



TRITON DIGITAL'S  
**STREAMING  
METRICS  
MONTHLY  
RANKER**

## Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

## Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
  - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
  - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
  - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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## Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

## Compreensão das métricas

**Média de Sessões Ativas** ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ( $AAS = TLH / \text{Horas no período}$ ).

**Total de Horas de Audição** ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Sessões Iniciadas** ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Média de Horas de Audição** ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



**RANKERS SETEMBRO DE 2022**

# GLOBAL

Daypart: 6am-8pm M-F  
Month: Setembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,162,654	466,523,912	0.75
2	Talpa Network	152,431	25,550,359	1.81
3	365 Digital	7,728	2,529,268	0.91

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	422,855	195,790,757	0.65
2	Prisa Radio	192,432	79,349,269	0.73
3	Talpa Radio	118,276	18,378,503	1.95
4	NPR Member Stations	93,272	34,281,828	0.81
5	Audacy	83,081	32,324,162	0.77
6	Cumulus Streaming Network	62,056	22,051,836	0.84
7	Bell Media	42,072	9,068,566	1.38
8	Radio Mitre SA	38,540	11,645,065	0.99
9	Grupo Acir	37,465	13,012,691	0.87
10	EMF	36,271	7,550,229	1.40
11	Organizacion Radial Olimpica	35,016	16,947,638	0.62
12	CRP Radios	29,567	11,758,005	0.76
13	Univision	29,150	15,686,281	0.56
14	Beasley Broadcasting Corporate	27,922	10,080,232	0.84
15	Medialaan	26,587	4,584,836	1.75
16	Cogeco Media Inc	26,261	6,349,302	1.22
17	AccuRadio	24,103	4,552,082	1.59
18	Hubbard Broadcasting	20,978	6,247,335	1.00
19	Grupo Radio Centro	18,074	6,702,911	0.81
20	Karnaval.com	18,039	8,117,400	0.68
21	Grupo Alpha Media	16,355	8,222,443	0.60
22	Grupo JBFM	15,178	5,837,996	0.78
23	Grupo Godó	14,892	5,586,812	0.80
24	Grupo BluRadio	14,524	9,530,329	0.44
25	Grupo America	13,023	4,743,161	0.82

**Notes:**

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN  
Month: Setembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	826,071	575,619,194	0.76
2	Talpa Network	116,006	34,830,815	1.78
3	365 Digital	5,217	3,047,097	0.90

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	315,907	255,866,729	0.66
2	Prisa Radio	138,565	103,396,827	0.71
3	Talpa Radio	87,511	23,671,095	1.97
4	NPR Member Stations	74,318	46,901,386	0.83
5	Audacy	63,981	44,473,701	0.76
6	Cumulus Streaming Network	44,011	27,097,285	0.86
7	Bell Media	30,350	11,176,320	1.43
8	EMF	28,536	10,509,614	1.42
9	Organizacion Radial Olimpica	27,124	23,645,508	0.60
10	Grupo Acir	26,627	16,645,975	0.85
11	Radio Mitre SA	26,166	14,081,873	0.98
12	CRP Radios	22,089	16,041,353	0.73
13	Medialaan	20,101	6,073,680	1.76
14	Beasley Broadcasting Corporate	19,562	12,150,907	0.86
15	Univision	19,384	17,966,535	0.57
16	Cogeco Media Inc	18,176	7,406,373	1.28
17	AccuRadio	17,532	5,886,067	1.58
18	Hubbard Broadcasting	14,662	7,371,705	1.04
19	Karnaval.com	14,006	12,010,334	0.63
20	Grupo Radio Centro	12,863	8,505,938	0.80
21	Grupo JBFM	11,645	8,149,376	0.76
22	Grupo Alpha Media	11,366	9,905,854	0.61
23	Grupo Godó	11,243	7,864,648	0.76
24	Grupo America	10,561	7,589,717	0.73
25	Commerciële Radio Nederland B.V.	9,452	3,466,903	1.45

**Notes:**

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# U.S.

Daypart: 6am-8pm M-F  
Month: Setembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,139,005	455,155,612	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	408,538	188,576,044	0.65
2	NPR Member Stations	86,919	31,993,174	0.81
3	Audacy	82,583	31,980,338	0.77
4	Cumulus Streaming Network	61,144	21,705,392	0.84
5	EMF	35,297	7,227,146	1.43
6	Univision	29,121	15,677,314	0.56
7	Beasley Broadcasting Corporate	27,341	9,917,304	0.83
8	Hubbard Broadcasting	20,870	6,167,869	1.01
9	AccuRadio	14,058	2,542,899	1.65
10	Salem Communications	12,343	4,664,515	0.78
11	Urban One	11,628	4,939,925	0.71
12	MediaCo Holding Inc	8,462	4,211,162	0.61
13	Prisa Radio	8,219	4,809,866	0.51
14	Bonneville International	8,104	3,762,547	0.65
15	Midwest Communications	7,864	1,791,954	1.30
16	Classical KUSC/KDFC	5,701	1,215,658	1.39
17	Entravision Communications Corporation	5,534	2,751,649	0.61
18	Estrella Media	4,744	2,304,805	0.62
19	ESPN Radio Corporate	3,816	2,285,776	0.50
20	WAMU	3,647	1,546,498	0.70
21	Sinclair Telecable	2,960	1,003,315	0.89
22	Organizacion Radial Olimpica	2,844	1,706,314	0.50
23	Meruelo Media Holdings	2,799	1,284,531	0.66
24	Lotus Communications Corp	2,786	1,391,743	0.61
25	New York Public Radio	2,586	864,327	0.89

Notes:

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# U.S.

Daypart: 6am-12am M-SUN  
Month: Setembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	806,915	558,912,420	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	304,338	245,399,199	0.66
2	NPR Member Stations	68,630	43,300,791	0.83
3	Audacy	63,410	43,826,478	0.76
4	Cumulus Streaming Network	43,246	26,579,532	0.86
5	EMF	27,718	10,021,123	1.45
6	Univision	19,360	17,954,420	0.57
7	Beasley Broadcasting Corporate	19,129	11,944,589	0.85
8	Hubbard Broadcasting	14,566	7,252,121	1.05
9	AccuRadio	9,730	3,097,451	1.66
10	Salem Communications	8,568	5,420,278	0.82
11	Urban One	8,134	5,896,234	0.73
12	MediaCo Holding Inc	6,965	5,963,259	0.62
13	Bonneville International	5,892	4,739,641	0.66
14	Prisa Radio	5,739	5,762,935	0.53
15	Midwest Communications	5,503	2,213,566	1.30
16	Classical KUSC/KDFC	4,738	1,764,202	1.42
17	Entravision Communications Corporation	3,552	3,041,116	0.62
18	ESPN Radio Corporate	3,057	3,337,725	0.48
19	Estrella Media	2,955	2,508,390	0.63
20	WAMU	2,888	2,082,030	0.73
21	Organizacion Radial Olimpica	2,362	2,427,906	0.52
22	Meruelo Media Holdings	2,050	1,616,472	0.68
23	Sinclair Telecable	2,014	1,157,610	0.92
24	Lotus Communications Corp	1,832	1,569,450	0.62
25	Grupo Radio Centro	1,743	1,572,297	0.59

Notes:

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# LATAM

Daypart: 6am-7pm M-F  
Month: Setembro de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	101,334	39,788,367	0.70
2	Radio Mitre SA (Argentina)	38,441	10,552,978	1.01
3	Grupo Acir (Mexico)	36,137	11,551,386	0.87
4	Organizacion Radial Olimpica (Colombia)	29,674	12,582,782	0.65
5	CRP Radios (Peru)	27,408	9,535,181	0.80
6	RCN Radio (Colombia)	16,556	6,734,707	0.67
7	Grupo Radio Centro (Mexico)	16,243	5,222,259	0.87
8	Grupo Alpha Media (Argentina)	16,111	7,463,615	0.61
9	Grupo JBFM (Brazil)	15,466	5,473,866	0.79
10	Grupo BluRadio (Colombia)	13,491	8,117,388	0.45
11	Grupo América (Argentina)	12,800	4,141,768	0.85
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	10,211	1,955,787	1.48
13	Grupo Camargo de Comunicação (Brazil)	9,323	4,010,403	0.66
14	Grupo Mix de Comunicacao (Brazil)	8,246	2,356,932	0.99
15	LS4 Radio Continental SA (Argentina)	8,131	1,931,230	1.18
16	Jovem Pan - SP (Brazil)	7,116	5,162,373	0.38
17	Radios Grupo Globo (Brazil)	6,963	4,007,536	0.47
18	MVS Radio (Mexico)	6,401	2,317,403	0.77
19	Grupo Radiopolis (Colombia)	5,366	1,794,075	0.83
20	SAUDADE FM (Brazil)	5,183	1,810,461	0.80
21	Multimedios (Mexico)	4,582	1,668,461	0.77
22	Nova Brasil (Brazil)	4,130	1,307,919	0.89
23	Rádio Alvorada (Brazil)	4,049	1,023,055	1.12
24	Radio Kiss FM (Brazil)	3,037	849,621	1.01
25	Imagen (Mexico)	2,857	1,059,433	0.76

Notes:

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# LATAM



Daypart: 6am-12am M-SUN  
Month: Setembro de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	65,575	49,553,077	0.69
2	Radio Mitre SA (Argentina)	24,857	13,067,464	1.00
3	Grupo Acir (Mexico)	24,335	15,181,059	0.85
4	Organizacion Radial Olimpica (Colombia)	21,618	18,079,270	0.63
5	CRP Radios (Peru)	19,447	13,430,858	0.77
6	RCN Radio (Colombia)	12,101	10,017,747	0.63
7	Grupo JBFM (Brazil)	11,370	7,951,410	0.76
8	Grupo Radio Centro (Mexico)	10,978	6,826,704	0.85
9	Grupo Alpha Media (Argentina)	10,709	9,239,842	0.62
10	Grupo América (Argentina)	10,145	7,207,763	0.74
11	Grupo BluRadio (Colombia)	8,106	9,279,824	0.45
12	Grupo Camargo de Comunicação (Brazil)	6,718	5,628,686	0.64
13	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,645	2,523,373	1.41
14	LS4 Radio Continental SA (Argentina)	5,663	2,796,108	1.08
15	Radios Grupo Globo (Brazil)	5,641	6,354,340	0.46
16	Grupo Mix de Comunicacao (Brazil)	5,624	3,190,456	0.94
17	Jovem Pan - SP (Brazil)	5,117	6,786,196	0.40
18	MVS Radio (Mexico)	4,155	2,907,199	0.75
19	SAUDADE FM (Brazil)	3,892	2,751,479	0.75
20	Grupo Radiopolis (Colombia)	3,596	2,361,324	0.80
21	Multimedios (Mexico)	3,224	2,394,718	0.71
22	Nova Brasil (Brazil)	3,061	1,967,462	0.83
23	Rádio Alvorada (Brazil)	2,803	1,432,262	1.04
24	Radio Kiss FM (Brazil)	2,132	1,201,271	0.95
25	Cadena 3 Argentina (Argentina)	1,985	1,307,419	0.79

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: Setembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	156,597	24,306,995	1.87
2	365 Digital	8,029	2,431,187	0.90

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	122,177	17,637,755	2.04
2	Prisa Radio (Spain and Latam Countries)	88,651	31,360,366	0.85
3	DPG Media (Netherlands)	49,169	8,166,037	1.68
4	Medialaan (Belgium)	27,480	4,403,847	1.73
5	Karnaval.com (Turkey)	18,241	7,496,061	0.67
6	RadioCorp (Netherlands)	18,225	3,487,289	1.51
7	Grupo Godó (Spain)	15,488	5,376,123	0.83
8	Commerciele Radio Nederland B.V. (Netherlands)	11,923	2,374,335	1.48
9	RadiaCZ (Czech Republic)	11,003	1,489,749	1.96
10	Fresh Media Bulgaria	9,598	1,652,178	1.57
11	Active Radio A.S. (Czech Republic)	9,155	1,648,838	1.54
12	Primedia Broadcasting (South Africa)	8,029	2,431,187	0.90
13	SABC (South Africa)	7,441	2,977,006	0.74
14	Unidad Editorial (Spain)	6,342	3,469,065	0.49
15	Vlaanderen Eén NV (Belgium)	5,073	750,667	1.96

**Notes:**

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# EMEA



Daypart: 6am-12am M-SUN  
Month: Setembro de 2022

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	114,884	34,155,181	1.85
2	365 Digital	5,118	2,978,130	0.93

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	87,001	23,337,409	2.01
2	Prisa Radio (Spain and Latam Countries)	66,210	47,149,302	0.76
3	DPG Media (Netherlands)	33,385	10,368,179	1.73
4	Medialaan (Belgium)	20,045	6,027,518	1.74
5	RadioCorp (Netherlands)	13,675	4,917,986	1.55
6	Karnaval.com (Turkey)	13,671	11,729,645	0.61
7	Grupo Godó (Spain)	11,174	7,802,679	0.82
8	Commerciele Radio Nederland B.V.(Netherlands)	9,315	3,394,998	1.55
9	RadiaCZ (Czech Republic)	7,292	2,097,523	1.87
10	Fresh Media Bulgaria	6,394	2,245,590	1.46
11	Active Radio A.S. (Czech Republic)	5,532	1,989,126	1.43
12	SABC (South Africa)	5,382	4,322,630	0.69
13	Unidad Editorial (Spain)	5,331	5,940,101	0.45
14	Primedia Broadcasting (South Africa)	5,118	2,978,130	0.93
15	Vlaanderen Eén NV (Belgium)	3,857	1,078,895	1.93

**Notes:**

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## Recursos

### **Acesso aos Rankers mensais:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Webcast Metrics, Folha de informação**

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

### **Fale conosco**

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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