



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

ABOUT WEBCAST METRICS®

The Webcast Metrics streaming measurement service is the industry standard for online audio consumption data. It provides credible, validated data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

ABOUT THE RANKERS

The Webcast Metrics® Rankers are a listing of the top performing digital audio publishers and networks as measured by Triton's Webcast Metrics streaming measurement service.

Publishers are ranked globally, and in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening.

ABOUT THE RANKINGS

Rankings are computed on the basis of Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

UNDERSTANDING THE METRICS

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.



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MARCH 2020 RANKERS





Month: March 2020
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,243,562	487,692,298	0.77
2	Talpa Network	153,385	29,171,375	1.6
3	365 Digital	6,996	2,410,353	0.88
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	439,014	176,561,307	0.75
2	Prisa Radio	142,188	60,128,120	0.71
3	Talpa Radio	126,013	22,916,584	1.67
4	NPR Member Stations	125,351	49,172,970	0.77
5	RADIO.COM	90,633	40,019,405	0.68
6	Cumulus Streaming Network	72,278	27,255,107	0.8
7	Bell Media	37,983	9,140,181	1.24
8	AccuRadio	29,225	4,401,745	1.98
9	Univision	28,419	15,540,621	0.55
10	Grupo Acir	28,132	10,170,089	0.84
11	Beasley Broadcasting Corporate	26,311	9,763,640	0.82
12	Karnaval.com	22,836	10,805,531	0.65
13	Medialaan	21,952	4,520,279	1.48
14	Hubbard Broadcasting	21,342	6,221,147	1.02
15	EMF Corporate	20,697	5,713,273	1.08
16	Grupo Radio Centro	18,022	7,809,926	0.7
17	Grupo Renascenca	17,217	3,185,222	1.65
18	New York Public Radio	17,062	5,739,072	0.89
19	Salem Communications	16,969	6,929,140	0.73
20	CRP Radios	15,260	6,369,750	0.73

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 420,157,299, Net Total Listening Hours: 405,607,128, Gross Active Sessions: 516,595,855, Net Active Sessions: 493,155,114, % Filtered Total Listening Hours: 96.54%, % Filtered Active Sessions: 95.46%



Month: March 2020
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	844,721	591,422,935	0.78
2	Talpa Network	114,071	39,360,506	1.6
3	365 Digital	4,606	2,991,645	0.85
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	320,030	230,962,527	0.76
2	Prisa Radio	100,731	81,656,477	0.68
3	NPR Member Stations	97,312	68,750,717	0.77
4	Talpa Radio	92,064	30,247,441	1.68
5	RADIO.COM	62,797	49,320,458	0.7
6	Cumulus Streaming Network	48,209	32,232,202	0.82
7	Bell Media	27,056	11,712,442	1.26
8	AccuRadio	21,117	5,886,413	1.96
9	Grupo Acir	19,170	13,169,545	0.8
10	Univision	18,138	17,918,876	0.56
11	Beasley Broadcasting Corporate	17,712	11,570,831	0.84
12	Karnaval.com	17,292	16,857,584	0.57
13	Medialaan	16,338	6,098,584	1.48
14	EMF Corporate	14,976	7,748,713	1.06
15	Hubbard Broadcasting	14,436	7,513,755	1.04
16	New York Public Radio	13,449	8,034,186	0.92
17	Grupo Radio Centro	12,457	10,077,878	0.68
18	CRP Radios	11,679	9,303,268	0.69
19	Salem Communications	11,489	8,182,412	0.76
20	Grupo Renascenca	11,421	4,223,238	1.5

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 551,311,628, Net Total Listening Hours: 528,913,170, Gross Active Sessions: 676,478,432, Net Active Sessions: 642,744,058, % Filtered Total Listening Hours: 95.94%, % Filtered Active Sessions: 95.01%



Month: March 2020
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,224,194	479,026,756	0.77
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,102,594	1,189,619,209	0.54
2	iHeartRadio	428,684	171,823,188	0.75
3	NPR Member Stations	117,350	46,280,072	0.76
4	RADIO.COM	90,426	39,870,672	0.68
5	Cumulus Streaming Network	71,059	26,756,017	0.8
6	Univision	28,394	15,526,094	0.55
7	Beasley Broadcasting Corporate	25,785	9,605,637	0.81
8	Hubbard Broadcasting	21,186	6,117,903	1.03
9	EMF Corporate	19,426	5,230,727	1.11
10	AccuRadio	16,796	2,281,872	2.18
11	Salem Communications	16,782	6,837,748	0.73
12	New York Public Radio	15,595	5,072,495	0.92
13	Bonneville Corporate	11,890	5,024,880	0.72
14	Urban One	11,598	4,687,751	0.74
15	ESPN Radio Corporate	11,591	5,543,883	0.63
16	Emmis Communications	7,720	3,359,041	0.69
17	Prisa Radio	7,020	3,997,403	0.53
18	Midwest Communications	6,678	1,632,123	1.22
19	Classical KUSC/KDFC	6,362	1,311,269	1.45
20	Entravision Communications Corporation	5,553	2,849,056	0.6

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: March 2020
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	829,145	578,605,338	0.78
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,780,909	1,819,461,666	0.54
2	iHeartRadio	311,562	223,827,270	0.76
3	NPR Member Stations	90,127	63,945,740	0.77
4	RADIO.COM	62,624	49,093,901	0.7
5	Cumulus Streaming Network	47,202	31,475,429	0.82
6	Univision	18,118	17,899,037	0.56
7	Beasley Broadcasting Corporate	17,322	11,364,077	0.84
8	Hubbard Broadcasting	14,299	7,350,638	1.06
9	EMF Corporate	13,943	7,021,096	1.09
10	New York Public Radio	12,161	6,958,330	0.96
11	AccuRadio	11,525	2,852,216	2.2
12	Salem Communications	11,331	8,042,387	0.76
13	Urban One	7,813	5,629,203	0.76
14	ESPN Radio Corporate	7,719	6,559,437	0.64
15	Bonneville Corporate	7,697	5,720,573	0.74
16	Emmis Communications	5,531	4,326,568	0.7
17	Classical KUSC/KDFC	5,167	1,935,985	1.46
18	Prisa Radio	4,767	4,820,816	0.54
19	Midwest Communications	4,447	2,000,428	1.21
20	WAMU	4,205	3,105,506	0.74

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: March 2020
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	76,080	29,155,144	0.73
2	Grupo Acir (Mexico)	27,056	8,914,749	0.85
3	Grupo Radio Centro (Mexico)	15,736	6,050,520	0.73
4	Grupo RPP (Peru)	14,789	6,477,149	0.64
5	CRP Radios (Peru)	13,124	4,740,758	0.78
6	RCN Radio (Colombia)	9,702	3,607,410	0.74
7	Cadena 3 Argentina (Argentina)	9,435	3,554,165	0.74
8	Grupo BluRadio (Colombia)	8,672	3,963,429	0.6
9	Jovem Pan - SP (Brazil)	8,405	5,932,996	0.39
10	Grupo JBFM (Brazil)	7,793	2,814,377	0.78
11	MVS Radio (Mexico)	6,192	2,255,223	0.77
12	Radios IMC (Argentina)	5,858	1,302,312	1.27
13	Nova Brasil (Brazil)	5,788	1,656,836	0.99
14	Multimedios (Mexico)	3,687	1,420,378	0.73
15	Imagen (Mexico)	3,558	1,935,560	0.52
16	Radiopolis (Colombia)	3,413	990,905	0.97
17	NRM (Mexico)	2,831	1,017,725	0.78
18	Rádio Alvorada (Brazil)	2,161	634,486	0.96
19	Igreja Pentecostal Deus e Amor (Brazil)	1,697	1,117,616	0.42
20	Z101 (Dominican Republic)	1288	634,499	0.57
21	AccuRadio (United States)	1274	232,620	1.53
22	Cadena Radial Vida (Colombia)	1035	646,178	0.42
23	Dial Brasil (Brazil)	1020	426,395	0.68
24	NPR Member Stations (United States)	942	390,214	0.67
25	Radio 93 (Brazil)	935	378,286	0.7

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: March 2020
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	48,103	37,633,820	0.7
2	Grupo Acir (Mexico)	17,387	11,799,954	0.81
3	Grupo RPP (Peru)	10,652	9,763,214	0.6
4	Grupo Radio Centro (Mexico)	10,325	8,044,635	0.7
5	CRP Radios (Peru)	9,539	7,184,676	0.73
6	RCN Radio (Colombia)	6,970	5,854,577	0.65
7	Cadena 3 Argentina (Argentina)	6,854	5,505,843	0.68
8	Jovem Pan - SP (Brazil)	6,064	8,368,040	0.39
9	Grupo JBFM (Brazil)	5,545	4,301,561	0.71
10	Grupo BluRadio (Colombia)	5,263	4,945,977	0.57
11	Radios IMC (Argentina)	4,291	2,092,596	1.13
12	Nova Brasil (Brazil)	3,891	2,490,477	0.86
13	MVS Radio (Mexico)	3,814	2,804,193	0.74
14	Multimedios (Mexico)	2,421	1,959,811	0.68
15	Radiopolis (Colombia)	2,167	1,291,771	0.92
16	Imagen (Mexico)	2,098	2,241,714	0.52
17	NRM (Mexico)	1,976	1,474,402	0.74
18	Igreja Pentecostal Deus e Amor (Brazil)	1,653	2,169,884	0.41
19	Rádio Alvorada (Brazil)	1423	952,208	0.83
20	AccuRadio (United States)	943	347,748	1.49
21	Z101 (Dominican Republic)	787	762,113	0.57
22	NPR Member Stations (United States)	772	639,217	0.66
23	Cadena Radial Vida (Colombia)	770	981,954	0.41
24	Dial Brasil (Brazil)	735	647,104	0.63
25	Radio 93 (Brazil)	628	518,179	0.67

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: March 2020
EMEA Daypart: 6am-7pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	157,689	27,740,755	1.61
2	365 Digital	7,219	2,275,566	0.88
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	130,172	21,949,636	1.68
2	Prisa Radio (Spain and LATAM Countries)	62,866	24,173,598	0.74
3	Karnaval.com (Turkey)	23,519	10,108,358	0.66
4	Medialaan (Belgium)	22,779	4,365,561	1.46
5	Grupo Renascenca (Portugal)	17,646	2,949,493	1.72
6	RadioCorp (Netherlands)	15,647	3,552,511	1.23
7	Primedia Broadcasting (South Africa)	7,219	2,275,566	0.88
8	Active Radio A.S. (Czech Republic)	5,739	666,405	2.43
9	Sublime World BV (Netherlands)	4,211	670,583	1.77
10	NPR Member Stations (USA)	3,509	1,146,653	0.87



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	112,430	38,451,700	1.62
2	365 Digital	4,501	2,906,113	0.85
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	91,026	29,677,584	1.69
2	Prisa Radio (Spain and LATAM Countries)	46,932	38,376,054	0.68
3	Karnaval.com (Turkey)	17,021	16,565,592	0.57
4	Medialaan (Belgium)	16,259	6,041,196	1.47
5	RadioCorp (Netherlands)	11,808	5,231,784	1.25
6	Grupo Renascenca (Portugal)	11,180	4,043,281	1.54
7	Primedia Broadcasting (South Africa)	4,501	2,906,113	0.85
8	Active Radio A.S. (Czech Republic)	3,370	790,568	2.34
9	Sublime World BV (Netherlands)	3,337	1,026,209	1.80
10	NPR Member Stations (USA)	3,206	2,099,752	0.85



Resources

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics Reference Guide

A quick guide to Webcast Metrics Data, Features & Capabilities

<http://bit.ly/WCMreferenceguide>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

Ranker@TritonDigital.com