



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Junho de 2022

## Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

## Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
  - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
  - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
  - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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## Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

## Compreensão das métricas

**Média de Sessões Ativas** ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ( $AAS = TLH / \text{Horas no período}$ ).

**Total de Horas de Audição** ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Sessões Iniciadas** ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Média de Horas de Audição** ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



**RANKERS JUNHO DE 2022**

# GLOBAL

Daypart: 6am-8pm M-F  
Month: Junho de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,164,098	460,763,021	0.76
2	Talpa Network	153,275	25,331,433	1.83
3	365 Digital	7,826	2,443,148	0.96

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	415,844	188,558,747	0.66
2	Prisa Radio	185,848	77,485,876	0.72
3	Talpa Radio	119,309	18,320,749	1.97
4	NPR Member Stations	97,168	36,176,481	0.80
5	Audacy	89,336	37,347,055	0.72
6	Cumulus Streaming Network	60,001	20,531,501	0.87
7	Bell Media	42,717	9,307,526	1.37
8	EMF	37,930	7,921,793	1.40
9	Grupo Acir	36,199	12,521,485	0.87
10	Medialaan	32,604	5,842,263	1.69
11	Univision	29,107	15,843,613	0.55
12	Beasley Broadcasting Corporate	27,230	9,528,808	0.86
13	CRP Radios	26,693	10,861,574	0.74
14	AccuRadio	24,128	4,512,441	1.60
15	Cogeco Media Inc	23,866	5,564,383	1.26
16	Hubbard Broadcasting	21,596	6,424,633	1.00
17	Karnaval.com	20,009	9,031,699	0.68
18	Grupo Radio Centro	17,732	6,591,396	0.81
19	Organizacion Radial Olimpica	17,078	8,491,426	0.60
20	Grupo BluRadio	15,218	10,215,850	0.44
21	Grupo JBFM	14,995	6,053,696	0.75
22	Grupo Alpha Media	14,873	7,115,071	0.63
23	New York Public Radio	13,831	4,748,186	0.87
24	Grupo Godó	13,413	4,971,828	0.81
25	Grupo America	12,668	4,734,990	0.80

**Notes:**

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN  
Month: Junho de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	828,757	567,907,409	0.77
2	Talpa Network	118,939	35,356,193	1.80
3	365 Digital	5,324	2,951,539	0.95

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	312,386	248,694,333	0.67
2	Prisa Radio	133,917	100,542,123	0.70
3	Talpa Radio	89,905	24,045,892	2.00
4	NPR Member Stations	78,441	49,691,169	0.83
5	Audacy	68,985	50,345,223	0.72
6	Cumulus Streaming Network	42,345	24,827,287	0.90
7	Bell Media	31,008	11,694,424	1.39
8	EMF	29,541	10,943,440	1.42
9	Grupo Acir	25,593	16,083,145	0.84
10	Medialaan	24,780	7,766,561	1.70
11	CRP Radios	20,118	14,843,557	0.72
12	Univision	19,460	18,183,644	0.57
13	Beasley Broadcasting Corporate	19,103	11,423,837	0.89
14	AccuRadio	17,574	5,913,443	1.58
15	Cogeco Media Inc	16,807	6,704,629	1.30
16	Karnaval.com	15,660	13,429,264	0.63
17	Hubbard Broadcasting	15,237	7,658,909	1.04
18	Organizacion Radial Olimpica	13,651	12,169,170	0.59
19	Grupo Radio Centro	12,640	8,423,115	0.79
20	Grupo JBFM	11,522	8,362,312	0.73
21	New York Public Radio	11,068	6,421,050	0.91
22	Grupo Alpha Media	10,327	8,542,455	0.64
23	Grupo America	10,176	7,287,858	0.74
24	Grupo BluRadio	9,992	12,010,918	0.43
25	Commerciele Radio Nederland B.V.	9,700	3,592,232	1.44

**Notes:**

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.

Daypart: 6am-8pm M-F  
Month: Junho de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,141,149	449,935,080	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	402,236	181,841,316	0.67
2	NPR Member Stations	90,546	33,844,299	0.80
3	Audacy	88,961	37,091,696	0.72
4	Cumulus Streaming Network	59,081	20,194,928	0.87
5	EMF	36,881	7,589,477	1.42
6	Univision	29,093	15,836,252	0.55
7	Beasley Broadcasting Corporate	26,653	9,369,955	0.86
8	Hubbard Broadcasting	21,498	6,351,422	1.01
9	AccuRadio	13,923	2,462,015	1.69
10	New York Public Radio	12,629	4,236,767	0.89
11	Salem Communications	12,445	4,691,117	0.79
12	Urban One	11,652	4,480,956	0.78
13	Bonneville International	9,506	3,802,124	0.75
14	Prisa Radio	8,292	4,915,246	0.51
15	MediaCo Holding Inc	8,231	4,099,997	0.60
16	Midwest Communications	7,681	1,750,742	1.30
17	Entravision Communications Corporation	6,159	3,010,591	0.62
18	Classical KUSC/KDFC	5,452	1,114,792	1.45
19	Estrella Media	4,667	2,202,683	0.64
20	WAMU	3,667	1,593,500	0.69
21	ESPN Radio Corporate	3,135	1,895,845	0.49
22	Sinclair Telecable	3,007	993,051	0.91
23	Lotus Communications Corp	2,800	1,234,888	0.68
24	Meruelo Media Holdings	2,747	1,211,872	0.69
25	Connoisseur Media	2,521	544,779	1.37

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.

Daypart: 6am-12am M-SUN  
Month: Junho de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	809,927	551,755,041	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	301,251	238,795,823	0.67
2	NPR Member Stations	72,476	46,001,741	0.83
3	Audacy	68,570	49,879,622	0.73
4	Cumulus Streaming Network	41,562	24,322,964	0.90
5	EMF	28,689	10,459,673	1.44
6	Univision	19,450	18,173,908	0.57
7	Beasley Broadcasting Corporate	18,662	11,220,078	0.88
8	Hubbard Broadcasting	15,151	7,547,912	1.05
9	New York Public Radio	10,016	5,640,899	0.94
10	AccuRadio	9,643	3,046,165	1.67
11	Salem Communications	8,677	5,484,560	0.83
12	Urban One	8,269	5,337,367	0.82
13	MediaCo Holding Inc	6,796	5,862,611	0.62
14	Bonneville International	6,604	4,485,068	0.78
15	Prisa Radio	5,824	5,966,548	0.52
16	Midwest Communications	5,423	2,175,135	1.30
17	Classical KUSC/KDFC	4,518	1,643,018	1.45
18	Entravision Communications Corporation	3,936	3,344,677	0.63
19	WAMU	2,931	2,152,548	0.72
20	Estrella Media	2,915	2,424,044	0.64
21	ESPN Radio Corporate	2,621	2,849,136	0.49
22	Sinclair Telecable	2,075	1,163,316	0.94
23	Meruelo Media Holdings	2,061	1,583,246	0.69
24	Lotus Communications Corp	1,831	1,385,663	0.70
25	Connoisseur Media	1,827	685,539	1.40

Notes:

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# LATAM

Daypart: 6am-7pm M-F  
Month: Junho de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	98,687	39,399,347	0.69
2	Grupo Acir (Mexico)	34,913	11,125,182	0.88
3	CRP Radios (Peru)	24,507	8,770,834	0.78
4	Grupo Radio Centro (Mexico)	15,939	5,166,378	0.86
5	Grupo JBFM (Brazil)	15,271	5,679,948	0.75
6	RCN Radio (Colombia)	15,211	6,294,940	0.66
7	Grupo Alpha Media (Argentina)	14,682	6,459,691	0.64
8	Organizacion Radial Olimpica (Colombia)	14,231	6,249,813	0.63
9	Grupo BluRadio (Colombia)	14,089	8,618,474	0.45
10	Grupo América (Argentina)	12,445	4,178,568	0.82
11	Grupo Camargo de Comunicação (Brazil)	9,188	3,887,447	0.67
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	9,170	1,892,486	1.38
13	Grupo Mix de Comunicacao (Brazil)	8,836	2,195,409	1.14
14	LS4 Radio Continental SA (Argentina)	7,761	1,937,403	1.12
15	Jovem Pan - SP (Brazil)	6,858	4,608,283	0.42
16	MVS Radio (Mexico)	6,395	2,309,352	0.77
17	SAUDADE FM (Brazil)	5,157	1,824,803	0.79
18	Nova Brasil (Brazil)	4,554	1,377,276	0.93
19	Grupo Radiopolis (Colombia)	4,430	1,414,628	0.87
20	Multimedios (Mexico)	4,372	1,619,825	0.76
21	Rádio Alvorada (Brazil)	3,777	943,401	1.13
22	Imagen (Mexico)	2,911	1,056,785	0.78
23	Radio Kiss FM (Brazil)	2,862	815,897	0.99
24	NRM (Mexico)	2,630	995,414	0.74
25	Cadena 3 Argentina (Argentina)	2,520	792,690	0.87

Notes:

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# LATAM



Daypart: 6am-12am M-SUN  
Month: Junho de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	63,895	49,155,213	0.68
2	Grupo Acir (Mexico)	23,351	14,662,514	0.85
3	CRP Radios (Peru)	17,541	12,356,970	0.75
4	RCN Radio (Colombia)	11,264	9,518,588	0.62
5	Grupo JBFM (Brazil)	11,244	8,160,711	0.73
6	Grupo Radio Centro (Mexico)	10,800	6,807,112	0.84
7	Organizacion Radial Olimpica (Colombia)	10,747	9,254,297	0.61
8	Grupo América (Argentina)	9,755	6,908,396	0.74
9	Grupo Alpha Media (Argentina)	9,736	7,947,088	0.65
10	Grupo BluRadio (Colombia)	8,678	10,272,228	0.44
11	Grupo Camargo de Comunicação (Brazil)	6,648	5,509,707	0.65
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,008	2,420,803	1.33
13	Grupo Mix de Comunicacao (Brazil)	5,953	3,012,025	1.06
14	LS4 Radio Continental SA (Argentina)	5,458	2,786,101	1.04
15	Jovem Pan - SP (Brazil)	4,955	6,146,758	0.43
16	MVS Radio (Mexico)	4,174	2,904,549	0.76
17	SAUDADE FM (Brazil)	3,906	2,772,644	0.75
18	Nova Brasil (Brazil)	3,361	2,054,900	0.87
19	Multimedios (Mexico)	3,042	2,242,238	0.72
20	Grupo Radiopolis (Colombia)	2,978	1,865,598	0.84
21	Rádio Alvorada (Brazil)	2,591	1,303,050	1.06
22	Radio Kiss FM (Brazil)	2,003	1,123,987	0.95
23	NRM (Mexico)	1,893	1,417,648	0.71
24	Cadena 3 Argentina (Argentina)	1,870	1,181,870	0.83
25	Igreja Pentecostal Deus e Amor (Brazil)	1,806	1,548,920	0.59

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: Junho de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	156,795	24,034,230	1.87
2	365 Digital	8,143	2,349,089	1.00

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	122,712	17,543,511	2.11
2	Prisa Radio (Spain and Latam Countries)	84,471	29,946,240	0.79
3	DPG Media (Netherlands)	50,564	8,315,520	1.70
4	Medialaan (Belgium)	33,547	5,595,477	1.72
5	Karnaval.com (Turkey)	20,216	8,354,853	0.68
6	RadioCorp (Netherlands)	18,725	3,605,758	1.46
7	Grupo Godó (Spain)	13,979	4,804,471	0.83
8	Commerciele Radio Nederland B.V. (Netherlands)	11,875	2,367,167	1.39
9	RadiaCZ (Czech Republic)	11,135	1,450,529	1.94
10	Fresh Media Bulgaria	9,992	1,609,678	1.83
11	Active Radio A.S. (Czech Republic)	8,888	1,236,829	1.96
12	Primedia Broadcasting (South Africa)	8,143	2,349,089	1.00
13	SABC (South Africa)	7,192	2,836,000	0.67
14	Vlaanderen Eén NV (Belgium)	5,333	781,944	1.93
15	Unidad Editorial (Spain)	5,124	2,833,144	0.49

**Notes:**

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# EMEA



Daypart: 6am-12am M-SUN  
Month: Junho de 2022

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	117,786	34,697,270	1.83
2	365 Digital	5,227	2,883,934	0.99

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	89,365	23,711,870	2.08
2	Prisa Radio (Spain and Latam Countries)	63,147	44,460,517	0.73
3	DPG Media (Netherlands)	35,126	10,777,847	1.81
4	Medialaan (Belgium)	24,718	7,716,908	1.72
5	Karnaval.com (Turkey)	15,327	13,155,809	0.61
6	RadioCorp (Netherlands)	14,460	5,249,468	1.47
7	Grupo Godó (Spain)	9,613	6,513,118	0.78
8	Commerciele Radio Nederland B.V.(Netherlands)	9,570	3,523,512	1.46
9	RadiaCZ (Czech Republic)	7,491	2,115,157	1.77
10	Fresh Media Bulgaria	6,621	2,196,183	1.71
11	Active Radio A.S. (Czech Republic)	5,360	1,517,294	1.88
12	Primedia Broadcasting (South Africa)	5,227	2,883,934	0.99
13	SABC (South Africa)	5,211	4,108,067	0.69
14	Vlaanderen Eén NV (Belgium)	4,163	1,164,286	1.71
15	Unidad Editorial (Spain)	4,020	4,389,206	0.47

**Notes:**

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## Recursos

### **Acesso aos Rankers mensais:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Webcast Metrics, Folha de informação**

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

### **Fale conosco**

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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