



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Junio 2022

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS JUNIO 2022

GLOBAL

Daypart: 6am-8pm M-F
Month: Junio 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,164,098	460,763,021	0.76
2	Talpa Network	153,275	25,331,433	1.83
3	365 Digital	7,826	2,443,148	0.96

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	415,844	188,558,747	0.66
2	Prisa Radio	185,848	77,485,876	0.72
3	Talpa Radio	119,309	18,320,749	1.97
4	NPR Member Stations	97,168	36,176,481	0.80
5	Audacy	89,336	37,347,055	0.72
6	Cumulus Streaming Network	60,001	20,531,501	0.87
7	Bell Media	42,717	9,307,526	1.37
8	EMF	37,930	7,921,793	1.40
9	Grupo Acir	36,199	12,521,485	0.87
10	Medialaan	32,604	5,842,263	1.69
11	Univision	29,107	15,843,613	0.55
12	Beasley Broadcasting Corporate	27,230	9,528,808	0.86
13	CRP Radios	26,693	10,861,574	0.74
14	AccuRadio	24,128	4,512,441	1.60
15	Cogeco Media Inc	23,866	5,564,383	1.26
16	Hubbard Broadcasting	21,596	6,424,633	1.00
17	Karnaval.com	20,009	9,031,699	0.68
18	Grupo Radio Centro	17,732	6,591,396	0.81
19	Organizacion Radial Olimpica	17,078	8,491,426	0.60
20	Grupo BluRadio	15,218	10,215,850	0.44
21	Grupo JBFM	14,995	6,053,696	0.75
22	Grupo Alpha Media	14,873	7,115,071	0.63
23	New York Public Radio	13,831	4,748,186	0.87
24	Grupo Godó	13,413	4,971,828	0.81
25	Grupo America	12,668	4,734,990	0.80

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Junio 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	828,757	567,907,409	0.77
2	Talpa Network	118,939	35,356,193	1.80
3	365 Digital	5,324	2,951,539	0.95

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	312,386	248,694,333	0.67
2	Prisa Radio	133,917	100,542,123	0.70
3	Talpa Radio	89,905	24,045,892	2.00
4	NPR Member Stations	78,441	49,691,169	0.83
5	Audacy	68,985	50,345,223	0.72
6	Cumulus Streaming Network	42,345	24,827,287	0.90
7	Bell Media	31,008	11,694,424	1.39
8	EMF	29,541	10,943,440	1.42
9	Grupo Acir	25,593	16,083,145	0.84
10	Medialaan	24,780	7,766,561	1.70
11	CRP Radios	20,118	14,843,557	0.72
12	Univision	19,460	18,183,644	0.57
13	Beasley Broadcasting Corporate	19,103	11,423,837	0.89
14	AccuRadio	17,574	5,913,443	1.58
15	Cogeco Media Inc	16,807	6,704,629	1.30
16	Karnaval.com	15,660	13,429,264	0.63
17	Hubbard Broadcasting	15,237	7,658,909	1.04
18	Organizacion Radial Olimpica	13,651	12,169,170	0.59
19	Grupo Radio Centro	12,640	8,423,115	0.79
20	Grupo JBFM	11,522	8,362,312	0.73
21	New York Public Radio	11,068	6,421,050	0.91
22	Grupo Alpha Media	10,327	8,542,455	0.64
23	Grupo America	10,176	7,287,858	0.74
24	Grupo BluRadio	9,992	12,010,918	0.43
25	Commerciele Radio Nederland B.V.	9,700	3,592,232	1.44

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Junio 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,141,149	449,935,080	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	402,236	181,841,316	0.67
2	NPR Member Stations	90,546	33,844,299	0.80
3	Audacy	88,961	37,091,696	0.72
4	Cumulus Streaming Network	59,081	20,194,928	0.87
5	EMF	36,881	7,589,477	1.42
6	Univision	29,093	15,836,252	0.55
7	Beasley Broadcasting Corporate	26,653	9,369,955	0.86
8	Hubbard Broadcasting	21,498	6,351,422	1.01
9	AccuRadio	13,923	2,462,015	1.69
10	New York Public Radio	12,629	4,236,767	0.89
11	Salem Communications	12,445	4,691,117	0.79
12	Urban One	11,652	4,480,956	0.78
13	Bonneville International	9,506	3,802,124	0.75
14	Prisa Radio	8,292	4,915,246	0.51
15	MediaCo Holding Inc	8,231	4,099,997	0.60
16	Midwest Communications	7,681	1,750,742	1.30
17	Entravision Communications Corporation	6,159	3,010,591	0.62
18	Classical KUSC/KDFC	5,452	1,114,792	1.45
19	Estrella Media	4,667	2,202,683	0.64
20	WAMU	3,667	1,593,500	0.69
21	ESPN Radio Corporate	3,135	1,895,845	0.49
22	Sinclair Telecable	3,007	993,051	0.91
23	Lotus Communications Corp	2,800	1,234,888	0.68
24	Meruelo Media Holdings	2,747	1,211,872	0.69
25	Connoisseur Media	2,521	544,779	1.37

Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Junio 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	809,927	551,755,041	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	301,251	238,795,823	0.67
2	NPR Member Stations	72,476	46,001,741	0.83
3	Audacy	68,570	49,879,622	0.73
4	Cumulus Streaming Network	41,562	24,322,964	0.90
5	EMF	28,689	10,459,673	1.44
6	Univision	19,450	18,173,908	0.57
7	Beasley Broadcasting Corporate	18,662	11,220,078	0.88
8	Hubbard Broadcasting	15,151	7,547,912	1.05
9	New York Public Radio	10,016	5,640,899	0.94
10	AccuRadio	9,643	3,046,165	1.67
11	Salem Communications	8,677	5,484,560	0.83
12	Urban One	8,269	5,337,367	0.82
13	MediaCo Holding Inc	6,796	5,862,611	0.62
14	Bonneville International	6,604	4,485,068	0.78
15	Prisa Radio	5,824	5,966,548	0.52
16	Midwest Communications	5,423	2,175,135	1.30
17	Classical KUSC/KDFC	4,518	1,643,018	1.45
18	Entravision Communications Corporation	3,936	3,344,677	0.63
19	WAMU	2,931	2,152,548	0.72
20	Estrella Media	2,915	2,424,044	0.64
21	ESPN Radio Corporate	2,621	2,849,136	0.49
22	Sinclair Telecable	2,075	1,163,316	0.94
23	Meruelo Media Holdings	2,061	1,583,246	0.69
24	Lotus Communications Corp	1,831	1,385,663	0.70
25	Connoisseur Media	1,827	685,539	1.40

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Junio 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	98,687	39,399,347	0.69
2	Grupo Acir (Mexico)	34,913	11,125,182	0.88
3	CRP Radios (Peru)	24,507	8,770,834	0.78
4	Grupo Radio Centro (Mexico)	15,939	5,166,378	0.86
5	Grupo JBFM (Brazil)	15,271	5,679,948	0.75
6	RCN Radio (Colombia)	15,211	6,294,940	0.66
7	Grupo Alpha Media (Argentina)	14,682	6,459,691	0.64
8	Organizacion Radial Olimpica (Colombia)	14,231	6,249,813	0.63
9	Grupo BluRadio (Colombia)	14,089	8,618,474	0.45
10	Grupo América (Argentina)	12,445	4,178,568	0.82
11	Grupo Camargo de Comunicação (Brazil)	9,188	3,887,447	0.67
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	9,170	1,892,486	1.38
13	Grupo Mix de Comunicacao (Brazil)	8,836	2,195,409	1.14
14	LS4 Radio Continental SA (Argentina)	7,761	1,937,403	1.12
15	Jovem Pan - SP (Brazil)	6,858	4,608,283	0.42
16	MVS Radio (Mexico)	6,395	2,309,352	0.77
17	SAUDADE FM (Brazil)	5,157	1,824,803	0.79
18	Nova Brasil (Brazil)	4,554	1,377,276	0.93
19	Grupo Radiópolis (Colombia)	4,430	1,414,628	0.87
20	Multimedios (Mexico)	4,372	1,619,825	0.76
21	Rádio Alvorada (Brazil)	3,777	943,401	1.13
22	Imagen (Mexico)	2,911	1,056,785	0.78
23	Radio Kiss FM (Brazil)	2,862	815,897	0.99
24	NRM (Mexico)	2,630	995,414	0.74
25	Cadena 3 Argentina (Argentina)	2,520	792,690	0.87

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Junio 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	63,895	49,155,213	0.68
2	Grupo Acir (Mexico)	23,351	14,662,514	0.85
3	CRP Radios (Peru)	17,541	12,356,970	0.75
4	RCN Radio (Colombia)	11,264	9,518,588	0.62
5	Grupo JBFM (Brazil)	11,244	8,160,711	0.73
6	Grupo Radio Centro (Mexico)	10,800	6,807,112	0.84
7	Organizacion Radial Olimpica (Colombia)	10,747	9,254,297	0.61
8	Grupo América (Argentina)	9,755	6,908,396	0.74
9	Grupo Alpha Media (Argentina)	9,736	7,947,088	0.65
10	Grupo BluRadio (Colombia)	8,678	10,272,228	0.44
11	Grupo Camargo de Comunicação (Brazil)	6,648	5,509,707	0.65
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,008	2,420,803	1.33
13	Grupo Mix de Comunicacao (Brazil)	5,953	3,012,025	1.06
14	LS4 Radio Continental SA (Argentina)	5,458	2,786,101	1.04
15	Jovem Pan - SP (Brazil)	4,955	6,146,758	0.43
16	MVS Radio (Mexico)	4,174	2,904,549	0.76
17	SAUDADE FM (Brazil)	3,906	2,772,644	0.75
18	Nova Brasil (Brazil)	3,361	2,054,900	0.87
19	Multimedios (Mexico)	3,042	2,242,238	0.72
20	Grupo Radiopolis (Colombia)	2,978	1,865,598	0.84
21	Rádio Alvorada (Brazil)	2,591	1,303,050	1.06
22	Radio Kiss FM (Brazil)	2,003	1,123,987	0.95
23	NRM (Mexico)	1,893	1,417,648	0.71
24	Cadena 3 Argentina (Argentina)	1,870	1,181,870	0.83
25	Igreja Pentecostal Deus e Amor (Brazil)	1,806	1,548,920	0.59

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Junio 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	156,795	24,034,230	1.87
2	365 Digital	8,143	2,349,089	1.00

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	122,712	17,543,511	2.11
2	Prisa Radio (Spain and Latam Countries)	84,471	29,946,240	0.79
3	DPG Media (Netherlands)	50,564	8,315,520	1.70
4	Medialaan (Belgium)	33,547	5,595,477	1.72
5	Karnaval.com (Turkey)	20,216	8,354,853	0.68
6	RadioCorp (Netherlands)	18,725	3,605,758	1.46
7	Grupo Godó (Spain)	13,979	4,804,471	0.83
8	Commerciele Radio Nederland B.V.(Netherlands)	11,875	2,367,167	1.39
9	RadiaCZ (Czech Republic)	11,135	1,450,529	1.94
10	Fresh Media Bulgaria	9,992	1,609,678	1.83
11	Active Radio A.S. (Czech Republic)	8,888	1,236,829	1.96
12	Primedia Broadcasting (South Africa)	8,143	2,349,089	1.00
13	SABC (South Africa)	7,192	2,836,000	0.67
14	Vlaanderen Eén NV (Belgium)	5,333	781,944	1.93
15	Unidad Editorial (Spain)	5,124	2,833,144	0.49

Notes:

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EMEA



Daypart: 6am-12am M-SUN
Month: Junio 2022

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	117,786	34,697,270	1.83
2	365 Digital	5,227	2,883,934	0.99

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	89,365	23,711,870	2.08
2	Prisa Radio (Spain and Latam Countries)	63,147	44,460,517	0.73
3	DPG Media (Netherlands)	35,126	10,777,847	1.81
4	Medialaan (Belgium)	24,718	7,716,908	1.72
5	Karnaval.com (Turkey)	15,327	13,155,809	0.61
6	RadioCorp (Netherlands)	14,460	5,249,468	1.47
7	Grupo Godó (Spain)	9,613	6,513,118	0.78
8	Commerciele Radio Nederland B.V.(Netherlands)	9,570	3,523,512	1.46
9	RadiaCZ (Czech Republic)	7,491	2,115,157	1.77
10	Fresh Media Bulgaria	6,621	2,196,183	1.71
11	Active Radio A.S. (Czech Republic)	5,360	1,517,294	1.88
12	Primedia Broadcasting (South Africa)	5,227	2,883,934	0.99
13	SABC (South Africa)	5,211	4,108,067	0.69
14	Vlaanderen Eén NV (Belgium)	4,163	1,164,286	1.71
15	Unidad Editorial (Spain)	4,020	4,389,206	0.47

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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