



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

ACERCA DE WEBCAST METRICS®

El servicio de medición de streaming Webcast Metrics es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, etc.

ACERCA DE LOS RANKERS

Los Webcast Metrics® Rankers son una lista de publishers y redes de audio digital con mejor desempeño según lo medido por el servicio de medición de streaming Webcast Metrics de Triton.

Los publishers se clasifican globalmente y en tres regiones distintas: EE. UU., América Latina y EMEA.

- El Global Publisher Ranker verifica la cantidad de streams sin calificar dónde se consumen
- Los rankers regionales cuantifican el consumo según la ubicación de los oyentes
- Todas las mediciones dentro de los rankers Webcast Metrics incluyen transmisiones escuchadas con y sin anuncios.

ACERCA DE LOS RANKINGS

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

EXPLICACIÓN DE LAS MEDICIONES

El **promedio de sesiones activas** o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

El **total de horas de escucha** o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Las sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

El **tiempo promedio de escucha** o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



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D I G I T A L

RANKERS MAYO 2020





Month: May 2020
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,154,449	437,406,367	0.76
2	Talpa Network	154,303	27,666,482	1.62
3	365 Digital	6,053	2,008,895	0.87
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	419,115	164,901,619	0.73
2	Prisa Radio	134,312	53,856,269	0.72
3	Talpa Radio	124,809	21,182,879	1.71
4	NPR Member Stations	110,353	39,835,207	0.79
5	RADIO.COM	79,745	32,883,333	0.7
6	Cumulus Streaming Network	68,469	24,050,960	0.82
7	Bell Media	34,262	7,676,868	1.28
8	Univision	27,070	13,809,965	0.57
9	Beasley Broadcasting Corporate	23,863	8,463,781	0.82
10	Medialaan	23,627	4,489,378	1.53
11	Grupo Acir	23,152	8,529,906	0.79
12	AccuRadio	22,552	3,763,571	1.71
13	Hubbard Broadcasting	19,563	5,468,357	1.02
14	EMF Corporate	18,897	4,913,516	1.1
15	Karnaval.com	18,872	10,232,940	0.54
16	Salem Communications	16,149	6,259,635	0.73
17	Grupo Radio Centro	15,602	6,943,633	0.65
18	New York Public Radio	15,187	4,687,825	0.93
19	Grupo Renascenca	15,108	2,792,058	1.57
20	CRP Radios	13,154	6,120,891	0.62

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 372,623,297, Net Total Listening Hours: 359,814,925, Gross Active Sessions: 461,724,930, Net Active Sessions: 440,057,248, % Filtered Total Listening Hours: 96.56%, % Filtered Active Sessions: 95.31%



Month: May 2020
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	789,742	560,826,238	0.77
2	Talpa Network	117,130	40,429,736	1.6
3	365 Digital	4,092	2,618,346	0.86
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	311,599	231,099,037	0.74
2	Prisa Radio	95,971	76,770,544	0.69
3	Talpa Radio	93,129	30,312,023	1.7
4	NPR Member Stations	87,104	59,010,433	0.81
5	RADIO.COM	55,666	42,650,808	0.71
6	Cumulus Streaming Network	45,486	29,613,444	0.84
7	Bell Media	24,883	10,452,099	1.3
8	Medialaan	18,118	6,677,200	1.5
9	Univision	17,258	16,724,202	0.57
10	Grupo Acir	16,502	12,012,551	0.76
11	AccuRadio	16,455	5,328,545	1.69
12	Beasley Broadcasting Corporate	16,410	10,698,819	0.84
13	Karnaval.com	14,996	18,040,532	0.46
14	EMF Corporate	13,723	7,106,878	1.06
15	Hubbard Broadcasting	13,231	6,893,724	1.05
16	New York Public Radio	12,128	6,957,499	0.95
17	Grupo Radio Centro	11,125	9,668,475	0.63
18	CRP Radios	10,884	9,766,073	0.61
19	Salem Communications	10,634	7,547,837	0.76
20	Grupo Renascenca	10,075	4,011,560	1.39

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 520,946,840, Net Total Listening Hours: 499,620,175, Gross Active Sessions: 644,063,481, Net Active Sessions: 611,374,376, % Filtered Total Listening Hours: 95.91%, % Filtered Active Sessions: 94.92%



Month: May 2020
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,136,240	429,198,610	0.76
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,203,419	1,135,172,921	0.56
2	iHeartRadio	409,053	160,241,105	0.73
3	NPR Member Stations	102,682	37,256,697	0.79
4	RADIO.COM	79,550	32,756,350	0.7
5	Cumulus Streaming Network	67,229	23,585,392	0.82
6	Univision	27,049	13,799,748	0.57
7	Beasley Broadcasting Corporate	23,314	8,304,500	0.81
8	Hubbard Broadcasting	19,419	5,378,475	1.03
9	EMF Corporate	17,712	4,487,099	1.13
10	Salem Communications	15,971	6,175,669	0.73
11	New York Public Radio	13,735	4,094,603	0.96
12	AccuRadio	12,406	1,862,817	1.89
13	Bonneville International	10,425	3,958,305	0.76
14	Urban One	10,268	3,944,100	0.75
15	ESPN Radio Corporate	8,921	3,822,325	0.67
16	Emmis Communications	7,332	2,973,973	0.71
17	Prisa Radio	6,551	3,344,498	0.56
18	Midwest Communications	6,530	1,554,761	1.2
19	Classical KUSC/KDFC	5,928	1,164,165	1.45
20	Entravision Communications Corporation	5,417	2,504,109	0.63

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: May 2020
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	774,792	547,717,386	0.77
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,933,157	1,887,217,348	0.57
2	iHeartRadio	303,204	223,619,503	0.74
3	NPR Member Stations	80,209	54,512,347	0.8
4	RADIO.COM	55,502	42,445,782	0.71
5	Cumulus Streaming Network	44,454	28,872,861	0.84
6	Univision	17,243	16,709,306	0.57
7	Beasley Broadcasting Corporate	15,995	10,479,509	0.84
8	Hubbard Broadcasting	13,105	6,744,068	1.06
9	EMF Corporate	12,752	6,413,145	1.09
10	New York Public Radio	10,857	5,958,997	1
11	Salem Communications	10,486	7,413,919	0.77
12	AccuRadio	8,562	2,464,762	1.89
13	Urban One	7,100	5,108,054	0.76
14	Bonneville International	6,659	4,657,601	0.79
15	ESPN Radio Corporate	5,838	4,664,948	0.68
16	Emmis Communications	5,560	4,297,332	0.71
17	Classical KUSC/KDFC	4,855	1,827,407	1.45
18	Prisa Radio	4,390	4,154,804	0.58
19	Midwest Communications	4,390	2,022,427	1.18
20	WAMU	3,423	2,507,768	0.75

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: May 2020
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	67,538	25,339,872	0.71
2	Grupo Acir (Mexico)	21,731	7,377,813	0.79
3	Grupo Radio Centro (Mexico)	13,122	5,243,127	0.67
4	Grupo RPP (Peru)	10,648	4,685,053	0.6
5	CRP Radios (Peru)	10,592	4,381,460	0.65
6	Jovem Pan - SP (Brazil)	8,429	5,701,618	0.39
7	RCN Radio (Colombia)	8,079	2,895,204	0.73
8	Grupo BluRadio (Colombia)	7,600	3,108,443	0.63
9	Grupo JBFM (Brazil)	6,711	2,798,636	0.65
10	Radios IMC (Argentina)	5,993	1,311,825	1.23
11	Nova Brasil (Brazil)	5,606	1,698,482	0.89
12	MVS Radio (Mexico)	4,920	1,794,824	0.74
13	Imagen (Mexico)	3,278	1,729,624	0.51
14	Multimedios (Mexico)	3,026	1,078,722	0.75
15	Radiopolis (Colombia)	2,632	799,052	0.89
16	NRM (Mexico)	2,419	895,655	0.73
17	Rádio Alvorada (Brazil)	2,407	686,882	0.94
18	Igreja Pentecostal Deus e Amor (Brazil)	2,084	1,186,334	0.46
19	Dial Brasil (Brazil)	1,255	481,520	0.7
20	AccuRadio (United States)	947	199,074	1.28
21	Cadena Radial Vida (Colombia)	932	549,612	0.43
22	Z101 (Dominican Republic)	893	419,844	0.57
23	NPR Member Stations (United States)	835	323,046	0.69
24	Radio 93 (Brazil)	829	369,813	0.6
25	ACCION MULTIMEDIOS (Paraguay)	648	354,185	0.49

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: May 2020
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	42,973	33,629,833	0.7
2	Grupo Acir (Mexico)	14,647	10,660,579	0.76
3	Grupo Radio Centro (Mexico)	8,959	7,572,351	0.65
4	CRP Radios (Peru)	8,423	7,306,955	0.63
5	Grupo RPP (Peru)	7,812	7,214,122	0.59
6	RCN Radio (Colombia)	6,036	4,940,111	0.66
7	Jovem Pan - SP (Brazil)	6,030	8,180,327	0.4
8	Grupo JBFM (Brazil)	5,122	4,671,326	0.61
9	Radios IMC (Argentina)	4,573	2,237,653	1.13
10	Grupo BluRadio (Colombia)	4,462	3,869,604	0.61
11	Nova Brasil (Brazil)	3,952	2,753,631	0.79
12	MVS Radio (Mexico)	3,101	2,413,906	0.71
13	Multimedios (Mexico)	2,036	1,641,695	0.68
14	Igreja Pentecostal Deus e Amor (Brazil)	1,956	2,339,961	0.45
15	Imagen (Mexico)	1,902	2,051,082	0.52
16	Radiopolis (Colombia)	1,800	1,168,405	0.85
17	NRM (Mexico)	1,762	1,410,092	0.69
18	Rádio Alvorada (Brazil)	1,608	1,081,641	0.82
19	Dial Brasil (Brazil)	914	768,687	0.66
20	AccuRadio (United States)	740	322,212	1.27
21	NPR Member Stations (United States)	703	567,868	0.68
22	Cadena Radial Vida (Colombia)	665	828,504	0.42
23	Radio 93 (Brazil)	577	563,453	0.56
24	Z101 (Dominican Republic)	517	496,842	0.57
25	ACCION MULTIMEDIOS (Paraguay)	394	456,940	0.48

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	157,272	26,072,410	1.64
2	365 Digital	6,225	1,912,009	0.86
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	127,847	20,127,568	1.72
2	Prisa Radio (Spain and LATAM Countries)	63,484	22,664,995	0.75
3	Medialaan (Belgium)	24,246	4,283,966	1.53
4	Karnaval.com (Turkey)	18,950	9,146,004	0.57
5	RadioCorp (Netherlands)	17,612	3,859,049	1.24
6	Grupo Renascenca (Portugal)	15,354	2,534,410	1.63
7	RadiaCZ (Czech Republic)	9,326	1,018,138	2.44
8	Active Radio A.S. (Czech Republic)	7,905	859,873	2.47
9	Primedia Broadcasting (South Africa)	6,225	1,912,009	0.86
10	Sublime World BV (Netherlands)	4,201	619,688	1.84



EMEA Month: May 2020
 Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	115,463	39,436,612	1.64
2	365 Digital	3,993	2,538,096	0.85
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	92,098	29,721,992	1.73
2	Prisa Radio (Spain and LATAM Countries)	47,712	38,231,076	0.68
3	Medialaan (Belgium)	18,043	6,620,482	1.51
4	Karnaval.com (Turkey)	14,651	17,234,643	0.48
5	RadioCorp (Netherlands)	13,612	6,147,358	1.24
6	Grupo Renascenca (Portugal)	9,817	3,766,819	1.42
7	RadiaCZ (Czech Republic)	5,754	1,399,757	2.27
8	Active Radio A.S. (Czech Republic)	4,495	1,075,231	2.30
9	Primedia Broadcasting (South Africa)	3,993	2,538,096	0.85
10	NPR Member Stations (USA)	3,038	1,948,955	0.85

Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guía de referencia para Webcast Metrics

Una guía rápida de datos, funciones y capacidades de Webcast Metrics.

<http://bit.ly/WCMreferenceguide>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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