



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

SOBRE O WEBCAST METRICS®

O serviço de mensuração de Streaming Webcast Metrics é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

SOBRE OS RANKERS

Os Rankers do Webcast Metrics® são uma lista dos principais Publishers e redes de áudio digital de acordo com o serviço de mensuração de Streaming Webcast Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, AMÉRICA LATINA E EMEA.

- O Ranker Global verifica a quantidade de transmissões sem qualificar onde estão sendo consumidas.
- Os rankers regionais quantificam o consumo com base na localização do ouvinte
- Todas as métricas dos rankers do Webcast Metrics incluem audição com e sem suporte de anúncios.

SOBRE AS CLASSIFICAÇÕES

As classificações são computadas com base na Média de Sessões Ativas (AAS), e Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL) também são exibidos.

COMPREENSÃO DAS MÉTRICAS

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

RANKERS NOVEMBRO 2019





Month: November 2019
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,181,872	431,127,218	0.78
2	Talpa Network	130,828	24,401,478	1.56
3	365 Digital	6,643	1,778,847	1.07
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	430,121	162,119,245	0.76
2	Prisa Radio	133,780	48,792,574	0.79
3	Talpa Radio	108,147	19,321,234	1.62
4	NPR Member Stations	103,128	34,920,663	0.84
5	RADIO.COM	82,563	35,064,646	0.67
6	Cumulus Streaming Network	67,811	24,700,129	0.79
7	Bell Media	37,397	7,870,338	1.35
8	AccuRadio	31,171	4,939,593	1.81
9	Karnaval.com	26,516	11,123,093	0.69
10	Grupo Acir	25,915	8,261,191	0.9
11	Beasley Broadcasting Corporate	25,410	9,094,972	0.81
12	Univision	23,738	12,934,498	0.53
13	CRP Radios	21,946	7,736,596	0.82
14	Grupo Renascenca	20,723	3,122,478	1.93
15	Hubbard Broadcasting	19,268	4,996,486	1.09
16	EMF Corporate	17,887	4,621,292	1.1
17	Medialaan	17,407	3,677,250	1.37
18	Grupo Radio Centro	17,282	7,070,811	0.7
19	New York Public Radio	15,610	4,714,898	0.95
20	Salem Communications	14,834	5,870,189	0.72

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 375,197,041, Net Total Listening Hours: 364,752,563, Gross Active Sessions: 452,637,356, Net Active Sessions: 431,476,066, % Filtered Total Listening Hours: 97.22%, % Filtered Active Sessions: 95.32%



Month: November 2019
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	799,318	529,493,226	0.8
2	Talpa Network	96,683	33,217,158	1.56
3	365 Digital	4,247	2,144,642	1.04
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	312,634	215,234,933	0.77
2	Prisa Radio	92,072	65,102,150	0.75
3	NPR Member Stations	79,173	47,865,123	0.87
4	Talpa Radio	78,645	25,810,938	1.63
5	RADIO.COM	55,958	43,353,489	0.68
6	Cumulus Streaming Network	45,245	29,867,605	0.8
7	Bell Media	26,053	10,152,743	1.35
8	AccuRadio	21,733	6,416,653	1.8
9	Karnaval.com	19,702	16,987,873	0.62
10	Grupo Acir	17,433	10,855,629	0.85
11	Beasley Broadcasting Corporate	16,869	10,932,303	0.82
12	CRP Radios	15,853	10,942,587	0.77
13	Univision	15,116	15,083,123	0.53
14	Grupo Renascenca	13,577	4,195,063	1.73
15	Medialaan	12,860	4,949,303	1.39
16	Hubbard Broadcasting	12,704	5,964,946	1.11
17	EMF Corporate	12,517	6,239,080	1.06
18	New York Public Radio	12,022	6,486,761	0.98
19	Grupo Radio Centro	11,816	9,192,620	0.68
20	Salem Communications	10,022	6,959,775	0.75

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In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 491,832,513, Net Total Listening Hours: 476,283,192, Gross Active Sessions: 595,660,693, Net Active Sessions: 563,598,047, % Filtered Total Listening Hours: 96.84%, % Filtered Active Sessions: 94.62%



Month: November 2019
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,162,957	423,038,612	0.79
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,192,611	1,211,909,199	0.52
2	iHeartRadio	420,081	157,649,888	0.76
3	NPR Member Stations	95,955	32,495,342	0.84
4	RADIO.COM	82,364	34,931,211	0.68
5	Cumulus Streaming Network	66,632	24,230,085	0.79
6	Beasley Broadcasting Corporate	24,894	8,938,474	0.8
7	Univision	23,722	12,926,396	0.53
8	Hubbard Broadcasting	19,111	4,891,281	1.1
9	AccuRadio	17,346	2,623,485	1.89
10	EMF Corporate	16,809	4,204,807	1.14
11	Salem Communications	14,668	5,789,953	0.72
12	New York Public Radio	14,260	4,147,141	0.98
13	Urban One	12,398	4,949,551	0.72
14	ESPN Radio Corporate	11,971	5,680,419	0.6
15	Bonneville Corporate	10,269	3,786,344	0.78
16	Emmis Communications	8,972	3,506,897	0.73
17	Prisa Radio	6,395	3,508,508	0.52
18	Saga Communications	6,255	1,814,888	0.98
19	Classical KUSC/KDFC	5,807	1,067,410	1.54
20	Midwest Communications	5,581	1,291,044	1.23

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: November 2019
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	784,192	517,430,873	0.8
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,815,324	1,850,940,511	0.52
2	iHeartRadio	304,386	208,449,068	0.77
3	NPR Member Stations	72,759	43,861,611	0.87
4	RADIO.COM	55,789	43,143,442	0.68
5	Cumulus Streaming Network	44,278	29,153,953	0.8
6	Beasley Broadcasting Corporate	16,492	10,724,399	0.82
7	Univision	15,104	15,071,871	0.53
8	Hubbard Broadcasting	12,569	5,800,934	1.13
9	EMF Corporate	11,661	5,612,727	1.1
10	AccuRadio	11,386	3,170,686	1.9
11	New York Public Radio	10,857	5,577,905	1.03
12	Salem Communications	9,882	6,838,493	0.76
13	ESPN Radio Corporate	8,504	7,566,332	0.59
14	Urban One	8,085	5,834,484	0.73
15	Bonneville Corporate	7,024	4,753,647	0.79
16	Emmis Communications	6,254	4,505,392	0.74
17	Classical KUSC/KDFC	4,694	1,599,285	1.55
18	Prisa Radio	4,358	4,346,123	0.53
19	Saga Communications	4,276	2,275,893	0.98
20	Midwest Communications	3,627	1,572,581	1.21

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: November 2019
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	73,871	24,529,362	0.8
2	Grupo Acir (Mexico)	25,226	7,309,626	0.92
3	CRP Radios (Peru)	19,937	5,948,498	0.9
4	Grupo Radio Centro (Mexico)	14,964	5,359,357	0.74
5	Grupo RPP (Peru)	13,681	8,658,520	0.42
6	Cadena 3 Argentina (Argentina)	9,523	2,855,258	0.89
7	RCN Radio (Colombia)	9,220	3,084,495	0.78
8	Grupo JBFM (Brazil)	8,634	2,659,245	0.88
9	Radios IMC (Argentina)	7,749	1,472,636	1.42
10	Jovem Pan - SP (Brazil)	7,722	5,137,118	0.4
11	Grupo BluRadio (Colombia)	7,551	3,155,685	0.61
12	Nova Brasil (Brazil)	7,201	1,710,760	1.14
13	MVS Radio (Mexico)	5,555	1,789,623	0.83
14	Radiópolis (Colombia)	3,950	1,215,586	0.87
15	Multimedios (Mexico)	3,819	1,342,164	0.76
16	NRM (Mexico)	2,887	905,074	0.85
17	Imagen (Mexico)	2,819	1,336,617	0.56
18	Rádio Alvorada (Brazil)	2,760	640,244	1.16
19	AccuRadio (United States)	1,388	247,344	1.5
20	Igreja Pentecostal Deus e Amor (Brazil)	1,250	659,787	0.49
21	Dial Brasil (Brazil)	1155	499,162	0.63
22	Z101 (Dominican Republic)	958	431,374	0.59
23	Radio 93 (Brazil)	863	359,435	0.65
24	Cadena Radial Vida (Colombia)	841	383,746	0.54
25	NPR Member Stations (United States)	786	308,267	0.68

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: November 2019
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	46,120	31,600,256	0.77
2	Grupo Acir (Mexico)	16,050	9,872,991	0.86
3	CRP Radios (Peru)	13,633	8,663,166	0.84
4	Grupo Radio Centro (Mexico)	9,663	7,148,155	0.71
5	Grupo RPP (Peru)	9,654	13,428,113	0.38
6	Cadena 3 Argentina (Argentina)	6,677	4,375,776	0.81
7	RCN Radio (Colombia)	6,399	4,757,060	0.71
8	Grupo JBFM (Brazil)	6,031	4,105,664	0.79
9	Jovem Pan - SP (Brazil)	5,726	7,794,911	0.39
10	Rádios IMC (Argentina)	5,380	2,205,007	1.3
11	Nova Brasil (Brazil)	4,766	2,526,834	1.01
12	Grupo BluRadio (Colombia)	4,507	3,879,448	0.59
13	MVS Radio (Mexico)	3,362	2,229,632	0.8
14	Radiópolis (Colombia)	2,513	1,584,299	0.84
15	Multimedios (Mexico)	2,472	1,863,227	0.71
16	NRM (Mexico)	1,973	1,309,276	0.8
17	Rádio Alvorada (Brazil)	1,804	940,672	1.03
18	Imagen (Mexico)	1,632	1,539,248	0.56
19	Igreja Pentecostal Deus e Amor (Brazil)	1100	1,173,687	0.49
20	AccuRadio (United States)	995	362,717	1.46
21	Dial Brasil (Brazil)	832	754,439	0.59
22	NPR Member Stations (United States)	640	500,956	0.68
23	Cadena Radial Vida (Colombia)	609	572,963	0.53
24	Radio 93 (Brazil)	574	480,967	0.64
25	Z101 (Dominican Republic)	559	493,070	0.6

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	133,933	23,091,493	1.55
2	365 Digital	6,895	1,697,143	1.09
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	111,187	18,388,135	1.62
2	Prisa Radio (Spain and LATAM Countries)	56,992	18,495,135	0.82
3	Karnaval.com (Turkey)	27,302	10,405,435	0.70
4	Grupo Renascenca (Portugal)	21,312	2,885,336	1.98
5	Medialaan (Belgium)	17,966	3,528,755	1.36
6	RadioCorp (Netherlands)	13,138	2,972,393	1.20
7	Primedia Broadcasting (South Africa)	6,895	1,697,143	1.09
8	Active Radio A.S. (Czech Republic)	4,645	592,767	2.09
9	Sublime World BV (Netherlands)	3,750	541,549	1.87
10	AccuRadio (USA)	3,627	583,304	1.68



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	95,155	32,412,531	1.56
2	365 Digital	4,154	2,074,883	1.07
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	77,601	25,255,285	1.64
2	Prisa Radio (Spain and LATAM Countries)	40,675	28,346,064	0.76
3	Karnaval.com (Turkey)	19,389	16,654,503	0.62
4	Grupo Renascenca (Portugal)	13,303	3,993,569	1.77
5	Medialaan (Belgium)	12,777	4,892,062	1.39
6	RadioCorp (Netherlands)	9,901	4,426,812	1.20
7	Primedia Broadcasting (South Africa)	4,154	2,074,883	1.07
8	Sublime World BV (Netherlands)	2,928	836,908	1.88
9	NPR Member Stations (USA)	2,862	1,745,284	0.86
10	Active Radio A.S. (Czech Republic)	2,703	689,152	2.07

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guia de referência do Webcast Metrics

Um guia rápido dos dados, recursos e capacidades do Webcast Metrics

<http://bit.ly/WCMreferenceguide>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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