



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Maio de 2022

## Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

## Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
  - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
  - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
  - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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## Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

## Compreensão das métricas

**Média de Sessões Ativas** ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ( $AAS = TLH / \text{Horas no período}$ ).

**Total de Horas de Audição** ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Sessões Iniciadas** ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Média de Horas de Audição** ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



**RANKERS MAIO DE 2022**

# GLOBAL

Daypart: 6am-8pm M-F  
Month: Maio de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,188,486	471,471,109	0.76
2	Talpa Network	157,800	26,475,485	1.81
3	365 Digital	7,741	2,289,803	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	419,665	191,652,541	0.66
2	Prisa Radio	189,881	79,779,639	0.71
3	Talpa Radio	122,822	19,282,130	1.93
4	NPR Member Stations	99,300	36,620,586	0.81
5	Audacy	90,485	37,581,006	0.72
6	Cumulus Streaming Network	60,891	20,767,848	0.87
7	Bell Media	44,839	9,874,447	1.35
8	EMF	38,321	7,893,520	1.42
9	Grupo Acir	34,964	12,175,784	0.87
10	Medialaan	32,645	5,617,984	1.76
11	Univision	29,957	15,845,394	0.57
12	Beasley Broadcasting Corporate	28,517	10,359,824	0.83
13	CRP Radios	27,134	11,169,443	0.73
14	AccuRadio	24,636	4,637,845	1.59
15	Hubbard Broadcasting	21,867	6,484,170	1.00
16	Cogeco Media Inc	21,359	4,989,213	1.26
17	Karnaval.com	18,495	8,577,108	0.66
18	Grupo Radio Centro	17,005	6,475,092	0.79
19	Grupo Godó	15,776	5,848,457	0.81
20	Grupo JBFM	15,284	5,823,322	0.79
21	Grupo Alpha Media	14,859	6,998,885	0.64
22	New York Public Radio	14,210	4,673,693	0.91
23	Grupo BluRadio	14,071	9,163,678	0.45
24	Salem Communications	12,700	4,709,043	0.80
25	Commerciele Radio Nederland B.V.	12,247	2,544,259	1.45

**Notes:**

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN  
Month: Maio de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	829,059	587,756,792	0.77
2	Talpa Network	122,046	38,792,115	1.74
3	365 Digital	5,138	2,808,929	0.99

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,112	256,228,477	0.66
2	Prisa Radio	134,727	106,185,059	0.69
3	Talpa Radio	91,384	25,672,993	1.96
4	NPR Member Stations	79,208	52,039,234	0.83
5	Audacy	64,994	47,602,108	0.74
6	Cumulus Streaming Network	42,022	25,405,400	0.90
7	Bell Media	31,959	12,583,823	1.38
8	EMF	29,509	11,145,596	1.43
9	Medialaan	24,524	7,707,233	1.75
10	Grupo Acir	24,398	15,955,062	0.84
11	CRP Radios	20,044	15,565,397	0.71
12	Beasley Broadcasting Corporate	19,754	12,800,722	0.85
13	Univision	19,427	18,309,997	0.58
14	AccuRadio	17,649	6,164,523	1.57
15	Hubbard Broadcasting	15,170	7,933,385	1.04
16	Cogeco Media Inc	14,724	6,053,352	1.31
17	Karnaval.com	14,597	13,218,283	0.61
18	Grupo Radio Centro	11,901	8,411,566	0.77
19	Grupo JBFM	11,462	8,262,955	0.76
20	Grupo Godó	11,370	8,076,951	0.77
21	New York Public Radio	11,331	6,539,722	0.94
22	Grupo Alpha Media	10,099	8,579,356	0.65
23	Commerciele Radio Nederland B.V.	10,020	3,727,304	1.48
24	Grupo America	9,650	7,077,885	0.74
25	Grupo BluRadio	8,965	10,785,074	0.44

**Notes:**

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.

Daypart: 6am-8pm M-F  
Month: Maio de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,165,174	460,505,310	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	405,840	184,825,904	0.66
2	NPR Member Stations	92,489	34,184,613	0.80
3	Audacy	90,275	37,431,077	0.72
4	Cumulus Streaming Network	59,973	20,441,899	0.88
5	EMF	37,312	7,575,171	1.44
6	Univision	29,941	15,838,159	0.57
7	Beasley Broadcasting Corporate	27,944	10,201,465	0.83
8	Hubbard Broadcasting	21,764	6,407,175	1.01
9	AccuRadio	14,412	2,577,559	1.67
10	New York Public Radio	13,004	4,166,930	0.93
11	Salem Communications	12,565	4,651,893	0.80
12	Urban One	12,026	4,584,174	0.79
13	Bonneville International	10,071	4,099,951	0.74
14	MediaCo Holding Inc	8,465	4,125,940	0.62
15	Prisa Radio	8,251	4,803,926	0.52
16	Midwest Communications	7,702	1,722,693	1.32
17	Entravision Communications Corporation	6,175	3,030,010	0.62
18	Classical KUSC/KDFC	5,476	1,158,434	1.40
19	Estrella Media	4,585	2,136,604	0.65
20	ESPN Radio Corporate	4,084	2,445,903	0.50
21	WAMU	3,724	1,540,987	0.72
22	Sinclair Telecable	2,969	990,219	0.90
23	Lotus Communications Corp	2,856	1,287,486	0.67
24	Meruelo Media Holdings	2,701	1,216,455	0.67
25	Connoisseur Media	2,519	550,671	1.36

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# U.S.

Daypart: 6am-12am M-SUN

Month: Maio de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	810,196	571,050,058	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	298,936	245,931,113	0.67
2	NPR Member Stations	73,102	48,055,236	0.83
3	Audacy	64,820	47,381,699	0.75
4	Cumulus Streaming Network	41,251	24,904,365	0.90
5	EMF	28,696	10,670,381	1.46
6	Univision	19,416	18,300,448	0.58
7	Beasley Broadcasting Corporate	19,321	12,588,658	0.84
8	Hubbard Broadcasting	15,079	7,812,879	1.05
9	New York Public Radio	10,275	5,738,683	0.98
10	AccuRadio	9,786	3,219,473	1.66
11	Salem Communications	8,599	5,506,883	0.84
12	Urban One	8,357	5,493,005	0.83
13	MediaCo Holding Inc	6,832	6,012,288	0.62
14	Bonneville International	6,789	4,832,106	0.77
15	Prisa Radio	5,667	5,906,467	0.52
16	Midwest Communications	5,331	2,177,248	1.32
17	Classical KUSC/KDFC	4,545	1,745,673	1.42
18	Entravision Communications Corporation	3,830	3,373,828	0.63
19	ESPN Radio Corporate	3,648	4,208,345	0.47
20	WAMU	2,940	2,142,130	0.75
21	Estrella Media	2,784	2,362,183	0.65
22	Sinclair Telecable	2,010	1,170,507	0.94
23	Meruelo Media Holdings	1,976	1,606,568	0.68
24	Lotus Communications Corp	1,815	1,454,065	0.68
25	Connoisseur Media	1,800	709,485	1.37

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: Maio de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	101,499	40,167,878	0.70
2	Grupo Acir (Mexico)	33,587	10,782,726	0.87
3	CRP Radios (Peru)	24,818	8,960,125	0.78
4	Grupo JBFM (Brazil)	15,598	5,458,712	0.80
5	RCN Radio (Colombia)	15,221	6,010,220	0.69
6	Grupo Radio Centro (Mexico)	15,159	5,033,515	0.84
7	Grupo Alpha Media (Argentina)	14,678	6,339,551	0.65
8	Grupo BluRadio (Colombia)	13,067	7,822,352	0.45
9	Grupo América (Argentina)	11,877	3,775,092	0.87
10	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	9,636	1,927,093	1.42
11	Grupo Camargo de Comunicação (Brazil)	9,422	3,962,066	0.67
12	Grupo Mix de Comunicacao (Brazil)	8,945	2,229,075	1.13
13	Organizacion Radial Olimpica (Colombia)	7,886	3,488,851	0.62
14	LS4 Radio Continental SA (Argentina)	7,784	1,877,579	1.16
15	Jovem Pan - SP (Brazil)	7,254	4,896,919	0.41
16	MVS Radio (Mexico)	6,458	2,281,776	0.79
17	SAUDADE FM (Brazil)	5,213	1,837,552	0.79
18	Nova Brasil (Brazil)	4,867	1,443,577	0.95
19	Multimedios (Mexico)	4,419	1,645,404	0.75
20	Grupo Radiopolis (Colombia)	4,319	1,368,525	0.88
21	Rádio Alvorada (Brazil)	3,880	930,260	1.17
22	Radio Kiss FM (Brazil)	2,788	819,974	0.96
23	Imagen (Mexico)	2,732	1,011,237	0.76
24	NRM (Mexico)	2,642	989,007	0.75
25	Dial Brasil (Brazil)	2,579	779,085	0.93

Notes:

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# LATAM



Daypart: 6am-12am M-SUN  
Month: Maio de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	64,207	51,007,416	0.68
2	Grupo Acir (Mexico)	22,159	14,508,322	0.84
3	CRP Radios (Peru)	17,394	12,883,723	0.74
4	Grupo JBFM (Brazil)	11,194	8,057,748	0.76
5	RCN Radio (Colombia)	10,968	9,199,930	0.64
6	Grupo Radio Centro (Mexico)	10,090	6,744,943	0.82
7	Grupo Alpha Media (Argentina)	9,516	7,961,481	0.66
8	Grupo América (Argentina)	9,254	6,713,272	0.75
9	Grupo BluRadio (Colombia)	7,803	9,326,595	0.44
10	Grupo Camargo de Comunicação (Brazil)	6,682	5,689,660	0.65
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,142	2,517,498	1.35
12	Grupo Mix de Comunicacao (Brazil)	5,859	3,089,141	1.05
13	Organizacion Radial Olimpica (Colombia)	5,709	5,169,448	0.60
14	LS4 Radio Continental SA (Argentina)	5,385	2,850,187	1.04
15	Jovem Pan - SP (Brazil)	5,045	6,501,063	0.42
16	MVS Radio (Mexico)	4,102	2,920,342	0.77
17	SAUDADE FM (Brazil)	3,885	2,846,135	0.75
18	Nova Brasil (Brazil)	3,529	2,214,050	0.88
19	Multimedios (Mexico)	3,061	2,453,427	0.69
20	Grupo Radiopolis (Colombia)	2,829	1,820,291	0.85
21	Rádio Alvorada (Brazil)	2,604	1,316,125	1.09
22	Igreja Pentecostal Deus e Amor (Brazil)	2,273	2,081,778	0.58
23	Cadena 3 Argentina (Argentina)	1,951	1,334,611	0.79
24	Radio Kiss FM (Brazil)	1,896	1,134,643	0.92
25	NRM (Mexico)	1,868	1,426,199	0.72

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: Maio de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	161,589	25,172,077	1.81
2	365 Digital	8,049	2,198,865	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	126,439	18,493,178	1.95
2	Prisa Radio (Spain and Latam Countries)	85,742	31,371,735	0.78
3	DPG Media (Netherlands)	42,515	6,515,164	1.89
4	Medialaan (Belgium)	33,622	5,385,728	1.67
5	RadioCorp (Netherlands)	19,450	3,690,451	1.48
6	Karnaval.com (Turkey)	18,592	7,902,317	0.69
7	Grupo Godó (Spain)	16,421	5,651,383	0.82
8	Commerciele Radio Nederland B.V. (Netherlands)	12,450	2,393,739	1.40
9	RadiaCZ (Czech Republic)	11,556	1,475,617	2.16
10	Fresh Media Bulgaria	9,170	1,452,379	1.92
11	Active Radio A.S. (Czech Republic)	9,105	1,242,008	2.05
12	Primedia Broadcasting (South Africa)	8,049	2,198,865	1.02
13	SABC (South Africa)	7,108	2,741,991	0.68
14	Unidad Editorial (Spain)	5,674	3,135,986	0.54
15	Vlaanderen Eén NV (Belgium)	5,141	756,469	1.85

**Notes:**

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# EMEA



Daypart: 6am-12am M-SUN  
Month: Maio de 2022

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	120,863	38,080,923	1.66
2	365 Digital	5,044	2,740,106	1.07

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	90,835	25,319,414	2.07
2	Prisa Radio (Spain and Latam Countries)	63,838	48,332,281	0.73
3	DPG Media (Netherlands)	29,334	8,702,895	1.86
4	Medialaan (Belgium)	24,452	7,654,287	1.76
5	RadioCorp (Netherlands)	14,705	5,462,700	1.42
6	Karnaval.com (Turkey)	14,243	12,922,358	0.62
7	Grupo Godó (Spain)	11,306	8,018,863	0.83
8	Commerciele Radio Nederland B.V.(Netherlands)	9,889	3,655,745	1.49
9	RadiaCZ (Czech Republic)	7,512	2,149,829	1.95
10	Fresh Media Bulgaria	5,975	2,003,130	1.77
11	Active Radio A.S. (Czech Republic)	5,308	1,519,716	1.90
12	SABC (South Africa)	5,115	4,131,184	0.63
13	Primedia Broadcasting (South Africa)	5,044	2,740,106	1.07
14	Unidad Editorial (Spain)	4,681	5,483,952	0.50
15	Vlaanderen Eén NV (Belgium)	4,001	1,157,325	1.92

**Notes:**

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## Recursos

### **Acesso aos Rankers mensais:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Webcast Metrics, Folha de informação**

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

### **Fale conosco**

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

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