



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

SOBRE O WEBCAST METRICS®

O serviço de mensuração de Streaming Webcast Metrics é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam ou Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

SOBRE OS RANKERS

Os Rankers do Webcast Metrics® são uma lista dos principais Publishers e redes de áudio digital de acordo com o serviço de mensuração de Streaming Webcast Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
- Os rankers regionais quantificam o consumo com base na localização do ouvinte.
- Todas as métricas nos rankers do Webcast Metrics incluem escuta com ou sem inserção de anúncio.
- Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.

SOBRE AS CLASSIFICAÇÕES

As classificações são computadas com base na Média de Sessões Ativas (AAS), e Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL) também são exibidos.

COMPREENSÃO DAS MÉTRICAS

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



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RANKERS JUNHO 2020





Month: June 2020
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,188,110	469,064,949	0.76
2	Talpa Network	150,153	27,118,604	1.68
3	365 Digital	6,434	2,088,793	0.93
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	432,225	176,643,529	0.74
2	Prisa Radio	137,291	55,089,134	0.75
3	Talpa Radio	122,668	20,945,834	1.78
4	NPR Member Stations	107,447	41,658,935	0.77
5	RADIO.COM	79,400	34,192,300	0.7
6	Cumulus Streaming Network	70,133	26,389,470	0.8
7	Bell Media	35,114	7,880,942	1.33
8	Univision	27,782	15,237,706	0.55
9	Grupo Acir	25,488	9,450,795	0.82
10	Medialaan	24,702	4,959,043	1.51
11	Beasley Broadcasting Corporate	24,313	8,920,215	0.83
12	Karnaval.com	24,196	11,603,853	0.64
13	AccuRadio	23,987	3,846,016	1.86
14	Hubbard Broadcasting	19,863	5,755,009	1.03
15	EMF Corporate	16,738	4,505,081	1.11
16	Salem Communications	16,430	6,903,523	0.71
17	Grupo Renascenca	16,046	2,976,032	1.64
18	CRP Radios	15,631	7,176,462	0.66
19	New York Public Radio	15,228	5,025,234	0.91
20	Grupo Radio Centro	13,308	6,355,150	0.64

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 397,058,503, Net Total Listening Hours: 384,380,989, Gross Active Sessions: 489,929,119, Net Active Sessions: 465,457,104, % Filtered Total Listening Hours: 96.81%, % Filtered Active Sessions: 95.00%



Month: June 2020
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	837,949	573,056,240	0.77
2	Talpa Network	115,371	37,101,946	1.66
3	365 Digital	4,429	2,556,838	0.92
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	326,923	232,963,560	0.75
2	Prisa Radio	99,841	73,178,034	0.72
3	Talpa Radio	92,699	28,036,243	1.77
4	NPR Member Stations	85,957	57,604,349	0.79
5	RADIO.COM	57,052	42,018,903	0.72
6	Cumulus Streaming Network	48,654	31,273,275	0.82
7	Bell Media	26,063	10,165,158	1.35
8	Karnaval.com	19,027	18,127,367	0.56
9	Medialaan	18,986	6,696,339	1.52
10	Grupo Acir	18,581	12,538,085	0.79
11	Univision	18,471	17,744,222	0.55
12	AccuRadio	17,773	5,078,880	1.85
13	Beasley Broadcasting Corporate	17,204	10,750,522	0.85
14	Hubbard Broadcasting	13,897	6,947,083	1.05
15	CRP Radios	12,701	10,521,108	0.64
16	EMF Corporate	12,382	6,149,090	1.07
17	New York Public Radio	12,206	6,906,411	0.93
18	Salem Communications	11,336	8,057,515	0.74
19	Grupo Renascenca	11,197	4,068,229	1.47
20	Grupo Radio Centro	9,854	8,409,501	0.63

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 521,051,280, Net Total Listening Hours: 502,635,186, Gross Active Sessions: 642,431,636, Net Active Sessions: 607,588,089, % Filtered Total Listening Hours: 96.47%, % Filtered Active Sessions: 94.58%



Month: June 2020
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,169,313	460,162,245	0.76
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,217,275	1,215,598,354	0.55
2	iHeartRadio	421,758	171,603,947	0.74
3	NPR Member Stations	99,961	39,003,282	0.77
4	RADIO.COM	79,204	34,058,416	0.7
5	Cumulus Streaming Network	68,915	25,897,435	0.8
6	Univision	27,762	15,228,101	0.55
7	Beasley Broadcasting Corporate	23,760	8,748,791	0.82
8	Hubbard Broadcasting	19,720	5,654,277	1.04
9	Salem Communications	16,245	6,799,779	0.71
10	EMF Corporate	15,720	4,102,972	1.14
11	New York Public Radio	13,815	4,411,466	0.94
12	AccuRadio	13,391	1,941,079	2.05
13	Urban One	10,646	4,238,903	0.76
14	Bonneville International	10,251	4,003,853	0.78
15	ESPN Radio Corporate	9,175	4,286,430	0.64
16	Emmis Communications	7,640	3,404,653	0.68
17	Midwest Communications	6,773	1,649,082	1.23
18	Prisa Radio	6,611	3,615,202	0.55
19	Entravision Communications Corporation	5,766	2,854,350	0.62
20	Classical KUSC/KDFC	5,657	1,165,015	1.44

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



Month: June 2020
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	822,350	559,724,004	0.78
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,926,968	1,860,522,143	0.55
2	iHeartRadio	318,128	225,406,588	0.75
3	NPR Member Stations	79,210	53,346,968	0.78
4	RADIO.COM	56,885	41,817,989	0.72
5	Cumulus Streaming Network	47,629	30,545,929	0.82
6	Univision	18,456	17,731,111	0.55
7	Beasley Broadcasting Corporate	16,776	10,524,981	0.85
8	Hubbard Broadcasting	13,770	6,792,421	1.07
9	EMF Corporate	11,537	5,541,612	1.1
10	Salem Communications	11,180	7,900,466	0.74
11	New York Public Radio	10,969	5,955,113	0.97
12	AccuRadio	9,467	2,418,294	2.06
13	Urban One	7,579	5,200,852	0.77
14	Bonneville International	6,869	4,569,884	0.8
15	ESPN Radio Corporate	6,182	4,969,138	0.66
16	Emmis Communications	5,859	4,553,427	0.68
17	Classical KUSC/KDFC	4,757	1,716,233	1.46
18	Midwest Communications	4,699	2,031,880	1.22
19	Prisa Radio	4,601	4,330,929	0.56
20	Entravision Communications Corporation	3,735	3,220,985	0.62

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



Month: June 2020
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	71,219	26,994,814	0.74
2	Grupo Acir (Mexico)	24,081	8,209,177	0.83
3	CRP Radios (Peru)	13,104	5,258,140	0.7
4	Grupo RPP (Peru)	11,227	4,860,769	0.64
5	Grupo Radio Centro (Mexico)	11,124	4,733,492	0.66
6	RCN Radio (Colombia)	8,636	3,048,551	0.78
7	Jovem Pan - SP (Brazil)	7,823	5,441,967	0.4
8	Grupo JBFM (Brazil)	7,621	3,175,476	0.68
9	Grupo BluRadio (Colombia)	7,458	3,109,060	0.65
10	Rádios IMC (Argentina)	6,642	1,464,388	1.28
11	Nova Brasil (Brazil)	6,231	1,911,039	0.92
12	MVS Radio (Mexico)	5,517	2,064,941	0.75
13	Multimedios (Mexico)	3,536	1,288,445	0.77
14	Imagen (Mexico)	3,399	1,883,356	0.51
15	Radiópolis (Colombia)	2,836	867,042	0.92
16	Rádio Alvorada (Brazil)	2,579	759,269	0.96
17	NRM (Mexico)	2,516	965,472	0.73
18	Igreja Pentecostal Deus e Amor (Brazil)	2,117	1,288,889	0.45
19	Dial Brasil (Brazil)	1,455	566,127	0.73
20	AccuRadio (United States)	938	192,885	1.37
21	Z101 (Dominican Republic)	938	479,083	0.54
22	Radio 93 (Brazil)	863	398,737	0.61
23	Cadena Radial Vida (Colombia)	847	549,126	0.42
24	NPR Member Stations (United States)	814	351,645	0.65
25	ACCION MULTIMEDIOS (Paraguay)	800	424,548	0.53

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: June 2020
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	46,820	34,175,709	0.73
2	Grupo Acir (Mexico)	16,615	11,170,467	0.79
3	CRP Radios (Peru)	10,189	8,019,958	0.68
4	Grupo RPP (Peru)	8,315	7,041,838	0.62
5	Grupo Radio Centro (Mexico)	7,889	6,492,778	0.65
6	RCN Radio (Colombia)	6,611	4,860,432	0.71
7	Grupo JBFM (Brazil)	5,825	4,932,292	0.63
8	Jovem Pan - SP (Brazil)	5,692	7,329,064	0.41
9	Radios IMC (Argentina)	5,032	2,276,087	1.18
10	Grupo BluRadio (Colombia)	4,610	3,734,380	0.63
11	Nova Brasil (Brazil)	4,479	2,864,104	0.84
12	MVS Radio (Mexico)	3,606	2,623,649	0.73
13	Multimedios (Mexico)	2,410	1,806,013	0.71
14	Imagen (Mexico)	2,072	2,166,593	0.51
15	Igreja Pentecostal Deus e Amor (Brazil)	1,999	2,322,593	0.45
16	Radiopolis (Colombia)	1,983	1,193,826	0.89
17	NRM (Mexico)	1,861	1,417,412	0.7
18	Rádio Alvorada (Brazil)	1,789	1,133,079	0.84
19	Dial Brasil (Brazil)	1,074	844,314	0.68
20	AccuRadio (United States)	725	286,418	1.35
21	NPR Member Stations (United States)	691	580,360	0.63
22	Cadena Radial Vida (Colombia)	628	777,002	0.42
23	Radio 93 (Brazil)	613	562,691	0.58
24	Z101 (Dominican Republic)	563	541,648	0.55
25	ACCION MULTIMEDIOS (Paraguay)	507	535,373	0.51

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	152,902	25,473,817	1.70
2	365 Digital	6,645	1,993,122	0.94
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	125,557	19,851,790	1.82
2	Prisa Radio (Spain and LATAM Countries)	62,908	22,001,230	0.80
3	Medialaan (Belgium)	25,367	4,730,481	1.51
4	Karnaval.com (Turkey)	24,476	10,625,711	0.66
5	Grupo Renascenca (Portugal)	16,316	2,686,812	1.74
6	RadioCorp (Netherlands)	15,552	3,466,131	1.25
7	RadiaCZ (Czech Republic)	10,975	1,171,707	2.59
8	Active Radio A.S. (Czech Republic)	8,408	1,035,565	2.24
9	Primedia Broadcasting (South Africa)	6,645	1,993,122	0.94
10	Sublime World BV (Netherlands)	4,165	621,154	1.87



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	113,642	36,090,750	1.69
2	365 Digital	4,333	2,481,884	0.94
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	91,616	27,429,567	1.80
2	Prisa Radio (Spain and LATAM Countries)	47,536	33,945,268	0.74
3	Medialaan (Belgium)	18,914	6,641,321	1.52
4	Karnaval.com (Turkey)	18,711	17,748,497	0.57
5	RadioCorp (Netherlands)	12,243	5,198,874	1.26
6	Grupo Renascenca (Portugal)	10,920	3,838,163	1.54
7	RadiaCZ (Czech Republic)	7,019	1,526,532	2.41
8	Active Radio A.S. (Czech Republic)	5,018	1,244,387	2.11
9	Primedia Broadcasting (South Africa)	4,333	2,481,884	0.94
10	Sublime World BV (Netherlands)	3,422	954,915	1.91

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guia de referência do Webcast Metrics

Um guia rápido dos dados, recursos e capacidades do Webcast Metrics

<http://bit.ly/WCMreferenceguide>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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