



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

SOBRE O WEBCAST METRICS®

O serviço de mensuração de Streaming Webcast Metrics é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

SOBRE OS RANKERS

Os Rankers do Webcast Metrics® são uma lista dos principais Publishers e redes de áudio digital de acordo com o serviço de mensuração de Streaming Webcast Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, AMÉRICA LATINA E EMEA.

- O Ranker Global verifica a quantidade de transmissões sem qualificar onde estão sendo consumidas.
- Os rankers regionais quantificam o consumo com base na localização do ouvinte
- Todas as métricas dos rankers do Webcast Metrics incluem audição com e sem suporte de anúncios.

SOBRE AS CLASSIFICAÇÕES

As classificações são computadas com base na Média de Sessões Ativas (AAS), e Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL) também são exibidos.

COMPREENSÃO DAS MÉTRICAS

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



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RANKERS JANEIRO 2020





Month: January 2020
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,239,513	485,967,324	0.8
2	Talpa Network	137,215	26,489,979	1.65
3	365 Digital	5,300	1,652,538	1.01
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	437,408	179,364,665	0.77
2	Prisa Radio	132,663	51,806,324	0.81
3	Talpa Radio	113,082	20,698,860	1.74
4	NPR Member Stations	105,475	38,182,069	0.86
5	RADIO.COM	91,743	40,998,821	0.7
6	Cumulus Streaming Network	73,495	28,736,174	0.8
7	Bell Media	38,303	8,320,946	1.43
8	AccuRadio	30,259	4,851,302	1.95
9	Beasley Broadcasting Corporate	27,288	10,260,365	0.84
10	Grupo Acir	26,972	9,373,695	0.91
11	Univision	26,590	14,862,996	0.56
12	Karnaval.com	24,393	10,999,162	0.71
13	Hubbard Broadcasting	21,440	6,093,636	1.09
14	EMF Corporate	20,190	5,447,218	1.16
15	Grupo Renascenca	20,140	3,312,434	1.94
16	CRP Radios	19,955	7,781,516	0.81
17	Medialaan	19,121	3,708,821	1.63
18	Grupo Radio Centro	17,701	7,629,147	0.73
19	Salem Communications	16,695	6,886,393	0.75
20	New York Public Radio	16,141	5,017,489	1

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 424,908,230, Net Total Listening Hours: 411,855,311, Gross Active Sessions: 500,108,167, Net Active Sessions: 475,108,167, % Filtered Total Listening Hours: 96.93%, % Filtered Active Sessions: 95.16%



Month: January 2020
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	855,657	575,297,701	0.81
2	Talpa Network	104,318	35,096,614	1.64
3	365 Digital	3,557	1,981,844	0.98

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	321,049	227,310,612	0.77
2	Prisa Radio	95,016	68,053,249	0.77
3	Talpa Radio	84,577	26,885,525	1.74
4	NPR Member Stations	82,690	51,204,311	0.88
5	RADIO.COM	64,041	49,081,796	0.71
6	Cumulus Streaming Network	50,558	33,685,352	0.82
7	Bell Media	27,797	10,658,870	1.42
8	AccuRadio	21,755	6,117,612	1.95
9	Grupo Acir	18,781	11,892,758	0.87
10	Beasley Broadcasting Corporate	18,745	11,974,506	0.86
11	Karnaval.com	18,516	16,183,533	0.63
12	Univision	17,491	16,908,712	0.57
13	CRP Radios	14,832	10,621,929	0.77
14	Hubbard Broadcasting	14,625	7,075,486	1.12
15	EMF Corporate	14,525	6,973,566	1.14
16	Medialaan	14,317	4,828,367	1.63
17	Grupo Renascenca	13,700	4,324,025	1.75
18	New York Public Radio	12,696	6,710,165	1.03
19	Grupo Radio Centro	12,566	9,673,651	0.71
20	Salem Communications	11,652	7,986,973	0.79

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 537,494,903, Net Total Listening Hours: 518,901,065, Gross Active Sessions: 634,280,013, Net Active Sessions: 599,874,122, % Filtered Total Listening Hours: 96.54%, % Filtered Active Sessions: 94.58%



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,220,559	477,308,015	0.8
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,148,087	1,272,604,587	0.54
2	iHeartRadio	427,443	174,643,260	0.77
3	NPR Member Stations	97,904	35,468,602	0.86
4	RADIO.COM	91,544	40,848,811	0.7
5	Cumulus Streaming Network	72,267	28,220,282	0.8
6	Beasley Broadcasting Corporate	26,768	10,098,292	0.84
7	Univision	26,569	14,850,406	0.56
8	Hubbard Broadcasting	21,297	5,993,377	1.1
9	EMF Corporate	19,016	4,985,747	1.19
10	AccuRadio	17,737	2,692,947	2.05
11	Salem Communications	16,506	6,792,795	0.75
12	New York Public Radio	14,797	4,450,390	1.04
13	ESPN Radio Corporate	14,127	7,345,457	0.6
14	Urban One	12,219	5,000,473	0.77
15	Bonneville Corporate	10,510	4,053,480	0.82
16	Emmis Communications	8,168	3,594,563	0.72
17	Saga Communications	6,835	2,102,085	1.01
18	Classical KUSC/KDFC	6,568	1,299,041	1.57
19	Prisa Radio	6,406	3,667,311	0.55
20	Midwest Communications	6,124	1,468,197	1.3

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: January 2020
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	840,414	562,974,574	0.81
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,787,847	1,842,127,691	0.54
2	iHeartRadio	312,879	220,484,874	0.78
3	NPR Member Stations	75,858	46,921,328	0.88
4	RADIO.COM	63,866	48,849,390	0.71
5	Cumulus Streaming Network	49,525	32,928,598	0.82
6	Beasley Broadcasting Corporate	18,359	11,768,232	0.86
7	Univision	17,475	16,892,223	0.57
8	Hubbard Broadcasting	14,498	6,923,880	1.13
9	EMF Corporate	13,574	6,308,064	1.17
10	AccuRadio	12,112	3,172,363	2.08
11	New York Public Radio	11,519	5,841,368	1.07
12	Salem Communications	11,491	7,849,863	0.79
13	ESPN Radio Corporate	10,227	9,256,832	0.6
14	Urban One	8,308	5,770,505	0.78
15	Bonneville Corporate	7,199	4,713,352	0.84
16	Emmis Communications	5,901	4,504,465	0.72
17	Classical KUSC/KDFC	5,274	1,826,516	1.57
18	Saga Communications	4,808	2,543,559	1.02
19	Prisa Radio	4,485	4,382,761	0.56
20	Midwest Communications	4,143	1,752,310	1.28

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: January 2020
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	71,593	25,378,008	0.82
2	Grupo Acir (Mexico)	26,087	8,279,157	0.92
3	CRP Radios (Peru)	17,899	5,914,745	0.89
4	Grupo Radio Centro (Mexico)	15,369	5,804,870	0.77
5	Grupo RPP (Peru)	14,712	11,129,341	0.39
6	RCN Radio (Colombia)	9,850	3,256,785	0.87
7	Cadena 3 Argentina (Argentina)	9,421	3,257,054	0.85
8	Grupo JBFM (Brazil)	8,234	2,883,703	0.84
9	Nova Brasil (Brazil)	7,189	1,882,443	1.13
10	Jovem Pan - SP (Brazil)	7,059	4,692,423	0.44
11	Radios IMC (Argentina)	6,897	1,440,579	1.41
12	Grupo BluRadio (Colombia)	6,179	2,654,377	0.65
13	MVS Radio (Mexico)	5,709	1,989,011	0.84
14	Multimedios (Mexico)	3,863	1,475,025	0.77
15	Radiopolis (Colombia)	3,741	1,164,439	0.94
16	NRM (Mexico)	2,832	963,442	0.86
17	Imagen (Mexico)	2,780	1,437,249	0.57
18	Rádio Alvorada (Brazil)	2,514	677,863	1.1
19	AccuRadio (United States)	1,318	245,837	1.57
20	Igreja Pentecostal Deus e Amor (Brazil)	1,256	744,897	0.48
21	Dial Brasil (Brazil)	1031	464,647	0.66
22	NPR Member Stations (United States)	902	375,510	0.7
23	Radio 93 (Brazil)	853	353,499	0.71
24	Z101 (Dominican Republic)	793	384,353	0.6
25	Cadena Radial Vida (Colombia)	745	377,722	0.53

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: January 2020
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	46,548	32,140,748	0.79
2	Grupo Acir (Mexico)	17,176	10,795,521	0.87
3	CRP Radios (Peru)	12,611	8,346,991	0.83
4	Grupo RPP (Peru)	10,492	16,931,531	0.34
5	Grupo Radio Centro (Mexico)	10,354	7,592,300	0.74
6	Cadena 3 Argentina (Argentina)	6,939	4,864,608	0.78
7	RCN Radio (Colombia)	6,890	4,726,908	0.79
8	Grupo JBFM (Brazil)	6,013	4,375,280	0.76
9	Jovem Pan - SP (Brazil)	5,294	6,792,071	0.43
10	Radios IMC (Argentina)	5,023	2,181,218	1.27
11	Nova Brasil (Brazil)	4,946	2,728,474	1
12	Grupo BluRadio (Colombia)	3,807	3,153,307	0.64
13	MVS Radio (Mexico)	3,610	2,463,594	0.8
14	Multimedios (Mexico)	2,549	1,948,110	0.72
15	Radiopolis (Colombia)	2,414	1,433,841	0.93
16	NRM (Mexico)	2,000	1,353,392	0.81
17	Rádio Alvorada (Brazil)	1,720	973,148	0.98
18	Imagen (Mexico)	1,696	1,640,156	0.57
19	Igreja Pentecostal Deus e Amor (Brazil)	1123	1,275,876	0.48
20	AccuRadio (United States)	971	349,479	1.53
21	Dial Brasil (Brazil)	768	700,060	0.61
22	NPR Member Stations (United States)	749	593,812	0.69
23	Radio 93 (Brazil)	590	475,859	0.68
24	Cadena Radial Vida (Colombia)	544	538,755	0.52
25	Z101 (Dominican Republic)	489	439,934	0.61

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	140,222	24,992,817	1.64
2	365 Digital	5,483	1,576,607	1.02
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	116,156	19,675,669	1.75
2	Prisa Radio (Spain and LATAM Countries)	58,155	20,333,123	0.85
3	Karnaval.com (Turkey)	25,124	10,259,727	0.72
4	Grupo Renascenca (Portugal)	20,715	3,057,435	1.97
5	Medialaan (Belgium)	19,732	3,554,239	1.65
6	RadioCorp (Netherlands)	13,335	3,306,016	1.18
7	Primedia Broadcasting (South Africa)	5,483	1,576,607	1.02
8	Active Radio A.S. (Czech Republic)	5,420	686,446	2.28
9	Sublime World BV (Netherlands)	3,746	584,681	1.88
10	AccuRadio (USA)	3,368	568,529	1.74



Month: January 2020
EMEA Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	102,641	34,198,231	1.65
2	365 Digital	3,469	1,917,037	0.99
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	83,483	26,304,881	1.76
2	Prisa Radio (Spain and LATAM Countries)	43,160	30,817,600	0.77
3	Karnaval.com (Turkey)	18,227	15,855,368	0.63
4	Medialaan (Belgium)	14,232	4,774,062	1.64
5	Grupo Renascenca (Portugal)	13,440	4,126,056	1.76
6	RadioCorp (Netherlands)	10,326	4,790,805	1.19
7	Primedia Broadcasting (South Africa)	3,469	1,917,037	0.99
8	Active Radio A.S. (Czech Republic)	3,319	792,010	2.28
9	NPR Member Stations (USA)	3,103	1,901,625	0.90
10	Sublime World BV (Netherlands)	3,024	869,506	1.92

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guia de referência do Webcast Metrics

Um guia rápido dos dados, recursos e capacidades do Webcast Metrics

<http://bit.ly/WCMreferenceguide>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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