

August 2022 LATAM Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	1,227,617	↑ 1
2	Leyendas Legendarias	Sonoro ATC	930,919	↑ 1
3	O Assunto	Grupo Globo	510,862	Debut
4	Titulares Deportivos	Grupo BluRadio	439,394	-
5	Modus Operandi	Grupo Globo	336,846	Debut
6	Boletim Folha	Folha de S Paulo	308,704	-
7	Repórter CBN	Radios Grupo Globo	296,108	↑ 2
8	CNN 5 Cosas	WarnerMedia	291,529	↓ 3
9	Mais Recentes	Radios Grupo Globo	269,379	↓ 2
10	Resumão Diário	Grupo Globo	253,044	Debut
11	Asi las cosas con Carlos Loret de Mola	Prisa Radio	221,292	↓ 3
12	A Mulher da Casa Abandonada	Folha de S Paulo	218,315	↓ 11
13	Panda Show - Sin Censura	Stitcher Media	148,628	↓ 2
14	Top Expansión Tecnología	Sonoro Global Media Corp	143,972	↓ 4
15	Pânico	Jovem Pan Podcast	138,610	↓ 3
16	El Dollop	Sonoro ATC	123,937	↓ 3
17	De Todo Un Mucho	Stitcher Media	112,293	↓ 2
18	Estadão Notícias	Estadao	106,840	↓ 2
19	Comentaristas	Radios Grupo Globo	102,182	↓ 5
20	E Tem Mais	CNN Brasil	94,789	↓ 3
21	Que História É Essa, Porchat?	Grupo Globo	91,453	Debut
22	Mamilos	Grupo Globo	90,817	Debut
23	Economia	Radios Grupo Globo	83,883	↓ 5
24	Política	Radios Grupo Globo	80,989	↓ 3
25	Projeto Humanos: Altamira	Grupo Globo	80,187	Debut



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26	La Entrevista con Yordi Rosado	Stitcher Media	77,757	↓ 7
27	O Antagonista	audio.ad Podcast Network	69,456	↓ 7
28	Cuentos Increíbles	Sonoro Global Media Corp	67,686	↓ 6
29	Os Pingos nos Is	Jovem Pan Podcast	64,013	↓ 5
30	Jout Jout de Saia	Grupo Globo	58,201	Debut
31	Sabiduría Psicodélica	Sonoro Global Media Corp	56,032	Debut
32	Podcast Para Tudo	Grupo Globo	55,043	Debut
33	Sospechosamente Light	Grupo BluRadio	51,607	↑ 12
34	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	50,410	↓ 9
35	Café Brasil	audio.ad Podcast Network	50,345	↓ 9
36	Meu Inconsciente Coletivo	Folha de S Paulo	49,508	↑ 8
37	Ciudad Mágica	Sonoro Global Media Corp	48,242	Debut
38	Erazno y La Chokolata El Podcast	Stitcher Media	48,008	↓ 11
39	Panorama CBN	Radios Grupo Globo	47,521	↓ 11
40	Presente Diário	Radio Trans Mundial	46,174	↓ 11
41	Jornal da CBN	Radios Grupo Globo	45,597	↓ 10
42	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	45,492	↓ 8
43	Herejes: El Podcast	Sonoro Global Media Corp	44,779	↓ 13
44	Viva Voz - Vera Magalhães	Radios Grupo Globo	40,888	↓ 8
45	Hoy en EL PAÍS	Prisa Radio	39,882	↓ 10
46	The School of Greatness	Stitcher Media	39,466	↓ 9
47	Posso Mandar Áudio?	Grupo Globo	36,691	Debut
48	CNN 5 Things	WarnerMedia	36,583	↓ 9
49	Braincast	Grupo Globo	35,702	Debut
50	La W Radio con Julio Sánchez Cristo	Prisa Radio	35,425	↓ 7



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51	W_RADIO - Martha Debayle en W	Prisa Radio	35,241	↓ 13
52	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	34,499	↓ 12
53	Serialmente	Radiópolis	33,968	↓ 11
54	Mañanas BLU con Néstor Morales	Grupo BluRadio	33,209	↓ 21
55	Aristegui	WarnerMedia	33,151	↓ 7
56	Conversa com Bial	Grupo Globo	32,722	Debut
57	Infinitos con Martha Higareda	Stitcher Media	32,503	↓ 16
58	CARACOL - 6AM Hoy por Hoy	Prisa Radio	32,020	↑ 19
59	Papo de Política	Grupo Globo	31,290	Debut
60	Crime Junkie	audiochuck	31,178	↓ 9
61	GE Flamengo	Grupo Globo	30,760	Debut
62	Expertas en Nada	Prisa Radio	29,919	↑ 38
63	La Caminera con Tania Rincón, Fer Gay y Fran Hevia	audio.ad Podcast Network	29,681	↓ 14
64	On Purpose with Jay Shetty	Stitcher Media	28,609	↓ 11
65	DEMENTES	Sonoro Global Media Corp	27,634	↓ 6
66	DIÁRIO DE BORDO	Grupo Globo	27,328	Debut
67	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	27,151	↓ 20
68	Morning Show	Jovem Pan Podcast	26,315	↓ 18
69	A Mesa	Grupo Globo	26,100	Debut
70	Supracortical	Sonoro Global Media Corp	25,921	↓ 16
71	How I Built This with Guy Raz	Wondery	25,864	↓ 3
72	Ao Ponto	Rádios Grupo Globo	25,854	↓ 20
73	Conan O'Brien Needs A Friend	Stitcher Media	25,206	↓ 7
74	LOS40 MX - ¡Ya Párate!	Prisa Radio	25,091	↓ 12
75	Mejor Con Gaby Vargas	audio.ad Podcast Network	24,967	↓ 1

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76	Don Cheto Al Aire	Stitcher Media	24,781	↓ 12
77	Freakonomics Radio	Stitcher Media	24,630	↓ 17
78	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	24,609	↓ 55
79	Papo de Novela	Grupo Globo	23,706	Debut
80	Lo Que Tienes Que Saber	Prisa Radio	23,647	↓ 19
81	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	23,549	↓ 23
82	Top Expansión	Sonoro Global Media Corp	23,223	↑ 4
83	Cena Aberta	Grupo Globo	23,101	Debut
84	E aí Gay?	Grupo Globo	22,921	Debut
85	YORDI EN EXA	audio.ad Podcast Network	22,684	↓ 39
86	Nadie sabe nada	Prisa Radio	22,350	↓ 17
87	Las Noticias del Día (MX)	Audioboom	22,346	↓ 31
88	Donos da Razão	Grupo Globo	21,332	Debut
89	Hidden Brain	Hidden Brain Media	20,872	↓ 19
90	SER Historia	Prisa Radio	20,562	↓ 17
91	Acá Entre Nozz	Sonoro Global Media Corp	20,490	Debut
92	CNN Money	CNN Brasil	20,490	↓ 16
93	Un Libro Una Hora	Prisa Radio	20,264	↓ 21
94	Papo de Segunda	Grupo Globo	19,889	Debut
95	Morras Malditas	Sonoro Global Media Corp	19,659	Debut
96	Palestras Filosóficas Nova Acrópole	Audioboom	19,486	↓ 29
97	The Mindset Mentor	Kast Media	19,444	↓ 17
98	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	19,025	↓ 19
99	Morbid	Wondery	18,769	↓ 21
100	Academia de Conspiraciones	Sonoro Global Media Corp	18,451	↓ 25



<https://www.tritonrankers.com/reports/latam/podcasts/2022/>

4 of 5 • Reporting Period: August 2022 (August 1 - August 28)



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST RANKER

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com

