	MVS Radio (Mexico)	4,640	3,297,303	0.77
19	Multimedios (Mexico)	4,068	3,184,407	0.70
20	SAUDADE FM (Brazil)	3,881	2,904,764	0.73
21	Grupo Radiopolis (Colombia)	3,793	2,656,621	0.78
22	Nova Brasil (Brazil)	3,486	2,297,867	0.84
23	Jovem Pan - SP (Brazil)	3,372	4,814,339	0.38
24	Rádio Alvorada (Brazil)	3,238	1,634,631	1.09
25	Radio Kiss FM (Brazil)	2,243	1,498,295	0.83
26	Igreja Pentecostal Deus e Amor (Brazil)	2,167	2,338,105	0.49
27	Imagen (Mexico)	2,109	1,453,582	0.80
28	Dial Brasil (Brazil)	1,978	1,360,032	0.80
29	NRM (Mexico)	1,769	1,372,401	0.71
30	Grupo Siete (Mexico)	1,683	889,810	1.04

Notes:
• Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# **EMEA**

Daypart: 6am-7pm M-F Month: March 2023



Rank	Sales Network	AAS	ss	ATSL
1	Talpa Network	174,152	27,455,331	1.92
2	365 Digital	7,267	2,455,014	0.85

Rank	Publisher	AAS	ss	ATSL
1	Talpa Radio (Netherlands)	140,778	20,864,412	1.97
2	Prisa Radio (Spain and Latam Countries)	103,618	37,991,933	0.76
3	DPG Media (Netherlands)	53,162	8,334,337	1.92
4	VRT Radios (Belgium)	41,845	8,247,989	1.54
5	Commerciele Radio Nederland B.V.(Netherlands)	20,067	4,378,145	1.25
6	RadioCorp (Netherlands)	19,958	4,003,515	1.48
7	Grupo Godó (Spain)	18,116	6,662,179	0.77
8	Karnaval.com (Turkey)	16,665	7,536,931	0.67
9	RadiaCZ (Czech Republic)	12,861	1,910,828	1.91
10	RADIOPLAY Media (Bulgaria)	12,268	2,159,422	1.87
11	Active Radio A.S. (Czech Republic)	9,828	2,007,401	1.39
12	SABC (South Africa)	7,858	3,322,406	0.69
13	Primedia Broadcasting (South Africa)	7,267	2,455,014	0.85
14	Vlaanderen Eén NV (Belgium)	6,433	1,075,504	1.75
15	Unidad Editorial (Spain)	6,035	3,465,784	0.48
16	Medialaan (Belgium)	5,857	1,594,512	1.17
17	Audiohuis (Netherlands)	5,332	856,671	1.83
18	Kink (Netherlands)	4,550	1,031,941	1.23
19	Organizacion Radial Olimpica (Colombia)	4,397	2,355,371	0.53
20	Challenge Records (Netherlands)	3,585	569,369	1.88

Notes:
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## **EMEA**

Daypart: 6am-12am M-SUN Month: March 2023



Rank	Sales Network	AAS	ss	ATSL
1	Talpa Network	126,678	37,670,643	1.95
2	365 Digital	4,694	3,002,283	0.83
Rank	Publisher	AAS	ss	ATSL

Rank	Publisher	AAS	ss	ATSL
1	Talpa Radio (Netherlands)	100,420	27,236,250	2.10
2	Prisa Radio (Spain and Latam Countries)	77,130	55,662,844	0.75
3	DPG Media (Netherlands)	36,146	10,393,373	1.92
4	VRT Radios (Belgium)	30,920	11,243,596	1.50
5	Commerciele Radio Nederland B.V.(Netherlands)	15,356	6,099,144	1.30
6	RadioCorp (Netherlands)	14,924	5,551,985	1.43
7	Grupo Godó (Spain)	13,044	9,454,550	0.75
8	Karnaval.com (Turkey)	12,162	11,331,197	0.61
9	RadiaCZ (Czech Republic)	8,506	2,588,792	1.72
10	RADIOPLAY Media (Bulgaria)	8,019	2,826,251	1.71
11	Active Radio A.S. (Czech Republic)	6,014	2,405,193	1.41
12	SABC (South Africa)	5,762	4,799,188	0.71
13	Unidad Editorial (Spain)	5,037	5,661,697	0.47
14	Vlaanderen Eén NV (Belgium)	4,825	1,491,934	1.66
15	Primedia Broadcasting (South Africa)	4,694	3,002,283	0.83
16	Medialaan (Belgium)	4,336	2,187,738	1.12
17	Audiohuis (Netherlands)	4,218	1,239,290	1.82
18	Organizacion Radial Olimpica (Colombia)	3,314	3,306,847	0.53
19	Kink (Netherlands)	3,280	1,361,143	1.20
20	Challenge Records (Netherlands)	3,103	917,218	1.91

<sup>•</sup> Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



## Resources

#### **Access the Monthly Rankers:**

https://www.tritondigital.com/resources/monthly-rankers/rankers-archive

#### **Contact Us**

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers <a href="mailto:Ranker@TritonDigital.com">Ranker@TritonDigital.com</a>