



**TRITON**<sup>™</sup>  
D I G I T A L

# TRITON DIGITAL'S WEBCAST METRICS<sup>®</sup> MONTHLY RANKER

## **ABOUT WEBCAST METRICS®**

The Webcast Metrics streaming measurement service is the industry standard for online audio consumption data. It provides credible, validated data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

## **ABOUT THE RANKERS**

The Webcast Metrics® Rankers are a listing of the top performing digital audio publishers and networks as measured by Triton's Webcast Metrics streaming measurement service.

Publishers are ranked globally, and in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening.

## ABOUT THE RANKINGS

Rankings are computed on the basis of Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

## UNDERSTANDING THE METRICS

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ( $AAS = TLH / \text{Hours in period}$ ).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

# NOVEMBER 2019 RANKERS





Month: November 2019  
**GLOBAL** Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	<b>iHeartMedia Network<sup>1</sup></b>	<b>1,181,872</b>	<b>431,127,218</b>	<b>0.78</b>
2	<b>Talpa Network</b>	<b>130,828</b>	<b>24,401,478</b>	<b>1.56</b>
3	<b>365 Digital</b>	<b>6,643</b>	<b>1,778,847</b>	<b>1.07</b>
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	430,121	162,119,245	0.76
2	Prisa Radio	133,780	48,792,574	0.79
3	Talpa Radio	108,147	19,321,234	1.62
4	NPR Member Stations	103,128	34,920,663	0.84
5	RADIO.COM	82,563	35,064,646	0.67
6	Cumulus Streaming Network	67,811	24,700,129	0.79
7	Bell Media	37,397	7,870,338	1.35
8	AccuRadio	31,171	4,939,593	1.81
9	Karnaval.com	26,516	11,123,093	0.69
10	Grupo Acir	25,915	8,261,191	0.9
11	Beasley Broadcasting Corporate	25,410	9,094,972	0.81
12	Univision	23,738	12,934,498	0.53
13	CRP Radios	21,946	7,736,596	0.82
14	Grupo Renascenca	20,723	3,122,478	1.93
15	Hubbard Broadcasting	19,268	4,996,486	1.09
16	EMF Corporate	17,887	4,621,292	1.1
17	Medialaan	17,407	3,677,250	1.37
18	Grupo Radio Centro	17,282	7,070,811	0.7
19	New York Public Radio	15,610	4,714,898	0.95
20	Salem Communications	14,834	5,870,189	0.72

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

<sup>1</sup> iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 375,197,041, Net Total Listening Hours: 364,752,563, Gross Active Sessions: 452,637,356, Net Active Sessions: 431,476,066, % Filtered Total Listening Hours: 97.22%, % Filtered Active Sessions: 95.32%



Month: November 2019  
**GLOBAL** Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	<b>iHeartMedia Network<sup>1</sup></b>	<b>799,318</b>	<b>529,493,226</b>	<b>0.8</b>
2	<b>Talpa Network</b>	<b>96,683</b>	<b>33,217,158</b>	<b>1.56</b>
3	<b>365 Digital</b>	<b>4,247</b>	<b>2,144,642</b>	<b>1.04</b>
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	312,634	215,234,933	0.77
2	Prisa Radio	92,072	65,102,150	0.75
3	NPR Member Stations	79,173	47,865,123	0.87
4	Talpa Radio	78,645	25,810,938	1.63
5	RADIO.COM	55,958	43,353,489	0.68
6	Cumulus Streaming Network	45,245	29,867,605	0.8
7	Bell Media	26,053	10,152,743	1.35
8	AccuRadio	21,733	6,416,653	1.8
9	Karnaval.com	19,702	16,987,873	0.62
10	Grupo Acir	17,433	10,855,629	0.85
11	Beasley Broadcasting Corporate	16,869	10,932,303	0.82
12	CRP Radios	15,853	10,942,587	0.77
13	Univision	15,116	15,083,123	0.53
14	Grupo Renascenca	13,577	4,195,063	1.73
15	Medialaan	12,860	4,949,303	1.39
16	Hubbard Broadcasting	12,704	5,964,946	1.11
17	EMF Corporate	12,517	6,239,080	1.06
18	New York Public Radio	12,022	6,486,761	0.98
19	Grupo Radio Centro	11,816	9,192,620	0.68
20	Salem Communications	10,022	6,959,775	0.75

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

<sup>1</sup> iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 491,832,513, Net Total Listening Hours: 476,283,192, Gross Active Sessions: 595,660,693, Net Active Sessions: 563,598,047, % Filtered Total Listening Hours: 96.84%, % Filtered Active Sessions: 94.62%



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network <sup>1</sup>	1,162,957	423,038,612	0.79
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,192,611	1,211,909,199	0.52
2	iHeartRadio	420,081	157,649,888	0.76
3	NPR Member Stations	95,955	32,495,342	0.84
4	RADIO.COM	82,364	34,931,211	0.68
5	Cumulus Streaming Network	66,632	24,230,085	0.79
6	Beasley Broadcasting Corporate	24,894	8,938,474	0.8
7	Univision	23,722	12,926,396	0.53
8	Hubbard Broadcasting	19,111	4,891,281	1.1
9	AccuRadio	17,346	2,623,485	1.89
10	EMF Corporate	16,809	4,204,807	1.14
11	Salem Communications	14,668	5,789,953	0.72
12	New York Public Radio	14,260	4,147,141	0.98
13	Urban One	12,398	4,949,551	0.72
14	ESPN Radio Corporate	11,971	5,680,419	0.6
15	Bonneville Corporate	10,269	3,786,344	0.78
16	Emmis Communications	8,972	3,506,897	0.73
17	Prisa Radio	6,395	3,508,508	0.52
18	Saga Communications	6,255	1,814,888	0.98
19	Classical KUSC/KDFC	5,807	1,067,410	1.54
20	Midwest Communications	5,581	1,291,044	1.23

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

<sup>1</sup> iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: November 2019  
**U.S.** Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network <sup>1</sup>	784,192	517,430,873	0.8
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,815,324	1,850,940,511	0.52
2	iHeartRadio	304,386	208,449,068	0.77
3	NPR Member Stations	72,759	43,861,611	0.87
4	RADIO.COM	55,789	43,143,442	0.68
5	Cumulus Streaming Network	44,278	29,153,953	0.8
6	Beasley Broadcasting Corporate	16,492	10,724,399	0.82
7	Univision	15,104	15,071,871	0.53
8	Hubbard Broadcasting	12,569	5,800,934	1.13
9	EMF Corporate	11,661	5,612,727	1.1
10	AccuRadio	11,386	3,170,686	1.9
11	New York Public Radio	10,857	5,577,905	1.03
12	Salem Communications	9,882	6,838,493	0.76
13	ESPN Radio Corporate	8,504	7,566,332	0.59
14	Urban One	8,085	5,834,484	0.73
15	Bonneville Corporate	7,024	4,753,647	0.79
16	Emmis Communications	6,254	4,505,392	0.74
17	Classical KUSC/KDFC	4,694	1,599,285	1.55
18	Prisa Radio	4,358	4,346,123	0.53
19	Saga Communications	4,276	2,275,893	0.98
20	Midwest Communications	3,627	1,572,581	1.21

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<sup>1</sup> iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations





Month: November 2019  
**LATAM** Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	73,871	24,529,362	0.8
2	Grupo Acir (Mexico)	25,226	7,309,626	0.92
3	CRP Radios (Peru)	19,937	5,948,498	0.9
4	Grupo Radio Centro (Mexico)	14,964	5,359,357	0.74
5	Grupo RPP (Peru)	13,681	8,658,520	0.42
6	Cadena 3 Argentina (Argentina)	9,523	2,855,258	0.89
7	RCN Radio (Colombia)	9,220	3,084,495	0.78
8	Grupo JBFM (Brazil)	8,634	2,659,245	0.88
9	Radios IMC (Argentina)	7,749	1,472,636	1.42
10	Jovem Pan - SP (Brazil)	7,722	5,137,118	0.4
11	Grupo BluRadio (Colombia)	7,551	3,155,685	0.61
12	Nova Brasil (Brazil)	7,201	1,710,760	1.14
13	MVS Radio (Mexico)	5,555	1,789,623	0.83
14	Radiopolis (Colombia)	3,950	1,215,586	0.87
15	Multimedios (Mexico)	3,819	1,342,164	0.76
16	NRM (Mexico)	2,887	905,074	0.85
17	Imagen (Mexico)	2,819	1,336,617	0.56
18	Rádio Alvorada (Brazil)	2,760	640,244	1.16
19	AccuRadio (United States)	1,388	247,344	1.5
20	Igreja Pentecostal Deus e Amor (Brazil)	1,250	659,787	0.49
21	Dial Brasil (Brazil)	1155	499,162	0.63
22	Z101 (Dominican Republic)	958	431,374	0.59
23	Radio 93 (Brazil)	863	359,435	0.65
24	Cadena Radial Vida (Colombia)	841	383,746	0.54
25	NPR Member Stations (United States)	786	308,267	0.68

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: November 2019  
**LATAM** Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	46,120	31,600,256	0.77
2	Grupo Acir (Mexico)	16,050	9,872,991	0.86
3	CRP Radios (Peru)	13,633	8,663,166	0.84
4	Grupo Radio Centro (Mexico)	9,663	7,148,155	0.71
5	Grupo RPP (Peru)	9,654	13,428,113	0.38
6	Cadena 3 Argentina (Argentina)	6,677	4,375,776	0.81
7	RCN Radio (Colombia)	6,399	4,757,060	0.71
8	Grupo JBFM (Brazil)	6,031	4,105,664	0.79
9	Jovem Pan - SP (Brazil)	5,726	7,794,911	0.39
10	Rádios IMC (Argentina)	5,380	2,205,007	1.3
11	Nova Brasil (Brazil)	4,766	2,526,834	1.01
12	Grupo BluRadio (Colombia)	4,507	3,879,448	0.59
13	MVS Radio (Mexico)	3,362	2,229,632	0.8
14	Radiópolis (Colombia)	2,513	1,584,299	0.84
15	Multimedios (Mexico)	2,472	1,863,227	0.71
16	NRM (Mexico)	1,973	1,309,276	0.8
17	Rádio Alvorada (Brazil)	1,804	940,672	1.03
18	Imagen (Mexico)	1,632	1,539,248	0.56
19	Igreja Pentecostal Deus e Amor (Brazil)	1100	1,173,687	0.49
20	AccuRadio (United States)	995	362,717	1.46
21	Dial Brasil (Brazil)	832	754,439	0.59
22	NPR Member Stations (United States)	640	500,956	0.68
23	Cadena Radial Vida (Colombia)	609	572,963	0.53
24	Radio 93 (Brazil)	574	480,967	0.64
25	Z101 (Dominican Republic)	559	493,070	0.6

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	133,933	23,091,493	1.55
2	365 Digital	6,895	1,697,143	1.09
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	111,187	18,388,135	1.62
2	Prisa Radio (Spain and LATAM Countries)	56,992	18,495,135	0.82
3	Karnaval.com (Turkey)	27,302	10,405,435	0.70
4	Grupo Renascenca (Portugal)	21,312	2,885,336	1.98
5	Medialaan (Belgium)	17,966	3,528,755	1.36
6	RadioCorp (Netherlands)	13,138	2,972,393	1.20
7	Primedia Broadcasting (South Africa)	6,895	1,697,143	1.09
8	Active Radio A.S. (Czech Republic)	4,645	592,767	2.09
9	Sublime World BV (Netherlands)	3,750	541,549	1.87
10	AccuRadio (USA)	3,627	583,304	1.68



Rank	Sales Network	AAS	SS	ATSL
1	<b>Talpa Network</b>	<b>95,155</b>	<b>32,412,531</b>	<b>1.56</b>
2	<b>365 Digital</b>	<b>4,154</b>	<b>2,074,883</b>	<b>1.07</b>
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	77,601	25,255,285	1.64
2	Prisa Radio (Spain and LATAM Countries)	40,675	28,346,064	0.76
3	Karnaval.com (Turkey)	19,389	16,654,503	0.62
4	Grupo Renascenca (Portugal)	13,303	3,993,569	1.77
5	Medialaan (Belgium)	12,777	4,892,062	1.39
6	RadioCorp (Netherlands)	9,901	4,426,812	1.20
7	Primedia Broadcasting (South Africa)	4,154	2,074,883	1.07
8	Sublime World BV (Netherlands)	2,928	836,908	1.88
9	NPR Member Stations (USA)	2,862	1,745,284	0.86
10	Active Radio A.S. (Czech Republic)	2,703	689,152	2.07



## Resources

### Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### Webcast Metrics Reference Guide

A quick guide to Webcast Metrics Data, Features & Capabilities

<http://bit.ly/WCMreferenceguide>

### Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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