



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

SOBRE O WEBCAST METRICS®

O serviço de mensuração de Streaming Webcast Metrics é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

SOBRE OS RANKERS

Os Rankers do Webcast Metrics® são uma lista dos principais Publishers e redes de áudio digital de acordo com o serviço de mensuração de Streaming Webcast Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, AMÉRICA LATINA E EMEA.

- O Ranker Global verifica a quantidade de transmissões sem qualificar onde estão sendo consumidas.
- Os rankers regionais quantificam o consumo com base na localização do ouvinte
- Todas as métricas dos rankers do Webcast Metrics incluem audição com e sem suporte de anúncios.

SOBRE AS CLASSIFICAÇÕES

As classificações são computadas com base na Média de Sessões Ativas (AAS), e Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL) também são exibidos.

COMPREENSÃO DAS MÉTRICAS

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



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RANKERS JUNHO 2019





Month: June 2019
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,168,321	411,864,586	0.77
2	Talpa Network	115,073	19,465,343	1.63
3	365 Digital	5,933	1,496,068	1.08
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	426,963	156,264,766	0.75
2	Prisa Radio	130,472	43,149,200	0.83
3	Talpa Radio	96,604	15,609,745	1.71
4	NPR Member Stations	88,674	26,428,198	0.9
5	RADIO.COM	72,970	29,108,650	0.68
6	Cumulus Streaming Network	64,997	22,273,509	0.8
7	Bell Media	34,977	6,895,674	1.37
8	AccuRadio	33,615	4,510,339	2.02
9	Beasley Broadcasting Corporate	26,638	8,770,626	0.83
10	Univision	24,099	13,942,078	0.48
11	Grupo Acir	21,918	6,613,894	0.91
12	CRP Radios	20,648	6,781,134	0.84
13	Karnaval.com	20,420	8,975,851	0.63
14	Grupo Radio Centro	20,055	7,580,798	0.72
15	Hubbard Broadcasting	19,819	4,897,461	1.09
16	Grupo Renascenca	19,798	2,856,844	1.92
17	EMF Corporate	19,398	4,497,604	1.18
18	ESPN Radio Corporate	18,910	9,309,004	0.56
19	Medialaan	16,521	2,659,963	1.71
20	Salem Communications	14,427	5,383,083	0.72

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 342,069,706, Net Total Listening Hours: 333,738,397, Gross Active Sessions: 416,868,878, Net Active Sessions: 395,880,429, % Filtered Total Listening Hours: 97.56%, % Filtered Active Sessions: 94.97%



Month: June 2019
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	768,983	519,927,697	0.78
2	Talpa Network	83,958	28,494,872	1.58
3	365 Digital	3,684	1,837,602	1.06
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	305,481	216,422,717	0.75
2	Prisa Radio	86,460	58,825,148	0.78
3	Talpa Radio	69,143	22,326,309	1.66
4	NPR Member Stations	68,497	39,165,126	0.92
5	RADIO.COM	47,193	36,459,392	0.68
6	Cumulus Streaming Network	41,853	27,216,796	0.81
7	Bell Media	23,868	9,229,947	1.36
8	AccuRadio	22,991	6,105,371	1.99
9	Beasley Broadcasting Corporate	17,444	10,969,767	0.85
10	Karnaval.com	15,979	15,247,540	0.56
11	Univision	14,778	16,462,750	0.48
12	CRP Radios	14,340	9,781,161	0.78
13	Grupo Acir	14,079	8,782,771	0.85
14	Grupo Radio Centro	13,287	10,061,401	0.7
15	EMF Corporate	13,040	6,340,456	1.09
16	Grupo Renascenca	12,685	3,978,384	1.71
17	ESPN Radio Corporate	12,625	12,385,656	0.54
18	Hubbard Broadcasting	12,582	5,948,976	1.11
19	Medialaan	11,974	3,811,025	1.68
20	New York Public Radio	10,099	5,090,730	1.04

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 460,367,637, Net Total Listening Hours: 447,334,623, Gross Active Sessions: 567,926,755, Net Active Sessions: 534,757,794, % Filtered Total Listening Hours: 97.17%, % Filtered Active Sessions: 94.16%



Month: June 2019
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,150,354	404,465,366	0.78
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,399,209	1,222,332,567	0.54
2	iHeartRadio	417,993	152,415,674	0.75
3	NPR Member Stations	82,062	24,285,685	0.91
4	RADIO.COM	72,851	29,014,545	0.68
5	Cumulus Streaming Network	63,825	21,861,196	0.8
6	Beasley Broadcasting Corporate	26,080	8,619,670	0.83
7	Univision	24,086	13,936,106	0.48
8	Hubbard Broadcasting	19,672	4,805,431	1.11
9	AccuRadio	19,543	2,373,955	2.22
10	EMF Corporate	18,243	4,093,548	1.21
11	ESPN Radio Corporate	18,073	8,880,580	0.56
12	Salem Communications	14,272	5,312,063	0.73
13	Urban One	13,103	5,042,294	0.71
14	New York Public Radio	12,133	3,073,415	1.06
15	Bonneville Corporate	9,565	3,286,884	0.8
16	Emmis Communications	9,423	3,578,691	0.72
17	Prisa Radio	6,830	3,506,550	0.53
18	Saga Communications	6,324	1,773,019	0.96
19	Classical KUSC/KDFC	5,751	968,214	1.6
20	Midwest Communications	5,723	1,273,019	1.22

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



Month: June 2019
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	754,681	508,295,590	0.78
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,006,035	2,013,496,546	0.53
2	iHeartRadio	298,146	210,242,588	0.75
3	NPR Member Stations	62,597	35,383,447	0.93
4	RADIO.COM	47,095	36,308,132	0.68
5	Cumulus Streaming Network	40,908	26,564,193	0.81
6	Beasley Broadcasting Corporate	17,027	10,750,161	0.84
7	Univision	14,769	16,453,621	0.48
8	AccuRadio	12,561	2,975,322	2.22
9	Hubbard Broadcasting	12,456	5,795,174	1.13
10	EMF Corporate	12,135	5,702,010	1.13
11	ESPN Radio Corporate	11,943	11,669,419	0.54
12	Salem Communications	9,289	6,443,794	0.76
13	New York Public Radio	9,069	4,306,564	1.1
14	Urban One	8,198	6,019,179	0.72
15	Emmis Communications	6,451	4,825,389	0.71
16	Bonneville Corporate	5,982	3,875,982	0.82
17	Prisa Radio	4,483	4,420,084	0.54
18	Classical KUSC/KDFC	4,482	1,494,578	1.58
19	Saga Communications	4,167	2,242,534	0.97
20	Midwest Communications	3,629	1,644,826	1.16

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



Month: June 2019
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (¹ List of countries in footnotes)	73,816	21,849,335	0.86
2	Grupo Acir (Mexico)	21,531	5,906,444	0.93
3	CRP Radios (Peru)	18,753	5,162,059	0.93
4	Grupo Radio Centro (Mexico)	17,009	5,592,182	0.77
5	Grupo RPP (Peru)	13,452	4,121,612	0.83
6	RCN Radio (Colombia)	9,406	2,812,334	0.84
7	Cadena 3 Argentina (Argentina)	9,389	2,954,403	0.81
8	Jovem Pan - SP (Brazil)	8,969	5,680,187	0.4
9	Grupo JBFM (Brazil)	8,904	2,205,232	1.03
10	Radios IMC (Argentina)	7,319	1,213,006	1.54
11	Nova Brasil (Brazil)	6,986	1,529,260	1.17
12	Grupo BluRadio (Colombia)	5,806	2,130,159	0.67
13	MVS Radio (Mexico)	5,301	1,576,150	0.86
14	Radiopolis (Colombia)	3,950	1,134,996	0.89
15	Multimedios (Mexico)	3,541	1,108,529	0.82
16	Imagen (Mexico)	3,485	1,555,805	0.57
17	NRM (Mexico)	2,917	836,181	0.89
18	AccuRadio (United States)	1,460	236,678	1.57
19	Dial Brasil (Brazil)	1,331	473,215	0.72
20	Igreja Pentecostal Deus e Amor (Brazil)	1,160	575,336	0.5
21	Radio 93 (Brazil)	1,025	330,410	0.79
22	Z101 (Dominican Republic)	1,010	457,951	0.56
23	NPR Member Stations (United States)	736	287,813	0.65
24	ACCION MULTIMEDIOS (Paraguay)	695	312,274	0.57
25	Cadena Radial Vida (Colombia)	665	287,240	0.54

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Month: June 2019
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	44,093	28,754,074	0.81
2	Grupo Acir (Mexico)	13,080	8,054,008	0.86
3	CRP Radios (Peru)	12,179	7,555,393	0.86
4	Grupo Radio Centro (Mexico)	10,691	7,644,239	0.74
5	Grupo RPP (Peru)	9,005	6,401,458	0.74
6	Cadena 3 Argentina (Argentina)	6,287	4,405,847	0.76
7	RCN Radio (Colombia)	6,219	4,332,083	0.76
8	Jovem Pan - SP (Brazil)	6,207	8,218,932	0.4
9	Grupo JBFM (Brazil)	5,927	3,416,762	0.93
10	Radios IMC (Argentina)	4,831	1,834,293	1.4
11	Nova Brasil (Brazil)	4,344	2,249,555	1.03
12	Grupo BluRadio (Colombia)	3,365	2,737,046	0.63
13	MVS Radio (Mexico)	3,107	1,993,870	0.83
14	Radiopolis (Colombia)	2,351	1,447,986	0.86
15	Multimedios (Mexico)	2,144	1,508,089	0.76
16	Imagen (Mexico)	1,947	1,839,116	0.56
17	NRM (Mexico)	1,913	1,221,988	0.83
18	Igreja Pentecostal Deus e Amor (Brazil)	1,050	1,095,748	0.5
19	AccuRadio (United States)	1,010	352,339	1.53
20	Dial Brasil (Brazil)	892	734,643	0.65
21	Radio 93 (Brazil)	643	456,104	0.75
22	NPR Member Stations (United States)	586	494,075	0.63
23	Z101 (Dominican Republic)	564	530,957	0.56
24	Cadena Radial Vida (Colombia)	454	423,564	0.53
25	ACCION MULTIMEDIOS (Paraguay)	410	405,087	0.54

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

1 Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	117,147	18,271,415	1.63
2	365 Digital	6,142	1,423,568	1.09
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	98,794	14,744,270	1.69
2	Prisa Radio (Spain and Latam Countries)	53,061	15,657,897	0.86
3	Karnaval.com (Turkey)	20,563	8,205,406	0.65
4	Grupo Renascenca (Portugal)	20,296	2,627,237	1.99
5	Medialaan (Belgium)	16,992	2,539,014	1.68
6	RadioCorp (Netherlands)	11,642	2,398,391	1.24
7	Primedia Broadcasting (South Africa)	6,142	1,423,568	1.09
8	AccuRadio (USA)	3,313	494,887	1.71
9	Sublime World BV (Netherlands)	3,267	431,524	1.94
10	NPR Member Stations (USA)	2,710	783,537	0.87



Month: June 2019
EMEA Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	82,586	27,765,942	1.57
2	365 Digital	3,590	1,770,548	1.07
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	68,203	21,819,944	1.64
2	Prisa Radio (Spain and Latam Countries)	36,982	24,864,403	0.78
3	Karnaval.com (Turkey)	15,687	14,932,456	0.56
4	Grupo Renascenca (Portugal)	12,427	3,781,689	1.78
5	Medialaan (Belgium)	11,909	3,770,384	1.68
6	RadioCorp (Netherlands)	9,024	3,999,647	1.23
7	Primedia Broadcasting (South Africa)	3,590	1,770,548	1.07
8	Sublime World BV (Netherlands)	2,547	708,116	1.93
9	NPR Member Stations (USA)	2,487	1,551,962	0.85
10	AccuRadio (USA)	2,441	769,094	1.70

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guia de referência do Webcast Metrics

Um guia rápido dos dados, recursos e capacidades do Webcast Metrics

<http://bit.ly/WCMreferenceguide>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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