



TRITONTM
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

SOBRE O WEBCAST METRICS®

O serviço de mensuração de Streaming Webcast Metrics é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

SOBRE OS RANKERS

Os Rankers do Webcast Metrics® são uma lista dos principais Publishers e redes de áudio digital de acordo com o serviço de mensuração de Streaming Webcast Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, AMÉRICA LATINA E EMEA.

- O Ranker Global verifica a quantidade de transmissões sem qualificar onde estão sendo consumidas.
- Os rankers regionais quantificam o consumo com base na localização do ouvinte
- Todas as métricas dos rankers do Webcast Metrics incluem audição com e sem suporte de anúncios.

SOBRE AS CLASSIFICAÇÕES

As classificações são computadas com base na Média de Sessões Ativas (AAS), e Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL) também são exibidos.

COMPREENSÃO DAS MÉTRICAS

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



TRITON[™]
D I G I T A L

RANKERS MAIO 2020





Month: May 2020
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,154,449	437,406,367	0.76
2	Talpa Network	154,303	27,666,482	1.62
3	365 Digital	6,053	2,008,895	0.87
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	419,115	164,901,619	0.73
2	Prisa Radio	134,312	53,856,269	0.72
3	Talpa Radio	124,809	21,182,879	1.71
4	NPR Member Stations	110,353	39,835,207	0.79
5	RADIO.COM	79,745	32,883,333	0.7
6	Cumulus Streaming Network	68,469	24,050,960	0.82
7	Bell Media	34,262	7,676,868	1.28
8	Univision	27,070	13,809,965	0.57
9	Beasley Broadcasting Corporate	23,863	8,463,781	0.82
10	Medialaan	23,627	4,489,378	1.53
11	Grupo Acir	23,152	8,529,906	0.79
12	AccuRadio	22,552	3,763,571	1.71
13	Hubbard Broadcasting	19,563	5,468,357	1.02
14	EMF Corporate	18,897	4,913,516	1.1
15	Karnaval.com	18,872	10,232,940	0.54
16	Salem Communications	16,149	6,259,635	0.73
17	Grupo Radio Centro	15,602	6,943,633	0.65
18	New York Public Radio	15,187	4,687,825	0.93
19	Grupo Renascenca	15,108	2,792,058	1.57
20	CRP Radios	13,154	6,120,891	0.62

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 372,623,297, Net Total Listening Hours: 359,814,925, Gross Active Sessions: 461,724,930, Net Active Sessions: 440,057,248, % Filtered Total Listening Hours: 96.56%, % Filtered Active Sessions: 95.31%



Month: May 2020
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	789,742	560,826,238	0.77
2	Talpa Network	117,130	40,429,736	1.6
3	365 Digital	4,092	2,618,346	0.86

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	311,599	231,099,037	0.74
2	Prisa Radio	95,971	76,770,544	0.69
3	Talpa Radio	93,129	30,312,023	1.7
4	NPR Member Stations	87,104	59,010,433	0.81
5	RADIO.COM	55,666	42,650,808	0.71
6	Cumulus Streaming Network	45,486	29,613,444	0.84
7	Bell Media	24,883	10,452,099	1.3
8	Medialaan	18,118	6,677,200	1.5
9	Univision	17,258	16,724,202	0.57
10	Grupo Acir	16,502	12,012,551	0.76
11	AccuRadio	16,455	5,328,545	1.69
12	Beasley Broadcasting Corporate	16,410	10,698,819	0.84
13	Karnaval.com	14,996	18,040,532	0.46
14	EMF Corporate	13,723	7,106,878	1.06
15	Hubbard Broadcasting	13,231	6,893,724	1.05
16	New York Public Radio	12,128	6,957,499	0.95
17	Grupo Radio Centro	11,125	9,668,475	0.63
18	CRP Radios	10,884	9,766,073	0.61
19	Salem Communications	10,634	7,547,837	0.76
20	Grupo Renascenca	10,075	4,011,560	1.39

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 520,946,840, Net Total Listening Hours: 499,620,175, Gross Active Sessions: 644,063,481, Net Active Sessions: 611,374,376, % Filtered Total Listening Hours: 95.91%, % Filtered Active Sessions: 94.92%



Month: May 2020
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,136,240	429,198,610	0.76
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,203,419	1,135,172,921	0.56
2	iHeartRadio	409,053	160,241,105	0.73
3	NPR Member Stations	102,682	37,256,697	0.79
4	RADIO.COM	79,550	32,756,350	0.7
5	Cumulus Streaming Network	67,229	23,585,392	0.82
6	Univision	27,049	13,799,748	0.57
7	Beasley Broadcasting Corporate	23,314	8,304,500	0.81
8	Hubbard Broadcasting	19,419	5,378,475	1.03
9	EMF Corporate	17,712	4,487,099	1.13
10	Salem Communications	15,971	6,175,669	0.73
11	New York Public Radio	13,735	4,094,603	0.96
12	AccuRadio	12,406	1,862,817	1.89
13	Bonneville International	10,425	3,958,305	0.76
14	Urban One	10,268	3,944,100	0.75
15	ESPN Radio Corporate	8,921	3,822,325	0.67
16	Emmis Communications	7,332	2,973,973	0.71
17	Prisa Radio	6,551	3,344,498	0.56
18	Midwest Communications	6,530	1,554,761	1.2
19	Classical KUSC/KDFC	5,928	1,164,165	1.45
20	Entravision Communications Corporation	5,417	2,504,109	0.63

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: May 2020
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	774,792	547,717,386	0.77
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,933,157	1,887,217,348	0.57
2	iHeartRadio	303,204	223,619,503	0.74
3	NPR Member Stations	80,209	54,512,347	0.8
4	RADIO.COM	55,502	42,445,782	0.71
5	Cumulus Streaming Network	44,454	28,872,861	0.84
6	Univision	17,243	16,709,306	0.57
7	Beasley Broadcasting Corporate	15,995	10,479,509	0.84
8	Hubbard Broadcasting	13,105	6,744,068	1.06
9	EMF Corporate	12,752	6,413,145	1.09
10	New York Public Radio	10,857	5,958,997	1
11	Salem Communications	10,486	7,413,919	0.77
12	AccuRadio	8,562	2,464,762	1.89
13	Urban One	7,100	5,108,054	0.76
14	Bonneville International	6,659	4,657,601	0.79
15	ESPN Radio Corporate	5,838	4,664,948	0.68
16	Emmis Communications	5,560	4,297,332	0.71
17	Classical KUSC/KDFC	4,855	1,827,407	1.45
18	Prisa Radio	4,390	4,154,804	0.58
19	Midwest Communications	4,390	2,022,427	1.18
20	WAMU	3,423	2,507,768	0.75

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: May 2020
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	67,538	25,339,872	0.71
2	Grupo Acir (Mexico)	21,731	7,377,813	0.79
3	Grupo Radio Centro (Mexico)	13,122	5,243,127	0.67
4	Grupo RPP (Peru)	10,648	4,685,053	0.6
5	CRP Radios (Peru)	10,592	4,381,460	0.65
6	Jovem Pan - SP (Brazil)	8,429	5,701,618	0.39
7	RCN Radio (Colombia)	8,079	2,895,204	0.73
8	Grupo BluRadio (Colombia)	7,600	3,108,443	0.63
9	Grupo JBFM (Brazil)	6,711	2,798,636	0.65
10	Radios IMC (Argentina)	5,993	1,311,825	1.23
11	Nova Brasil (Brazil)	5,606	1,698,482	0.89
12	MVS Radio (Mexico)	4,920	1,794,824	0.74
13	Imagen (Mexico)	3,278	1,729,624	0.51
14	Multimedios (Mexico)	3,026	1,078,722	0.75
15	Radiopolis (Colombia)	2,632	799,052	0.89
16	NRM (Mexico)	2,419	895,655	0.73
17	Rádio Alvorada (Brazil)	2,407	686,882	0.94
18	Igreja Pentecostal Deus e Amor (Brazil)	2,084	1,186,334	0.46
19	Dial Brasil (Brazil)	1,255	481,520	0.7
20	AccuRadio (United States)	947	199,074	1.28
21	Cadena Radial Vida (Colombia)	932	549,612	0.43
22	Z101 (Dominican Republic)	893	419,844	0.57
23	NPR Member Stations (United States)	835	323,046	0.69
24	Radio 93 (Brazil)	829	369,813	0.6
25	ACCION MULTIMEDIOS (Paraguay)	648	354,185	0.49

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: May 2020
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	42,973	33,629,833	0.7
2	Grupo Acir (Mexico)	14,647	10,660,579	0.76
3	Grupo Radio Centro (Mexico)	8,959	7,572,351	0.65
4	CRP Radios (Peru)	8,423	7,306,955	0.63
5	Grupo RPP (Peru)	7,812	7,214,122	0.59
6	RCN Radio (Colombia)	6,036	4,940,111	0.66
7	Jovem Pan - SP (Brazil)	6,030	8,180,327	0.4
8	Grupo JBFM (Brazil)	5,122	4,671,326	0.61
9	Radios IMC (Argentina)	4,573	2,237,653	1.13
10	Grupo BluRadio (Colombia)	4,462	3,869,604	0.61
11	Nova Brasil (Brazil)	3,952	2,753,631	0.79
12	MVS Radio (Mexico)	3,101	2,413,906	0.71
13	Multimedios (Mexico)	2,036	1,641,695	0.68
14	Igreja Pentecostal Deus e Amor (Brazil)	1,956	2,339,961	0.45
15	Imagen (Mexico)	1,902	2,051,082	0.52
16	Radiopolis (Colombia)	1,800	1,168,405	0.85
17	NRM (Mexico)	1,762	1,410,092	0.69
18	Rádio Alvorada (Brazil)	1,608	1,081,641	0.82
19	Dial Brasil (Brazil)	914	768,687	0.66
20	AccuRadio (United States)	740	322,212	1.27
21	NPR Member Stations (United States)	703	567,868	0.68
22	Cadena Radial Vida (Colombia)	665	828,504	0.42
23	Radio 93 (Brazil)	577	563,453	0.56
24	Z101 (Dominican Republic)	517	496,842	0.57
25	ACCION MULTIMEDIOS (Paraguay)	394	456,940	0.48

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	157,272	26,072,410	1.64
2	365 Digital	6,225	1,912,009	0.86
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	127,847	20,127,568	1.72
2	Prisa Radio (Spain and LATAM Countries)	63,484	22,664,995	0.75
3	Medialaan (Belgium)	24,246	4,283,966	1.53
4	Karnaval.com (Turkey)	18,950	9,146,004	0.57
5	RadioCorp (Netherlands)	17,612	3,859,049	1.24
6	Grupo Renascenca (Portugal)	15,354	2,534,410	1.63
7	RadiaCZ (Czech Republic)	9,326	1,018,138	2.44
8	Active Radio A.S. (Czech Republic)	7,905	859,873	2.47
9	Primedia Broadcasting (South Africa)	6,225	1,912,009	0.86
10	Sublime World BV (Netherlands)	4,201	619,688	1.84



EMEA Month: May 2020
Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	115,463	39,436,612	1.64
2	365 Digital	3,993	2,538,096	0.85
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	92,098	29,721,992	1.73
2	Prisa Radio (Spain and LATAM Countries)	47,712	38,231,076	0.68
3	Medialaan (Belgium)	18,043	6,620,482	1.51
4	Karnaval.com (Turkey)	14,651	17,234,643	0.48
5	RadioCorp (Netherlands)	13,612	6,147,358	1.24
6	Grupo Renascenca (Portugal)	9,817	3,766,819	1.42
7	RadiaCZ (Czech Republic)	5,754	1,399,757	2.27
8	Active Radio A.S. (Czech Republic)	4,495	1,075,231	2.30
9	Primedia Broadcasting (South Africa)	3,993	2,538,096	0.85
10	NPR Member Stations (USA)	3,038	1,948,955	0.85

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guia de referência do Webcast Metrics

Um guia rápido dos dados, recursos e capacidades do Webcast Metrics

<http://bit.ly/WCMreferenceguide>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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