

September 2022 New Zealand Podcast Ranker

TOP NETWORKS

Networks Ranked by Monthly Listeners in New Zealand

Rank	Network	Sales Representation	Monthly Listeners	Monthly Downloads	Rank Change
1	NZME/iHeartRadio/ARN	NZME	795,359	4,821,047	-
2	Audioboom	NZME	303,624	905,217	↑ 1
3	Stitcher Media	SXM Media	297,644	1,059,710	↓ 1
4	rova (MediaWorks)	rova (MediaWorks)	117,226	677,042	-
5	Kast Media	Kast Media	100,357	292,492	↑ 1
6	LiSTNR (SCA)	LiSTNR (SCA)	93,629	307,533	↓ 1
7	Studio71	Studio71	32,422	83,119	-
8	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	19,225	101,690	-
9	NOVA Entertainment	rova (MediaWorks)	8,549	32,988	-
10	Headgum	Gumball	8,234	22,407	-



Access the web ranker here: <https://www.tritonrankers.com/reports/nz/podcasts/>



September 2022 New Zealand Podcast Ranker

TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
1	Casefile True Crime	Audioboom	NZME	5	88,861	231,447	↑ 3
2	The Mike Hosking Breakfast	NZME/iHeartRadio/ARN	NZME	168	86,266	837,527	↓ 1
3	Fletch, Vaughan & Hayley on ZM	NZME/iHeartRadio/ARN	NZME	21	86,098	317,741	↓ 1
4	Stuff You Should Know	NZME/iHeartRadio/ARN	NZME	18	70,184	512,529	↓ 1
5	The Matt & Jerry Show	NZME/iHeartRadio/ARN	NZME	43	49,465	245,319	↑ 1
6	No Such Thing As A Fish	Audioboom	NZME	5	47,996	144,325	↑ 3
7	The Leighton Smith Podcast	NZME/iHeartRadio/ARN	NZME	4	47,862	118,062	-
8	Hamish & Andy	LISTNR (SCA)	LISTNR (SCA)	4	44,635	104,085	↑ 2
9	Crime Junkie	audiochuck	SXM Media	6	42,064	127,243	↓ 1
10	Heather du Plessis-Allan Drive	NZME/iHeartRadio/ARN	NZME	198	41,982	355,220	↓ 5
11	The Hauraki Big Show	NZME/iHeartRadio/ARN	NZME	44	39,760	160,938	-
12	The Front Page	NZME/iHeartRadio/ARN	NZME	31	37,031	76,993	↑ 3
13	On Purpose with Jay Shetty	Stitcher Media	SXM Media	9	35,323	107,865	-
14	Between Two Beers Podcast	NZME/iHeartRadio/ARN	NZME	4	28,480	53,591	↓ 2
15	IMPAULSIVE	Kast Media	Kast Media	5	26,786	53,993	↑ 3
16	The Morning Rumble	rova (MediaWorks)	rova (MediaWorks)	65	25,664	154,503	↓ 2
17	The Mindset Mentor	Kast Media	Kast Media	19	24,320	104,202	↑ 7
18	The Rock Drive	rova (MediaWorks)	rova (MediaWorks)	126	21,172	139,439	↓ 2
19	Freakonomics Radio	Stitcher Media	SXM Media	6	19,780	57,392	↑ 2
20	Cooking the Books with Frances Cook	NZME/iHeartRadio/ARN	NZME	5	18,231	43,279	↓ 3
21	99% Invisible	Stitcher Media	SXM Media	4	18,048	54,233	↑ 1
22	This Past Weekend	Kast Media	Kast Media	4	18,047	31,914	↑ 10
23	The Country	NZME/iHeartRadio/ARN	NZME	123	17,959	165,269	↓ 4
24	ZM's \$100,000 Secret Sound	NZME/iHeartRadio/ARN	NZME	92	17,942	38,610	Debut
25	Early Edition with Kate Hawkesby	NZME/iHeartRadio/ARN	NZME	86	17,027	90,230	↓ 5

TOP 100 PODCASTS

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
26	Behind the Bastards	NZME/iHeartRadio/ARN	NZME	9	16,586	50,562	-
27	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	15,627	26,251	↓ 4
28	Grey Areas with Petra Bagust	rova (MediaWorks)	rova (MediaWorks)	4	13,594	24,376	Return
29	RedHanded	Audioboom	NZME	10	13,517	44,027	↑ 5
30	Cautionary Tales with Tim Harford	NZME/iHeartRadio/ARN	NZME	3	13,472	28,782	↓ 3
31	Revisionist History	NZME/iHeartRadio/ARN	NZME	4	13,452	34,094	↑ 14
32	Mai Morning Crew	rova (MediaWorks)	rova (MediaWorks)	70	12,953	64,128	↓ 1
33	The Re-Wrap	NZME/iHeartRadio/ARN	NZME	18	12,802	34,037	↑ 2
34	Hidden Brain	Stitcher Media	SXM Media	4	12,546	39,540	↓ 1
35	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	9	12,527	32,986	↓ 5
36	Jase & Lauren	NZME/iHeartRadio/ARN	NZME	71	12,376	133,300	↓ 7
37	Last Podcast On The Left	Stitcher Media	SXM Media	9	12,250	38,344	↑ 3
38	Super Soul	Stitcher Media	SXM Media	4	11,878	48,041	↓ 1
39	The Agenda	NZME/iHeartRadio/ARN	NZME	7	11,149	27,834	↓ 3
40	Life Uncut with Brittany Hockley and Laura Byrne	NZME/iHeartRadio/ARN	NZME	12	10,163	28,567	↑ 2
41	A Moment In Crime	NZME/iHeartRadio/ARN	NZME	1	9,957	21,982	↓ 13
42	The Edge Breakfast Catchup	rova (MediaWorks)	rova (MediaWorks)	45	9,753	89,050	↓ 1
43	The School of Greatness	Stitcher Media	SXM Media	13	9,713	37,589	↓ 18
44	KICPOD	LiSTNR (SCA)	LiSTNR (SCA)	7	9,446	22,670	↑ 4
45	She's On The Money	NZME/iHeartRadio/ARN	NZME	16	9,437	42,755	↓ 1
46	Pod Save America	Stitcher Media	SXM Media	10	9,221	28,842	↑ 1
47	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	9,019	15,151	↑ 4
48	Ologies with Alie Ward	Stitcher Media	SXM Media	4	8,865	24,210	↓ 2
49	Office Ladies	Stitcher Media	SXM Media	4	8,283	20,408	↑ 3
50	Murder, Mystery & Makeup	Audioboom	NZME	4	8,268	23,108	↑ 7

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51	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio/ARN	NZME	6	7,831	20,864	↑20
52	True Crime with Kendall Rae	Audioboom	NZME	9	7,737	19,562	↑ 3
53	The Kyle & Jackie O Show	NZME/iHeartRadio/ARN	NZME	96	7,735	34,380	↓10
54	Stuff They Don't Want You To Know	NZME/iHeartRadio/ARN	NZME	24	7,427	46,712	-
55	Zane and Heath: Unfiltered	Audioboom	NZME	4	7,135	15,918	↓ 2
56	F1: Beyond The Grid	Audioboom	NZME	4	7,054	15,195	↑13
57	Sportstalk with D'Arcy Waldegrave	NZME/iHeartRadio/ARN	NZME	59	6,995	22,233	Return
58	It Could Happen Here	NZME/iHeartRadio/ARN	NZME	27	6,943	24,780	↑ 6
59	ZM's Bree & Clint	NZME/iHeartRadio/ARN	NZME	23	6,816	26,840	-
60	Kerre Woodham Mornings Podcast	NZME/iHeartRadio/ARN	NZME	27	6,746	24,195	↓11
61	The Tiny Meat Gang Podcast	Audioboom	NZME	7	6,563	15,566	↓ 3
62	It's A Lot with Abbie Chatfield	LISTNR (SCA)	LISTNR (SCA)	9	6,315	16,912	↑ 3
63	Money Talks	NZME/iHeartRadio/ARN	NZME	4	6,120	10,466	-
64	Two Hot Takes	Audioboom	NZME	5	6,119	11,440	↑13
65	The Deck	audiochuck	SXM Media	4	6,056	15,185	↑13
66	Le Monstre	NZME/iHeartRadio/ARN	NZME	3	6,020	12,632	Debut
67	Saving Grace	Audioboom	NZME	4	6,016	9,667	↓17
68	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio/ARN	NZME	37	5,745	54,662	↓ 2
69	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	4	5,669	25,786	↓ 9
70	The Imperfects	NZME/iHeartRadio/ARN	NZME	6	5,604	11,970	↑12
71	StarTalk Radio	Stitcher Media	SXM Media	6	5,478	16,789	↓ 1
72	Stuff You Missed in History Class	NZME/iHeartRadio/ARN	NZME	19	5,375	67,706	↓ 5
73	The Fighter & The Kid	Kast Media	Kast Media	8	5,314	13,586	↑26
74	Anatomy of Murder	audiochuck	SXM Media	3	5,282	13,811	↓12
75	Tova	rova (MediaWorks)	rova (MediaWorks)	284	5,163	34,692	↓37

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76	Raising The Curve	rova (MediaWorks)	rova (MediaWorks)	5	5,053	10,776	↑10
77	Ask Me Anything with Paula Bennett	NZME/iHeartRadio/ARN	NZME	4	5,003	8,201	Debut
78	The MeatEater Podcast	NZME/iHeartRadio/ARN	NZME	15	4,983	12,193	↑ 3
79	Saturday Morning with Jack Tame	NZME/iHeartRadio/ARN	NZME	64	4,970	24,177	↓23
80	TRIGGERnometry	Audioboom	NZME	9	4,892	10,129	↓ 4
81	Around the NFL	NZME/iHeartRadio/ARN	NZME	23	4,841	17,070	Return
82	No Stupid Questions	Stitcher Media	SXM Media	4	4,838	10,509	↓ 3
83	Lore	NZME/iHeartRadio/ARN	NZME	4	4,825	18,300	↓ 9
84	Triple M Rocks Footy NRL	LiSTNR (SCA)	LiSTNR (SCA)	98	4,808	14,040	↓ 9
85	The Rise & Conquer Podcast with Georgie Stevenson	NZME/iHeartRadio/ARN	NZME	9	4,736	14,533	Return
86	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	5	4,698	13,067	↑14
87	Jono & Ben - The Podcast	NZME/iHeartRadio/ARN	NZME	52	4,682	20,044	-
88	Pod Save the World	Stitcher Media	SXM Media	6	4,675	10,711	↑ 1
89	On the Tiles	NZME/iHeartRadio/ARN	NZME	7	4,668	8,356	↓ 1
90	Hamish & Andy's Remembering Project	LiSTNR (SCA)	LiSTNR (SCA)	10	4,649	13,624	↑ 3
91	WTF1 Podcast	Audioboom	NZME	11	4,575	9,661	↓19
92	Dark History	Audioboom	NZME	4	4,520	10,774	↓ 7
93	The Working Group	rova (MediaWorks)	rova (MediaWorks)	4	4,489	7,107	↓ 9
94	We Need To Talk with Toni Street	NZME/iHeartRadio/ARN	NZME	0	4,479	10,659	↓55
95	The BYC Podcast	NZME/iHeartRadio/ARN	NZME	3	4,436	8,945	↑ 1
96	Joel Osteen Podcast	NZME/iHeartRadio/ARN	NZME	26	4,175	28,239	↓ 2
97	News Fix	NZME/iHeartRadio/ARN	NZME	91	4,133	27,702	Return
98	F1 Nation	Audioboom	NZME	4	4,068	6,974	↓ 3
99	Newstalk ZBeen	NZME/iHeartRadio/ARN	NZME	23	4,050	14,468	↓ 1
100	Simon Barnett & James Daniels Afternoons	NZME/iHeartRadio/ARN	NZME	21	4,044	11,183	Return

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
 - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
 - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com.

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