



TRITON DIGITAL'S  
**STREAMING  
METRICS  
MONTHLY  
RANKER**

July 2023



## About Triton's Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

## About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

**Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.**

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
  - The regional rankers quantify consumption based on listener location.
  - All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
  - Sales Networks include both owned streams and the streams related to network affiliations.
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## About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

## Understanding the Metrics

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ( $AAS = TLH / \text{Hours in period}$ ).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

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**JULY 2023 RANKERS**

# GLOBAL



Daypart: 6am-8pm M-F  
Month: July 2023

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,065,003	418,738,309	0.73
2	Talpa Network	146,738	22,983,209	1.85
3	Entravision Africa	7,633	2,460,033	0.89

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	397,940	179,978,864	0.64
2	Prisa Radio	195,178	75,854,865	0.74
3	Talpa Radio	112,541	16,312,035	1.99
4	NPR Member Stations	93,145	30,658,585	0.86
5	Audacy	82,150	31,144,401	0.75
6	Cumulus Streaming Network	54,336	17,705,254	0.87
7	Bell Media	39,412	7,759,578	1.44
8	Grupo Acir	37,447	12,449,183	0.87
9	EMF	36,609	8,060,209	1.28
10	Organizacion Radial Olimpica	35,601	16,586,357	0.61
11	Radio Mitre SA	33,246	8,627,246	1.10
12	CRP Radios	30,407	11,452,574	0.76
13	Univision	25,375	13,802,548	0.53
14	Beasley Broadcasting Corporate	23,761	8,010,095	0.86
15	AccuRadio	22,247	4,017,505	1.58
16	Cogeco Media Inc	19,993	5,896,932	0.96
17	Hubbard Broadcasting	19,721	5,610,267	1.00
18	Commerciele Radio Nederland B.V.	19,265	4,154,659	1.20
19	Grupo Alpha Media	17,494	7,788,218	0.64
20	Grupo JBFM	17,354	6,784,190	0.74
21	Grupo Radio Centro	16,959	6,152,226	0.80
22	Karnaval.com	15,736	7,013,754	0.66
23	Grupo Godó	15,244	5,475,919	0.80
24	Grupo BluRadio	13,645	8,902,470	0.43
25	Cadena 3 Argentina	13,449	4,643,858	0.83
26	Urban One	13,347	4,828,833	0.79
27	Grupo America	12,882	4,420,054	0.83
28	Grupo Bandeirantes	12,276	6,003,903	0.57
29	RADIOPLAY Media Bulgaria	11,399	2,235,841	1.48
30	Radio Disney Latinoamérica	11,377	2,344,228	1.41

**Notes:**

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL



Daypart: 6am-12am M-SUN  
Month: July 2023

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	737,916	544,717,723	0.74
2	Talpa Network	109,136	33,362,001	1.80
3	Entravision Africa	4,853	3,003,860	0.88

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	292,798	251,146,585	0.64
2	Prisa Radio	137,863	104,907,521	0.72
3	Talpa Radio	81,848	22,625,200	1.99
4	NPR Member Stations	74,460	45,628,760	0.89
5	Audacy	63,247	46,003,044	0.75
6	Cumulus Streaming Network	37,236	22,118,129	0.92
7	Bell Media	28,339	10,317,247	1.49
8	EMF	28,327	11,899,963	1.29
9	Organizacion Radial Olimpica	27,203	24,580,493	0.60
10	Grupo Acir	26,045	16,787,342	0.86
11	CRP Radios	22,014	16,501,104	0.73
12	Radio Mitre SA	21,919	10,976,964	1.08
13	Univision	16,291	16,392,294	0.54
14	Beasley Broadcasting Corporate	16,121	9,927,353	0.89
15	AccuRadio	15,742	5,574,222	1.55
16	Commerciele Radio Nederland B.V.	15,186	6,182,259	1.20
17	Cogeco Media Inc	13,872	7,816,940	0.97
18	Hubbard Broadcasting	13,573	7,053,190	1.04
19	Grupo JBFM	13,004	9,808,516	0.73
20	Grupo Radio Centro	12,036	8,316,085	0.80
21	Karnaval.com	11,753	11,199,527	0.58
22	Grupo Alpha Media	11,646	9,750,556	0.65
23	Grupo Godó	10,668	7,564,408	0.77
24	Grupo Bandeirantes	9,958	9,433,310	0.57
25	Grupo America	9,931	7,170,150	0.75
26	Cadena 3 Argentina	9,442	6,529,990	0.79
27	Urban One	9,165	5,987,696	0.84
28	Grupo BluRadio	8,438	10,457,187	0.43
29	New York Public Radio	7,975	3,805,671	1.14
30	Grupo Camargo de Comunicacao	7,784	6,416,604	0.67

Notes:

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# U.S.

Daypart: 6am-8pm M-F  
Month: July 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,041,642	408,012,395	0.73

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	383,256	173,011,181	0.64
2	NPR Member Stations	86,999	28,623,077	0.86
3	Audacy	81,859	30,954,827	0.76
4	Cumulus Streaming Network	53,521	17,421,588	0.88
5	EMF	35,451	7,630,948	1.30
6	Univision	25,357	13,794,729	0.53
7	Beasley Broadcasting Corporate	23,231	7,865,002	0.85
8	Hubbard Broadcasting	19,612	5,527,964	1.01
9	Urban One	13,305	4,817,051	0.79
10	AccuRadio	13,195	2,261,192	1.66
11	Salem Communications	10,906	3,877,200	0.79
12	New York Public Radio	9,038	2,208,350	1.16
13	Midwest Communications	7,592	1,711,382	1.26
14	Prisa Radio	7,145	4,119,444	0.50
15	MediaCo Holding Inc	7,085	4,063,869	0.50
16	Classical KUSC/KDFC	5,330	1,049,266	1.44
17	Entravision Communications Corporation	4,818	2,340,619	0.60
18	Estrella Media	4,628	2,005,542	0.67
19	WAMU	3,811	1,336,002	0.81
20	Organizacion Radial Olimpica	2,981	1,708,105	0.50
21	Meruelo Media Holdings	2,727	1,156,066	0.68
22	Lotus Communications Corp	2,717	1,264,703	0.62
23	Sinclair Telecable	2,555	826,555	0.89
24	ESPN Radio Corporate	2,345	1,334,168	0.50
25	Grupo Acir	2,293	993,218	0.66
26	Connoisseur Media	2,236	502,876	1.26
27	Grupo Radio Centro	2,038	1,027,015	0.57
28	Moody Bible Institute	1,950	683,029	0.81
29	Relevant Radio	1,789	1,022,392	0.51
30	Bob & Tom Show	1,783	1,017,526	0.49

Notes:

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# U.S.

Daypart: 6am-12am M-SUN

Month: July 2023



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	719,274	527,799,850	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	281,120	240,315,983	0.64
2	NPR Member Stations	69,006	42,186,492	0.89
3	Audacy	62,853	45,546,090	0.75
4	Cumulus Streaming Network	36,554	21,667,887	0.92
5	EMF	27,387	11,207,151	1.33
6	Univision	16,277	16,381,617	0.54
7	Beasley Broadcasting Corporate	15,728	9,733,866	0.89
8	Hubbard Broadcasting	13,478	6,922,342	1.06
9	Urban One	9,131	5,970,484	0.83
10	AccuRadio	8,844	2,954,781	1.63
11	Salem Communications	7,308	4,662,756	0.84
12	New York Public Radio	7,107	3,216,223	1.20
13	MediaCo Holding Inc	5,802	6,306,745	0.51
14	Midwest Communications	5,293	2,262,095	1.27
15	Prisa Radio	4,902	5,243,597	0.51
16	Classical KUSC/KDFC	4,470	1,669,177	1.46
17	WAMU	2,984	1,950,948	0.83
18	Entravision Communications Corporation	2,951	2,672,208	0.61
19	Estrella Media	2,753	2,245,972	0.67
20	Organizacion Radial Olimpica	2,452	2,601,797	0.52
21	Meruelo Media Holdings	1,974	1,542,777	0.71
22	ESPN Radio Corporate	1,787	1,857,208	0.52
23	Grupo Acir	1,753	1,426,615	0.67
24	Sinclair Telecable	1,711	1,007,574	0.93
25	Lotus Communications Corp	1,706	1,467,101	0.64
26	Connoisseur Media	1,624	680,810	1.30
27	Moody Bible Institute	1,549	967,036	0.87
28	Grupo Radio Centro	1,424	1,358,304	0.58
29	Hearst Radio	1,213	1,015,454	0.64
30	Relevant Radio	1,205	1,272,537	0.52

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: July 2023



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	98,247	36,754,355	0.71
2	Grupo Acir (Mexico)	36,087	10,968,448	0.89
3	Radio Mitre SA (Argentina)	33,249	7,846,533	1.12
4	Organizacion Radial Olimpica (Colombia)	29,552	12,158,508	0.64
5	CRP Radios (Peru)	28,220	9,281,816	0.81
6	Grupo JBFM (Brazil)	17,678	6,368,537	0.74
7	Grupo Alpha Media (Argentina)	17,289	7,063,341	0.65
8	Grupo Radio Centro (Mexico)	15,409	4,925,394	0.84
9	Cadena 3 Argentina (Argentina)	13,717	4,343,264	0.84
10	Grupo América (Argentina)	12,700	3,886,757	0.86
11	Grupo BluRadio (Colombia)	12,590	7,531,567	0.43
12	Grupo Bandeirantes (Brazil)	12,439	5,539,298	0.58
13	Radio Disney Latinoamérica (Latam Countries)	11,749	2,230,220	1.43
14	Grupo Camargo de Comunicação (Brazil)	10,511	4,099,324	0.69
15	Grupo Mix de Comunicacao (Brazil)	9,320	2,431,932	1.03
16	Radios Grupo Globo (Brazil)	8,039	3,625,559	0.57
17	LS4 Radio Continental SA (Argentina)	8,031	1,705,410	1.25
18	MVS Radio (Mexico)	6,387	2,236,364	0.77
19	Multimedios (Mexico)	5,556	1,952,645	0.77
20	SAUDADE FM (Brazil)	5,302	1,816,593	0.78
21	Grupo Radiopolis (Colombia)	4,935	1,571,681	0.83
22	Nova Brasil (Brazil)	4,874	1,469,584	0.89
23	Rádio Alvorada (Brazil)	4,447	1,125,358	1.06
24	Jovem Pan - SP (Brazil)	4,286	3,127,013	0.36
25	Radio Kiss FM (Brazil)	3,386	979,676	0.93
26	Imagen (Mexico)	2,960	976,688	0.82
27	RCN (Guatemala)	2,764	981,405	0.76
28	Dial Brasil (Brazil)	2,754	947,227	0.78
29	Igreja Pentecostal Deus e Amor (Brazil)	2,601	1,289,441	0.51
30	Grupo Siete (Mexico)	2,367	581,659	1.10

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# LATAM



Daypart: 6am-12am M-SUN  
Month: July 2023

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	61,958	47,955,841	0.70
2	Grupo Acir (Mexico)	24,042	15,196,607	0.87
3	Organizacion Radial Olimpica (Colombia)	21,252	18,536,176	0.62
4	Radio Mitre SA (Argentina)	20,910	10,212,758	1.11
5	CRP Radios (Peru)	19,338	13,771,093	0.77
6	Grupo JBFM (Brazil)	12,704	9,572,221	0.73
7	Grupo Alpha Media (Argentina)	10,949	9,056,102	0.66
8	Grupo Radio Centro (Mexico)	10,486	6,857,081	0.84
9	Grupo Bandeirantes (Brazil)	9,735	9,190,993	0.57
10	Grupo América (Argentina)	9,540	6,792,386	0.76
11	Cadena 3 Argentina (Argentina)	9,212	6,308,079	0.80
12	Grupo Camargo de Comunicação (Brazil)	7,546	6,199,634	0.67
13	Radio Disney Latinoamérica (Latam Countries)	7,358	3,052,268	1.34
14	Grupo BluRadio (Colombia)	7,301	8,960,184	0.43
15	Radios Grupo Globo (Brazil)	6,516	6,534,698	0.54
16	Grupo Mix de Comunicacao (Brazil)	6,085	3,460,579	0.97
17	LS4 Radio Continental SA (Argentina)	5,270	2,499,151	1.15
18	MVS Radio (Mexico)	4,073	2,941,569	0.76
19	SAUDADE FM (Brazil)	3,924	2,885,359	0.74
20	Multimedios (Mexico)	3,897	2,944,847	0.73
21	Nova Brasil (Brazil)	3,628	2,348,302	0.85
22	Grupo Radiopolis (Colombia)	3,268	2,205,772	0.81
23	Jovem Pan - SP (Brazil)	3,076	4,472,651	0.38
24	Rádio Alvorada (Brazil)	3,068	1,680,939	1.01
25	Igreja Pentecostal Deus e Amor (Brazil)	2,361	2,339,541	0.53
26	Radio Kiss FM (Brazil)	2,315	1,445,322	0.89
27	Dial Brasil (Brazil)	1,874	1,393,241	0.74
28	Imagen (Mexico)	1,751	1,205,424	0.80
29	RCN (Guatemala)	1,664	1,344,600	0.68
30	NRM (Mexico)	1,630	1,286,882	0.70

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: July 2023



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	150,449	21,814,877	1.96
2	Entravision Africa	7,959	2,369,491	0.92

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	116,006	15,632,772	2.00
2	Prisa Radio (Spain and Latam Countries)	95,783	31,807,685	0.77
3	DPG Media (Netherlands)	47,478	6,914,097	1.87
4	RadioCorp (Netherlands)	22,952	4,120,167	1.33
5	Commerciele Radio Nederland B.V.(Netherlands)	19,600	3,896,305	1.36
6	Karnaval.com (Turkey)	15,961	6,459,299	0.67
7	Grupo Godó (Spain)	15,913	5,301,262	0.80
8	RADIOPLAY Media (Bulgaria)	11,802	2,095,247	1.66
9	RadiaCZ (Czech Republic)	10,979	1,684,617	1.77
10	SABC (South Africa)	9,398	3,500,114	0.70
11	Primedia Broadcasting (South Africa)	7,959	2,369,491	0.92
12	Active Radio A.S. (Czech Republic)	7,179	1,358,033	1.48
13	Unidad Editorial (Spain)	5,773	3,065,558	0.57
14	Audiohuis (Netherlands)	4,690	712,372	1.88
15	Medialaan (Belgium)	4,678	1,287,407	0.97
16	Vlaanderen Eén NV (Belgium)	4,648	694,589	1.78
17	Kink (Netherlands)	4,374	945,454	1.21
18	Organizacion Radial Olimpica (Colombia)	4,198	2,013,023	0.62
19	Challenge Records (Netherlands)	2,746	393,526	1.85
20	NPR Member Stations (USA)	2,544	779,322	0.85

**Notes:**

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# EMEA



Daypart: 6am-12am M-SUN  
Month: July 2023

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	107,925	32,581,247	1.97
2	Entravision Africa	4,772	2,934,270	0.92

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	81,368	22,301,516	2.11
2	Prisa Radio (Spain and Latam Countries)	70,112	50,873,545	0.77
3	DPG Media (Netherlands)	31,495	9,406,828	1.90
4	RadioCorp (Netherlands)	16,642	6,192,654	1.34
5	Commerciele Radio Nederland B.V.(Netherlands)	15,016	6,057,109	1.31
6	Karnaval.com (Turkey)	11,532	10,923,057	0.64
7	Grupo Godó (Spain)	10,610	7,498,518	0.81
8	RADIOPLAY Media (Bulgaria)	7,660	3,087,719	1.56
9	RadiaCZ (Czech Republic)	7,384	2,630,286	1.60
10	SABC (South Africa)	6,716	5,438,999	0.66
11	Primedia Broadcasting (South Africa)	4,772	2,934,270	0.92
12	Active Radio A.S. (Czech Republic)	4,465	1,939,650	1.30
13	Unidad Editorial (Spain)	4,294	4,894,070	0.51
14	Audiohuis (Netherlands)	3,663	1,142,726	1.79
15	Medialaan (Belgium)	3,564	2,077,661	0.98
16	Vlaanderen Eén NV (Belgium)	3,555	1,098,698	1.66
17	Organizacion Radial Olimpica (Colombia)	3,198	3,136,943	0.62
18	Kink (Netherlands)	3,076	1,344,311	1.26
19	Challenge Records (Netherlands)	2,405	713,850	1.82
20	NPR Member Stations (USA)	2,299	1,456,657	0.84

**Notes:**

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## Resources

### **Access the Monthly Rankers:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Contact Us**

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

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