



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

SOBRE O WEBCAST METRICS®

O serviço de mensuração de Streaming Webcast Metrics é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

SOBRE OS RANKERS

Os Rankers do Webcast Metrics® são uma lista dos principais Publishers e redes de áudio digital de acordo com o serviço de mensuração de Streaming Webcast Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, AMÉRICA LATINA E EMEA.

- O Ranker Global verifica a quantidade de transmissões sem qualificar onde estão sendo consumidas.
- Os rankers regionais quantificam o consumo com base na localização do ouvinte
- Todas as métricas dos rankers do Webcast Metrics incluem audição com e sem suporte de anúncios.

SOBRE AS CLASSIFICAÇÕES

As classificações são computadas com base na Média de Sessões Ativas (AAS), e Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL) também são exibidos.

COMPREENSÃO DAS MÉTRICAS

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

RANKERS SETEMBRO 2019





Month: September 2019
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,188,485	449,344,379	0.76
2	Talpa Network	119,786	21,794,556	1.6
3	365 Digital	6,626	1,828,182	1.04
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	429,046	166,517,844	0.74
2	Prisa Radio	134,504	47,412,670	0.82
3	Talpa Radio	99,219	17,291,406	1.67
4	NPR Member Stations	96,139	31,239,682	0.87
5	RADIO.COM	82,811	35,172,766	0.67
6	Cumulus Streaming Network	69,668	25,932,676	0.77
7	Bell Media	35,786	7,653,915	1.33
8	AccuRadio	31,709	4,757,541	1.9
9	Beasley Broadcasting Corporate	28,518	10,586,082	0.78
10	Univision	25,408	14,092,572	0.52
11	Grupo Acir	24,972	7,884,459	0.91
12	Karnaval.com	24,295	10,246,588	0.69
13	CRP Radios	22,512	7,825,354	0.83
14	EMF Corporate	21,219	5,320,101	1.14
15	Hubbard Broadcasting	20,470	5,433,852	1.07
16	Grupo Renascenca	20,150	3,120,647	1.88
17	Grupo Radio Centro	19,065	7,376,292	0.74
18	ESPN Radio Corporate	17,222	8,269,914	0.6
19	Medialaan	17,142	2,805,133	1.77
20	Salem Communications	15,294	6,090,152	0.71

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 372,315,309, Net Total Listening Hours: 363,133,447, Gross Active Sessions: 456,623,889, Net Active Sessions: 435,395,088, % Filtered Total Listening Hours: 97.53%, % Filtered Active Sessions: 95.35%



Month: September 2019
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	798,017	550,053,912	0.77
2	Talpa Network	86,702	29,485,502	1.57
3	365 Digital	4,239	2,191,777	1.02
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,355	220,434,130	0.75
2	Prisa Radio	92,167	64,118,467	0.76
3	NPR Member Stations	73,997	43,503,785	0.89
4	Talpa Radio	70,619	22,938,920	1.65
5	RADIO.COM	55,121	43,516,674	0.67
6	Cumulus Streaming Network	46,334	31,479,725	0.78
7	Bell Media	24,749	9,699,015	1.34
8	AccuRadio	22,160	6,183,265	1.9
9	Beasley Broadcasting Corporate	18,991	12,885,885	0.78
10	Karnaval.com	18,306	16,073,914	0.61
11	Grupo Acir	16,631	10,294,507	0.86
12	CRP Radios	16,080	11,062,614	0.77
13	Univision	15,952	16,294,000	0.52
14	EMF Corporate	14,522	7,130,793	1.08
15	Hubbard Broadcasting	13,282	6,406,074	1.09
16	Grupo Renascenca	13,140	4,220,825	1.67
17	Grupo Radio Centro	12,923	9,607,381	0.71
18	Medialaan	12,507	3,859,703	1.73
19	ESPN Radio Corporate	11,650	10,390,866	0.59
20	New York Public Radio	11,142	5,871,030	1

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¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 483,648,783, Net Total Listening Hours: 470,139,070, Gross Active Sessions: 598,627,841, Net Active Sessions: 566,735,187, % Filtered Total Listening Hours: 97.21%, % Filtered Active Sessions: 94.67%

Month: September 2019
U.S. Daypart: 6am-8pm M-F



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,170,269	441,533,916	0.76

Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,241,586	1,274,211,146	0.51
2	iHeartRadio	419,636	162,303,974	0.74
3	NPR Member Stations	89,225	28,939,889	0.87
4	RADIO.COM	82,641	35,063,216	0.68
5	Cumulus Streaming Network	68,523	25,483,886	0.77
6	Beasley Broadcasting Corporate	27,985	10,430,060	0.78
7	Univision	25,389	14,082,486	0.52
8	Hubbard Broadcasting	20,308	5,325,951	1.08
9	EMF Corporate	20,020	4,855,543	1.18
10	AccuRadio	18,295	2,575,966	2.02
11	ESPN Radio Corporate	16,698	8,011,634	0.6
12	Salem Communications	15,129	6,011,583	0.71
13	Urban One	13,368	5,545,443	0.69
14	New York Public Radio	13,244	3,718,565	1.01
15	Bonneville Corporate	10,951	4,151,856	0.76
16	Emmis Communications	9,648	3,881,637	0.72
17	Prisa Radio	6,922	3,703,292	0.54
18	Saga Communications	6,370	1,861,518	0.97
19	Classical KUSC/KDFC	5,962	1,053,922	1.6
20	Midwest Communications	5,801	1,334,834	1.24

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: September 2019
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	783,416	538,407,951	0.77
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,856,742	1,954,925,588	0.51
2	iHeartRadio	302,612	214,041,576	0.75
3	NPR Member Stations	67,856	39,706,718	0.9
4	RADIO.COM	54,973	43,339,097	0.67
5	Cumulus Streaming Network	45,402	30,791,139	0.78
6	Beasley Broadcasting Corporate	18,598	12,675,762	0.78
7	Univision	15,937	16,279,345	0.52
8	EMF Corporate	13,578	6,433,626	1.12
9	Hubbard Broadcasting	13,143	6,235,978	1.1
10	AccuRadio	12,112	3,121,338	2.05
11	ESPN Radio Corporate	11,210	9,989,648	0.59
12	Salem Communications	10,137	7,120,610	0.75
13	New York Public Radio	10,020	4,986,535	1.05
14	Urban One	8,689	6,580,591	0.7
15	Bonneville Corporate	7,368	5,193,560	0.76
16	Emmis Communications	6,680	4,996,909	0.71
17	Classical KUSC/KDFC	4,724	1,562,281	1.6
18	Prisa Radio	4,674	4,565,957	0.54
19	Saga Communications	4,303	2,302,041	0.98
20	Midwest Communications	3,755	1,649,075	1.2

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	74,530	23,389,813	0.85
2	Grupo Acir (Mexico)	24,289	6,944,007	0.94
3	CRP Radios (Peru)	20,621	6,035,612	0.92
4	Grupo Radio Centro (Mexico)	16,500	5,520,351	0.79
5	Grupo RPP (Peru)	13,850	5,285,209	0.7
6	RCN Radio (Colombia)	10,626	3,346,701	0.84
7	Cadena 3 Argentina (Argentina)	9,943	2,891,394	0.92
8	Grupo JBFM (Brazil)	9,722	2,896,245	0.9
9	Jovem Pan - SP (Brazil)	8,633	5,727,720	0.4
10	Radios IMC (Argentina)	8,239	1,494,383	1.48
11	Nova Brasil (Brazil)	7,846	1,776,531	1.19
12	Grupo BluRadio (Colombia)	5,720	2,747,747	0.53
13	MVS Radio (Mexico)	5,606	1,724,933	0.87
14	Radiopolis (Colombia)	4,286	1,321,425	0.87
15	Multimedios (Mexico)	3,520	1,157,631	0.81
16	NRM (Mexico)	2,904	897,221	0.87
17	Imagen (Mexico)	2,671	1,266,218	0.57
18	AccuRadio (United States)	1,362	244,608	1.49
19	Dial Brasil (Brazil)	1,308	540,947	0.65
20	Igreja Pentecostal Deus e Amor (Brazil)	1,258	668,835	0.49
21	Radio 93 (Brazil)	962	349,840	0.74
22	Z101 (Dominican Republic)	913	430,361	0.57
23	NPR Member Stations (United States)	798	311,872	0.68
24	Cadena Radial Vida (Colombia)	792	382,234	0.51
25	ACCION MULTIMEDIOS (Paraguay)	685	307,195	0.6

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: September 2019
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	46,208	30,297,991	0.8
2	Grupo Acir (Mexico)	15,308	9,333,874	0.87
3	CRP Radios (Peru)	13,896	8,768,854	0.84
4	Grupo Radio Centro (Mexico)	10,580	7,390,081	0.75
5	Grupo RPP (Peru)	9,344	7,614,501	0.65
6	RCN Radio (Colombia)	7,123	5,037,968	0.74
7	Cadena 3 Argentina (Argentina)	6,809	4,327,856	0.83
8	Grupo JBFM (Brazil)	6,501	4,276,187	0.81
9	Jovem Pan - SP (Brazil)	6,071	8,075,061	0.4
10	Radios IMC (Argentina)	5,552	2,193,203	1.35
11	Nova Brasil (Brazil)	4,972	2,529,831	1.05
12	MVS Radio (Mexico)	3,384	2,150,860	0.83
13	Grupo BluRadio (Colombia)	3,360	3,283,827	0.52
14	Radiopolis (Colombia)	2,624	1,655,619	0.84
15	Multimedios (Mexico)	2,241	1,607,465	0.74
16	NRM (Mexico)	1,965	1,289,473	0.81
17	Imagen (Mexico)	1,536	1,447,741	0.56
18	Igreja Pentecostal Deus e Amor (Brazil)	1,136	1,210,536	0.49
19	AccuRadio (United States)	963	353,793	1.45
20	Dial Brasil (Brazil)	894	781,370	0.61
21	NPR Member Stations (United States)	637	501,055	0.67
22	Radio 93 (Brazil)	618	458,565	0.72
23	Cadena Radial Vida (Colombia)	554	543,918	0.51
24	Z101 (Dominican Republic)	531	494,698	0.57
25	ACCION MULTIMEDIOS (Paraguay)	413	387,476	0.57

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	122,396	20,551,377	1.59
2	365 Digital	6,868	1,745,402	1.04
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	101,806	16,397,207	1.67
2	Prisa Radio (Spain and LATAM Countries)	56,408	18,051,129	0.85
3	Karnaval.com (Turkey)	24,686	9,407,135	0.71
4	Grupo Renascenca (Portugal)	20,697	2,878,960	1.95
5	Medialaan (Belgium)	17,673	2,679,745	1.74
6	RadioCorp (Netherlands)	13,126	2,844,199	1.26
7	Primedia Broadcasting (South Africa)	6,868	1,745,402	1.04
8	Sublime World BV (Netherlands)	3,482	484,371	1.95
9	AccuRadio (USA)	3,404	536,657	1.70
10	NPR Member Stations (USA)	2,966	893,935	0.87



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	85,337	28,743,799	1.59
2	365 Digital	4,141	2,119,052	1.02
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	69,681	22,415,297	1.66
2	Prisa Radio (Spain and LATAM Countries)	40,386	28,477,378	0.76
3	Karnaval.com (Turkey)	18,005	15,752,414	0.61
4	Grupo Renascenca (Portugal)	12,865	4,015,832	1.71
5	Medialaan (Belgium)	12,431	3,815,204	1.72
6	RadioCorp (Netherlands)	9,736	4,237,114	1.24
7	Primedia Broadcasting (South Africa)	4,141	2,119,052	1.02
8	NPR Member Stations (USA)	2,699	1,636,761	0.88
9	Sublime World BV (Netherlands)	2,677	745,932	1.94
10	AccuRadio (USA)	2,518	796,656	1.67

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guia de referência do Webcast Metrics

Um guia rápido dos dados, recursos e capacidades do Webcast Metrics

<http://bit.ly/WCMreferenceguide>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com