



TRITON DIGITAL'S WEBCAST METRICS® MONTHLY RANKER

Noviembre de 2020

Acerca de Webcast Metrics® y Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Webcast Metrics® es un nivel de servicio de medición mejorado que requiere que los publishers participantes cumplan con un conjunto más amplio de requisitos técnicos y operativos que están sujetos a una auditoría de terceros.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics e Webcast Metrics® de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Webcast Metrics®, verifica la cantidad de transmisiones sin calificar dónde se consumen.
- Los rankers regionales cuantifican el consumo según la ubicación del oyente.
- Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
- Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.

Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o AAS representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o THL se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o SS se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o ATSL se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a solid blue color. Overlaid on this are several graphical elements: a world map composed of small white dots, with some dots highlighted in a darker blue; several vertical bars of varying heights and widths, some in a lighter blue and others in a darker blue; and various circular shapes, some solid and some outlined, in different shades of blue. The overall aesthetic is modern and technological.

RANKERS NOVIEMBRE DE 2020

GLOBAL

Daypart: 6am-8pm M-F
Month: November 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,236,525	457,754,517	0.77
2	Talpa Network	165,352	28,485,525	1.69
3	365 Digital	6,890	1,935,755	1.02

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	440,921	175,614,991	0.72
2	Prisa Radio	152,596	59,373,103	0.74
3	Talpa Radio	135,020	22,272,687	1.76
4	NPR Member Stations	122,912	44,946,444	0.78
5	RADIO.COM	88,396	36,630,540	0.69
6	Cumulus Streaming Network	75,700	27,249,333	0.8
7	Bell Media	38,217	8,106,337	1.34
8	Univision	29,751	16,181,946	0.53
9	EMF	29,576	6,259,643	1.33
10	Grupo Acir	27,630	9,084,258	0.88
11	AccuRadio	26,105	4,616,056	1.62
12	Medialaan	25,986	4,622,497	1.63
13	Beasley Broadcasting Corporate	24,289	8,906,974	0.79
14	Karnaval.com	21,891	9,559,158	0.67
15	CRP Radios	20,348	8,418,470	0.7
16	Hubbard Broadcasting	18,911	5,233,500	1.03
17	Grupo Renascenca	18,222	3,004,962	1.76
18	New York Public Radio	17,921	5,856,857	0.88
19	Salem Communications	16,555	6,889,868	0.68
20	Grupo Radio Centro	14,540	6,131,080	0.69

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 406,640,771, Net Total Listening Hours: 395,573,694, Gross Active Sessions: 500,063,976, Net Active Sessions: 479,554,061, % Filtered Total Listening Hours: 97.28%, % Filtered Active Sessions: 95.90%

GLOBAL

Daypart: 6am-12am M-Sun
Month: November 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	838,718	563,816,373	0.79
2	Talpa Network	121,459	38,734,002	1.68
3	365 Digital	4,486	2,369,052	1

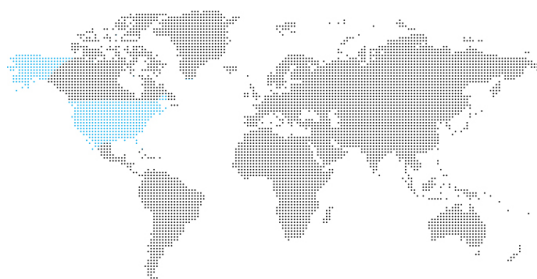
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	319,944	233,619,682	0.73
2	Prisa Radio	107,317	79,814,292	0.71
3	Talpa Radio	97,497	29,601,762	1.76
4	NPR Member Stations	95,523	62,864,212	0.8
5	RADIO.COM	62,193	46,544,089	0.71
6	Cumulus Streaming Network	50,667	32,797,361	0.82
7	Bell Media	26,683	10,274,710	1.37
8	EMF	22,265	8,831,458	1.32
9	Grupo Acir	19,316	12,077,268	0.85
10	Medialaan	19,160	6,304,838	1.62
11	AccuRadio	18,914	6,302,049	1.59
12	Univision	18,914	18,727,878	0.54
13	Karnaval.com	16,606	14,688,582	0.61
14	Beasley Broadcasting Corporate	16,421	10,845,583	0.81
15	CRP Radios	15,442	12,229,843	0.67
16	New York Public Radio	14,146	8,304,851	0.9
17	Hubbard Broadcasting	12,786	6,326,848	1.06
18	Grupo Renascenca	11,884	4,003,590	1.59
19	Salem Communications	11,096	8,089,883	0.72
20	Grupo Radio Centro	10,230	8,069,636	0.67

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 538,722,147, Net Total Listening Hours: 522,182,479, Gross Active Sessions: 661,713,122, Net Active Sessions: 631,535,646, % Filtered Total Listening Hours: 96.93%, % Filtered Active Sessions: 95.44%

US

Daypart: 6am-8pm M-F
Month: November 2020



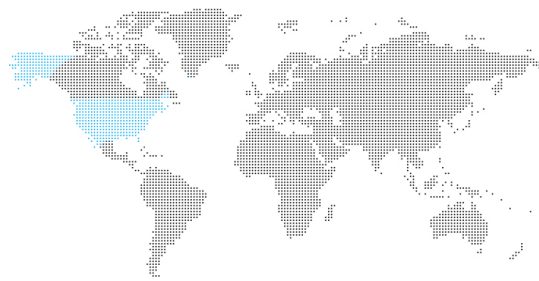
Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,216,179	448,695,791	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	429,256	170,286,547	0.72
2	NPR Member Stations	114,953	42,183,553	0.78
3	RADIO.COM	88,140	36,463,406	0.69
4	Cumulus Streaming Network	74,420	26,749,515	0.8
5	Univision	29,741	16,173,193	0.53
6	EMF	28,644	5,972,353	1.35
7	Beasley Broadcasting Corporate	23,752	8,744,891	0.79
8	Hubbard Broadcasting	18,796	5,161,352	1.04
9	Salem Communications	16,364	6,791,318	0.69
10	New York Public Radio	16,185	5,132,236	0.9
11	AccuRadio	14,061	2,272,283	1.76
12	Bonneville International	11,890	4,739,348	0.73
13	Urban One	10,173	4,053,924	0.72
14	ESPN Radio Corporate	8,134	4,012,188	0.58
15	Emmis Communications	8,073	3,267,023	0.71
16	Midwest Communications	6,933	1,634,024	1.21
17	Prisa Radio	6,678	3,734,787	0.51
18	Classical KUSC/KDFC	5,859	1,288,198	1.3
19	Entravision Communications Corporation	5,307	2,483,830	0.62
20	WAMU	4,897	1,875,445	0.74

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

US

Daypart: 6am-12am M-Sun
Month: November 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	822,415	550,002,119	0.79

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,468	225,485,540	0.73
2	NPR Member Stations	88,434	58,322,879	0.8
3	RADIO.COM	61,974	46,286,104	0.71
4	Cumulus Streaming Network	49,604	32,022,989	0.82
5	EMF	21,517	8,397,510	1.34
6	Univision	18,905	18,714,609	0.54
7	Beasley Broadcasting Corporate	16,033	10,638,368	0.8
8	Hubbard Broadcasting	12,685	6,213,356	1.07
9	New York Public Radio	12,641	7,143,283	0.94
10	Salem Communications	10,937	7,938,684	0.72
11	AccuRadio	9,593	2,881,067	1.76
12	Bonneville International	8,008	5,718,367	0.75
13	Urban One	6,879	4,915,631	0.74
14	Emmis Communications	5,901	4,392,441	0.71
15	ESPN Radio Corporate	5,878	5,338,572	0.58
16	Classical KUSC/KDFC	4,867	1,944,284	1.32
17	Midwest Communications	4,616	2,006,594	1.21
18	Prisa Radio	4,545	4,538,387	0.53
19	WAMU	3,813	2,607,589	0.77
20	Entravision Communications Corporation	3,246	2,772,916	0.63

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	81,304	29,401,507	0.74
2	Grupo Acir (Mexico)	26,436	8,003,516	0.89
3	CRP Radios (Peru)	18,026	6,479,463	0.75
4	Grupo RPP (Peru)	15,258	6,250,889	0.65
5	Grupo Radio Centro (Mexico)	12,425	4,662,887	0.72
6	RCN Radio (Colombia)	10,506	3,554,698	0.77
7	Grupo BluRadio (Colombia)	7,824	3,507,507	0.58
8	Grupo JBFM (Brazil)	7,422	2,631,234	0.76
9	Radios IMC (Argentina)	6,989	1,490,612	1.26
10	Grupo Alpha Media (Argentina)	6,800	2,586,155	0.71
11	Nova Brasil (Brazil)	6,455	1,694,558	1.03
12	Jovem Pan - SP (Brazil)	6,161	3,916,990	0.42
13	MVS Radio (Mexico)	5,495	1,889,185	0.78
14	Grupo Radiopolis (Colombia)	3,709	1,110,174	0.9
15	Multimedios (Mexico)	3,652	1,279,830	0.77
16	Imagen (Mexico)	2,786	1,191,156	0.63
17	NRM (Mexico)	2,588	923,303	0.75
18	Rádio Alvorada (Brazil)	2,564	684,118	1.01
19	Igreja Pentecostal Deus e Amor (Brazil)	2,029	982,571	0.53
20	Dial Brasil (Brazil)	1,837	578,352	0.86
21	AccuRadio (United States)	1,097	231,105	1.27
22	ACCION MULTIMEDIOS (Paraguay)	942	553,734	0.46
23	Cadena Radial Vida (Colombia)	942	532,536	0.45
24	NPR Member Stations (United States)	820	324,252	0.67
25	Radio 93 (Brazil)	804	379,523	0.57

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

LATAM

Daypart: 6am-12am M-Sun
Month: November 2020

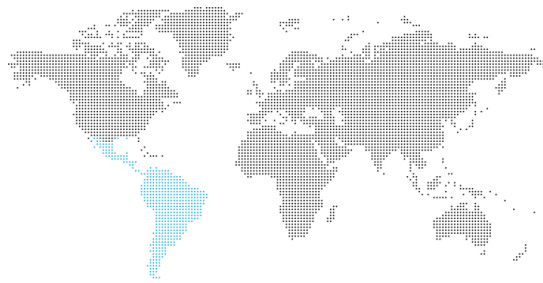


Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	51,797	38,129,500	0.72
2	Grupo Acir (Mexico)	17,463	10,917,175	0.85
3	CRP Radios (Peru)	13,006	9,769,449	0.71
4	Grupo RPP (Peru)	11,192	9,699,883	0.61
5	Grupo Radio Centro (Mexico)	8,302	6,317,764	0.7
6	RCN Radio (Colombia)	7,744	5,809,798	0.7
7	Grupo JBFM (Brazil)	5,547	4,251,785	0.7
8	Radios IMC (Argentina)	5,192	2,386,302	1.16
9	Grupo BluRadio (Colombia)	4,640	4,183,421	0.57
10	Nova Brasil (Brazil)	4,555	2,649,848	0.92
11	Jovem Pan - SP (Brazil)	4,552	5,878,180	0.41
12	Grupo Alpha Media (Argentina)	4,213	3,247,016	0.69
13	MVS Radio (Mexico)	3,472	2,458,468	0.75
14	Multimedios (Mexico)	2,475	1,883,119	0.7
15	Grupo Radiopolis (Colombia)	2,467	1,525,402	0.86
16	NRM (Mexico)	1,853	1,367,174	0.72
17	Igreja Pentecostal Deus e Amor (Brazil)	1,759	1,737,597	0.53
18	Rádio Alvorada (Brazil)	1,748	1,043,181	0.9
19	Imagen (Mexico)	1,619	1,373,645	0.63
20	Dial Brasil (Brazil)	1,276	887,377	0.77
21	AccuRadio (United States)	840	364,872	1.23
22	Cadena Radial Vida (Colombia)	691	778,642	0.45
23	NPR Member Stations (United States)	681	538,894	0.67
24	ACCION MULTIMEDIOS (Paraguay)	599	740,193	0.43
25	Radio 93 (Brazil)	551	538,382	0.55

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

EMEA

Daypart: 6am-8pm M-F
Month: November 2020

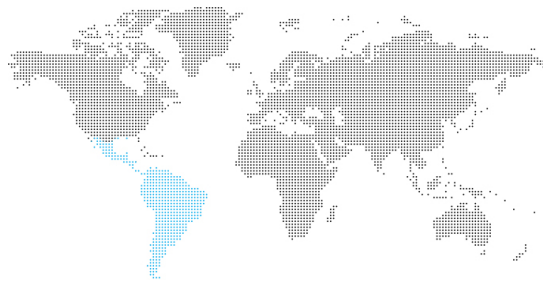


Rank	Publisher	AAS	SS	ATSL
1	Talpa Network	170,072	27,078,893	1.66
2	365 Digital	7,159	1,852,245	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	139,565	21,355,333	1.73
2	Prisa Radio (Spain and LATAM Countries)	68,848	23,571,568	0.78
3	Medialaan (Belgium)	26,977	4,464,223	1.62
4	Karnaval.com (Turkey)	22,474	8,957,591	0.69
5	Grupo Renascenca (Portugal)	18,740	2,789,186	1.82
6	RadioCorp (Netherlands)	16,482	3,233,882	1.39
7	RadiaCZ (Czech Republic)	10,476	1,307,681	2.12
8	Active Radio A.S. (Czech Republic)	8,228	1,145,421	1.88
9	Primedia Broadcasting (South Africa)	7,159	1,852,245	1.02
10	Sublime World BV (Netherlands)	4,634	715,159	1.75

EMEA

Daypart: 6am-12am M-Sun
Month: November 2020



Rank	Publisher	AAS	SS	ATSL
1	Talpa Network	119,810	37,816,045	1.68
2	365 Digital	4,402	2,303,579	1.00

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	96,497	29,080,472	1.77
2	Prisa Radio (Spain and LATAM Countries)	50,016	36,292,236	0.73
3	Medialaan (Belgium)	19,089	6,254,017	1.64
4	Karnaval.com (Turkey)	16,298	14,385,316	0.62
5	RadioCorp (Netherlands)	12,094	4,756,738	1.35
6	Grupo Renascenca (Portugal)	11,649	3,827,611	1.64
7	RadiaCZ (Czech Republic)	6,679	1,795,211	1.95
8	Active Radio A.S. (Czech Republic)	4,746	1,385,479	1.79
9	Primedia Broadcasting (South Africa)	4,402	2,303,579	1.00
10	Sublime World BV (Netherlands)	3,682	1,106,063	1.79

Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, hoja de información

Una descripción general de Webcast Metrics y sus características & capacidades

<https://bit.ly/2H8pPxi>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com