



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

ABOUT WEBCAST METRICS®

The Webcast Metrics streaming measurement service is the industry standard for online audio consumption data. It provides credible, validated data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

ABOUT THE RANKERS

The Webcast Metrics® Rankers are a listing of the top performing digital audio publishers and networks as measured by Triton's Webcast Metrics streaming measurement service.

Publishers are ranked globally, and in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening.

ABOUT THE RANKINGS

Rankings are computed on the basis of Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

UNDERSTANDING THE METRICS

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.



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JUNE 2019 RANKERS





Month: June 2019
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,168,321	411,864,586	0.77
2	Talpa Network	115,073	19,465,343	1.63
3	365 Digital	5,933	1,496,068	1.08
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	426,963	156,264,766	0.75
2	Prisa Radio	130,472	43,149,200	0.83
3	Talpa Radio	96,604	15,609,745	1.71
4	NPR Member Stations	88,674	26,428,198	0.9
5	RADIO.COM	72,970	29,108,650	0.68
6	Cumulus Streaming Network	64,997	22,273,509	0.8
7	Bell Media	34,977	6,895,674	1.37
8	AccuRadio	33,615	4,510,339	2.02
9	Beasley Broadcasting Corporate	26,638	8,770,626	0.83
10	Univision	24,099	13,942,078	0.48
11	Grupo Acir	21,918	6,613,894	0.91
12	CRP Radios	20,648	6,781,134	0.84
13	Karnaval.com	20,420	8,975,851	0.63
14	Grupo Radio Centro	20,055	7,580,798	0.72
15	Hubbard Broadcasting	19,819	4,897,461	1.09
16	Grupo Renascenca	19,798	2,856,844	1.92
17	EMF Corporate	19,398	4,497,604	1.18
18	ESPN Radio Corporate	18,910	9,309,004	0.56
19	Medialaan	16,521	2,659,963	1.71
20	Salem Communications	14,427	5,383,083	0.72

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 342,069,706, Net Total Listening Hours: 333,738,397, Gross Active Sessions: 416,868,878, Net Active Sessions: 395,880,429, % Filtered Total Listening Hours: 97.56%, % Filtered Active Sessions: 94.97%



Month: June 2019
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	768,983	519,927,697	0.78
2	Talpa Network	83,958	28,494,872	1.58
3	365 Digital	3,684	1,837,602	1.06
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	305,481	216,422,717	0.75
2	Prisa Radio	86,460	58,825,148	0.78
3	Talpa Radio	69,143	22,326,309	1.66
4	NPR Member Stations	68,497	39,165,126	0.92
5	RADIO.COM	47,193	36,459,392	0.68
6	Cumulus Streaming Network	41,853	27,216,796	0.81
7	Bell Media	23,868	9,229,947	1.36
8	AccuRadio	22,991	6,105,371	1.99
9	Beasley Broadcasting Corporate	17,444	10,969,767	0.85
10	Karnaval.com	15,979	15,247,540	0.56
11	Univision	14,778	16,462,750	0.48
12	CRP Radios	14,340	9,781,161	0.78
13	Grupo Acir	14,079	8,782,771	0.85
14	Grupo Radio Centro	13,287	10,061,401	0.7
15	EMF Corporate	13,040	6,340,456	1.09
16	Grupo Renascenca	12,685	3,978,384	1.71
17	ESPN Radio Corporate	12,625	12,385,656	0.54
18	Hubbard Broadcasting	12,582	5,948,976	1.11
19	Medialaan	11,974	3,811,025	1.68
20	New York Public Radio	10,099	5,090,730	1.04

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 460,367,637, Net Total Listening Hours: 447,334,623, Gross Active Sessions: 567,926,755, Net Active Sessions: 534,757,794, % Filtered Total Listening Hours: 97.17%, % Filtered Active Sessions: 94.16%



Month: June 2019
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,150,354	404,465,366	0.78
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,399,209	1,222,332,567	0.54
2	iHeartRadio	417,993	152,415,674	0.75
3	NPR Member Stations	82,062	24,285,685	0.91
4	RADIO.COM	72,851	29,014,545	0.68
5	Cumulus Streaming Network	63,825	21,861,196	0.8
6	Beasley Broadcasting Corporate	26,080	8,619,670	0.83
7	Univision	24,086	13,936,106	0.48
8	Hubbard Broadcasting	19,672	4,805,431	1.11
9	AccuRadio	19,543	2,373,955	2.22
10	EMF Corporate	18,243	4,093,548	1.21
11	ESPN Radio Corporate	18,073	8,880,580	0.56
12	Salem Communications	14,272	5,312,063	0.73
13	Urban One	13,103	5,042,294	0.71
14	New York Public Radio	12,133	3,073,415	1.06
15	Bonneville Corporate	9,565	3,286,884	0.8
16	Emmis Communications	9,423	3,578,691	0.72
17	Prisa Radio	6,830	3,506,550	0.53
18	Saga Communications	6,324	1,773,019	0.96
19	Classical KUSC/KDFC	5,751	968,214	1.6
20	Midwest Communications	5,723	1,273,019	1.22

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



Month: June 2019
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	754,681	508,295,590	0.78
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,006,035	2,013,496,546	0.53
2	iHeartRadio	298,146	210,242,588	0.75
3	NPR Member Stations	62,597	35,383,447	0.93
4	RADIO.COM	47,095	36,308,132	0.68
5	Cumulus Streaming Network	40,908	26,564,193	0.81
6	Beasley Broadcasting Corporate	17,027	10,750,161	0.84
7	Univision	14,769	16,453,621	0.48
8	AccuRadio	12,561	2,975,322	2.22
9	Hubbard Broadcasting	12,456	5,795,174	1.13
10	EMF Corporate	12,135	5,702,010	1.13
11	ESPN Radio Corporate	11,943	11,669,419	0.54
12	Salem Communications	9,289	6,443,794	0.76
13	New York Public Radio	9,069	4,306,564	1.1
14	Urban One	8,198	6,019,179	0.72
15	Emmis Communications	6,451	4,825,389	0.71
16	Bonneville Corporate	5,982	3,875,982	0.82
17	Prisa Radio	4,483	4,420,084	0.54
18	Classical KUSC/KDFC	4,482	1,494,578	1.58
19	Saga Communications	4,167	2,242,534	0.97
20	Midwest Communications	3,629	1,644,826	1.16

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



Month: June 2019
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (¹ List of countries in footnotes)	73,816	21,849,335	0.86
2	Grupo Acir (Mexico)	21,531	5,906,444	0.93
3	CRP Radios (Peru)	18,753	5,162,059	0.93
4	Grupo Radio Centro (Mexico)	17,009	5,592,182	0.77
5	Grupo RPP (Peru)	13,452	4,121,612	0.83
6	RCN Radio (Colombia)	9,406	2,812,334	0.84
7	Cadena 3 Argentina (Argentina)	9,389	2,954,403	0.81
8	Jovem Pan - SP (Brazil)	8,969	5,680,187	0.4
9	Grupo JBFM (Brazil)	8,904	2,205,232	1.03
10	Radios IMC (Argentina)	7,319	1,213,006	1.54
11	Nova Brasil (Brazil)	6,986	1,529,260	1.17
12	Grupo BluRadio (Colombia)	5,806	2,130,159	0.67
13	MVS Radio (Mexico)	5,301	1,576,150	0.86
14	Radiopolis (Colombia)	3,950	1,134,996	0.89
15	Multimedios (Mexico)	3,541	1,108,529	0.82
16	Imagen (Mexico)	3,485	1,555,805	0.57
17	NRM (Mexico)	2,917	836,181	0.89
18	AccuRadio (United States)	1,460	236,678	1.57
19	Dial Brasil (Brazil)	1,331	473,215	0.72
20	Igreja Pentecostal Deus e Amor (Brazil)	1,160	575,336	0.5
21	Radio 93 (Brazil)	1,025	330,410	0.79
22	Z101 (Dominican Republic)	1,010	457,951	0.56
23	NPR Member Stations (United States)	736	287,813	0.65
24	ACCION MULTIMEDIOS (Paraguay)	695	312,274	0.57
25	Cadena Radial Vida (Colombia)	665	287,240	0.54

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Month: June 2019
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	44,093	28,754,074	0.81
2	Grupo Acir (Mexico)	13,080	8,054,008	0.86
3	CRP Radios (Peru)	12,179	7,555,393	0.86
4	Grupo Radio Centro (Mexico)	10,691	7,644,239	0.74
5	Grupo RPP (Peru)	9,005	6,401,458	0.74
6	Cadena 3 Argentina (Argentina)	6,287	4,405,847	0.76
7	RCN Radio (Colombia)	6,219	4,332,083	0.76
8	Jovem Pan - SP (Brazil)	6,207	8,218,932	0.4
9	Grupo JBFM (Brazil)	5,927	3,416,762	0.93
10	Radios IMC (Argentina)	4,831	1,834,293	1.4
11	Nova Brasil (Brazil)	4,344	2,249,555	1.03
12	Grupo BluRadio (Colombia)	3,365	2,737,046	0.63
13	MVS Radio (Mexico)	3,107	1,993,870	0.83
14	Radiopolis (Colombia)	2,351	1,447,986	0.86
15	Multimedios (Mexico)	2,144	1,508,089	0.76
16	Imagen (Mexico)	1,947	1,839,116	0.56
17	NRM (Mexico)	1,913	1,221,988	0.83
18	Igreja Pentecostal Deus e Amor (Brazil)	1,050	1,095,748	0.5
19	AccuRadio (United States)	1,010	352,339	1.53
20	Dial Brasil (Brazil)	892	734,643	0.65
21	Radio 93 (Brazil)	643	456,104	0.75
22	NPR Member Stations (United States)	586	494,075	0.63
23	Z101 (Dominican Republic)	564	530,957	0.56
24	Cadena Radial Vida (Colombia)	454	423,564	0.53
25	ACCION MULTIMEDIOS (Paraguay)	410	405,087	0.54

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

1 Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Month: June 2019
EMEA Daypart: 6am-7pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	117,147	18,271,415	1.63
2	365 Digital	6,142	1,423,568	1.09
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	98,794	14,744,270	1.69
2	Prisa Radio (Spain and Latam Countries)	53,061	15,657,897	0.86
3	Karnaval.com (Turkey)	20,563	8,205,406	0.65
4	Grupo Renascenca (Portugal)	20,296	2,627,237	1.99
5	Medialaan (Belgium)	16,992	2,539,014	1.68
6	RadioCorp (Netherlands)	11,642	2,398,391	1.24
7	Primedia Broadcasting (South Africa)	6,142	1,423,568	1.09
8	AccuRadio (USA)	3,313	494,887	1.71
9	Sublime World BV (Netherlands)	3,267	431,524	1.94
10	NPR Member Stations (USA)	2,710	783,537	0.87



Month: June 2019
EMEA Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	82,586	27,765,942	1.57
2	365 Digital	3,590	1,770,548	1.07
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	68,203	21,819,944	1.64
2	Prisa Radio (Spain and Latam Countries)	36,982	24,864,403	0.78
3	Karnaval.com (Turkey)	15,687	14,932,456	0.56
4	Grupo Renascenca (Portugal)	12,427	3,781,689	1.78
5	Medialaan (Belgium)	11,909	3,770,384	1.68
6	RadioCorp (Netherlands)	9,024	3,999,647	1.23
7	Primedia Broadcasting (South Africa)	3,590	1,770,548	1.07
8	Sublime World BV (Netherlands)	2,547	708,116	1.93
9	NPR Member Stations (USA)	2,487	1,551,962	0.85
10	AccuRadio (USA)	2,441	769,094	1.70



Resources

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics Reference Guide

A quick guide to Webcast Metrics Data, Features & Capabilities

<http://bit.ly/WCMreferenceguide>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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