



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

ACERCA DE WEBCAST METRICS®

El servicio de medición de streaming Webcast Metrics es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, etc.

ACERCA DE LOS RANKERS

Los Webcast Metrics® Rankers son una lista de publishers y redes de audio digital con mejor desempeño según lo medido por el servicio de medición de streaming Webcast Metrics de Triton.

Los publishers se clasifican globalmente y en tres regiones distintas: EE. UU., América Latina y EMEA.

- El Global Publisher Ranker verifica la cantidad de streams sin calificar dónde se consumen
- Los rankers regionales cuantifican el consumo según la ubicación de los oyentes
- Todas las mediciones dentro de los rankers Webcast Metrics incluyen transmisiones escuchadas con y sin anuncios.

ACERCA DE LOS RANKINGS

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

EXPLICACIÓN DE LAS MEDICIONES

El **promedio de sesiones activas** o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

El **total de horas de escucha** o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Las sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

El **tiempo promedio de escucha** o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

RANKERS SEPTIEMBRE 2019





Month: September 2019
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,188,485	449,344,379	0.76
2	Talpa Network	119,786	21,794,556	1.6
3	365 Digital	6,626	1,828,182	1.04
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	429,046	166,517,844	0.74
2	Prisa Radio	134,504	47,412,670	0.82
3	Talpa Radio	99,219	17,291,406	1.67
4	NPR Member Stations	96,139	31,239,682	0.87
5	RADIO.COM	82,811	35,172,766	0.67
6	Cumulus Streaming Network	69,668	25,932,676	0.77
7	Bell Media	35,786	7,653,915	1.33
8	AccuRadio	31,709	4,757,541	1.9
9	Beasley Broadcasting Corporate	28,518	10,586,082	0.78
10	Univision	25,408	14,092,572	0.52
11	Grupo Acir	24,972	7,884,459	0.91
12	Karnaval.com	24,295	10,246,588	0.69
13	CRP Radios	22,512	7,825,354	0.83
14	EMF Corporate	21,219	5,320,101	1.14
15	Hubbard Broadcasting	20,470	5,433,852	1.07
16	Grupo Renascenca	20,150	3,120,647	1.88
17	Grupo Radio Centro	19,065	7,376,292	0.74
18	ESPN Radio Corporate	17,222	8,269,914	0.6
19	Medialaan	17,142	2,805,133	1.77
20	Salem Communications	15,294	6,090,152	0.71

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 372,315,309, Net Total Listening Hours: 363,133,447, Gross Active Sessions: 456,623,889, Net Active Sessions: 435,395,088, % Filtered Total Listening Hours: 97.53%, % Filtered Active Sessions: 95.35%



Month: September 2019
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	798,017	550,053,912	0.77
2	Talpa Network	86,702	29,485,502	1.57
3	365 Digital	4,239	2,191,777	1.02
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,355	220,434,130	0.75
2	Prisa Radio	92,167	64,118,467	0.76
3	NPR Member Stations	73,997	43,503,785	0.89
4	Talpa Radio	70,619	22,938,920	1.65
5	RADIO.COM	55,121	43,516,674	0.67
6	Cumulus Streaming Network	46,334	31,479,725	0.78
7	Bell Media	24,749	9,699,015	1.34
8	AccuRadio	22,160	6,183,265	1.9
9	Beasley Broadcasting Corporate	18,991	12,885,885	0.78
10	Karnaval.com	18,306	16,073,914	0.61
11	Grupo Acir	16,631	10,294,507	0.86
12	CRP Radios	16,080	11,062,614	0.77
13	Univision	15,952	16,294,000	0.52
14	EMF Corporate	14,522	7,130,793	1.08
15	Hubbard Broadcasting	13,282	6,406,074	1.09
16	Grupo Renascenca	13,140	4,220,825	1.67
17	Grupo Radio Centro	12,923	9,607,381	0.71
18	Medialaan	12,507	3,859,703	1.73
19	ESPN Radio Corporate	11,650	10,390,866	0.59
20	New York Public Radio	11,142	5,871,030	1

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¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 483,648,783, Net Total Listening Hours: 470,139,070, Gross Active Sessions: 598,627,841, Net Active Sessions: 566,735,187, % Filtered Total Listening Hours: 97.21%, % Filtered Active Sessions: 94.67%

Month: September 2019
U.S. Daypart: 6am-8pm M-F



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,170,269	441,533,916	0.76

Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,241,586	1,274,211,146	0.51
2	iHeartRadio	419,636	162,303,974	0.74
3	NPR Member Stations	89,225	28,939,889	0.87
4	RADIO.COM	82,641	35,063,216	0.68
5	Cumulus Streaming Network	68,523	25,483,886	0.77
6	Beasley Broadcasting Corporate	27,985	10,430,060	0.78
7	Univision	25,389	14,082,486	0.52
8	Hubbard Broadcasting	20,308	5,325,951	1.08
9	EMF Corporate	20,020	4,855,543	1.18
10	AccuRadio	18,295	2,575,966	2.02
11	ESPN Radio Corporate	16,698	8,011,634	0.6
12	Salem Communications	15,129	6,011,583	0.71
13	Urban One	13,368	5,545,443	0.69
14	New York Public Radio	13,244	3,718,565	1.01
15	Bonneville Corporate	10,951	4,151,856	0.76
16	Emmis Communications	9,648	3,881,637	0.72
17	Prisa Radio	6,922	3,703,292	0.54
18	Saga Communications	6,370	1,861,518	0.97
19	Classical KUSC/KDFC	5,962	1,053,922	1.6
20	Midwest Communications	5,801	1,334,834	1.24

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

Month: September 2019
U.S. Daypart: 6am-12am M-SUN



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	783,416	538,407,951	0.77
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,856,742	1,954,925,588	0.51
2	iHeartRadio	302,612	214,041,576	0.75
3	NPR Member Stations	67,856	39,706,718	0.9
4	RADIO.COM	54,973	43,339,097	0.67
5	Cumulus Streaming Network	45,402	30,791,139	0.78
6	Beasley Broadcasting Corporate	18,598	12,675,762	0.78
7	Univision	15,937	16,279,345	0.52
8	EMF Corporate	13,578	6,433,626	1.12
9	Hubbard Broadcasting	13,143	6,235,978	1.1
10	AccuRadio	12,112	3,121,338	2.05
11	ESPN Radio Corporate	11,210	9,989,648	0.59
12	Salem Communications	10,137	7,120,610	0.75
13	New York Public Radio	10,020	4,986,535	1.05
14	Urban One	8,689	6,580,591	0.7
15	Bonneville Corporate	7,368	5,193,560	0.76
16	Emmis Communications	6,680	4,996,909	0.71
17	Classical KUSC/KDFC	4,724	1,562,281	1.6
18	Prisa Radio	4,674	4,565,957	0.54
19	Saga Communications	4,303	2,302,041	0.98
20	Midwest Communications	3,755	1,649,075	1.2

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: September 2019
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	74,530	23,389,813	0.85
2	Grupo Acir (Mexico)	24,289	6,944,007	0.94
3	CRP Radios (Peru)	20,621	6,035,612	0.92
4	Grupo Radio Centro (Mexico)	16,500	5,520,351	0.79
5	Grupo RPP (Peru)	13,850	5,285,209	0.7
6	RCN Radio (Colombia)	10,626	3,346,701	0.84
7	Cadena 3 Argentina (Argentina)	9,943	2,891,394	0.92
8	Grupo JBFM (Brazil)	9,722	2,896,245	0.9
9	Jovem Pan - SP (Brazil)	8,633	5,727,720	0.4
10	Radios IMC (Argentina)	8,239	1,494,383	1.48
11	Nova Brasil (Brazil)	7,846	1,776,531	1.19
12	Grupo BluRadio (Colombia)	5,720	2,747,747	0.53
13	MVS Radio (Mexico)	5,606	1,724,933	0.87
14	Radiopolis (Colombia)	4,286	1,321,425	0.87
15	Multimedios (Mexico)	3,520	1,157,631	0.81
16	NRM (Mexico)	2,904	897,221	0.87
17	Imagen (Mexico)	2,671	1,266,218	0.57
18	AccuRadio (United States)	1,362	244,608	1.49
19	Dial Brasil (Brazil)	1,308	540,947	0.65
20	Igreja Pentecostal Deus e Amor (Brazil)	1,258	668,835	0.49
21	Radio 93 (Brazil)	962	349,840	0.74
22	Z101 (Dominican Republic)	913	430,361	0.57
23	NPR Member Stations (United States)	798	311,872	0.68
24	Cadena Radial Vida (Colombia)	792	382,234	0.51
25	ACCION MULTIMEDIOS (Paraguay)	685	307,195	0.6

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: September 2019
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	46,208	30,297,991	0.8
2	Grupo Acir (Mexico)	15,308	9,333,874	0.87
3	CRP Radios (Peru)	13,896	8,768,854	0.84
4	Grupo Radio Centro (Mexico)	10,580	7,390,081	0.75
5	Grupo RPP (Peru)	9,344	7,614,501	0.65
6	RCN Radio (Colombia)	7,123	5,037,968	0.74
7	Cadena 3 Argentina (Argentina)	6,809	4,327,856	0.83
8	Grupo JBFM (Brazil)	6,501	4,276,187	0.81
9	Jovem Pan - SP (Brazil)	6,071	8,075,061	0.4
10	Radios IMC (Argentina)	5,552	2,193,203	1.35
11	Nova Brasil (Brazil)	4,972	2,529,831	1.05
12	MVS Radio (Mexico)	3,384	2,150,860	0.83
13	Grupo BluRadio (Colombia)	3,360	3,283,827	0.52
14	Radiopolis (Colombia)	2,624	1,655,619	0.84
15	Multimedios (Mexico)	2,241	1,607,465	0.74
16	NRM (Mexico)	1,965	1,289,473	0.81
17	Imagen (Mexico)	1,536	1,447,741	0.56
18	Igreja Pentecostal Deus e Amor (Brazil)	1,136	1,210,536	0.49
19	AccuRadio (United States)	963	353,793	1.45
20	Dial Brasil (Brazil)	894	781,370	0.61
21	NPR Member Stations (United States)	637	501,055	0.67
22	Radio 93 (Brazil)	618	458,565	0.72
23	Cadena Radial Vida (Colombia)	554	543,918	0.51
24	Z101 (Dominican Republic)	531	494,698	0.57
25	ACCION MULTIMEDIOS (Paraguay)	413	387,476	0.57

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	122,396	20,551,377	1.59
2	365 Digital	6,868	1,745,402	1.04
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	101,806	16,397,207	1.67
2	Prisa Radio (Spain and LATAM Countries)	56,408	18,051,129	0.85
3	Karnaval.com (Turkey)	24,686	9,407,135	0.71
4	Grupo Renascenca (Portugal)	20,697	2,878,960	1.95
5	Medialaan (Belgium)	17,673	2,679,745	1.74
6	RadioCorp (Netherlands)	13,126	2,844,199	1.26
7	Primedia Broadcasting (South Africa)	6,868	1,745,402	1.04
8	Sublime World BV (Netherlands)	3,482	484,371	1.95
9	AccuRadio (USA)	3,404	536,657	1.70
10	NPR Member Stations (USA)	2,966	893,935	0.87



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	85,337	28,743,799	1.59
2	365 Digital	4,141	2,119,052	1.02
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	69,681	22,415,297	1.66
2	Prisa Radio (Spain and LATAM Countries)	40,386	28,477,378	0.76
3	Karnaval.com (Turkey)	18,005	15,752,414	0.61
4	Grupo Renascenca (Portugal)	12,865	4,015,832	1.71
5	Medialaan (Belgium)	12,431	3,815,204	1.72
6	RadioCorp (Netherlands)	9,736	4,237,114	1.24
7	Primedia Broadcasting (South Africa)	4,141	2,119,052	1.02
8	NPR Member Stations (USA)	2,699	1,636,761	0.88
9	Sublime World BV (Netherlands)	2,677	745,932	1.94
10	AccuRadio (USA)	2,518	796,656	1.67

Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guía de referencia para Webcast Metrics

Una guía rápida de datos, funciones y capacidades de Webcast Metrics.

<http://bit.ly/WCMreferenceguide>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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