



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Mayo de 2022

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS MAYO DE 2022

GLOBAL

Daypart: 6am-8pm M-F
Month: Mayo de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,188,486	471,471,109	0.76
2	Talpa Network	157,800	26,475,485	1.81
3	365 Digital	7,741	2,289,803	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	419,665	191,652,541	0.66
2	Prisa Radio	189,881	79,779,639	0.71
3	Talpa Radio	122,822	19,282,130	1.93
4	NPR Member Stations	99,300	36,620,586	0.81
5	Audacy	90,485	37,581,006	0.72
6	Cumulus Streaming Network	60,891	20,767,848	0.87
7	Bell Media	44,839	9,874,447	1.35
8	EMF	38,321	7,893,520	1.42
9	Grupo Acir	34,964	12,175,784	0.87
10	Medialaan	32,645	5,617,984	1.76
11	Univision	29,957	15,845,394	0.57
12	Beasley Broadcasting Corporate	28,517	10,359,824	0.83
13	CRP Radios	27,134	11,169,443	0.73
14	AccuRadio	24,636	4,637,845	1.59
15	Hubbard Broadcasting	21,867	6,484,170	1.00
16	Cogeco Media Inc	21,359	4,989,213	1.26
17	Karnaval.com	18,495	8,577,108	0.66
18	Grupo Radio Centro	17,005	6,475,092	0.79
19	Grupo Godó	15,776	5,848,457	0.81
20	Grupo JBFM	15,284	5,823,322	0.79
21	Grupo Alpha Media	14,859	6,998,885	0.64
22	New York Public Radio	14,210	4,673,693	0.91
23	Grupo BluRadio	14,071	9,163,678	0.45
24	Salem Communications	12,700	4,709,043	0.80
25	Commerciele Radio Nederland B.V.	12,247	2,544,259	1.45

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Mayo de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	829,059	587,756,792	0.77
2	Talpa Network	122,046	38,792,115	1.74
3	365 Digital	5,138	2,808,929	0.99

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,112	256,228,477	0.66
2	Prisa Radio	134,727	106,185,059	0.69
3	Talpa Radio	91,384	25,672,993	1.96
4	NPR Member Stations	79,208	52,039,234	0.83
5	Audacy	64,994	47,602,108	0.74
6	Cumulus Streaming Network	42,022	25,405,400	0.90
7	Bell Media	31,959	12,583,823	1.38
8	EMF	29,509	11,145,596	1.43
9	Medialaan	24,524	7,707,233	1.75
10	Grupo Acir	24,398	15,955,062	0.84
11	CRP Radios	20,044	15,565,397	0.71
12	Beasley Broadcasting Corporate	19,754	12,800,722	0.85
13	Univision	19,427	18,309,997	0.58
14	AccuRadio	17,649	6,164,523	1.57
15	Hubbard Broadcasting	15,170	7,933,385	1.04
16	Cogeco Media Inc	14,724	6,053,352	1.31
17	Karnaval.com	14,597	13,218,283	0.61
18	Grupo Radio Centro	11,901	8,411,566	0.77
19	Grupo JBFM	11,462	8,262,955	0.76
20	Grupo Godó	11,370	8,076,951	0.77
21	New York Public Radio	11,331	6,539,722	0.94
22	Grupo Alpha Media	10,099	8,579,356	0.65
23	Commerciele Radio Nederland B.V.	10,020	3,727,304	1.48
24	Grupo America	9,650	7,077,885	0.74
25	Grupo BluRadio	8,965	10,785,074	0.44

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Mayo de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,165,174	460,505,310	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	405,840	184,825,904	0.66
2	NPR Member Stations	92,489	34,184,613	0.80
3	Audacy	90,275	37,431,077	0.72
4	Cumulus Streaming Network	59,973	20,441,899	0.88
5	EMF	37,312	7,575,171	1.44
6	Univision	29,941	15,838,159	0.57
7	Beasley Broadcasting Corporate	27,944	10,201,465	0.83
8	Hubbard Broadcasting	21,764	6,407,175	1.01
9	AccuRadio	14,412	2,577,559	1.67
10	New York Public Radio	13,004	4,166,930	0.93
11	Salem Communications	12,565	4,651,893	0.80
12	Urban One	12,026	4,584,174	0.79
13	Bonneville International	10,071	4,099,951	0.74
14	MediaCo Holding Inc	8,465	4,125,940	0.62
15	Prisa Radio	8,251	4,803,926	0.52
16	Midwest Communications	7,702	1,722,693	1.32
17	Entravision Communications Corporation	6,175	3,030,010	0.62
18	Classical KUSC/KDFC	5,476	1,158,434	1.40
19	Estrella Media	4,585	2,136,604	0.65
20	ESPN Radio Corporate	4,084	2,445,903	0.50
21	WAMU	3,724	1,540,987	0.72
22	Sinclair Telecable	2,969	990,219	0.90
23	Lotus Communications Corp	2,856	1,287,486	0.67
24	Meruelo Media Holdings	2,701	1,216,455	0.67
25	Connoisseur Media	2,519	550,671	1.36

Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Mayo de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	810,196	571,050,058	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	298,936	245,931,113	0.67
2	NPR Member Stations	73,102	48,055,236	0.83
3	Audacy	64,820	47,381,699	0.75
4	Cumulus Streaming Network	41,251	24,904,365	0.90
5	EMF	28,696	10,670,381	1.46
6	Univision	19,416	18,300,448	0.58
7	Beasley Broadcasting Corporate	19,321	12,588,658	0.84
8	Hubbard Broadcasting	15,079	7,812,879	1.05
9	New York Public Radio	10,275	5,738,683	0.98
10	AccuRadio	9,786	3,219,473	1.66
11	Salem Communications	8,599	5,506,883	0.84
12	Urban One	8,357	5,493,005	0.83
13	MediaCo Holding Inc	6,832	6,012,288	0.62
14	Bonneville International	6,789	4,832,106	0.77
15	Prisa Radio	5,667	5,906,467	0.52
16	Midwest Communications	5,331	2,177,248	1.32
17	Classical KUSC/KDFC	4,545	1,745,673	1.42
18	Entravision Communications Corporation	3,830	3,373,828	0.63
19	ESPN Radio Corporate	3,648	4,208,345	0.47
20	WAMU	2,940	2,142,130	0.75
21	Estrella Media	2,784	2,362,183	0.65
22	Sinclair Telecable	2,010	1,170,507	0.94
23	Meruelo Media Holdings	1,976	1,606,568	0.68
24	Lotus Communications Corp	1,815	1,454,065	0.68
25	Connoisseur Media	1,800	709,485	1.37

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Mayo de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	101,499	40,167,878	0.70
2	Grupo Acir (Mexico)	33,587	10,782,726	0.87
3	CRP Radios (Peru)	24,818	8,960,125	0.78
4	Grupo JBFM (Brazil)	15,598	5,458,712	0.80
5	RCN Radio (Colombia)	15,221	6,010,220	0.69
6	Grupo Radio Centro (Mexico)	15,159	5,033,515	0.84
7	Grupo Alpha Media (Argentina)	14,678	6,339,551	0.65
8	Grupo BluRadio (Colombia)	13,067	7,822,352	0.45
9	Grupo América (Argentina)	11,877	3,775,092	0.87
10	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	9,636	1,927,093	1.42
11	Grupo Camargo de Comunicação (Brazil)	9,422	3,962,066	0.67
12	Grupo Mix de Comunicacao (Brazil)	8,945	2,229,075	1.13
13	Organizacion Radial Olimpica (Colombia)	7,886	3,488,851	0.62
14	LS4 Radio Continental SA (Argentina)	7,784	1,877,579	1.16
15	Jovem Pan - SP (Brazil)	7,254	4,896,919	0.41
16	MVS Radio (Mexico)	6,458	2,281,776	0.79
17	SAUDADE FM (Brazil)	5,213	1,837,552	0.79
18	Nova Brasil (Brazil)	4,867	1,443,577	0.95
19	Multimedios (Mexico)	4,419	1,645,404	0.75
20	Grupo Radiopolis (Colombia)	4,319	1,368,525	0.88
21	Rádio Alvorada (Brazil)	3,880	930,260	1.17
22	Radio Kiss FM (Brazil)	2,788	819,974	0.96
23	Imagen (Mexico)	2,732	1,011,237	0.76
24	NRM (Mexico)	2,642	989,007	0.75
25	Dial Brasil (Brazil)	2,579	779,085	0.93

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LATAM



Daypart: 6am-12am M-SUN
Month: Mayo de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	64,207	51,007,416	0.68
2	Grupo Acir (Mexico)	22,159	14,508,322	0.84
3	CRP Radios (Peru)	17,394	12,883,723	0.74
4	Grupo JBFM (Brazil)	11,194	8,057,748	0.76
5	RCN Radio (Colombia)	10,968	9,199,930	0.64
6	Grupo Radio Centro (Mexico)	10,090	6,744,943	0.82
7	Grupo Alpha Media (Argentina)	9,516	7,961,481	0.66
8	Grupo América (Argentina)	9,254	6,713,272	0.75
9	Grupo BluRadio (Colombia)	7,803	9,326,595	0.44
10	Grupo Camargo de Comunicação (Brazil)	6,682	5,689,660	0.65
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,142	2,517,498	1.35
12	Grupo Mix de Comunicacao (Brazil)	5,859	3,089,141	1.05
13	Organizacion Radial Olimpica (Colombia)	5,709	5,169,448	0.60
14	LS4 Radio Continental SA (Argentina)	5,385	2,850,187	1.04
15	Jovem Pan - SP (Brazil)	5,045	6,501,063	0.42
16	MVS Radio (Mexico)	4,102	2,920,342	0.77
17	SAUDADE FM (Brazil)	3,885	2,846,135	0.75
18	Nova Brasil (Brazil)	3,529	2,214,050	0.88
19	Multimedios (Mexico)	3,061	2,453,427	0.69
20	Grupo Radiopolis (Colombia)	2,829	1,820,291	0.85
21	Rádio Alvorada (Brazil)	2,604	1,316,125	1.09
22	Igreja Pentecostal Deus e Amor (Brazil)	2,273	2,081,778	0.58
23	Cadena 3 Argentina (Argentina)	1,951	1,334,611	0.79
24	Radio Kiss FM (Brazil)	1,896	1,134,643	0.92
25	NRM (Mexico)	1,868	1,426,199	0.72

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Mayo de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	161,589	25,172,077	1.81
2	365 Digital	8,049	2,198,865	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	126,439	18,493,178	1.95
2	Prisa Radio (Spain and Latam Countries)	85,742	31,371,735	0.78
3	DPG Media (Netherlands)	42,515	6,515,164	1.89
4	Medialaan (Belgium)	33,622	5,385,728	1.67
5	RadioCorp (Netherlands)	19,450	3,690,451	1.48
6	Karnaval.com (Turkey)	18,592	7,902,317	0.69
7	Grupo Godó (Spain)	16,421	5,651,383	0.82
8	Commerciele Radio Nederland B.V.(Netherlands)	12,450	2,393,739	1.40
9	RadiaCZ (Czech Republic)	11,556	1,475,617	2.16
10	Fresh Media Bulgaria	9,170	1,452,379	1.92
11	Active Radio A.S. (Czech Republic)	9,105	1,242,008	2.05
12	Primedia Broadcasting (South Africa)	8,049	2,198,865	1.02
13	SABC (South Africa)	7,108	2,741,991	0.68
14	Unidad Editorial (Spain)	5,674	3,135,986	0.54
15	Vlaanderen Eén NV (Belgium)	5,141	756,469	1.85

Notes:

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EMEA



Daypart: 6am-12am M-SUN
Month: Mayo de 2022

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	120,863	38,080,923	1.66
2	365 Digital	5,044	2,740,106	1.07

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	90,835	25,319,414	2.07
2	Prisa Radio (Spain and Latam Countries)	63,838	48,332,281	0.73
3	DPG Media (Netherlands)	29,334	8,702,895	1.86
4	Medialaan (Belgium)	24,452	7,654,287	1.76
5	RadioCorp (Netherlands)	14,705	5,462,700	1.42
6	Karnaval.com (Turkey)	14,243	12,922,358	0.62
7	Grupo Godó (Spain)	11,306	8,018,863	0.83
8	Commerciele Radio Nederland B.V.(Netherlands)	9,889	3,655,745	1.49
9	RadiaCZ (Czech Republic)	7,512	2,149,829	1.95
10	Fresh Media Bulgaria	5,975	2,003,130	1.77
11	Active Radio A.S. (Czech Republic)	5,308	1,519,716	1.90
12	SABC (South Africa)	5,115	4,131,184	0.63
13	Primedia Broadcasting (South Africa)	5,044	2,740,106	1.07
14	Unidad Editorial (Spain)	4,681	5,483,952	0.50
15	Vlaanderen Eén NV (Belgium)	4,001	1,157,325	1.92

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
