



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Junio 2021

Acerca de Webcast Metrics® y Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Webcast Metrics® es un nivel de servicio de medición mejorado que requiere que los publishers participantes cumplan con un conjunto más amplio de requisitos técnicos y operativos que están sujetos a una auditoría de terceros.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics e Webcast Metrics® de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Webcast Metrics®, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o AAS representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o THL se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o SS se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o ATSL se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a solid blue color with various abstract patterns. There are several halftone (dot grid) patterns in different shades of blue, some of which form the outlines of continents like North and South America. Scattered throughout are various geometric shapes: circles, squares, and lines, some in a lighter blue and others in a darker, muted blue. The overall aesthetic is modern and digital.

RANKERS JUNIO 2021

GLOBAL

Daypart: 6am-8pm M-F
Month: Junio 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,129,183	442,404,815	0.76
2	Talpa Network	158,096	26,850,263	1.79
3	365 Digital	7,403	2,287,705	0.97

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	406,330	182,627,447	0.67
2	Prisa Radio	163,465	66,869,146	0.74
3	Talpa Radio	127,771	20,231,848	1.91
4	NPR Member Stations	101,543	36,320,318	0.83
5	Audacy	85,622	35,390,403	0.72
6	Cumulus Streaming Network	61,006	20,767,101	0.88
7	Bell Media	41,861	9,961,325	1.26
8	EMF	34,204	7,023,543	1.43
9	Grupo Acir	30,551	10,507,609	0.88
10	Univision	30,155	16,047,229	0.57
11	Medialaan	29,319	4,883,347	1.82
12	Beasley Broadcasting Corporate	27,301	9,992,827	0.83
13	AccuRadio	27,008	4,839,341	1.67
14	Hubbard Broadcasting	21,478	6,027,512	1.06
15	CRP Radios	21,401	9,028,387	0.72
16	Karnaval.com	21,189	9,938,058	0.65
17	Grupo Renascenca	17,823	3,281,713	1.65
18	New York Public Radio	13,956	4,364,405	0.95
19	Grupo Radio Centro	13,565	5,470,620	0.75
20	Salem Communications	13,235	5,079,215	0.70

Notes:

• Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services

Reported data includes listening from both ad-supported and/or ad-free services

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 407,928,994, Net Total Listening Hours: 396,945,337, Gross Active Sessions: 497,051,989, Net Active Sessions: 479,975,132, % Filtered Total Listening Hours: 97.31%, % Filtered Active Sessions: 96.56%

GLOBAL

Daypart: 6am-12am M-SUN
Month: Junio 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	798,706	545,328,839	0.77
2	Talpa Network	119,322	35,933,410	1.78
3	365 Digital	5,046	2,792,160	0.95

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	306,661	243,180,248	0.67
2	Prisa Radio	117,890	87,533,618	0.71
3	Talpa Radio	94,827	26,441,688	1.92
4	NPR Member Stations	81,786	50,193,975	0.86
5	Audacy	62,117	43,923,110	0.75
6	Cumulus Streaming Network	43,042	25,130,881	0.90
7	Bell Media	30,721	12,752,166	1.27
8	EMF	26,176	9,640,603	1.42
9	Medialaan	22,300	6,535,693	1.82
10	Grupo Acir	21,584	13,571,487	0.85
11	Univision	20,019	18,501,259	0.57
12	AccuRadio	19,927	6,427,676	1.64
13	Beasley Broadcasting Corporate	19,081	11,948,313	0.85
14	Karnaval.com	16,632	15,032,489	0.59
15	CRP Radios	16,512	12,694,590	0.69
16	Hubbard Broadcasting	15,076	7,221,705	1.10
17	Grupo Renascenca	12,143	4,318,256	1.51
18	New York Public Radio	11,134	5,952,721	0.99
19	Grupo Radio Centro	9,800	7,081,857	0.74
20	Salem Communications	9,200	5,958,770	0.81

Notes:

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In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 532,996,813, Net Total Listening Hours: 516,578,950, Gross Active Sessions: 650,636,898, Net Active Sessions: 625,687,031, % Filtered Total Listening Hours: 96.92%, % Filtered Active Sessions: 96.17%

U.S.

Daypart: 6am-8pm M-F
Month: Junio 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,108,966	432,806,973	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	394,467	176,655,601	0.67
2	NPR Member Stations	94,297	33,704,449	0.83
3	Audacy	85,411	35,242,219	0.73
4	Cumulus Streaming Network	60,097	20,397,631	0.88
5	EMF	33,252	6,718,984	1.45
6	Univision	30,141	16,031,886	0.57
7	Beasley Broadcasting Corporate	26,740	9,820,217	0.82
8	Hubbard Broadcasting	21,345	5,931,080	1.07
9	AccuRadio	15,399	2,519,899	1.82
10	Salem Communications	13,090	4,988,887	0.78
11	New York Public Radio	12,733	3,845,186	0.99
12	Urban One	10,452	4,153,407	0.76
13	Bonneville International	10,289	4,308,713	0.72
14	ESPN Radio Corporate	7,888	4,761,151	0.50
15	Prisa Radio	7,088	4,154,755	0.51
16	Midwest Communications	6,752	1,484,488	1.34
17	MediaCo Holding Inc	6,668	2,903,150	0.69
18	Entravision Communications Corporation	5,755	2,794,734	0.63
19	Classical KUSC/KDFC	5,590	1,119,653	1.48
20	Estrella Media	4,924	2,401,500	0.62

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Junio 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	782,022	531,104,904	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	296,788	234,358,430	0.67
2	NPR Member Stations	75,283	46,044,933	0.86
3	Audacy	61,942	43,709,178	0.75
4	Cumulus Streaming Network	42,278	24,577,195	0.91
5	EMF	25,408	9,198,125	1.45
6	Univision	20,006	18,476,620	0.57
7	Beasley Broadcasting Corporate	18,650	11,722,595	0.85
8	Hubbard Broadcasting	14,958	7,074,111	1.11
9	AccuRadio	10,777	3,143,509	1.81
10	New York Public Radio	10,062	5,156,098	1.03
11	Salem Communications	9,076	5,815,757	0.82
12	Urban One	7,272	4,920,510	0.78
13	Bonneville International	7,113	5,080,705	0.74
14	ESPN Radio Corporate	6,505	7,551,741	0.46
15	MediaCo Holding Inc	5,264	4,000,809	0.70
16	Prisa Radio	4,976	5,028,872	0.52
17	Midwest Communications	4,752	1,861,913	1.33
18	Classical KUSC/KDFC	4,638	1,618,559	1.51
19	Entravision Communications Corporation	3,698	3,125,055	0.63
20	Estrella Media	3,042	2,632,472	0.62

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Junio 2021



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	88,502	34,022,115	0.73
2	Grupo Acir (Mexico)	29,558	9,307,123	0.89
3	CRP Radios (Peru)	19,063	7,029,479	0.76
4	RCN Radio (Colombia)	12,146	4,518,883	0.74
5	Grupo JBFM (Brazil)	12,025	5,065,265	0.67
6	Grupo Alpha Media (Argentina)	11,778	4,896,107	0.68
7	Grupo Radio Centro (Mexico)	11,609	4,092,757	0.80
8	America TV SA	10,500	3,885,263	0.75
9	Grupo BluRadio (Colombia)	9,342	5,064,305	0.50
10	Grupo Mix de Comunicacao (Brazil)	8,418	2,179,275	1.09
11	Grupo Camargo de Comunicação (Brazil)	8,385	3,560,842	0.67
12	Jovem Pan - SP (Brazil)	7,519	4,701,758	0.45
13	MVS Radio (Mexico)	6,252	2,221,756	0.79
14	Nova Brasil (Brazil)	5,691	1,714,937	0.94
15	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	5,276	1,130,253	1.32
16	Multimedios (Mexico)	3,952	1,480,946	0.75
17	Grupo Radiopolis (Colombia)	3,368	1,024,916	0.92
18	Rádio Alvorada (Brazil)	3,247	869,159	1.05
19	NRM (Mexico)	2,913	1,103,814	0.74
20	Igreja Pentecostal Deus e Amor (Brazil)	2,477	1,261,506	0.52
21	Dial Brasil (Brazil)	2,306	767,550	0.85
22	Imagen (Mexico)	1,784	723,472	0.70
23	Radio 93 (Brazil)	1,223	557,533	0.62
24	AccuRadio (United States)	1,060	244,926	1.22
25	ACCION MULTIMEDIOS (Paraguay)	1,047	565,392	0.52

Notes:

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LATAM

Daypart: 6am-12am M-SUN
Month: Junio 2021



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	57,912	43,094,099	0.71
2	Grupo Acir (Mexico)	19,796	12,350,436	0.85
3	CRP Radios (Peru)	13,952	10,192,132	0.73
4	RCN Radio (Colombia)	8,936	6,837,535	0.68
5	Grupo JBFM (Brazil)	8,883	7,504,468	0.63
6	America TV SA	8,321	6,324,830	0.70
7	Grupo Radio Centro (Mexico)	7,989	5,481,542	0.77
8	Grupo Alpha Media (Argentina)	7,527	5,948,912	0.67
9	Grupo Camargo de Comunicação (Brazil)	6,059	5,216,153	0.62
10	Grupo BluRadio (Colombia)	5,782	6,042,335	0.49
11	Grupo Mix de Comunicacao (Brazil)	5,603	3,014,318	1.00
12	Jovem Pan - SP (Brazil)	5,441	6,332,596	0.45
13	Nova Brasil (Brazil)	4,102	2,592,505	0.85
14	MVS Radio (Mexico)	4,097	2,857,069	0.76
15	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	3,480	1,483,209	1.26
16	Multimedios (Mexico)	2,749	2,090,031	0.70
17	Igreja Pentecostal Deus e Amor (Brazil)	2,286	2,230,752	0.53
18	Grupo Radiopolis (Colombia)	2,284	1,371,085	0.89
19	Rádio Alvorada (Brazil)	2,238	1,258,425	0.95
20	NRM (Mexico)	2,102	1,564,647	0.72
21	Dial Brasil (Brazil)	1,597	1,090,944	0.78
22	Imagen (Mexico)	1,074	834,253	0.69
23	Radio 93 (Brazil)	836	748,096	0.59
24	AccuRadio (United States)	807	363,540	1.19
25	NPR Member Stations (United States)	664	552,530	0.64

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EMEA

Daypart: 6am-7pm M-F
Month: Junio 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	161,596	25,332,961	1.65
2	365 Digital	7,687	2,187,637	1.04

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	131,217	19,239,838	1.75
2	Prisa Radio (Spain and Latam Countries)	72,561	25,687,218	0.78
3	DPG Media (Netherlands)	47,594	7,166,686	1.91
4	Medialaan (Belgium)	30,234	4,691,677	1.80
5	Karnaval.com (Turkey)	21,381	9,136,897	0.63
6	Grupo Renascenca (Portugal)	18,287	3,028,512	1.75
7	RadioCorp (Netherlands)	17,075	3,529,159	1.36
8	RadiaCZ (Czech Republic)	10,887	1,436,464	1.90
9	Commerciele Radio Nederland B.V.(Netherlands)	10,589	2,171,422	1.36
10	Active Radio A.S. (Czech Republic)	8,664	1,213,543	2.06

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EMEA

Daypart: 6am-12am M-SUN
Month: Junio 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	117,783	35,022,507	1.70
2	365 Digital	4,950	2,712,753	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	93,900	25,891,669	1.90
2	Prisa Radio (Spain and Latam Countries)	54,052	38,532,680	0.75
3	DPG Media (Netherlands)	32,769	9,230,971	1.97
4	Medialaan (Belgium)	22,246	6,493,073	1.79
5	Karnaval.com (Turkey)	16,292	14,681,405	0.59
6	RadioCorp (Netherlands)	13,153	5,186,057	1.41
7	Grupo Renascenca (Portugal)	11,901	4,123,964	1.61
8	Commerciele Radio Nederland B.V.(Netherlands)	8,418	3,270,390	1.37
9	RadiaCZ (Czech Republic)	7,260	2,033,374	1.76
10	Active Radio A.S. (Czech Republic)	5,150	1,468,342	1.95

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, hoja de información

Una descripción general de Webcast Metrics y sus características & capacidades

<https://bit.ly/2H8pPxi>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
