



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

ABOUT WEBCAST METRICS®

The Webcast Metrics streaming measurement service is the industry standard for online audio consumption data. It provides credible, validated data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

ABOUT THE RANKERS

The Webcast Metrics® Rankers are a listing of the top performing digital audio publishers and sales networks as measured by Triton's Webcast Metrics streaming measurement service.

Publishers are ranked globally, and in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening.
- Sales Networks include both owned streams and the streams related to network affiliations.

ABOUT THE RANKINGS

Rankings are computed on the basis of Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

UNDERSTANDING THE METRICS

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.



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JULY 2020 RANKERS





Month: July 2020
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,153,749	476,786,930	0.76
2	Talpa Network	141,885	26,327,909	1.71
3	365 Digital	6,810	2,286,041	0.94
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	422,320	180,784,761	0.74
2	Prisa Radio	136,366	56,311,553	0.76
3	Talpa Radio	114,807	20,051,336	1.82
4	NPR Member Stations	106,235	42,574,170	0.78
5	RADIO.COM	77,242	34,434,012	0.7
6	Cumulus Streaming Network	66,859	26,309,266	0.8
7	Bell Media	32,810	7,817,548	1.31
8	Univision	28,501	16,609,653	0.54
9	Grupo Acir	26,624	10,138,414	0.83
10	AccuRadio	24,691	4,226,603	1.82
11	Beasley Broadcasting Corporate	23,433	8,974,158	0.83
12	Karnaval.com	22,050	11,217,434	0.63
13	Medialaan	21,986	4,426,577	1.58
14	Hubbard Broadcasting	18,811	5,665,796	1.04
15	Grupo Renascenca	17,748	3,133,390	1.8
16	CRP Radios	17,421	8,189,921	0.67
17	EMF Corporate	16,874	4,679,444	1.13
18	Salem Communications	15,473	6,730,361	0.72
19	New York Public Radio	14,198	4,841,162	0.92
20	Grupo Radio Centro	13,888	6,782,864	0.65

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 403,958,676, Net Total Listening Hours: 392,304,180, Gross Active Sessions: 498,735,105, Net Active Sessions: 474,184,039, % Filtered Total Listening Hours: 97.11%, % Filtered Active Sessions: 95.08%



Month: July 2020
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	820,327	580,816,782	0.77
2	Talpa Network	109,105	35,759,818	1.69
3	365 Digital	4,704	2,783,903	0.93
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	321,371	237,035,947	0.74
2	Prisa Radio	99,044	73,720,237	0.74
3	Talpa Radio	86,943	26,653,487	1.8
4	NPR Member Stations	84,882	57,930,799	0.8
5	RADIO.COM	55,954	42,419,258	0.72
6	Cumulus Streaming Network	46,938	31,278,087	0.82
7	Bell Media	24,503	10,038,450	1.33
8	Grupo Acir	19,352	13,278,118	0.8
9	Univision	18,951	19,148,114	0.54
10	AccuRadio	18,493	5,664,949	1.79
11	Karnaval.com	17,823	17,550,555	0.56
12	Medialaan	17,215	6,060,609	1.57
13	Beasley Broadcasting Corporate	16,692	10,786,756	0.85
14	CRP Radios	13,991	11,712,193	0.66
15	Hubbard Broadcasting	13,289	6,838,842	1.06
16	EMF Corporate	12,434	6,308,406	1.08
17	Grupo Renascenca	12,229	4,202,555	1.61
18	New York Public Radio	11,427	6,616,205	0.94
19	Salem Communications	10,807	7,884,849	0.74
20	Grupo Radio Centro	10,115	8,740,690	0.64

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 525,796,146, Net Total Listening Hours: 509,148,795, Gross Active Sessions: 649,150,293, Net Active Sessions: 614,468,194, % Filtered Total Listening Hours: 96.83%, % Filtered Active Sessions: 94.66%



Month: July 2020
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,135,270	467,620,822	0.76
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,152,371	1,242,949,256	0.55
2	iHeartRadio	411,982	175,581,185	0.74
3	NPR Member Stations	99,058	39,937,745	0.78
4	RADIO.COM	77,063	34,304,423	0.71
5	Cumulus Streaming Network	65,689	25,824,862	0.8
6	Univision	28,483	16,599,386	0.54
7	Beasley Broadcasting Corporate	22,902	8,802,337	0.82
8	Hubbard Broadcasting	18,676	5,568,056	1.05
9	EMF Corporate	15,853	4,275,079	1.16
10	Salem Communications	15,298	6,636,871	0.72
11	AccuRadio	13,754	2,085,734	2.04
12	New York Public Radio	12,911	4,260,759	0.95
13	Urban One	10,736	4,977,251	0.68
14	Bonneville International	9,791	3,949,944	0.78
15	ESPN Radio Corporate	8,709	4,372,608	0.62
16	Emmis Communications	7,624	3,538,538	0.68
17	Prisa Radio	6,666	3,892,308	0.54
18	Midwest Communications	6,459	1,652,161	1.22
19	Classical KUSC/KDFC	5,529	1,232,557	1.4
20	Entravision Communications Corporation	5,429	2,770,118	0.62

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



Month: July 2020
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	804,971	567,208,404	0.77
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,871,088	1,877,395,155	0.55
2	iHeartRadio	312,683	229,314,524	0.75
3	NPR Member Stations	78,396	53,750,986	0.8
4	RADIO.COM	55,799	42,223,880	0.72
5	Cumulus Streaming Network	45,942	30,559,716	0.82
6	Univision	18,936	19,134,308	0.54
7	Beasley Broadcasting Corporate	16,277	10,560,728	0.85
8	Hubbard Broadcasting	13,168	6,689,138	1.07
9	EMF Corporate	11,592	5,705,976	1.11
10	Salem Communications	10,658	7,743,563	0.75
11	New York Public Radio	10,294	5,722,143	0.98
12	AccuRadio	9,789	2,625,428	2.03
13	Urban One	7,715	6,041,736	0.7
14	Bonneville International	6,703	4,587,785	0.8
15	ESPN Radio Corporate	6,030	5,233,538	0.63
16	Emmis Communications	5,891	4,740,108	0.68
17	Classical KUSC/KDFC	4,661	1,794,375	1.42
18	Prisa Radio	4,651	4,609,061	0.55
19	Midwest Communications	4,528	2,039,589	1.21
20	WAMU	3,733	2,529,593	0.8

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



Month: July 2020
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	74,896	29,371,854	0.75
2	Grupo Acir (Mexico)	25,213	8,809,663	0.84
3	CRP Radios (Peru)	14,943	6,088,595	0.72
4	Grupo RPP (Peru)	11,859	5,087,689	0.68
5	Grupo Radio Centro (Mexico)	11,686	5,062,380	0.68
6	RCN Radio (Colombia)	9,399	3,423,354	0.79
7	Grupo JBFM (Brazil)	8,448	3,438,299	0.72
8	Grupo BluRadio (Colombia)	8,440	3,651,411	0.65
9	Jovem Pan - SP (Brazil)	7,259	5,214,124	0.41
10	Nova Brasil (Brazil)	7,050	2,135,122	0.97
11	Radios IMC (Argentina)	6,844	1,571,686	1.28
12	MVS Radio (Mexico)	5,525	2,186,116	0.74
13	Multimedios (Mexico)	3,455	1,343,239	0.76
14	Radiopolis (Colombia)	3,345	1,036,573	0.95
15	Imagen (Mexico)	2,799	1,461,519	0.57
16	Rádio Alvorada (Brazil)	2,767	840,645	0.97
17	NRM (Mexico)	2,496	1,020,016	0.72
18	Igreja Pentecostal Deus e Amor (Brazil)	2,108	1,304,696	0.46
19	Dial Brasil (Brazil)	1,797	708,603	0.75
20	AccuRadio (United States)	1,059	239,087	1.3
21	Z101 (Dominican Republic)	1,042	551,904	0.55
22	Radio 93 (Brazil)	927	434,299	0.63
23	Cadena Radial Vida (Colombia)	924	623,866	0.42
24	ACCION MULTIMEDIOS (Paraguay)	885	526,752	0.5
25	NPR Member Stations (United States)	804	353,247	0.67

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: July 2020
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	49,411	36,770,417	0.74
2	Grupo Acir (Mexico)	17,332	11,828,595	0.81
3	CRP Radios (Peru)	11,458	9,030,950	0.7
4	Grupo RPP (Peru)	8,719	7,273,322	0.65
5	Grupo Radio Centro (Mexico)	8,112	6,737,705	0.66
6	RCN Radio (Colombia)	7,127	5,319,497	0.73
7	Grupo JBFM (Brazil)	6,308	5,215,417	0.67
8	Jovem Pan - SP (Brazil)	5,256	7,065,607	0.41
9	Grupo BluRadio (Colombia)	5,225	4,319,063	0.64
10	Radios IMC (Argentina)	5,204	2,413,340	1.19
11	Nova Brasil (Brazil)	5,027	3,134,602	0.89
12	MVS Radio (Mexico)	3,623	2,755,445	0.72
13	Multimedios (Mexico)	2,404	1,896,081	0.7
14	Radiopolis (Colombia)	2,311	1,393,548	0.91
15	Igreja Pentecostal Deus e Amor (Brazil)	1,939	2,253,285	0.46
16	Rádio Alvorada (Brazil)	1,909	1,219,900	0.86
17	NRM (Mexico)	1,854	1,476,863	0.69
18	Imagen (Mexico)	1,727	1,688,634	0.57
19	Dial Brasil (Brazil)	1,291	1,026,662	0.7
20	AccuRadio (United States)	829	362,908	1.26
21	Cadena Radial Vida (Colombia)	704	893,554	0.42
22	NPR Member Stations (United States)	681	572,138	0.65
23	Radio 93 (Brazil)	648	587,138	0.61
24	Z101 (Dominican Republic)	647	641,954	0.55
25	ACCION MULTIMEDIOS (Paraguay)	567	662,959	0.47

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: July 2020
EMEA Daypart: 6am-7pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	144,269	24,705,850	1.71
2	365 Digital	7,046	2,180,786	0.96
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	117,338	18,980,847	1.79
2	Prisa Radio (Spain and LATAM Countries)	58,391	20,627,338	0.84
3	Medialaan (Belgium)	22,556	4,208,061	1.58
4	Karnaval.com (Turkey)	22,243	10,255,708	0.64
5	Grupo Renascenca (Portugal)	18,144	2,867,071	1.83
6	RadioCorp (Netherlands)	15,128	3,459,574	1.28
7	RadiaCZ (Czech Republic)	10,173	1,206,267	2.44
8	Primedia Broadcasting (South Africa)	7,046	2,180,786	0.96
9	Active Radio A.S. (Czech Republic)	6,599	890,422	2.16
10	Sublime World BV (Netherlands)	4,049	629,791	1.90



Month: July 2020
EMEA Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	107,400	34,786,400	1.72
2	365 Digital	4,608	2,704,181	0.94
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	85,872	26,067,230	1.81
2	Prisa Radio (Spain and LATAM Countries)	44,095	31,583,103	0.78
3	Karnaval.com (Turkey)	17,530	17,193,253	0.57
4	Medialaan (Belgium)	17,147	6,010,361	1.59
5	Grupo Renascenca (Portugal)	11,949	3,981,175	1.64
6	RadioCorp (Netherlands)	11,837	5,172,412	1.27
7	RadiaCZ (Czech Republic)	6,693	1,612,922	2.27
8	Primedia Broadcasting (South Africa)	4,608	2,704,181	0.94
9	Active Radio A.S. (Czech Republic)	4,124	1,150,625	1.96
10	Sublime World BV (Netherlands)	3,260	947,229	1.90



Resources

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics Reference Guide

A quick guide to Webcast Metrics Data, Features & Capabilities

<http://bit.ly/WCMreferenceguide>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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