



TRITON DIGITAL'S WEBCAST METRICS® MONTHLY RANKER

ABOUT WEBCAST METRICS®

The Webcast Metrics streaming measurement service is the industry standard for online audio consumption data. It provides credible, validated data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

ABOUT THE RANKERS

The Webcast Metrics® Rankers are a listing of the top performing digital audio publishers and networks as measured by Triton's Webcast Metrics streaming measurement service.

Publishers are ranked globally, and in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening.

ABOUT THE RANKINGS

Rankings are computed on the basis of Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

UNDERSTANDING THE METRICS

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

SEPTEMBER 2019 RANKERS





Month: September 2019
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,188,485	449,344,379	0.76
2	Talpa Network	119,786	21,794,556	1.6
3	365 Digital	6,626	1,828,182	1.04
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	429,046	166,517,844	0.74
2	Prisa Radio	134,504	47,412,670	0.82
3	Talpa Radio	99,219	17,291,406	1.67
4	NPR Member Stations	96,139	31,239,682	0.87
5	RADIO.COM	82,811	35,172,766	0.67
6	Cumulus Streaming Network	69,668	25,932,676	0.77
7	Bell Media	35,786	7,653,915	1.33
8	AccuRadio	31,709	4,757,541	1.9
9	Beasley Broadcasting Corporate	28,518	10,586,082	0.78
10	Univision	25,408	14,092,572	0.52
11	Grupo Acir	24,972	7,884,459	0.91
12	Karnaval.com	24,295	10,246,588	0.69
13	CRP Radios	22,512	7,825,354	0.83
14	EMF Corporate	21,219	5,320,101	1.14
15	Hubbard Broadcasting	20,470	5,433,852	1.07
16	Grupo Renascenca	20,150	3,120,647	1.88
17	Grupo Radio Centro	19,065	7,376,292	0.74
18	ESPN Radio Corporate	17,222	8,269,914	0.6
19	Medialaan	17,142	2,805,133	1.77
20	Salem Communications	15,294	6,090,152	0.71

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 372,315,309, Net Total Listening Hours: 363,133,447, Gross Active Sessions: 456,623,889, Net Active Sessions: 435,395,088, % Filtered Total Listening Hours: 97.53%, % Filtered Active Sessions: 95.35%



Month: September 2019
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	798,017	550,053,912	0.77
2	Talpa Network	86,702	29,485,502	1.57
3	365 Digital	4,239	2,191,777	1.02
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,355	220,434,130	0.75
2	Prisa Radio	92,167	64,118,467	0.76
3	NPR Member Stations	73,997	43,503,785	0.89
4	Talpa Radio	70,619	22,938,920	1.65
5	RADIO.COM	55,121	43,516,674	0.67
6	Cumulus Streaming Network	46,334	31,479,725	0.78
7	Bell Media	24,749	9,699,015	1.34
8	AccuRadio	22,160	6,183,265	1.9
9	Beasley Broadcasting Corporate	18,991	12,885,885	0.78
10	Karnaval.com	18,306	16,073,914	0.61
11	Grupo Acir	16,631	10,294,507	0.86
12	CRP Radios	16,080	11,062,614	0.77
13	Univision	15,952	16,294,000	0.52
14	EMF Corporate	14,522	7,130,793	1.08
15	Hubbard Broadcasting	13,282	6,406,074	1.09
16	Grupo Renascenca	13,140	4,220,825	1.67
17	Grupo Radio Centro	12,923	9,607,381	0.71
18	Medialaan	12,507	3,859,703	1.73
19	ESPN Radio Corporate	11,650	10,390,866	0.59
20	New York Public Radio	11,142	5,871,030	1

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 483,648,783, Net Total Listening Hours: 470,139,070, Gross Active Sessions: 598,627,841, Net Active Sessions: 566,735,187, % Filtered Total Listening Hours: 97.21%, % Filtered Active Sessions: 94.67%

Month: September 2019
U.S. Daypart: 6am-8pm M-F



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,170,269	441,533,916	0.76

Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,241,586	1,274,211,146	0.51
2	iHeartRadio	419,636	162,303,974	0.74
3	NPR Member Stations	89,225	28,939,889	0.87
4	RADIO.COM	82,641	35,063,216	0.68
5	Cumulus Streaming Network	68,523	25,483,886	0.77
6	Beasley Broadcasting Corporate	27,985	10,430,060	0.78
7	Univision	25,389	14,082,486	0.52
8	Hubbard Broadcasting	20,308	5,325,951	1.08
9	EMF Corporate	20,020	4,855,543	1.18
10	AccuRadio	18,295	2,575,966	2.02
11	ESPN Radio Corporate	16,698	8,011,634	0.6
12	Salem Communications	15,129	6,011,583	0.71
13	Urban One	13,368	5,545,443	0.69
14	New York Public Radio	13,244	3,718,565	1.01
15	Bonneville Corporate	10,951	4,151,856	0.76
16	Emmis Communications	9,648	3,881,637	0.72
17	Prisa Radio	6,922	3,703,292	0.54
18	Saga Communications	6,370	1,861,518	0.97
19	Classical KUSC/KDFC	5,962	1,053,922	1.6
20	Midwest Communications	5,801	1,334,834	1.24

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: September 2019
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	783,416	538,407,951	0.77
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,856,742	1,954,925,588	0.51
2	iHeartRadio	302,612	214,041,576	0.75
3	NPR Member Stations	67,856	39,706,718	0.9
4	RADIO.COM	54,973	43,339,097	0.67
5	Cumulus Streaming Network	45,402	30,791,139	0.78
6	Beasley Broadcasting Corporate	18,598	12,675,762	0.78
7	Univision	15,937	16,279,345	0.52
8	EMF Corporate	13,578	6,433,626	1.12
9	Hubbard Broadcasting	13,143	6,235,978	1.1
10	AccuRadio	12,112	3,121,338	2.05
11	ESPN Radio Corporate	11,210	9,989,648	0.59
12	Salem Communications	10,137	7,120,610	0.75
13	New York Public Radio	10,020	4,986,535	1.05
14	Urban One	8,689	6,580,591	0.7
15	Bonneville Corporate	7,368	5,193,560	0.76
16	Emmis Communications	6,680	4,996,909	0.71
17	Classical KUSC/KDFC	4,724	1,562,281	1.6
18	Prisa Radio	4,674	4,565,957	0.54
19	Saga Communications	4,303	2,302,041	0.98
20	Midwest Communications	3,755	1,649,075	1.2

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: September 2019
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	74,530	23,389,813	0.85
2	Grupo Acir (Mexico)	24,289	6,944,007	0.94
3	CRP Radios (Peru)	20,621	6,035,612	0.92
4	Grupo Radio Centro (Mexico)	16,500	5,520,351	0.79
5	Grupo RPP (Peru)	13,850	5,285,209	0.7
6	RCN Radio (Colombia)	10,626	3,346,701	0.84
7	Cadena 3 Argentina (Argentina)	9,943	2,891,394	0.92
8	Grupo JBFM (Brazil)	9,722	2,896,245	0.9
9	Jovem Pan - SP (Brazil)	8,633	5,727,720	0.4
10	Radios IMC (Argentina)	8,239	1,494,383	1.48
11	Nova Brasil (Brazil)	7,846	1,776,531	1.19
12	Grupo BluRadio (Colombia)	5,720	2,747,747	0.53
13	MVS Radio (Mexico)	5,606	1,724,933	0.87
14	Radiopolis (Colombia)	4,286	1,321,425	0.87
15	Multimedios (Mexico)	3,520	1,157,631	0.81
16	NRM (Mexico)	2,904	897,221	0.87
17	Imagen (Mexico)	2,671	1,266,218	0.57
18	AccuRadio (United States)	1,362	244,608	1.49
19	Dial Brasil (Brazil)	1,308	540,947	0.65
20	Igreja Pentecostal Deus e Amor (Brazil)	1,258	668,835	0.49
21	Radio 93 (Brazil)	962	349,840	0.74
22	Z101 (Dominican Republic)	913	430,361	0.57
23	NPR Member Stations (United States)	798	311,872	0.68
24	Cadena Radial Vida (Colombia)	792	382,234	0.51
25	ACCION MULTIMEDIOS (Paraguay)	685	307,195	0.6

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: September 2019
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	46,208	30,297,991	0.8
2	Grupo Acir (Mexico)	15,308	9,333,874	0.87
3	CRP Radios (Peru)	13,896	8,768,854	0.84
4	Grupo Radio Centro (Mexico)	10,580	7,390,081	0.75
5	Grupo RPP (Peru)	9,344	7,614,501	0.65
6	RCN Radio (Colombia)	7,123	5,037,968	0.74
7	Cadena 3 Argentina (Argentina)	6,809	4,327,856	0.83
8	Grupo JBFM (Brazil)	6,501	4,276,187	0.81
9	Jovem Pan - SP (Brazil)	6,071	8,075,061	0.4
10	Radios IMC (Argentina)	5,552	2,193,203	1.35
11	Nova Brasil (Brazil)	4,972	2,529,831	1.05
12	MVS Radio (Mexico)	3,384	2,150,860	0.83
13	Grupo BluRadio (Colombia)	3,360	3,283,827	0.52
14	Radiopolis (Colombia)	2,624	1,655,619	0.84
15	Multimedios (Mexico)	2,241	1,607,465	0.74
16	NRM (Mexico)	1,965	1,289,473	0.81
17	Imagen (Mexico)	1,536	1,447,741	0.56
18	Igreja Pentecostal Deus e Amor (Brazil)	1,136	1,210,536	0.49
19	AccuRadio (United States)	963	353,793	1.45
20	Dial Brasil (Brazil)	894	781,370	0.61
21	NPR Member Stations (United States)	637	501,055	0.67
22	Radio 93 (Brazil)	618	458,565	0.72
23	Cadena Radial Vida (Colombia)	554	543,918	0.51
24	Z101 (Dominican Republic)	531	494,698	0.57
25	ACCION MULTIMEDIOS (Paraguay)	413	387,476	0.57

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	122,396	20,551,377	1.59
2	365 Digital	6,868	1,745,402	1.04
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	101,806	16,397,207	1.67
2	Prisa Radio (Spain and LATAM Countries)	56,408	18,051,129	0.85
3	Karnaval.com (Turkey)	24,686	9,407,135	0.71
4	Grupo Renascenca (Portugal)	20,697	2,878,960	1.95
5	Medialaan (Belgium)	17,673	2,679,745	1.74
6	RadioCorp (Netherlands)	13,126	2,844,199	1.26
7	Primedia Broadcasting (South Africa)	6,868	1,745,402	1.04
8	Sublime World BV (Netherlands)	3,482	484,371	1.95
9	AccuRadio (USA)	3,404	536,657	1.70
10	NPR Member Stations (USA)	2,966	893,935	0.87



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	85,337	28,743,799	1.59
2	365 Digital	4,141	2,119,052	1.02
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	69,681	22,415,297	1.66
2	Prisa Radio (Spain and LATAM Countries)	40,386	28,477,378	0.76
3	Karnaval.com (Turkey)	18,005	15,752,414	0.61
4	Grupo Renascenca (Portugal)	12,865	4,015,832	1.71
5	Medialaan (Belgium)	12,431	3,815,204	1.72
6	RadioCorp (Netherlands)	9,736	4,237,114	1.24
7	Primedia Broadcasting (South Africa)	4,141	2,119,052	1.02
8	NPR Member Stations (USA)	2,699	1,636,761	0.88
9	Sublime World BV (Netherlands)	2,677	745,932	1.94
10	AccuRadio (USA)	2,518	796,656	1.67



Resources

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics Reference Guide

A quick guide to Webcast Metrics Data, Features & Capabilities

<http://bit.ly/WCMreferenceguide>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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