TRITON DIGITAL

TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Junho de 2021

Sobre Webcast Metrics® e Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam ou Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Webcast Metrics® é um nível de serviço de medição aprimorado que exige que os Publishers participantes atendam a um conjunto mais amplo de requisitos técnicos e operacionais que estão sujeitos a auditoria de terceiros.

Sobre os Rankers

Os Rankers da Trtion são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics e Webcast Metrics® da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.
- O ranker Global, mensurado pelo Webcast Metrics® , verifica a quantidade de streams sem qualificar onde estão sendo consumidos.

- Os rankers regionais quantificam o consumo com base na localização do ouvinte.

- Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.

- Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.

Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado (AAS = TLH / Horas no período).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

RANKERS JUNHO DE 2021

GLOBAL

Daypart: 6am-8pm M-F
Month: Junho de 2021

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,129,183	442,404,815	0.76
2	Talpa Network	158,096	26,850,263	1.79
3	365 Digital	7,403	2,287,705	0.97

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	406,330	182,627,447	0.67
2	Prisa Radio	163,465	66,869,146	0.74
3	Talpa Radio	127,771	20,231,848	1.91
4	NPR Member Stations	101,543	36,320,318	0.83
5	Audacy	85,622	35,390,403	0.72
6	Cumulus Streaming Network	61,006	20,767,101	0.88
7	Bell Media	41,861	9,961,325	1.26
8	EMF	34,204	7,023,543	1.43
9	Grupo Acir	30,551	10,507,609	0.88
10	Univision	30,155	16,047,229	0.57
11	Medialaan	29,319	4,883,347	1.82
12	Beasley Broadcasting Corporate	27,301	9,992,827	0.83
13	AccuRadio	27,008	4,839,341	1.67
14	Hubbard Broadcasting	21,478	6,027,512	1.06
15	CRP Radios	21,401	9,028,387	0.72
16	Karnaval.com	21,189	9,938,058	0.65
17	Grupo Renascenca	17,823	3,281,713	1.65
18	New York Public Radio	13,956	4,364,405	0.95
19	Grupo Radio Centro	13,565	5,470,620	0.75
20	Salem Communications	13,235	5,079,215	0.70

Notes:
• Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

Reported data includes listening from both ad-supported and/or ad-free services
In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 407,928,994, Net Total Listening Hours: 396,945,337, Gross Active Sessions: 497,051,989, Net Active Sessions: 479,975,132, % Filtered Total Listening Hours: 97.31%, % Filtered Active Sessions: 96.56%

GLOBAL

Daypart: 6am-12am M-SUN
Month: Junho de 2021

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	798,706	545,328,839	0.77
2	Talpa Network	119,322	35,933,410	1.78
3	365 Digital	5,046	2,792,160	0.95

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	306,661	243,180,248	0.67
2	Prisa Radio	117,890	87,533,618	0.71
3	Talpa Radio	94,827	26,441,688	1.92
4	NPR Member Stations	81,786	50,193,975	0.86
5	Audacy	62,117	43,923,110	0.75
6	Cumulus Streaming Network	43,042	25,130,881	0.90
7	Bell Media	30,721	12,752,166	1.27
8	EMF	26,176	9,640,603	1.42
9	Medialaan	22,300	6,535,693	1.82
10	Grupo Acir	21,584	13,571,487	0.85
11	Univision	20,019	18,501,259	0.57
12	AccuRadio	19,927	6,427,676	1.64
13	Beasley Broadcasting Corporate	19,081	11,948,313	0.85
14	Karnaval.com	16,632	15,032,489	0.59
15	CRP Radios	16,512	12,694,590	0.69
16	Hubbard Broadcasting	15,076	7,221,705	1.10
17	Grupo Renascenca	12,143	4,318,256	1.51
18	New York Public Radio	11,134	5,952,721	0.99
19	Grupo Radio Centro	9,800	7,081,857	0.74
20	Salem Communications	9,200	5,958,770	0.81

Notes:
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In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 532,996,813, Net Total Listening Hours: 516,578,950, Gross Active Sessions: 650,636,898, Net Active Sessions: 625,687,031, % Filtered Total Listening Hours: 96.92%, % Filtered Active Sessions: 96.17%

U.S.

Daypart: 6am-8pm M-F
Month: Junho de 2021

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,108,966	432,806,973	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	394,467	176,655,601	0.67
2	NPR Member Stations	94,297	33,704,449	0.83
3	Audacy	85,411	35,242,219	0.73
4	Cumulus Streaming Network	60,097	20,397,631	0.88
5	EMF	33,252	6,718,984	1.45
6	Univision	30,141	16,031,886	0.57
7	Beasley Broadcasting Corporate	26,740	9,820,217	0.82
8	Hubbard Broadcasting	21,345	5,931,080	1.07
9	AccuRadio	15,399	2,519,899	1.82
10	Salem Communications	13,090	4,988,887	0.78
11	New York Public Radio	12,733	3,845,186	0.99
12	Urban One	10,452	4,153,407	0.76
13	Bonneville International	10,289	4,308,713	0.72
14	ESPN Radio Corporate	7,888	4,761,151	0.50
15	Prisa Radio	7,088	4,154,755	0.51
16	Midwest Communications	6,752	1,484,488	1.34
17	MediaCo Holding Inc	6,668	2,903,150	0.69
18	Entravision Communications Corporation	5,755	2,794,734	0.63
19	Classical KUSC/KDFC	5,590	1,119,653	1.48
20	Estrella Media	4,924	2,401,500	0.62

Notes:
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U.S.

Daypart: 6am-12am M-SUN
Month: Junho de 2021

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	782,022	531,104,904	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	296,788	234,358,430	0.67
2	NPR Member Stations	75,283	46,044,933	0.86
3	Audacy	61,942	43,709,178	0.75
4	Cumulus Streaming Network	42,278	24,577,195	0.91
5	EMF	25,408	9,198,125	1.45
6	Univision	20,006	18,476,620	0.57
7	Beasley Broadcasting Corporate	18,650	11,722,595	0.85
8	Hubbard Broadcasting	14,958	7,074,111	1.11
9	AccuRadio	10,777	3,143,509	1.81
10	New York Public Radio	10,062	5,156,098	1.03
11	Salem Communications	9,076	5,815,757	0.82
12	Urban One	7,272	4,920,510	0.78
13	Bonneville International	7,113	5,080,705	0.74
14	ESPN Radio Corporate	6,505	7,551,741	0.46
15	MediaCo Holding Inc	5,264	4,000,809	0.70
16	Prisa Radio	4,976	5,028,872	0.52
17	Midwest Communications	4,752	1,861,913	1.33
18	Classical KUSC/KDFC	4,638	1,618,559	1.51
19	Entravision Communications Corporation	3,698	3,125,055	0.63
20	Estrella Media	3,042	2,632,472	0.62

Notes:
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LATAM

Daypart: 6am-7pm M-F
Month: Junho de 2021

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	88,502	34,022,115	0.73
2	Grupo Acir (Mexico)	29,558	9,307,123	0.89
3	CRP Radios (Peru)	19,063	7,029,479	0.76
4	RCN Radio (Colombia)	12,146	4,518,883	0.74
5	Grupo JBFM (Brazil)	12,025	5,065,265	0.67
6	Grupo Alpha Media (Argentina)	11,778	4,896,107	0.68
7	Grupo Radio Centro (Mexico)	11,609	4,092,757	0.80
8	America TV SA	10,500	3,885,263	0.75
9	Grupo BluRadio (Colombia)	9,342	5,064,305	0.50
10	Grupo Mix de Comunicacao (Brazil)	8,418	2,179,275	1.09
11	Grupo Camargo de Comunicação (Brazil)	8,385	3,560,842	0.67
12	Jovem Pan - SP (Brazil)	7,519	4,701,758	0.45
13	MVS Radio (Mexico)	6,252	2,221,756	0.79
14	Nova Brasil (Brazil)	5,691	1,714,937	0.94
15	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	5,276	1,130,253	1.32
16	Multimedios (Mexico)	3,952	1,480,946	0.75
17	Grupo Radiopolis (Colombia)	3,368	1,024,916	0.92
18	Rádio Alvorada (Brazil)	3,247	869,159	1.05
19	NRM (Mexico)	2,913	1,103,814	0.74
20	Igreja Pentecostal Deus e Amor (Brazil)	2,477	1,261,506	0.52
21	Dial Brasil (Brazil)	2,306	767,550	0.85
22	Imagen (Mexico)	1,784	723,472	0.70
23	Radio 93 (Brazil)	1,223	557,533	0.62
24	AccuRadio (United States)	1,060	244,926	1.22
25	ACCION MULTIMEDIOS (Paraguay)	1,047	565,392	0.52

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LATAM

Daypart: 6am-12am M-SUN
Month: Junho de 2021

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	57,912	43,094,099	0.71
2	Grupo Acir (Mexico)	19,796	12,350,436	0.85
3	CRP Radios (Peru)	13,952	10,192,132	0.73
4	RCN Radio (Colombia)	8,936	6,837,535	0.68
5	Grupo JBFM (Brazil)	8,883	7,504,468	0.63
6	America TV SA	8,321	6,324,830	0.70
7	Grupo Radio Centro (Mexico)	7,989	5,481,542	0.77
8	Grupo Alpha Media (Argentina)	7,527	5,948,912	0.67
9	Grupo Camargo de Comunicação (Brazil)	6,059	5,216,153	0.62
10	Grupo BluRadio (Colombia)	5,782	6,042,335	0.49
11	Grupo Mix de Comunicacao (Brazil)	5,603	3,014,318	1.00
12	Jovem Pan - SP (Brazil)	5,441	6,332,596	0.45
13	Nova Brasil (Brazil)	4,102	2,592,505	0.85
14	MVS Radio (Mexico)	4,097	2,857,069	0.76
15	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	3,480	1,483,209	1.26
16	Multimedios (Mexico)	2,749	2,090,031	0.70
17	Igreja Pentecostal Deus e Amor (Brazil)	2,286	2,230,752	0.53
18	Grupo Radiopolis (Colombia)	2,284	1,371,085	0.89
19	Rádio Alvorada (Brazil)	2,238	1,258,425	0.95
20	NRM (Mexico)	2,102	1,564,647	0.72
21	Dial Brasil (Brazil)	1,597	1,090,944	0.78
22	Imagen (Mexico)	1,074	834,253	0.69
23	Radio 93 (Brazil)	836	748,096	0.59
24	AccuRadio (United States)	807	363,540	1.19
25	NPR Member Stations (United States)	664	552,530	0.64

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EMEA

Daypart: 6am-7pm M-F
Month: Junho de 2021

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	161,596	25,332,961	1.65
2	365 Digital	7,687	2,187,637	1.04

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	131,217	19,239,838	1.75
2	Prisa Radio (Spain and Latam Countries)	72,561	25,687,218	0.78
3	DPG Media (Netherlands)	47,594	7,166,686	1.91
4	Medialaan (Belgium)	30,234	4,691,677	1.80
5	Karnaval.com (Turkey)	21,381	9,136,897	0.63
6	Grupo Renascenca (Portugal)	18,287	3,028,512	1.75
7	RadioCorp (Netherlands)	17,075	3,529,159	1.36
8	RadiaCZ (Czech Republic)	10,887	1,436,464	1.90
9	Commerciele Radio Nederland B.V.(Netherlands)	10,589	2,171,422	1.36
10	Active Radio A.S. (Czech Republic)	8,664	1,213,543	2.06

Notes:
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EMEA

Daypart: 6am-12am M-SUN
Month: Junho de 2021

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	117,783	35,022,507	1.70
2	365 Digital	4,950	2,712,753	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	93,900	25,891,669	1.90
2	Prisa Radio (Spain and Latam Countries)	54,052	38,532,680	0.75
3	DPG Media (Netherlands)	32,769	9,230,971	1.97
4	Medialaan (Belgium)	22,246	6,493,073	1.79
5	Karnaval.com (Turkey)	16,292	14,681,405	0.59
6	RadioCorp (Netherlands)	13,153	5,186,057	1.41
7	Grupo Renascenca (Portugal)	11,901	4,123,964	1.61
8	Commerciele Radio Nederland B.V.(Netherlands)	8,418	3,270,390	1.37
9	RadiaCZ (Czech Republic)	7,260	2,033,374	1.76
10	Active Radio A.S. (Czech Republic)	5,150	1,468,342	1.95

Notes:
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Recursos

Acesso aos Rankers mensais:
https://www.tritondigital.com/resources/monthly-rankers/rankers-archive

Webcast Metrics, Folha de informação
Uma visão geral do Webcast Metrics e seus recursos & capacidades
https://bit.ly/2H8pPxi

Fale conosco
Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais
Ranker@TritonDigital.com